

"WHO'S WHO" BUSINESS INDEX



BEAUTY ON A BUDGET is offered by Howard and Ella Ochwat, proprietors of Orchid Lady Beauty Salon. Howard and Ella brought 30 years of experience to the business when they opened the Orchid Lady salon at 17424 Prairie Ave. last September. Specialties include tinting and bleaching, hair coloring, shampoos and rinses. Permanent waves for all types hair are offered at a mere \$7.50. Coffee is served to milady as her hair dries comfortably neath an air-conditioned dryer. BankAmericard is welcomed.

FOR SALES AND SERVICE of radios, televisions, Stereo and Hi Fi sets it's Del Amo TV at 21002 Hawthorne Blvd. Expert service for the bay area is offered by owner of Del Amo TV, Blaz Ramljak who has 25 years experience in the television radio repair field. Mr. Ramljak is an authorized dealer for Du Mont, Emerson and Grundig Magestic equipment. A complete antenna installation service is also available at Del Amo TV. Phone 371-0535.

LIKE MUSIC? Bob Andrews' Recordville at 2217 1/2 Artesia Blvd. in Redondo Beach and 1704 So. Catalina Ave. in Hollywood Riviera handle everything from records to musical instruments, including stereo and television sets. Popular, classic, and foreign records in hi-fi, stereo or LP albums are in stock at Recordville, as well as pianos, organs and recorders. Mr. Andrews, a member of the Elks, is the new owner of the two music stores, which are open from 10 to 9 Monday through Saturday, and 12 to 6 on Sunday. Phones are FR 9-3954 for the Redondo store, and 378-8077 for the Hollywood Riviera store.

ARTIFICIAL FLOWERS

HEIDI FLORAL SHOPPE
Marie S. Downen, Prop.
Life Like
Fabulous Selection — Finest Quality
Tropical Plants—Flowers—Fruits
Free Expert Planning and Arranging
Bring Planter or Dimensions
24836 Narbonne Ave. 326-6781
Lomita

AUTO REPAIRS

Pelican Hi Performance
Ford Specialists
Hi Performance Tune-Ups
Speed Equipment
Cars and Boats
Transmission - Engine Exchange
Brakes - Boring - Balancing
Customizing
18905 Crenshaw Place DA 3-3667
Torrance

B&R AUTO SPECIALTIES

Complete Auto Body Repairs
Transmission and Engine Rebuilding
Brake Re-line—Valves and Rings
Motor Tune-up
Open 8 a.m. 'Til Midnight—7 Days
23902 Arlington Phone 326-9616
Narbonne—Lomita

AUTO SALES - SERVICE

FRANK REIMAN PONTIAC
GOOD USED
WILL CARS
Cars Thoroughly Reconditioned
Auto Body Repairing
Scientific Tune-Up
412 W. ANAHEIM TE 5-3141
Wilmington

AUTO WASHING

CAMINO CAR WASH
Clyde Harvey, Proprietor
Auto Wash
Double Wash Saturday and Sunday
Expert Waxing and Polishing
Hand Tire Cleaning
Open 7 Days
16360 Crenshaw Blvd. DA 3-2130
Torrance

BEAUTY SHOPS

Pampered Gal Wig and Beauty Salon
Beautiful Imported Wigs
Human Hair
All Shades
All Styles
Reasonably Priced
A Stock of \$25,000 to Choose From
24827 So. Western Ave. 326-9627
Globe Shopping Center

JANET'S HAIR STYLES

"Your Loveliness is Our Business"
Complete Beauty Care
Permanent Waves
Hair Coloring
Manicures
Eves. by Appointment Air-Conditioned
17234 So. Crenshaw Blvd. DA 4-4804
Torrance

BARBER SHOP

SUNRISE BARBER SHOP
Petra Torres, Proprietor
(2 Locations)
5 Barbers on Sunday — No Waiting
Crew Cuts — Flat Tops
Special Attention to Children
\$1.35 Under 12 (Week Days)
\$1.75 Men
30433 Hawthorne Ave. 371-9253
2893 W. 190th St. 371-9073

BEAUTY SHOPS

MAPLE MIRROR BEAUTY SALON
Complete Beauty Service
Custom Permanents
High Styling
Cutting . . . Shaping
Tinting . . . Bleaching
Formerly of Rose's Beauty Salon
21516 S. Main TE 4-9991
1 Block North of Carson

Orchid Lady Beauty Salon

ONE PRICE PERMANENT \$7.50
NO EXTRAS!
NONE HIGHER!
Air Cond. Dryers—Free Coffee
17424 Prairie Ave. Torrance
371-5018 or 371-9254

BEAUTY SUPPLIES

A Complete Line of Beauty Supplies
at Discount Prices

HAIR STYLIST

1328 Sartori Ave. Downtown Torrance
FA 0-1333

BAKERY

CLIFF'S BAKERY

Complete Line of Bakery Goods
Specializing in
Birthday - Anniversary
Wedding Cakes
10% Discount to
Clubs - Churches - Organizations
17330 Hawthorne Blvd. 370-2412
Rancho Market, Torrance

CLEANERS

BELFAIR DRY CLEANING SPECIALISTS

We specialize and take pride in your
finest attire. Try us and be convinced.
Pants - Skirts - Sweaters 49c
Suits - Dresses 99c up
New Shoe Repair Department
We Own and Operate Our Own Plant
2060 W. Carson FA 8-8041
Torrance

BW CLEANERS

Robert Wolfe, Proprietor
Complete Cleaning Service
Suits - Dresses
Drapes - Knits
Laundry Service
Expert Workmanship
We Operate Our Own Plant
20926 Hawthorne Blvd. 371-0595
Torrance

CONCRETE . . . READY MIXED

AZUSA ROCK & SAND

Torrance Plant
Crushed Rock
Sand and Gravel
Concrete in Color
Commercial and Residential
For Free Estimates
Call FA 8-6705
1347 1/2 W. 208th Torrance

DANCING SCHOOL

Heel & Toe Dancing Academy

One of the Largest and Finest in Calif
All Types of Dancing from Square to
to Ballet—All Ages
Classroom or Private Lessons
Classes in Styling, Etiquette, Grooming
1953 1/2 West Carson Phone 328-9765

DOLLS — REPAIRING

NANCY'S DOLL STUDIO
Today's Play Babies
Are Tomorrow's Heirlooms
Quality Custom Clothes
Restoration - Accessories
Visitors Welcome
Custom Party Centerpieces
Open 10 a.m. to 5 p.m. - Sat. By App't.
24622 Moon Avenue Lomita
Phone 325-0834

GLASS PRODUCTS

SEAL GLAZ CORP.

Glass Laboratories
Better Living and Working Conditions
With Seal Glaz Units
Walk-Ins — Reach-Ins—Pastry Cases
Floral Boxes — Homes — Offices
Seal Glaz Units Provide Comfort and
Clear Vision at Any Altitude and All
Climates.
420 1/2 E. CARSON TORRANCE
TE 5-5860 SP 5-6751

GUEST HOME

ROSLIN GUEST HOME

For Men and Women
For Aged and Ambulatory
Baths — Shampoos
Diets
Porch — TV — Yard
Home Cooked Food
24-Hour Care
18228 1/2 Roslin 371-8322
Torrance

INTERIOR DECORATING

THE FINAL TOUCH

Homes - Apartments - Hotels - Motels
Interior Decorating
Custom Furniture
Venetian Blinds
Custom Draperies
Custom Quilting
24814 Narbonne 325-3963
27715 Silver Spur Rd. FR 7-3563
Palos Verdes Estates

JEWELERS

LLOYD'S JEWELERS

Guaranteed Watch Repairing
● Watch and Clock Repair
● Jewelry Repair
● Stone Setting
● Special Orders
● Engraving
All Work Done on Premises
2752 Sepulveda 326-6751
Torrance

LAWNMOWER REPAIRS

Frank's Lawnmower Shop

Sharpened — Repaired
Power and Hand Lawnmowers
Scissors — Knives — Pinking Shears
Small Motor Repairs
Pick-up and Delivery (Torrance Only)
Open 7 to 6 — 6 Days
18154 Prairie Ave. 370-1055
At 182nd St. — Torrance

LIGHTING FIXTURES

SPARING LAMPS

Provincial and Modern Lamps
Wholesale and Retail
Exquisite Original Lamps and Shades
at Low Factory Prices
hundreds to Choose from
Vases Electrified—Custom-Built Lamps
25318 Belle Porte Ave. DA 6-346
Harbor City

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H. N. STANEART MEATS

(Located in Norley's Market)
Custom Cutting for Daily Use
Beef — Pork — Lamb
Ham — Veal — Poultry
Choice Meat Clus for Home Freezers
Open 9 to 7 Tues, Wed and Sat.
9 to 9 Monday, Thursday and Friday
10 to 2 Sundays
1330 El Prado FA 8-7422

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Specialized Guitar Instruction
Spanish and Steel
Slim Edwards, Instructor
Also Violin, Piano, Accordion, Drums
Musical Instruments of All Kinds
Open 10 a.m. to 9 p.m. Sat. 8 a.m.-4 p.m.
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Torrance

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HAMMOND ORGANS

Mo't' Demonstrations
(We'll Come to Your Door)
Sales, Rental—Instruction, Service
Accessories
Rental Organs, \$25 per Month
No Obligation to Buy
2768 West Sepulveda Blvd. Torrance
DA 6-1131

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HARRY'S PAINT & WALLPAPER

1300 Different Colors of Paint
FEATURING GUILDMASTER PAINTS
Painters' Supplies—Wallpaper
Art Supplies
2764 West Sepulveda Blvd. Torrance
DA 6-0501

PET SHOP

BILLIE'S PET SHOP AND SUPPLIES

Birds - Seeds - Singing Canaries
Cages - Supplies
Goldfish
Pumps - Filters - Plants
Aquariums - Accessories
1654 Wilmington Blvd. 834-7549
Wilmington

PHONOGRAPH RECORDS

RECORDVILLE

Bob Andrews
Popular — Classical — Foreign
Hi-Fi — Stereo LP Albums
Sheet Music — Supplies
2217 1/2 Artesia FR 9-3954
Redondo Beach

RESTAURANTS

CHICO'S SHOW BOAT

Most Popular Place on the Pier
Best of Entertainment
Chico and Dottie
The Best of Foods
Beer on Tap
Dine and Dance on the Water
Open 7 a.m. to 2 p.m.—Closed Monday
250 Municipal Pier
Redondo Beach FR 4-9232

RESTAURANTS

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RESTAURANTS

RUG CLEANING

BYRD RUG & UPHOLSTERY CLEANERS

All Work Done in Our Plant or
Your Home
Specializing in Wall-to-Wall Carpet
Cleaning, Serging, Binding, Sewing and
Repairing—Tinting and Dyeing
1931 West Artesia Blvd. Gardena
FR 2-5163—DA 4-2403

SERVICE STATIONS

Larry's Flying A Service

Courtesy and Service Come First
Headquarters for
Tune-Ups — Brakes
Minor Repairs
Foreign Car Specialists
Night Lubrication Pick-up & Delivery
17405 S. Crenshaw 324-9927
Torrance

SIMPSON'S SHELL SERVICE

Tires - Tubes - Batteries - Accessories
Minor Auto Repair
● Brakes
● Tune-Ups
● Wheel Balancing
● Radiator Repair
Free Pick-up and Delivery
2500 Torrance Blvd 320-4120
Torrance

LONNIE WILLIAMS UNION SERVICE

Tires — Batteries — Accessories
● Tune-Ups
● Brake Service
● Night Lubrication
● Service Calls
Pickup and Delivery
3971 Artesia 371-9516
Torrance

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TORRANCE SCHOOL OF FASHION DESIGN

Offering instruction in Sewing
Elementary and Advanced
Basic Pattern Drafting and
Sketching
Alterations—Costume Consultant
1516 Cravens Ave. Torrance
FA 8-0890

SHOOTING RANGE

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Pistol and Small-Bore Rifle
Indoor 25-Yard Range
13 Returning Targets—Spotter Scopes
Furnished—Weapons for Rent
Open 2 p.m. to 10 p.m.
Saturday, Sunday, 9 a.m. to 10 p.m.
20441 Earl St. Torrance—371-6022

TELEVISION

DEL AMO TV

TV — Stereo — Hi-Fi — Radio
Sales — Service
Authorized DuMont
Emerson — Grundig Majestic
Color TV
Service on All Makes and Models
21002 Hawthorne Blvd. 371-0535
Torrance

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HARBOR DRIVE-IN THEATER

The Place to Take the Family
\$1.50 per Car
No Baby Sitting Problem Here
Starts at Dusk
Open 7 Days a Week
23322 South Vermont Ave. TE 4-8501
Vermont and Sepulveda

TIRE DEALER

LEO SALISBURY TIRE CO.

Expert Tire Service
Authorized General and Pirelli
Complete Brake Service
Power Brakes Rebuilt
Wheel Balancing and Aligning
Drums Turned
20465 Hawthorne Blvd. 371-7029
Torrance

TRAILERS

GEO. W. FRY INC. NEW AND USED TRAILERS

Distributors for
Paramount - Angelus - Mayflower
Double Wide
Great Lakes, Ken-Skill Travel-Ease,
Ideal, Shasta, Universal
Will Take Cars, Real Estate in Trade
2117 Pacific Coast Hwy. Lomita
DA 6-2200

TRANSMISSIONS

CROWN TRANSMISSION EXCHANGE

Wholesale Service to Garages
and Gas Stations
Repaired—Rebuilt—Exchanged
Any Type, Model or Year
Complete Line of New and Used Parts
Pick-up and Delivery
1838 W. Redondo Beach Blvd., Gardena
DA 3-8366

YOUR MESSAGE
ON THIS PAGE
WILL REACH
THOUSANDS OF READERS
IN THE TORRANCE-
SOUTH BAY
AREA

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LET US TELL YOUR
MESSAGE
TO PLACE
YOUR MESSAGE
ON
THIS PAGE
CALL
DA 5-1515
★