QUALITY ★ SERVICE ★ DISCOUNTS ★ INTEGRITY

WHITE FRONT STORES

KEEPING FAITH WITH THE CUSTOMER SINCE 1929

LARGEST SELECTION OF TOP BRAND PRODUCTS AT BIGGEST DISCOUNTS Plus FINEST SERVICE

ALL PRICES ARE COMPLETE! TV • MAJOR APPLIANCES and STEREO CONSOLES INCLUDE FREE DELIVERY • NORMAL HOOK UP • WARRANTIES Plus 1 YR. FREE TV PICTURE TUBE WARRANTY • 1 YR. APPLIANCE SERVICE • 90 DAY STEREO SERVICE

NO MONEY DOWN WITH APPROVED CREDIT!

SPORTS DEPT. SCOOP!

SPECIAL CLOSEOUT PURCHASE OF A LARGE EASTERN SPORTING GOODS STORE.

AT 4 STORES ONLY

HUGE STOCK OF BASEBALL & SOFTBALL EQUIPMENT
FIELDER'S GLOVES, CATCHER'S MITTS, BASEMEN'S MITTS
DEAN CHANCE MODELS, ED BAILEY, ROGER MARIS
MANUFACTURED BY DENKERT AND SPALDING

VALUES FROM $14.00 TO $20.00

$8.88 to $11.88

SEE DEAN CHANCE in PERSON
L.A. ANGELS STAR PITCHER
AND GET A PERSONAL AUTOGRAPH AT THE FOLLOWING STORES FRI. & SAT.
VAN NUYS, Fri., 12-2 p.m.
COVINA, Sat., 10-12 p.m.
CANOGA PARK, Fri., 2:30-4 p.m.
ANAHEIM, Sat., 1-3 p.m.

PITCH STRIKE-OUT WITH Sandy Koufax

HIS OWN AMAZING NEW GAME

INDOORS or OUT LEARN TO PITCH WITH THIS GAME SOLD ELSEWHERE FOR 1.98

98c

WHITE FRONT "STRIKE-OUT" WORLD SERIES! 1st PRIZE ADMIRAL PORTABLE TELEVISION SET! TRANSISTOR RADIOS TO 50 RUNNER-UPS! PLUS MANY MORE SPORTING GOODS PRIZES! HURRY!

ENTER AT ANY WHITE FRONT STORE • ALL SIZES 8 to 14 ELIGIBLE & PLAY AS MUCH AS YOU LIKE • WORLD SERIES PLAY-OFFS in SEPTEMBER!

SANDY KOUFAX
L.A. DODGERS STAR PITCHER

FOR ALL AGES! JUST HOOK UP TO A HOSE! SAFE!

WHAM-O® AMAZING WATER WIGGLE

Chases kids, waters the lawn, plays tag, he's always on the move! Comes complete with head in brilliant color. Flexible hose body and coupling.

$1.98 SALE PRICE

25 FT. LENGTH & 40" WIDE!

EASY! JUST HOOK UP TO WATER HOSE!

WHAM-O® Slip 'n Slide JUST RUN & SLIDE

Just hook up to garden hose & turn on a trickle of water. Hours of fun for the entire family right on your back yard!

5.48 SALE PRICE

BIG SAVINGS ON HOUSEHOLD NEEDS

SATIN FINISH! CHROMED STEEL!

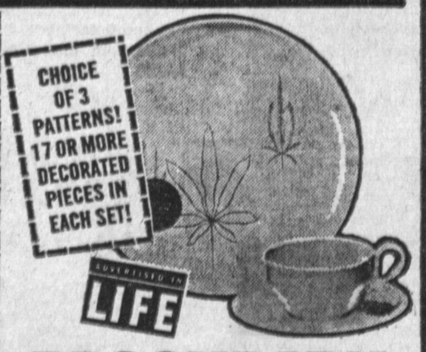
CHOICE OF EVEREDY COOKWARE

- 10" 3 COMPARTMENT SKILLET
- 11" GRIDDLE
- 10" FRY PAN

Satin finish chromed steel. Bakelite handles. Your choice each...

$1.28 SALE PRICE

CHOICE OF 3 PATTERNS! 17 OR MORE DECORATED PIECES IN EACH SET!

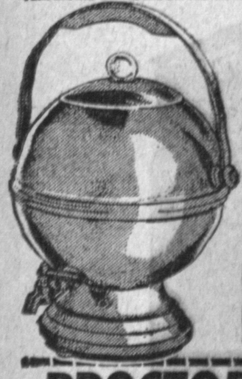


BROOKPARK 45 PC. SET MELMAC DINNERWARE

SELLS ELSEWHERE FOR $29.95

Service for 8! In 3 patterns: Secret Garden, Bright Maple, Fantasy Brown. Guaranteed against chipping, cracking or breaking in normal use. Safe for dishwashers.

14.88 SALE PRICE



DELUXE 30 CUP AUTOMATIC COFFEE URN

No more fussing... holds 30 cups! Easy pouring spigot. Automatically shuts off when coffee is brewed.

16.88 SALE PRICED

4 QUART ELECTRIC ICE CREAM FREEZER

Family size capacity! Prepares up to 4 quarts of real old time ice cream, it's easy... it's quick... it's economical. Have fun doing it.

13.88 FANTASTIC VALUE!

PROCTOR-SILEX STEAM & DRY IRON

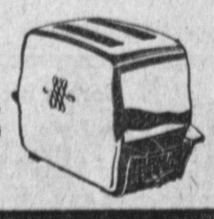
More steam for faster ironing. Extra lightweight iron plus visible water level.

SALE PRICE 5.88

P.S. PROCTOR AUTOMATIC TOASTER

Deluxe chrome finish body with bakelite handles. Features snap-on crumb tray, silent completely automatic thermostatic control and toast color selector.

7.88 SALE PRICE



FAMOUS MAKE 16" PORTABLE DELUXE TV

LIGHTWEIGHT PERSONAL TV

Soft decor colors to fit anywhere. Built-in di-pole antenna. Front sound. Sturdy carry handle. Ultra-lightweight!

78.88 SALE PRICED

GRUNDIG Majestic

DELUXE STEREO With Deluxe AM-FM-SW FM MULTIPLEX RADIO

4 DELUXE STEREO SPEAKERS!

Deluxe automatic 4 speed changer. Handsome finished hardwood cabinet. FM multiplex stereo radio plus AM & SW listening.

278.88 SALE PRICED

21 INCH COLOR

SENSATIONALLY PRICED! HURRY!

DELUXE FAMOUS MAKE 21" COLOR CONSOLETTE TV

With the amazing new pinophonex tube for "Better Than Ever" TV color! Pre-set tuned picture plus simplified color tuning. Clear, sharp color TV.

398.88 SALE PRICED

COMPLETE DISCOUNT LUGGAGE DEPT.

UP TO 50% OFF

FANTASTIC SAVINGS. HURRY!

FAMOUS FLITE LINE ZIPPER LUGGAGE

- ALL SIZES & SHAPES
- BEAUTIFUL PLAIDS
- FEATHER WEIGHT
- SOME CHANGEOVER MODELS

TRAIN CASE, $12.00 Val., Sale Price $8.88 • 24" CASE, $15.00 Val., Sale Price $7.88 • 26" CASE, $16.00 Val., Sale Price $9.88 • 29" CASE, $19.95 Val., Sale Price $11.88 • MEN'S GARMENT BAG, $21.95 Val., Sale Price $11.88 • LADIES' GARMENT BAG, $22.95 Val., Sale Price $12.88 • COLLAPSIBLE FOLDING GARMENT BAGS, MEN'S, $20.00 Val., Sale Price $8.88 • LADIES', $21.00 Val., Sale Price $9.88.

21" CASE 10.95 VALUE NOW 5.88 SALE PRICE

HUGE DISCOUNTS on JUVENILE NEEDS

Kiddie King CHILD'S AUTO SAFETY BELTS

STRONG RAYON... WITHSTANDS OVER 700 LB. PULL!

Made with strong rayon face web. Installed in seconds — without tools — fits either front or back seat. Allows child to sit, stand, kneel or lie down.

$1.88 SALE PRICE

DELUXE 4 WAY COMBINATION CRIB

CAR BED — CRIB — PLAYPEN — DRESSING TABLE

Collapsible with drop sides, on casters and folds for storage. Base raises for dressing table.

18.88 SALE PRICE

COMFORT LINE VINYL PADDED HI-CHAIR

Auto type safety belt. Washable vinyl upholstery. Heavy gauge tubular steel frame. Model #228.

$8.88 SALE PRICE

COSMETIC & SUNDRY SAVINGS

1 LB. JAR VASELINE

A handy item to keep in your medicine chest. Huge savings.

49c

SMOOTH SHAVE Instant AEROSOL SHAVE LATHER

4 CANS $1.00 57c EA. VALUE

Q TIPS COTTON BALLS

130 COUNT 69c VALUE

45c

House of Blair HAIR SPRAY

39c

"SOAKY" FUN BATH by COLGATE

57c

PRO-PHY-LAC-TIC TOOTH BRUSHES

1—89c ADULT SIZE
1—49c CHILD'S SIZE

BOTH FOR 49c

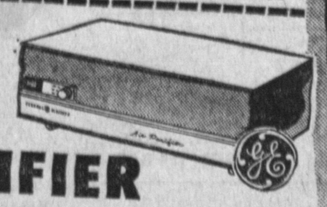
DISCOUNT CENTER FOR ALL FAMOUS AIR CONDITIONERS COOLERS And FANS

LASKO 10 INCH REVERSIBLE DELUXE WINDOW FAN

Quickly cools a room in no time at all. May be used to draw in cool air or to exhaust stale air. Fits standard and casement windows.

$9.88 SALE PRICE

GENERAL ELECTRIC AIR PURIFIER



Complete Fresh Air Control! Filters out pollen & dust. Ultra violet ray purifier! Dual filters, quiet, powerful G.E. motor with 5" blower. Model AP-1.

$19.88

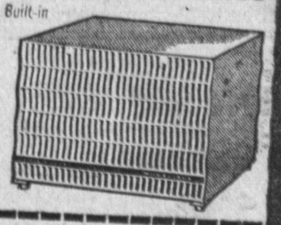
NEW ALL-PURPOSE FAN

- Tilts to any angle • Use on shelf, table, floor • Special bracket for wall mounting • Switch mounted in cord, for wall use. Model A-103.

$9.88 TERRIFIC VALUE!

CRESTLINE PERSONAL ROOM AIR COOLER

Full front decorative grille. Built-in screened water pump. Odor-proof air purifying filter. Balanced multi-blade blower.



16.88 SALE PRICED

AUTO COOLER 12 VOLT

Just plug in. Evaporative type & light weight. Case can't rust, peel, or chip.

28.88 SALE PRICE

D-18-21

LOS ANGELES — 7651 SO. CENTRAL AVE. JUST SO. OF FLORENCE
VAN NUYS — 16040 SHERMAN WAY ONE MILE WEST OF SEPULVEDA BLVD.
ANAHEIM — HARBOR & WILKEN WAY ONE MILE SOUTH OF DISNEYLAND
EAST LOS ANGELES — 5555 EAST OLYMPIC BLVD. 3 BLOCKS EAST OF ATLANTIC CITY OF COMMERCE
COVINA — 1151 NORTH AZUSA AVE. BETWEEN SAN BERNARDINO FREEWAY & ARROW HWY.
LOS ANGELES — JEFFERSON BLVD. at HAUSER BETWEEN LA BREA AVE. AND LA CIENEGA BLVD.
SAN BERNARDINO — 499 ORANGE SHOW ROAD JUST OFF SAN BERNARDINO FREEWAY AT ORANGE SHOW ROAD
TORRANCE — TORRANCE BLVD. AT HAWTHORNE BLVD.
CANOGA PARK — CANOGA AVE. at ROSCOE BLVD. TURN NORTH OFF VENTURA FWY.

A COMPLETE DISCOUNT DEP'T STORE With THE LOWEST EVERYDAY PRICES in the WEST! HOURS: MON. thru FRI. 12 to 9 P.M. ★ SAT. and SUN. 10 to 7 P.M.