

Lovable Yogi SOS . . . Sabin on Sunday Fights Polio

Good-natured Yogi Bear, the lovable cartoon character, is joining the Sabin on Sundays (SOS) campaign to eliminate polio in six Southern California counties.

Yogi has been selected by the Los Angeles County Medical Association and those of Ventura, Orange, Riverside, San Diego and Imperial counties to be a symbol in the program. His likeness will appear in SOS promotions in newspapers, on radio and on televisions.

Yogi's job will be to rally 9,000,000 persons in the six counties to take Sabin oral vaccine on Oct. 21 and 28.

His creator, Hanna-Barbera Productions, has drawn a special picture of Yogi demonstrating to a little girl that Sabin vaccine can be taken either on a sugar cube or in a tiny cup of liquid.

Yogi, who prides himself on being a "better than average bear," tells the girl:

"A cube or a sip is all you need, yes indeed!"

Yogi and another comic favorite, Huckleberry Hound, will appear in an SOS newspaper cartoon strip and will be heard and seen on radio and television.

Clinics will be opened all over Southern California Oct. 21 and 28 with family physicians in charge.



TORRANCE PRESS

EDITORIAL PAGE

W. R. ZAPPAS, Publisher

DON KIRKLAND, Managing Editor

MORE WILL BE HEARD . . .

There is one major advantage that stands out over all others in the projected expansion of the Board of Supervisors.

More people will have a chance to be heard. Although in no formal stage of planning, the idea has been given serious consideration. It would enlarge the present five-man board to seven members, one of whom undoubtedly would come from and represent Torrance.

We hope the board continues to explore the plan, and to back its passage.

'PSYCHO-POLITICS' AGAIN . . .

That deplorable word "psycho-politics" has been popping up again lately. It appeared most recently when former Maj. Gen. Edwin Walker was committed with inciting a riot at the University of Mississippi.

It appeared again when the son of a prominent political worker was placed under 72-hour psychiatric examination and held incommunicado until the "examination" was complete.

The terrifying implication of this potential instrument for political revenge deserve close scrutiny.

SURFING MERITS APPLAUSE . . .

No matter what allegations of misbehavior may be laid to today's "surfer," the sport itself merits applause.

It is unfortunate that those legitimate surfing enthusiasts must suffer for the actions of pseudo-surfers, whose misdeeds categorize the deeds of all.

The sport is growing, and with it the need for expanded surfing areas. A group of established surfing clubs may start a campaign for a "surfing only" beach area somewhere in the South Bay. Their drive merits support.

Letters

Editor:

During the past year you and your paper have made a tremendous contribution to the work of the American Cancer Society in the South Bay Area.

By publicizing the educational programs we offer to the public throughout the year, you are helping to save the lives of people in our own community.

In making known the services to cancer patients offered by the Society, you are making the burden of cancer lighter for these people and their families.

By publicizing our annual fund-raising Crusade, you are helping to finance the vital program of cancer research which the Society conducts.

As a matter of fact, the American Cancer Society considers that it enjoys a sort of partnership with the papers in Los Angeles County, working together to bring closer the day when we achieve our goal—the con-

Lawyer Takes Hospital Post

Gene P. Voorhees, local attorney, has been named as a new board member at Riviera Community Hospital. David B. Dickey, M.D., board president, announced this week.

Voorhees was elected to a three year term.

He is a partner in the law firm of Knable and Voorhees and has been a resident of this area since 1954.

He and Mrs. Voorhees live with their two daughters at 5210 Paseo de Pablo, Torrance.

He is a director of Hollywood Riviera Rotary Club, a member of the South Bay and the Southwest Bar Association and a past vice president of the Hollywood Riviera Business Men's Association.

control of this disease.

At the end of our fiscal year on August 31, Crusade contributions for 1961-62 exceeded the Los Angeles County quota by more than \$3,000. The exact amount contributed was \$1,253,853, a record amount in the fight against cancer.

May we thank the readers of the Torrance Press, for the great part they played in this success, and as editor, please accept our grateful thanks for your help.

H. P. Atherton, Jr.

OFFICIAL LIONS CLUB WHITE CANE DAYS

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