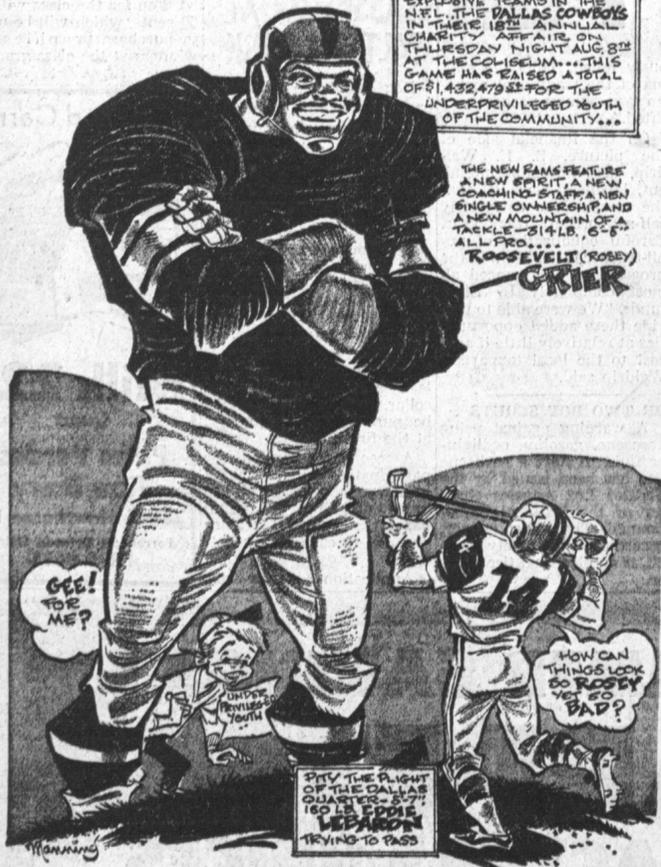


THE RAMS KICK OFF THE '63 FOOTBALL SEASON BY MEETING ONE OF THE MOST EXPLOSIVE TEAMS IN THE N.F.L., THE DALLAS COWBOYS IN THEIR 12th ANNUAL CHARITY AFFAIR ON THURSDAY NIGHT AUG. 8 AT THE COLISEUM. THIS GAME HAS RAISED A TOTAL OF \$1,432,479 FOR THE UNDERPRIVILEGED YOUTH OF THE COMMUNITY...



THE NEW RAMS FEATURE A NEW SPIRIT, A NEW COACHING STAFF, A NEW SINGLE QUARTERBACK, AND A NEW MOUNTAIN OF A TACKLE—314 LB. 6-5" ALL PRO... ROOSEVELT (ROBBY) GRIER

PUT THE BLIGHT OF THE DALLAS QUARTERBACKS TO REST! IT'S UP TO YOU TO LEAD THE RAMS TRYING TO PASS

Rams, Cowboys Open Pro Grid Season

The explosive Dallas Cowboys and "new" Los Angeles Rams open pre-league football action Thursday night in the Memorial Coliseum in a charity classic which is expected to lure some 60,000 fans.

Kickoff is 8:05 p.m., with appropriate pre-game and half-time ceremonies, including marching bands and girl bareback riders.

Fifty thousand admission tickets at \$2.50 each go on sale at the Coliseum at 6 p.m. Thursday, while good reserved seats may be purchased there all day.

"Free - Football - For-Kids" tickets are obtainable only at Gate 16 starting at 6 p.m. Under this plan, one adult may bring five youngsters 12 years and under free on one general admission ticket.

This marks the first appearance of Coach Tom Landry's Cowboys in this 18th annual charity clash, which over the years has raised some \$1½ million for youth programs in local communities.

The Cowboys, who in three seasons developed into a high scoring unit with a leaky defense, will be slight favorites to edge the "new" Rams, now under one owner and the leadership of Coach Harland Svare.

Eddie LeBaron, the "Little General" who has been a long-time favorite of shooting Don Meredith led shooting Don Meredith lead the dynamic Dallas attack. Eddie is in his 11th year of pro football. Don in his fifth.

Roman Gabriel, a rookie last year, has been tabbed the No. 1 quarterback of the Rams. He'll be matching passes with his Cowboy foe in what could be a wide open free-wheeling battle.

The game shapes up as a strong Cowboy offense against a rockbound Ram defense. In the Ram training camp at Orange the offense of the home brews has been sputtering. At the Cowboy corral in Thousand Oaks, the defense has been spotty — but improved from last year.

Many great, and near great, names in pro football will keep fans on the edges of their seats.

The Rams have the veteran all-pro defensive star Rosey Grier, whom they acquired from the New York Giants. The Cowboys boast veteran all pro Jim Ray Smith playing offensive guard against Grier. This shapes up as a rugged battle of brawn and strength.

Other favorites include Dick Bass; Jon Arnett and Jim Phillips of the Rams and Billy Howton, Frank Clarke and Amos Marsh of the Cowboys.

JAM SUMMER ROADS

There is more congestion on the nation's highways during June, July and August than in any similar three-month period in the year, according to the Greater Los Angeles chapter of the National Safety Council. The increased congestion creates an increased need for every motorist to exercise care and caution.

You Can Earn More Too . . .

Also highly rated in this AMA division are Bud Waugh of Buena Park, Guy Louis of Lynwood, Eddie Wirth of Manhattan Beach and Bob Bailey of Torrance.

Novice riders go eight laps in the third part of the triple-header.

Agajanian has scheduled one of the crowd-pleasing steeplechase programs for Friday night, Aug. 16. Another preliminary to his second annual 50-lap Grand National TT championships of Sept. 20-21, when eastern Hammer of Lakewood, point leader Sammy Tanner of Southland whizzers.

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HOGLE, HEATH FACE TRIO OF RED-HOT BIG CAR FOES

Blazing Bob Hogle and amazing Allen Heath, current California Racing Assn. leaders out at Ascot Park in Gardena, where the roaring big cars stage exciting 30-lap speedfests every Wednesday evening, had better look to their laurels.

For a trio of red-hot drivers are breathing down their collective backs. They are San Bernardino's up-and-coming Melton, Los Angeles' Don Hawley, and husky Dee Jones of Phoenix.

Jones, the big, handsome pilot who wheels the Long Beach Miller Alignment Chevy, actually trails Hogle for the current '63 CRA point leadership, but at this writing has yet to win a main event. Hogle, on the other hand, has won six and Heath three.

Melton and Hawley, both driving powerful Offenhausers (as does Hogle), have shown a lot of savvy and skill recently, and could easily break into the top bracket with a couple of wins.

Hawley, one of finest motorcycle drivers anywhere, has successfully made the switch to the big cars. He leadfoots the sleek Maxson-Jeffries Offy, the same car in which Indianapolis champion A. J. Foyt drove to the

berths for the 50-lap feature. Along with Cantrell and Hogle, Saturday night's field includes the likes of two-time winner Johnny Moorhouse of Santa Ana, Allen Heath of Northridge, Don Weaver of Redondo Beach, Joe Garson and Colby Scrogins of Highland Park, Bobby Unser of Albuquerque, N.M., Johnnie Tolan of Newark and some 40 more.

First race Saturday night is at 8:30 o'clock, 3-lap inverted start trophy dash, with qualifying one hour earlier.

Ascot's chief steward, and Sam Hanks, referee of the weekly Saturday night competition.

"It will make for much better competitive racing," explained Agajanian. "Now, a driver must earn a main-event position in the heats. It will also speed up the entire evening's program."

What's more, the two 8-lap heats that setup the "main" will be in inverted order, forcing the fastest qualifiers to work through traffic on the "dirt quarter" if they get the front line

1961 national sprint car championship.

Hogle and Heath, however, still remain the drivers to beat in the thrilling Wednesday night action.

LEGAL NOTICES
NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES
August 2, 1963
Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows: 16612 S. Crenshaw Blvd., Torrance.
Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for exchange of an alcoholic beverage license for these premises as follows:
ON-SALE GENERAL
Bona Fide Public Eating Place
Anyone desiring to protest the issuance of such license may file a verified protest with any office of the Department of Alcoholic Beverage Control, within 30 days of the posting of this notice, stating grounds for denial as provided by law. The premises are now licensed for the sale of alcoholic beverages. The form of verification may be obtained from any office of the Department.
CHARLES D. AND JOYCE C. THOMAS
Torrance Press, Wednesday, August 7, 1963.

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