

Introducing Supermarket SHOPPING to SHOE BUYING...
"THE TALK OF THE SHOE INDUSTRY"

The Modern Way to Buy Shoes

SHOE MARKET

Carson and Main in the Shoppers Center

WAKE UP! BE WISE

SHOP OUR

CHRISTMAS Layaway SALE!

50¢
Holds Any Item Until Dec. 23

SMART SHOPPERS...
 Christmas Shop NOW!

By Paying Just a Little Down and a Little During the Interval Between Now and Christmas... It's Just Like Buying on Credit Without a Carrying Charge



Women's Gift

SLIPPERS

Including "Shaggys," Chow Warmies, made of 2 1/2" unclipped natural wool. Come in 13 bright, gay colors.

\$1.96 to \$3.83

"Mom Deserves the Best." Buy it the easy way—Lay-Away!



MEN'S GIFT

SLIPPERS

INCLUDING FAMOUS GROSVENOR'S GLOVE LEATHERS. A WONDERFUL GIFT!

\$1.96 to \$5.83

YOU CAN AFFORD THE FINEST FOR DAD ON LAY-AWAY



CHILDREN'S

SLIPPERS

IS THERE ANY GIFT MORE PRACTICAL AND PAINLESS TO YOUR POCKETBOOK?

\$1.49 to \$2.96

SHOP EARLY AND RELAX IN DECEMBER—LAYAWAY NOW!



CHILDREN'S

Cowboy Boots

ALL-TIME CHRISTMAS FAVORITE FOR THE LITTLE BUCKAROO

\$3.83 to \$4.91

NO POCKET SADDLE SORES WHEN YOU RIDE THE TRUSTY BRONC "LAY-A-WAY"

JUST A FEW OF THE BARGAINS YOU'LL FIND IN THE BIGGEST SELECTION IN THE AREA

LAY-AWAY and DISCOUNT PRICES, TOO!



SHOE MARKET

- THROUGH SELF HELP -

OPEN 9 TO 9—7 DAYS A WEEK

Corner of Carson and Main — Next to Stacy Drug Store