

# Caesars: Rome Revisited

Authentically reproducing rare Roman coins and other artifacts and furnishings of the Roman Empire has been the challenging and interesting job of Edward L. Fulkerson, interior designer with Dohrman's of Los Angeles. The L.A. hotel and restaurant supply firm was selected by the Caesar Motel Corporation to design and execute the interior of the new Caesars at 4111 Pacific Coast Highway, Torrance.

Now being readied for an early January grand opening, Caesars is expected to become a showplace for its interior design and decor reminiscent of the early Roman era.

For Fulkerson, it was back to the old history books—and art books—and museums, for inspiration and

study of the most elegant period in history.

The resulting interiors of Caesars public rooms—entry, coffee shop, cocktail lounge and dining room—promise to provide an atmosphere of luxury and opulence as only the Romans have known.

Fulkerson's creations, custom designed and executed for Caesars, include a unique glass sculpture mural of a Roman chariot, the largest glass sculpture ever manufactured, and replicas in sculptured glass of early Roman coins. The head and tail coins will be suspended on brass chains to form a separating screen between the cocktail bar and the dance lounge. The screen will glow with tangerine lighting from below.

An ornate racing chariot

wheel inspired the design which will become the chandelier in the coffee shop. Here too, walls will be decorated with stylized Roman columns and arches with scenic backgrounds.

The dining room will have a massive chandelier with replicas of swords and shields used by Roman warriors. The sword and shield motif will be repeated in wall brackets around the room. Helmets and armor will be displayed in wall niches.

Romans, according to the history books, created their own views when none were actually present. Adopting this idea, Fulkerson has selected black silk textured vinyl with stylized bas-relief Roman columns and sculptured brass vines and leaves to create views in

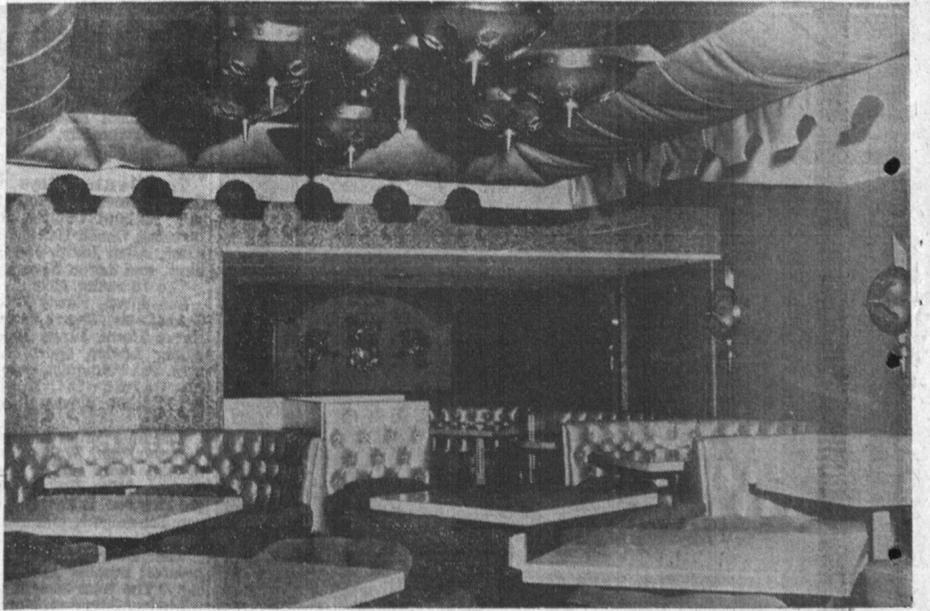
the bar lounge.

Marble, in a modern day form, will further the theme in table, bar, and counter tops. The "marble" is a simulated one called, "Antique Milano."

To enliven and enrich the Roman rooms, Fulkerson has chosen warm, richly glowing colors. Shades of gold are lavishly used as well as russet, grape and crimson.

Fulkerson describes Caesars as one of the most fascinating projects he has undertaken.

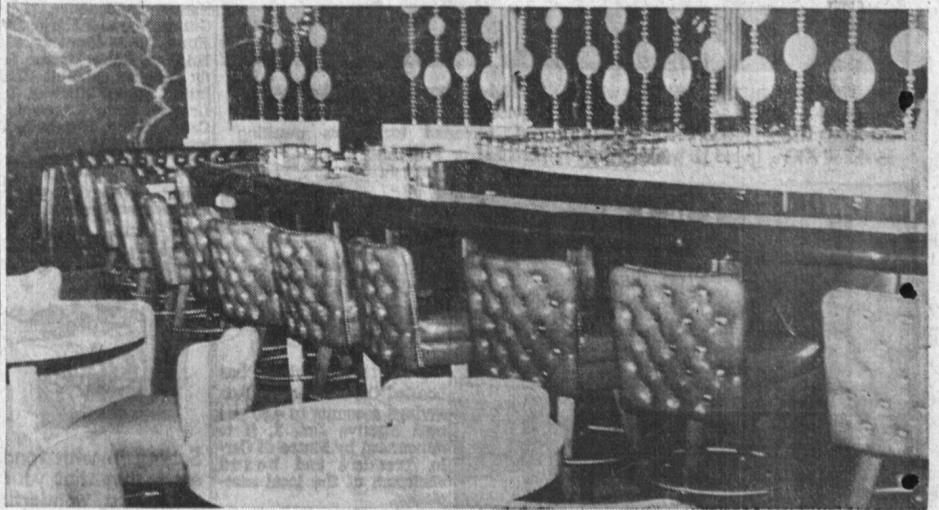
"We're aiming at achieving an authentic Roman atmosphere, utilizing Roman art and antiques in contemporary ways. The total effect is of informal elegance and I think Caesars will be noted for this unusual and interesting decor."



DINING ROOM is set in luxury, with Roman theme predominating.



COFFEE SHOP at new Caesar's Motor Hotel and Restaurants, 4111 Pacific Coast Hwy., combines comfort and splendor with utilitarian design.



COCKTAIL LOUNGE offers quiet elegance, also utilizing Roman decor.

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