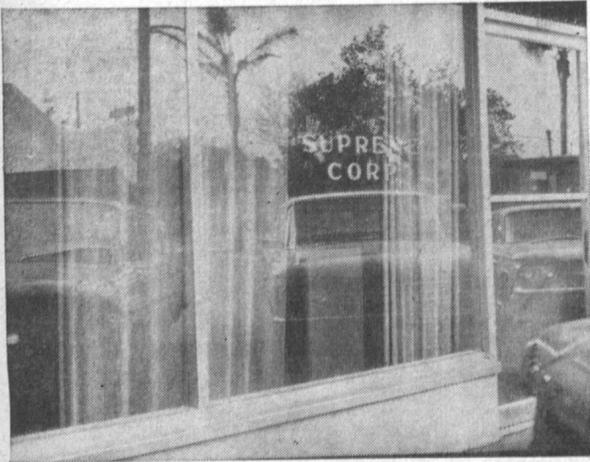


# "WHO'S WHO" BUSINESS INDEX



**SUPREME WATER CONDITIONING** Company, 23641 Arlington Ave., Torrance, has a staff of five experts in the field of water—domestic and industrial—conditioning. Owner Leon M. Cooley, who entered the field in 1951, has been at the Torrance location since June, 1962. His five-member staff manufactures Supreme domestic and industrial water conditioning units. Supreme Water Conditioning, which can be contacted at 326-5425, covers the entire Los Angeles area. Easy terms, nothing down and 36 months to pay are offered on Supreme installations. Hours are 9 a.m. to 5:30 p.m. daily and 9 a.m. to noon Saturdays.



**NANCY'S DOLL STUDIO** — Today's playbabies are tomorrow's heirlooms," states Nancy Colby of Nancy's Doll Studio at 2244 1/2 247th St., Lomita. Specializing in custom centerpieces which feature dolls, Mrs. Colby also makes quality custom doll clothes and repairs and restores dolls. No doll is beyond repair, she states. Hours at the studio, which is located in the rear, are 10 a.m. to 5 p.m. Saturday hours may be made by appointment.



**HAMMOND ORGAN STUDIOS** will bring their mobile demonstrator right to your door for a free home demonstration of their quality instruments. Opened in January of this year, the studios are located at 2768 W. Sepulveda Blvd. in Torrance. Owner A. Kenneth Chilton has a staff of three experts, including concert organist Herbert M. Lane, who for many years was a theater organist. For the best in organ sales, accessories, rental, instruction and service, Hammond Studios are well qualified. They feature a rental program for organ and instruction with no obligation to buy—although rental may apply to later purchase if desired. The studio also sponsors an organ club free of charge. Studio's number is DA 6-1131.

<p><b>ARTIFICIAL FLOWERS</b></p> <p><b>HEIDI FLORAL SHOPPE</b> Marie S. Downen; Prop. Life Like Fabulous Selection — Finest Quality Tropical Plants—Flowers—Fruits Free Expert Planning and Arranging Bring Planter or Dimensions</p> <p>24836 Narbonne Ave. 326-6781 Lomita</p>	<p><b>BEAUTY SHOPS</b></p> <p><b>MAPLE MIRROR BEAUTY SALON</b> Complete Beauty Service Custom Permanents High Styling Cutting . . . Shaping Tinting . . . Bleaching</p> <p>Formerly of Rose's Beauty Salon</p> <p>21516 S. Main TE 4-9991 1 Block North of Carson</p>	<p><b>DOLLS — REPAIRING</b></p> <p><b>NANCY'S DOLL STUDIO</b> Today's Play Babies Are Tomorrow's Heirlooms Quality Custom Clothes Restoration - Accessories Specializing Custom Party Centerpieces</p> <p>Open 10 a.m. to 5 p.m. - Sat. By App't. 2244 1/2 W. 247th St. Lomita 325-0834 (Studio in Rear)</p>	<p><b>MUSIC INSTRUCTION</b></p> <p><b>MEL-O-DEE MUSIC CENTER</b> Specialized Guitar Instruction Spanish and Steel Slim Edwards, Instructor Also Violin, Piano, Accordion, Drums Musical Instruments of All Kinds Open 10 a.m. to 9 p.m., Sat. 8 a.m.-4 p.m.</p> <p>1343 El Prado 328-0915 Torrance</p>	<p><b>RUG CLEANING</b></p> <p><b>BYRD RUG &amp; UPHOLSTERY CLEANERS</b> All Work Done in Our Plant or Your Home Specializing in Wall-to-Wall Carpet Cleaning, Serging, Pile, Sewing and Repairing—Tinting and Dyeing</p> <p>1931 West Asia Blvd. Gardena FR 2-5163—DA 4-2403</p>	<p><b>TIRE DEALER</b></p> <p><b>LEO SALISBURY TIRE CO.</b> Expert Tire Service Authorized General and Pirelli Complete Brake Service Power Brakes Rebuilt Wheel Balancing and Aligning Drums Turned</p> <p>20465 Hawthorne Blvd. 371-7029 Torrance</p>
<p><b>AUTO REPAIRS</b></p> <p><b>TORRANCE AUTO CENTER</b> "Will Make Your Old Bus Run "Like a New Rocket" We Specialize in Motors, Brakes and Automatic Transmissions ALL WORK FULLY GUARANTEED Free Loan Cars</p> <p>606 Torrance Blvd. Redondo Beach Phone 376-3911</p>	<p><b>Orchid Lady Beauty Salon</b> <b>ONE PRICE PERMANENT \$750</b> NO EXTRAS! NONE HIGHER! Air Cond. Dryers—Free Coffee</p> <p>17424 Prairie Ave. Torrance 371-5018 or 371-9254</p>	<p><b>GLASS PRODUCTS</b></p> <p><b>SEAL GLAZ CORP.</b> Glass Laboratories Better Living and Working Conditions With Seal Glaz Units Walk-Ins — Reach-Ins—Pastry Cases Floral Boxes — Homes — Offices Seal Glaz Units Provide Comfort and Clear Vision at Any Altitude and All Climates.</p> <p>420 1/2 E. CARSON TORRANCE TE 5-5860 SP 5-6751</p>	<p><b>ORGANS</b></p> <p><b>HAMMOND ORGANS</b> Mobile Demonstrations (We'll Come to Your Door) Sales, Rental—Instruction, Service Accessories Rental Organs, \$25 per Month No Obligation to Buy</p> <p>2768 West Sepulveda Blvd. Torrance DA 6-1131</p>	<p><b>SERVICE STATIONS</b></p> <p><b>Larry's Flying A Service</b> Courtesy and Service Come First Headquarters for Tune-Ups — Brakes Minor Repairs Foreign Car Specialists Night Lubrication Pick-up &amp; Delivery</p> <p>17405 S. Crenshaw 324-9927 Torrance</p>	<p><b>TRAILERS</b></p> <p><b>GEO. W. FRY INC.</b> NEW AND USED TRAILERS Distributors for Paramount - Angelus - Mayflower Double Wide Great Lakes, Ken-Skill, Travel-Ease, Ideal, Shasta, Universal Will Take cars, Real Estate in Trade</p> <p>2117 Pacific Coast Hwy. Lomita DA 6-2200</p>
<p><b>Pelican Hi Performance</b> Ford Specialists Hi Performance Tune-Ups Speed Equipment Cars and Boats Transmission - Engine Exchange Brakes - Boring - Balancing Customizing</p> <p>18905 Crenshaw Place DA 3-3667 Torrance</p>	<p><b>BEAUTY SUPPLIES</b></p> <p>A Complete Line of Beauty Supplies at Discount Prices</p> <p><b>HAIR STYLIST</b></p> <p>1328 Sartori Ave. Downtown Torrance FA 0-1333</p>	<p><b>GUEST HOME</b></p> <p><b>ROSLIN GUEST HOME</b> For Men and Women For Aged and Ambulatory Baths — Shampoos Diets Porch — TV — Yard Home Cooked Food 24-Hour Care</p> <p>18228 1/2 Roslin Torrance 371-8322</p>	<p><b>PAINT</b></p> <p><b>HARRY'S PAINT &amp; WALLPAPER</b> 1300 Different Colors of Paint FEATURING CUSTOM PAINTS Painters' Supplies—Wallpaper Art Supplies</p> <p>2764 West Sepulveda Blvd. Torrance DA 6-0501</p>	<p><b>SIMPSON'S SHELL SERVICE</b> Tires - Tubes - Batteries - Accessories Minor Auto Repair ● Brakes ● Tune-Ups ● Wheel Balancing ● Radiator Repair Free Pick-up and Delivery</p> <p>2500 Torrance Blvd 320-4120 Torrance</p>	<p><b>TRANSACTIONS</b></p> <p><b>CROWN TRANSMISSION EXCHANGE</b> Wholesale Service to Garages and Gas Stations Repaired—Rebuilt—Exchanged Any Type, Model or Year Complete Line of New and Used Parts Pick-up — Delivery</p> <p>1838 W. Redondo Beach Blvd., Gardena DA 3-8366</p>
<p><b>B&amp;R AUTO SPECIALTIES</b> Complete Auto Body Repairs Transmission and Engine Rebuilding Brake Re-line—Valves and Rings Motor Tune-up</p> <p>Open 8 a.m. 'Til Midnight—7 Days 23902 Arlington Phone 326-9616 Narbonne—Lomita</p>	<p><b>BAKERY</b></p> <p><b>CLIFF'S BAKERY</b> Complete Line of Bakery Goods Specializing in Birthday - Anniversary Wedding Cakes 10% Discount to Clubs — Churches — Organizations</p> <p>17330 Hawthorne Blvd. 370-2412 Rancho Market, Torrance</p>	<p><b>INTERIOR DECORATING</b></p> <p><b>THE FINAL TOUCH</b> Homes - Apartments - Hotels - Motels Interior Decorating Custom Furniture Venetian Blinds Custom Draperies Custom Quilting</p> <p>24814 Narbonne 325-3963 27715 Silver Spur Rd. FR 7-3563 Palos Verdes Estates</p>	<p><b>PET SHOP</b></p> <p><b>BILLIE'S PET SHOP AND SUPPLIES</b> Birds - Seeds - Singing Canaries Cages - Supplies Goldfish Pumps - Filters - Plants Aquariums - Accessories</p> <p>1654 Wilmington Blvd. 834-7549 Wilmington</p>	<p><b>Lonnie Williams Union Service</b> Tires — Batteries — Accessories ● Tune-Ups ● Brake Service ● Night Lubrication ● Service Calls Pickup and Delivery</p> <p>3971 Artesia Torrance 371-9516</p>	<p><b>TRAVEL</b></p> <p><b>HELEN WASLE AGENCY</b> GREYHOUND LINES Deluxe Buses at Economical Rates USA — Canada — Alaska Local or Nation-Wide Charter Service Tours Baseball Games</p> <p>1212 El Prado 320-4581 Torrance</p>
<p><b>AUTO SALES - SERVICE</b></p> <p><b>FRANK REIMAN PONTIAC</b></p> <p>GOOD WILL USED CARS</p> <p>Cars Thoroughly Reconditioned Auto Body Repairing Scientific Tune-Up</p> <p>412 W. ANAHEIM TE 5-3141 Wilmington</p>	<p><b>CLEANERS</b></p> <p><b>BELFAIR DRY CLEANING SPECIALISTS</b> We specialize and take pride in your finest attire. Try us and be convinced. Pants - Skirts - Sweaters . . . . . 49c Suits - Dresses . . . . . 99c up</p> <p>New Shoe Repair Department - We Own and Operate Our Own Plant</p> <p>2060 W. Carson FA 8-8041 Torrance</p>	<p><b>JEWELERS</b></p> <p><b>LLOYD'S JEWELERS</b> Guaranteed Watch Repairing ● Watch and Clock Repair ● Jewelry Repair ● Stone Setting ● Special Orders ● Engraving All Work Done on Premises</p> <p>2752 Sepulveda Torrance 326-6751</p>	<p><b>PHONOGRAPH RECORDS</b></p> <p><b>MUSICVILLE</b> New Owner — Bob Andrews (2 Locations) Popular — Classical — Foreign Hi-Fi — Stereo LP Albums Sheet Music — Supplies Pianos — Organs — Recorders</p> <p>2217 1/2 Artesia FR 9-3954 1704 S. Catalina 378-8077 Hollywood Riviera</p>	<p><b>SCHOOL</b></p> <p><b>TORRANCE SCHOOL OF FASHION DESIGN</b> Offering Instruction in Sewing Elementary and Advanced Basic Pattern Drafting and Sketching Alterations—Costume Consultant</p> <p>1516 Cravens Ave. Torrance FA 8-0890</p>	<p><b>VARIETY STORE</b></p> <p><b>MIKE'S VARIETY STORE</b> Michael Nazak, Proprietor A Complete Line of Notions Games, School Supplies, Toys, Giftware Hose, Yarn, Ribbons, Greeting Cards Paints, Hardware</p> <p>1639 West Carson St. FA 8-2057 Torrance</p>
<p><b>AUTO WASHING</b></p> <p><b>CAMINO CAR WASH</b> Clyde Harvey, Proprietor Auto Wash Double Wash Saturday and Sunday Expert Waxing and Polishing Hand Tire Cleaning Open 7 Days</p> <p>16360 Crenshaw Blvd. DA 3-2130 Torrance</p>	<p><b>BW CLEANERS</b> Robert Wolfe, Proprietor Complete Cleaning Service Suits — Dresses Drapes — Knits Laundry Service Expert Workmanship We Operate Our Own Plant</p> <p>20926 Hawthorne Blvd. 371-0595 Torrance</p>	<p><b>LAWNMOWER REPAIRS</b></p> <p><b>Frank's Lawnmower Shop</b> Sharpened — Repaired Power and Hand Lawnmowers Scissors — Knives — Pinking Shears Small Motor Repairs Pick-up and Delivery (Torrance Only) Open 7 to 6 — 6 Days</p> <p>18154 Prairie Ave. 370-1055 At 182nd St. — Torrance</p>	<p><b>RESTAURANTS</b></p> <p><b>CHICO'S SHOW BOAT</b> Most Popular Place on the Pier Best of Entertainment Chico and Dottie The Best of Foods Beer on Tap Dine and Dance on the Water</p> <p>Open 7 a.m. to 2 p.m.—Closed Monday 250 Municipal Pier FR 4-9232 Redondo Beach</p>	<p><b>SHOOTING RANGE</b></p> <p><b>LARSEN'S RANGE</b> Pistol and Small-Bore Rifle Indoor 25-Yard Range 13 Returning Targets—Spotter Scopes Furnished—Weapons for Rent Open 2 p. m. to 10 p. m. Saturday, Sunday, 9 a.m. to 10 p.m.</p> <p>20441 Earl St., Torrance—371-6022</p>	<p><b>WATER SOFTENERS</b></p> <p><b>SUPREME WATER CONDITIONING CO.</b> Leon M. Cooley, Owner Manufacturers of Supreme Domestic and Industrial Water Conditioning Sales and Service "We Cover the L.A. Area" Nothing Down—36 Months to Pay</p> <p>23641 Arlington 326-5425 Torrance</p>
<p><b>BEAUTY SHOPS</b></p> <p><b>JANET'S HAIR STYLES</b> "Your Loveliness is Our Business" Complete Beauty Care Permanent Waves Hair Coloring Manicures</p> <p>Eves. by Appointment Air-Conditioned 17234 So. Crenshaw Blvd., DA 4-4804 Torrance</p>	<p><b>CONCRETE . . . READY MIXED</b></p> <p><b>AZUSA ROCK &amp; SAND</b> Torrance Plant Crushed Rock Sand and Gravel Concrete in Color Commercial and Residential For Free Estimates Call FA 8-6705</p> <p>1347 1/2 W. 208th Torrance</p>	<p><b>LIGHTING FIXTURES</b></p> <p><b>SPARING LAMPS</b> Provincial and Modern Lamps Wholesale and Retail</p> <p>Hundreds to Choose from Vases Electrified—Custom-Built Lamps</p> <p>25318 Belle Porte Ave. DA 6-3482 Harbor City</p>	<p><b>MEAT</b></p> <p><b>H. N. STANEART MEATS</b> (Located in Norley's Market) Custom Cutting for Daily Use Beef — Pork — Lamb Ham — Veal — Poultry Choice Meat Cuts for Home Freezers Open 9 to 7 Tues., Wed and Sat. 9 to 9 Monday, Thursday and Friday 10 to 2 Sundays</p> <p>1330 El Prado FA 8-7422</p>	<p><b>TELEVISION</b></p> <p><b>DEL AMO TV</b> TV — Stereo — Hi-Fi — Radio</p> <p>COLOR TV Service on All Makes and Models 21002 Hawthorne Blvd. 371-0535 Torrance</p>	<p><b>WIGS</b></p> <p><b>Speedy Glamour Wig Salon</b> All Styles Reasonably Priced A Stock of \$25,000 to Choose From</p> <p>24827 So. Western Ave. 326-9627 Globe Shopping Center</p>
<p><b>BARBER SHOP</b></p> <p><b>SUNRISE BARBER SHOP</b> Petra Torres, Proprietor (2 Locations) 5 Barbers on Sunday — No Waiting Crew Cuts — Flat Tops Special Attention to Children \$1.35 Under 12 (Week Days) \$1.75 Men</p> <p>20433 Hawthorne Ave. 371-9253 2893 W. 190th St. 371-9073</p>	<p><b>DANCING SCHOOL</b></p> <p><b>Heel &amp; Toe Dancing Academy</b> One of the Largest and Finest in Calif All Types of Dancing from Square to Ballet—All Ages Classroom or Private Lessons Classes in Styling, Etiquette, Grooming</p> <p>1953 1/2 West Carson Phone 328-9765</p>	<p><b>MEAT</b></p> <p><b>H. N. STANEART MEATS</b> (Located in Norley's Market) Custom Cutting for Daily Use Beef — Pork — Lamb Ham — Veal — Poultry Choice Meat Cuts for Home Freezers Open 9 to 7 Tues., Wed and Sat. 9 to 9 Monday, Thursday and Friday 10 to 2 Sundays</p> <p>1330 El Prado FA 8-7422</p>	<p>★</p> <p>LET US TELL YOUR MESSAGE TO PLACE YOUR MESSAGE ON THIS PAGE CALL DA 5-1515</p> <p>★</p>	<p><b>THEATERS—DRIVE-IN</b></p> <p><b>HARBOR DRIVE-IN THEATER</b> The Place to Take the Family \$1.50 per Car No Baby Sitting Problem Here Starts at Dusk Open 7 Days a Week</p> <p>23322 South Vermont Ave. TE 4-8501 Vermont and Sepulveda</p>	<p>★</p> <p>YOUR MESSAGE ON THIS PAGE WILL REACH THOUSANDS OF READERS IN THE TORRANCE- SOUTH BAY AREA</p> <p>★</p>