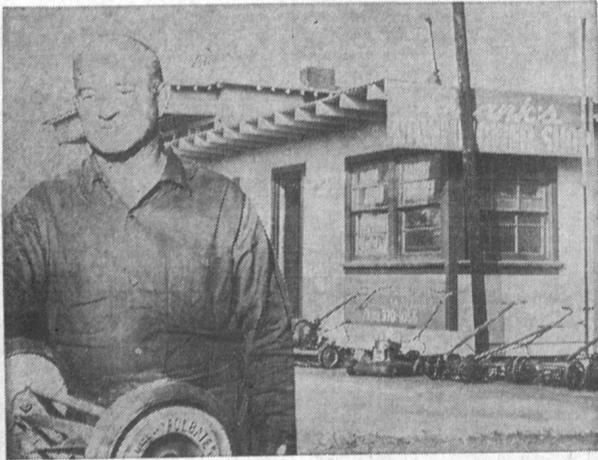


# "WHO'S WHO" BUSINESS INDEX



**FRANK'S LAWNMOWER SHOP**, 18154 Prairie Ave., located at 182nd St., Torrance, offers specialty sharpening service Monday through Saturday from 7 a.m. to 6 p.m. Owner Frank Ormsby, who opened at the Torrance location March 1, 1962, repairs and sharpens hand and power mowers. Also he specializes in sharpening scissors, knives and pinking shears. Small motor repair work is also done at Frank's Lawnmower shop. Torrance residents patronizing Frank's are eligible for free pick-up and delivery service. For service, residents may call 370-1055.



**ORCHID LADY BEAUTY SALON**, 17424 Prairie Ave., Torrance, can make you the lady deserving an orchid. Owners Howard and Ella Ochwat, who opened the business here Sept. 19 with 30 years of experience, offer complete beauty care at budget prices. Specialties of the shop include tinting, bleaching hair and hair coloring, shampoos, rinses and "orchid pretty" hairstyling. Featured at Orchid Lady Beauty Salon are air conditioned dryers and free coffee to customers. BankAmericards are accepted. Owners can be contacted by calling 371-5018 or 371-9254. The salon, open six days a week, is open late on Wednesdays, Thursdays and Fridays.



**GWEN'S CLEANERS AND LAUNDRY**—Who can resist a genuine bargain? At Gwen's Cleaners and Laundry you pay DISCOUNT prices for QUALITY cleaning services. Mrs. Guinevere Denny, owner, with 20 years experience in the cleaning business, recently opened her shop at 2368 Lomita Blvd., Lomita. As an illustration of the unusually fine service she offers, all buttons are replaced and all minor repairs made free of charge. Expert wool and cotton knit cleaning includes measuring before and after cleaning. Leather cleaning is also a specialty. The shop is open 7:30 to 6:30 six days a week. If you wish pick up and delivery, just call DA 5-2551.

**ARTIFICIAL FLOWERS**

**HEIDI FLORAL SHOPPE**  
Marie S. Downen, Prop.  
Life Like  
Fabulous Selection — Finest Quality  
Tropical Plants—Flowers—Fruits  
Free Expert Planning and Arranging  
Bring Planter or Dimensions  
2601 Pacific Coast Hwy. 326-6781  
Torrance

**AUTO BODY SHOP**

**B & D AUTO BODY**  
Complete Body and Paint Shop  
Experts on Foreign Cars  
Insurance Claims  
Towing Service  
Loan Cars  
Free Estimates  
2220 W. Sepulveda Blvd., Torrance  
DA 6-0071

**SLATER'S BODY SHOP**

Complete Body and Paint Work  
Autos and Trucks  
Color Matching  
Customizing  
Specializing in Insurance Work  
Free Estimates  
Loan Cars . . . Pickups and Delivery  
1503 N. Avalon TE 4-1608  
Wilmington

**ART GALLERY**

**THE GALLERYTZPF**  
Original Oil Paintings  
Modern and Traditional Paintings by  
Talented, Professional Local Artists  
24"x36" . . . \$29.95  
Discount Framing—7-Day Trial Exchange  
24216 Hawthorne Ave. Walteria  
Phone 378-7533

**AUTO REPAIRS**

**TORRANCE AUTO CENTER**  
"Will Make Your Old Bus Run  
"Like a New Rocket"  
We Specialize in Motors, Brakes and  
Automatic Transmissions  
ALL WORK FULLY GUARANTEED  
Free Loan Cars  
606 Torrance Blvd. Redondo Beach  
Phone 376-3911

**B&R AUTO SPECIALTIES**

Complete Auto Body Repairs  
Transmission and Engine Rebuilding  
Brake Reline—Valves and Rings  
Motor Tune-up  
Open 8 a.m. 'Til Midnight—7 Days  
23902 Arlington Phone 326-9616  
Narbonne—Lomita

**AUTOMATIC TRANSMISSIONS**

**JAY'S AUTOMATIC TRANSMISSIONS**  
Automatic Transmission Specialists  
Since 1953  
Repairs on All Automatics . . . One-Day  
Service on Most Cars  
FREE PICK-UP AND DELIVERY  
Open 8 to 5—Saturday, 8 to 12  
22855 Arlington Ave. Torrance  
Phone DA 6-1662

**AUTO TUNE-UP**

**FRANK BARBER**  
SPECIALIZED ENGINE TUNING  
Engine Rebuilding . . . Auto Electric  
Carburetor and Ignition—Valve Grinding  
All New and Modern Equipment  
Financing Arranged  
22857 Arlington Ave. Torrance  
Phone DA 6-3252

**AUTO WASHING**

**LOMITA AUTO WASH**  
Expert Polishing and Waxing  
Blue Coral—Granitize—Surluster  
Upholstery Cleaning  
Steam Cleaning  
Open 9 to 8:30 Weekdays  
Saturday and Sunday 8:30 to 2  
25825 Narbonne DA 5-4174  
CR 101 Hwy. and Narbonne

**AUTO WASHING**

**TORRANCE CAR WASH**  
Featuring Cars — Small Bakers — Diesels  
Steam Cleaning  
Expert Polishing — Waxing  
Wedding Cakes  
Save On Our Monthly Membership Rate  
Detailing for Car Lots  
1888 Torrance Blvd. FA 8-9655  
Torrance

**BAKERIES**

**RANCHO BAKERY**  
Specializing in  
Complete Line of Bakery Goods  
Birthday . . . Anniversary  
Wedding Cakes  
Special Order  
Can Be Filled in One Day  
Open 9 a.m. to 10 p.m.  
17222 Hawthorne Blvd. 371-9593  
Torrance

**BEAUTY SHOP**

**JANET'S HAIR STYLES**  
"Your Loveliness is Our Business"  
Complete Beauty Care  
Permanent Waves  
Hair Coloring  
Manicures  
Eves. by Appointment Air-Conditioned  
17234 So. Crenshaw Blvd., DA 4-4804  
Torrance

**MAPLE MIRROR BEAUTY SALON**

Complete Beauty Service  
Custom Permanents  
High Styling  
Cutting . . . Shaping  
Tinting . . . Bleaching  
Formerly of Rose's Beauty Salon  
21516 S. Main TE 4-9991  
1 Block North of Carson

**Orchid Lady Beauty Salon**

Beauty Care at Budget Prices  
Specializing in Tinted and Bleached Hair  
Hair Coloring—Shampoos—Rinses  
Air Cond. Dryers—Free Coffee  
17424 Prairie Ave. Torrance  
371-5018 or 371-9254

**BEAUTY SUPPLIES**

A Complete Line of Beauty Supplies  
at Discount Prices  
**HAIR STYLIST**  
1328 Sartori Ave. Downtown Torrance  
FA 0-1333

**BICYCLES**

**CIRCLE CYCLE CO.**  
Torrance's Largest Bike Shop  
Authorized Schwinn Dealer  
Sales and Service  
New and Used Parts and Accessories  
Easy Terms  
Open 9 to 6 — Sunday 10 to 5  
3550 Redondo Beach Blvd.  
Torrance 329-7322

**BRAKES**

**Lloyd Moore**  
Brake & Front End Specialists  
State Officials  
Brake and Light Station  
Modern Electronic Equipment  
(15 Years Experience)  
Quality Workmanship  
Torrance  
22853 Arlington DA 5-4521

**CLEANERS**

**BELFAIR DRY CLEANING SPECIALISTS**  
We specialize and take pride in your  
finest attire. Try us and be convinced.  
Pants Skirts Sweaters . . . 49c  
Suits Dresses . . . 99c up  
New Shoe Repair Department  
We Own and Operate Our Own Plant  
2060 W. Carson FA 8-8041  
Torrance

**CLEANERS**

**GWEN'S CLEANERS & LAUNDRY**  
Complete Cleaning Service  
Specializing in Leather Goods  
Expert Alterations. Quality Work Only  
Pick-up and Delivery  
Open 7:30 to 6:30 . . . 6 Days  
2368 Lomita Blvd. DA 5-2551  
Lomita

**COIN DEALERS**

**WOODIE'S COIN SHOP**  
Large Stock of U.S. Coins  
Mint Sets . . . Type Sets  
Coin Collections, Coin Books  
Coins Bought . . . Sold . . . Appraised  
Expert Appraisals  
Open 11-9 7 days, Sat. and Sun. 9 to 9  
1114 So. Crenshaw Blvd. 328-3462  
Torrance

**WALTERIA COIN SHOP**

Mitch Vladimir, Proprietor  
Rare Coins  
Bought . . . Sold . . . Exchanged  
Gold . . . Silver . . . Copper  
Supplies  
Expert Appraisals  
24433 Hawthorne Blvd. FR 8-8088  
Torrance

**CONCRETE . . . READY MIXED**

**AZUSA ROCK & SAND**  
Torrance Plant  
Crushed Rock  
Sand and Gravel  
Concrete in Color  
Commercial and Residential  
For Free Estimates  
Call FA 8-6705  
1347 1/2 W. 208th Torrance

**DAIRY DRIVE-IN**

**ROSE BUD DAIRY**  
Herb Moen, Proprietor  
"Drive-In and Save"  
Milk—Butter—Eggs—Cheese  
Fruit Punch . . . Orange Drink  
Ice Cream—Soft Drinks  
Why Take Less Than  
The Best  
18158 Crenshaw Blvd. DA 3-3225  
Torrance

**DANCING SCHOOL**

**Heel & Toe Dancing Acad.**  
One of the Largest and Finest in  
All Types of Dancing from Square to  
to Ballet—All Ages  
Classroom or Private Lessons  
Classes in Styling, Etiquette, Grooming  
1953 1/2 West Carson Phone 328-9765

**DOUGHNUTS**

**THE GOLDEN DONUT**  
Open 24 Hrs. Every Day  
New Sawdwich Bar Open  
22 Varieties . . . Delicious Donuts  
Highest Quality . . . Finest Ingredients  
Used in our Special Process  
Wholesale to Clubs . . . Churches  
1959 W. Carson FA 8-9623  
Torrance

**GUNS**

**THE GUN SHOP**  
Rifles, Pistols, Shotguns—New & Used  
Expert Gunsmithing  
Custom Gun Building  
Reloading Supplies and Components  
Sights, Scopes, Ammunition  
Holsters, Gun Cases  
330 South Catalina Redondo Beach  
FR 4-6646

**HIGH FIDELITY**

**MITCHONICS**  
SPECIALISTS IN SOUND  
Jim and Ted Mitchell, Owners  
Custom Hi-Fi Installations for Home,  
Business and Office  
Custom Speakers Installed  
20826 South Vermont Torrance  
320-0681

**JANITORS' SUPPLIES**

**KEEP CLEAN PRODUCTS**  
Serving Entire Southwest Area  
Established 14 Years  
Complete Line of Apartment, Hotel,  
Motel and Trailer Park Supplies  
Swimming Pool Supplies  
Waxers — Brooms — Soap — Brushes  
24411 Narbonne Ave. Lomita  
DA 6-1494

**LAWN MOWER REPAIRS**

**Frank's Lawnmower Shop**  
Sharpened — Repaired  
Power and Hand Lawnmowers  
Scissors — Knives — Pinking Shears  
Small Motor Repairs  
Pick-up and Delivery (Torrance Only)  
Open 7 to 6 — 6 Days  
18154 Prairie Ave. 370-1055  
At 182nd St. — Torrance

**LIGHTING FIXTURES**

**SPARING LAMPS**  
Provincial and Modern Lamps  
Wholesale and Retail  
Exquisite Original Lamps and Shades  
at Low Factory Prices  
Hundreds to Choose from  
Vases Electrified—Custom-Built Lamps  
25318 Belle Porte Ave. DA 6-3482  
Harbor City

**MEAT**

**H. N. STANEART MEATS**  
(Located in Norley's Market)  
Custom Cutting for Daily Use  
Beef — Pork — Lamb  
Ham — Veal — Poultry  
Choice Meat Cuts for Home Freezers  
Open 9 to 7 Tues., Wed. and Sat.  
9 to 10 Monday, Thursday and Friday  
10 to 2 Sundays  
1330 El Prado FA 8-7422

**MIMEOGRAPHING**

**GORDES**  
**MIMEOGRAPHING SERVICE**  
Letter Addressing Service  
Mimeographing, Duplicating  
Rubber Stamps . . . Business Cards  
Calendars—Book Matches  
Color Work  
23625 Arlington Ave. Torrance  
325-3352

**MUSIC INSTRUCTION**

**MEL-O-DEE MUSIC CENTER**  
Specialized Guitar Instruction  
Spanish and Steel  
Slim Edwards, Instructor  
Also Violin, Piano, Accordion, Drums  
Musical Instruments of All Kinds  
Open 10 a.m. to 9 p.m., Sat. 8 a.m.-4 p.m.  
1343 El Prado 328-0915  
Torrance

**OFFICE SUPPLIES**

**STATE OFFICE SUPPLY**  
Complete Line of Office Machines  
Photocopy and Duplicating Machines  
Lease and Rent  
All Types of Office Machines  
Office Furniture  
24202 Crenshaw Blvd. Torrance  
DA 5-1655

**ORGANS**

**HAMMOND ORGANS**  
Mob' Demonstrations  
(We'll Come to Your Door)  
Sales, Rental—Instruction, Service  
Accessories  
Rental Organs, \$25 per Month  
No Obligation to Buy  
2768 West Sepulveda Blvd. Torrance  
DA 6-1131

**PAINT**

**HARRY'S**  
**PAINT & WALLPAPER**  
1500 Different Colors of Paint  
FEATURING GUNNERS' PAINTS  
Painters' Supplies—Wallpaper  
Art Supplies  
2764 West Sepulveda Blvd. Torrance  
DA 6-0501

**PIZZAS**

**PIZZA PALACE**  
One of the World's Best Pizzas  
with 7 Different Cheeses  
Draft and Foreign Beer  
Bring the Family . . . Take Home  
Across from Del Amo Shopping Center  
3848 Sepulveda Blvd. Torrance  
FR 8-8282

**REAL ESTATE**

**ROYALLE REALTY**  
PHYLLIS WARD—LOU SMITH  
"Service with Confidence"  
Residential, Homes, Income, Lots  
Rentals  
Multi-Listing Members  
Before You List, Call Us  
21184 Hawthorne Blvd. Torrance  
371-3531

**RUG CLEANING**

**BYRD RUG & UPHOLSTERY CLEANERS**  
All Work Done in Our Plant or  
Your Home  
Specializing in Wall-to-Wall Carpet  
Cleaning, Serging, Binding, Sewing and  
Repairing—Tinting and Dyeing  
1931 West Atesia Blvd. Gardena  
FR 2-5163—DA 4-2403

**SADDLE SHOP**

**W. C. WIESE**  
**SADDLE AND HARNESS MAKER**  
Repairing Our Specialty  
Custom-made Saddles, Gun Belts,  
Harness and Riding Equipment  
Quality Workmanship  
2019 Pacific Coast Hwy. Lomita  
DA 6-9603

**SERVICE STATION**

**NIX'S**  
**FLYING A SERVICE**  
"Courtesy and Service Come First"  
Batteries - Tires - Accessories  
Tune-ups - Brakes - Wheel Balancing  
Night Lube - Tire Service  
17405 Crenshaw Blvd. DA 4-4553  
Torrance

**R&R UNION SERVICE**

Ray D. Matthews, Prop.  
Certified Tune-up Service  
Brake Work — Lubrication  
Tires — Batteries — Accessories  
Free Pick-up and Delivery  
We Give Blue Chip Stamps  
2205 Sepulveda FA 8-9794  
Torrance

**SANKEYS ENCO SERVICE STATION**

Gas — Oil — Lubrication  
Tires — Batteries — Accessories  
Tune-ups — Night Lubrication  
Open 6 a.m. to 10 p.m. — 7 Days  
Honor BankAmericards  
and Gas Credit Cards  
20301 Hawthorne Blvd. FR 1-9056  
Torrance

**SHOE REPAIRING**

**NICK'S SHOE REPAIR**  
Orthopedic Work—General Repair  
Doctors' Pre-arrangements Filled  
Shoe Restyling—Resoling  
Shoes Cleaned and Dyed  
Convert Street Shoes into Golf Shoes  
Open 9 to 6—6 Days  
1313 Post Ave. Torrance  
FA 0-2505

**SCHOOL**

**TORRANCE SCHOOL OF FASHION DESIGN**  
Offering Instruction in Sewing  
Elementary and Advanced  
Basic Pattern Drafting and  
Sketching  
Alterations—Costume Consultant  
1516 Cravens Ave. Torrance  
FA 8-0890

**SHOOTING RANGE**

**LARSEN'S RANGE**  
Pistol and Small-Bore Rifle  
Indoor 25-Yard Range  
13 Returning Targets—Spotter Scores  
Furnished—Weapons for Rent  
Open 2 p. m. to 10 p. m.  
Saturday, Sunday, 9 a.m. to 10 p.m.  
20441 Earl St., Torrance—371-6022

**THEATERS—DRIVE-IN**

**HARBOR DRIVE-IN THEATER**  
Lee Wuestewald, Manager  
The Place to Take the Family  
\$1.50 per Car  
No Baby Sitting Problem Here  
Starts at Dusk  
Open 7 Days a Week  
23322 South Vermont Ave. TE 4-8501  
Vermont and Sepulveda

**TRAILERS**

**GEO. W. FRY INC.**  
**NEW AND USED TRAILERS**  
Distributors for  
Paramount - Angelus - Mayflower  
Double Wide  
Great Lakes, Ken-Skill, Travel-Ease,  
Shasta, Riviera  
Will Take Cars, Real Estate in Trade  
2117 Pacific Coast Hwy. Lomita  
DA 6-2200

**TRANSMISSIONS**

**CROWN TRANSMISSION EXCHANGE**  
Wholesale Service to Garages  
and Gas Stations  
Repaired—Rebuilt—Exchanged  
Any Type, Model or Year  
Complete Line of New and Used Parts  
Pick-up and Delivery  
1838 W. Redondo Beach Blvd., Gardena  
DA 3-8366

**TRAVEL**

**HELEN WASLE AGENCY**  
**GREYHOUND LINES**  
Deluxe Buses at Economical Rates  
USA — Canada — Alaska  
Local or Nation-Wide  
Charter Service Tours  
Baseball Games  
1212 El Prado 320-4581 Torrance

**VARIETY STORE**

**MIKE'S VARIETY STORE**  
Michael Nazak, Proprietor  
A Complete Line of Notions  
Games, School Supplies, Toys, Giftware  
Hose, Yarn, Ribbons, Greeting Cards  
Paints, Hardware  
1639 West Carson St. FA 8-2057  
Torrance

**WATER SOFTENERS**

**SUPREME WATER CONDITIONING CO.**  
Leon M. Cooley, Owner  
Manufacturers of  
Supreme Domestic and Industrial  
Water Conditioning  
Sales and Service  
"We Cover the L.A. Area"  
Nothing Down—36 Months to Pay  
23641 Arlington 326-5425  
Torrance

**YARDAGE**

**COLORFUL YARDAGE CENTER**  
T. Whitcomb, Proprietor  
Specialty Shop for Women Who Sew  
Large Selection of Fabrics—Featuring  
McCall's and Butterick Patterns  
Dressmaking, Alterations, Buttonholes  
Notions  
1326 Sartori Ave. Torrance  
FA 8-4666