

STORE HOURS: MON.-THURS. 12-9 FRI. 10-9:30 SAT. & SUN. 10-7

PRICES GOOD 7 DAYS AUG. 23-29

BELLS RING

BIG BEN

IN A NEW SEASON OF GREATER VALUES AND SAVINGS AT BIG BEN WITH BACK TO SCHOOL MERCHANDISE AT DISCOUNT PRICES TO FIT ANY BUDGET

SAVE! **ANOTHER BIG BEN BONUS**

BREATH-TAKING BEAUTY AT A RECORD LOW PRICE!

Your choice of any of these thrilling diamond creations at this one low price! All set in lovely 14K gold mountings. Total weight of diamonds ... one carat!

YOUR CHOICE! \$199

Plus Fed. Tax

EASY TERMS

CLEARANCE FIRST TIME EVER

FAMOUS NAME STEREO WITH BUILT-IN **MULTIPLEX**

- WITH AM-FM
- AM-FM MULTIPLEX (Stereophonic Radio)
- 4-Speed Record Changer
- Tru Danish Walnut Styling

Regular \$298.88

Exact illustration Available without FM Multiplex \$118.88

BIG BEN PRICE 146⁸⁸

SAWYER 500 Watt 35mm Automatic SLIDE PROJECTOR

With Remote Control

Regular \$79.95

BIG BEN PRICE 49⁸⁸

ALL LEATHER **GADGET BAGS**

The handy Carry all. Regular \$8.95

BIG BEN PRICE 4⁹⁵

YOUR CHOICE OF Westinghouse ADMIRAL * MOTOROLA 23" TV Consolette

- 278 square inches of better viewing area from every angle
- Big 8" wide range speaker for rich, fuller sound
- New improved controls

Regular \$219.95

BIG BEN PRICE 158⁸⁸

Base optional

RCA VICTOR **6 TRANSISTOR RADIO**

* Pocket size * 5-Year warranty on case

Reg. \$19.95

BIG BEN PRICE 12⁸⁸

CLEAN THOSE BACK TO SCHOOL CLOTHES NOW! COMPARE OUR DRY CLEANING WITH THE BEST! THEN TRY US AT OUR NEW LOW EVERYDAY PRICES

- SLACKS
- JACKETS
- SWEATERS
- SKIRTS
- SHIRTS

39^c ea.

- SUITS
- DRESSES
- COATS
- CAR COATS

79^c ea.

AUTOMOTIVE DEPT. SPECIALS!

JOHNSON'S HOLIDAY Car Washing Cream

With built-in shine. Washes, deep cleans as it polishes.

79^c

Waterless HAND SOAP

For do-it-yourself home mechanics, painters, printers, plumbers, electricians.

1-LB. CAN **BIG BEN PRICE 29^c**

MOON WHEEL DISCS

Set of 4 chromed discs. FIT MOST MAKES OF CARS

4⁸⁸

REAR SEAT Duo-Sonic SPEAKER KIT

Complete with speaker, switch, wire and grill.

BIG BEN PRICE 1⁹⁷

QUAKER OUTBOARD MOTOR OIL

In 2-gallon reusable can with pouring spout can. Regular \$2.98

NOW 3⁴⁹

DETROIT FULL VISION MIRROR

5"x6" non-glare mirror complete with all hardware and brackets. Fits all cars.

\$4⁹⁷

AMP. & OIL PRESSURE GAUGES

For all cars. Simple installation

\$3⁴⁹

BIKE TIRE and TUBE

Both for

2¹⁹

For most bikes except Schwinn

MOTOROLA 19" TV WITH REMOTE CONTROL

Deluxe PORTABLE

REGULAR \$268.88

BIG BEN PRICE 178⁸⁸

RCA VICTOR • EMERSON **TV-AM-FM STEREO COMBINATION**

In genuine walnut cabinet, 4-speed record changer ... complete theatre in your home.

Regular \$378.88

BIG BEN SPECIAL 218⁸⁸

Guaranteed to Be One of the Above

THE MOST FAMOUS NAMES IN COLOR TV • RCA VICTOR, EMERSON and ZENITH

LOWBOY TV

In Oiled Walnut Cabinet Reg. \$895.00

BIG BEN PRICE 458⁸⁸

Guaranteed to Be One of the Above 3

SPECIAL FOR THIS SALE

Brand New MOHAWK SILVER ARROW

- famous all nylon Silver Arrow
- tested grip-safe tread
- price proportionately low in all other sizes.

Plus Tax and tire off your car

\$12⁸⁸

MOHAWK TIRES JET CHIEF

Priced From **13⁸⁸**

FOR BACK TO SCHOOL SEWING!

Super Colossal, Fully Automatic

ZIG ZAG SEWING MACHINE

- 3 positions • Twin needle
- No cams to drop in
- Round bobbin
- Sewes backwards and forwards

Regular \$159.50

BIG BEN PRICE 49⁹⁹

IT'S ALL AUTOMATIC.

AUGUST CARPETING SALE

100% CONTINUOUS FILAMENT NYLON

The carpet that can't fuzz or pill and cleans so easily . . .

- 10 yr. wear guarantee
- 10 colors to choose from
- Beautiful Hi-Low texture

Regular \$8.95 sq. yd.

BIG BEN PRICE 4⁶⁶ Sq. Yd.

100% COMMERCIAL NYLON

Closely tufted of heavy-weight nylon made for the hardest wear . . .

- 5 Solid Colors
- 5 Tweed Colors
- 10-Yr. Wear Guarantee

Regular \$6.99 Sq. Yd.

BIG BEN PRICE 3⁴⁹ Sq. Yd.

SPORTING EQUIPMENT CLEARANCE!

50% OFF ON RODDY FISHING RODS

- Hunter Series • Budda Series

Nationally Advertised **RODDY REELS**

50% OFF

TREMENDOUS DISCOUNTS ON ALL **FISHING TACKLE**

CORNER OF CRENSHAW BLVD. & PACIFIC COAST HWY. in TORRANCE