AMERICA'S LARGEST DISCOUNT DEPT. STORES

CMA CARNIVAL OF VALUES

WITH COMPLETE DISCOUNT SUPER MARKETS

TORRANCE LINEN & DRAPERY DEPT.

BIG SAVINGS ON TOWELS

Look no further . . . we've got the towels you want! Super-absorbent, double-looped cotton terry in a tasteful orchid design in several exciting hues. Guaranteed to enhance your bathroom decor and please your pocketbook. Stock up, today . . . and save!

. . . and don't forget your Gift Stamps . . . with every purchase!

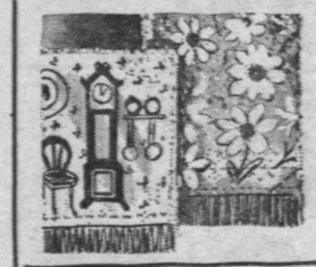
FLORAL BATH TOWELS

1.39 VALUE BATH TOWELS **77¢**

HAND TOWELS 79c Value ..... **44¢**

WASH CLOTHS 39c Value ..... **24¢**

"HURRY-HURRY FOR BEST BUYS"



COTTON TERRYCLOTH DISH TOWELS

49c VALUE **28¢**

Versatile, absorbent towels that will perk up your kitchen decor in provincial or modern prints. Lint-free.

DAN RIVER DRESS LENGTHS

Fabulous collection from a famous mill and used by leading designers. Jacquards, plaids, checks, stripes, etc. in an assortment of 45" fabrics. You've seen them in better dresses, blouses, skirts, etc!

Values to 1.49 yd. **4** YDS. FOR **2.88**

PLASTIC LACE PLACE MATS

Heavy duty, exquisite cut-out lace pattern that will lend an air of elegance to your table setting. 12"x18" rectangular or oval shape.

59c VALUE **29¢**

CHRISTMAS IN JULY!

CHRISTMAS CARDS

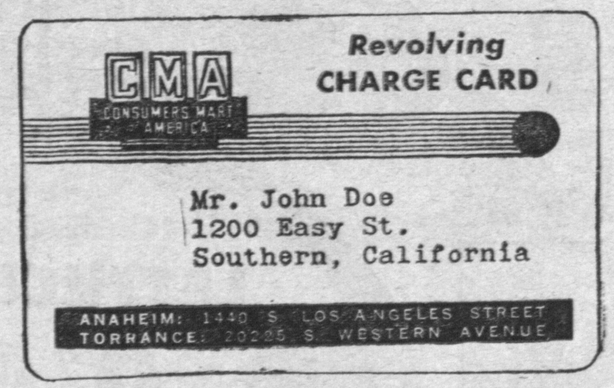
$2.00 Box of Cards . . . **99¢**

$3.00 Box of Cards . . . **1.49**

WE GIVE GIFT STAMPS

Beautiful selection of top quality Christmas cards. Many colorful and exquisitely designed cards to choose from. Stock up now and take advantage of the huge savings! Let us be the first to wish you a "Merry Christmas!"

NO CASH NEEDED JUST SAY "CHARGE IT"



THIS HANDY CMA CHARGE CARD CAN BE YOURS IN JUST

3 MINUTES!

Open Your Account Today

It takes only minutes to get "instant credit" at CMA. Fill out your application in the store and get your own Revolving Charge Card . . . good throughout 50 departments all offering tremendous discounts on all merchandise.

VISIT CMA'S OWN BEAUTIFUL REDEMPTION CENTER RIGHT IN THE STORE

See the 1000's of nationally advertised gifts you get when you save Gift Stamps!

AMERICA'S LARGEST DISCOUNT DEPT. STORES

CMA CARNIVAL OF VALUES

WITH COMPLETE DISCOUNT SUPER MARKETS

WE GIVE GIFT STAMPS WITH EVERY PURCHASE!

MEN'S and BOYS' JACKET RIOT!

USE OUR LAY-A-WAY PLAN!

- LAMINATED
- UNLINED
- UTILITY
- QUILTED
- SURFER
- ZIP

and many many more!

LITTLE BOYS' • WASH 'N WEAR • UNLINED **JACKETS**

Polished cotton or pin cord, washable . . . no ironing. Sizes 3 to 6x. Colors: red, stone blue, pewter, olive, natural, charcoal.

Machine 2.99 VALUE **1.97**

MEN'S • UNLINED UTILITY **JACKETS**

All cotton polished finish. W & W. shirt collar & cuffs. Button tab collar. Handsome colors. Sizes 36-52.

4.95 VALUE

EXTRA LARGE SIZE 4.97 **3.97**

BOYS' • ALL NYLON UNLINED **JACKETS**

Short length, shirt collar with button tabs, shirt cuffs. Banded snap bottom. Wash 'n wear. Sizes 8-18. Colors.

5.95 VALUE **3.87**

MEN'S • UNLINED WATER-REPELLENT **JACKETS**

Polished cotton nylons, rayon blends, blouse lengths, 3-way knits, shirt cuffs, knit cuffs, various collars. Colors. Sizes 36-46, S-M-L-XL.

7.95 VALUE **5.97**

BOYS' QUILT-LINED **ZIP JACKETS**

Cotton twill shell, knit cuffs & bottom. Blouse length. Self shirt collar. Colors. 6-16. Machine washable.

5.95 VALUE **3.97**

NEW FALL LAMINATED **JACKETS**

Large assortment. New Hoodlum Priest collars, shirt collars, knit collars, long & short lengths, quilt ors. Sizes 36 to 46, and pile lined. Colors.

12.97 to 16.97

BOYS' • ALL NYLON QUILTED SURFER **JACKETS**

Electric blue, wash 'n wear, roll under hood, with draw string, diamond quilting. Water repellent. 6-18.

12.95 VALUE **9.97**

MEN'S FANCY KNIT TRIM **JACKETS**

Montana cotton suede front. Regular shoulder sleeve, knit sleeves, rust, brown, olive. Quilted, water repellent. 36-46.

17.95 VALUE **14.97**

CLOSE-OUT SALE

MEN'S KNIT SHIRTS

VALUES TO 5.95 **2 FOR $3**

GET 30 GIFT STAMPS, TOO

All cotton knit shirts. Assorted colors and styles. Take advantage of this tremendous low close-out price and save. Get several! Sizes: S-M-L-XL.

USE YOUR CMA REVOLVING CHARGE CARD!

MEN'S RAYON BLEND TROPICAL PANTS

Famous 'Broadmoor' rayon blend pants with crease resistability. Assorted colors, 1 pleat. Limited sizes. Hurry, for best selection.

6.95 VALUE **$4**

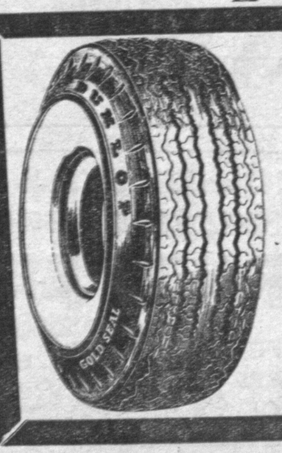
GET 40 GIFT STAMPS, TOO

MEN'S SHORT SLEEVE DRESS SHIRTS

3.95 VALUE **2 FOR $3**

GET 30 GIFT STAMPS, TOO!

You'll travel far to find a shirt bargain such as this! Various fabrics to choose from. Limited sizes. They're all yours at this one low close-out price!



WEEK-END SPECIAL! DUNLOP TIRES

6.70x15 TUBE TYPE BLACK **8.96**

Need new tires? See us before you put your 'cash on the line' we'll save you money on famous Dunlops. No cash needed, either, use our Revolving charge.

7.50 x 14 TUBELESS BLACK **10.73**

Plus tax and any tire off your car

SERVICE STATION HOURS: 7 A.M. - 10 P.M. EVERY DAY!

NOW AT CMA! FAMOUS EXIDE BATTERIES

AS LOW AS **7.95**

6 volt, plus tax and old battery

GET 79 GIFT STAMPS, TOO!