

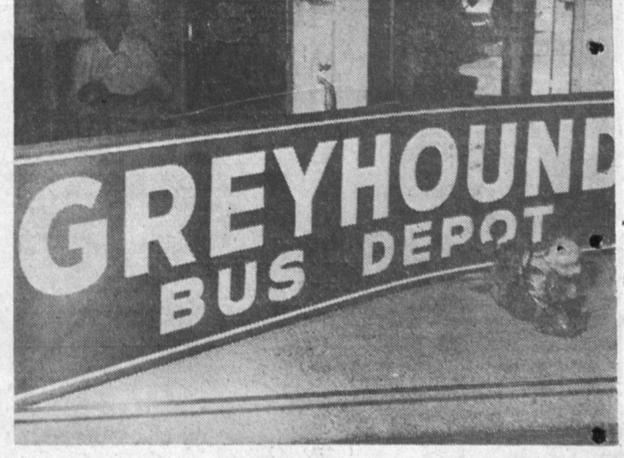
# "WHO'S WHO" BUSINESS INDEX



**HEIDI FLORAL SHOPPE**—A complete line of artificial floral products is available at Heidi Floral Shoppe, 2601 Pacific Coast Hwy., Torrance, in the Rolling Hills Plaza. The homemaker who strives to put that extra touch of decor in her home will find artificial flowers, foliage, fruits, custom arrangements, trees, planter boxes (all so beautiful they look real) at the shop, open from 10 a.m. to 5:30 p.m. daily except Friday, when the shop is open from 10 a.m. to 9 p.m. Marie S. Downen, proprietor, also offers organization and home demonstration for small groups. Persons interested may drop by the shop or call 326-6781.



**COLORFUL YARDAGE**—Quality wools and cottons, especially sturdy for school wear, are available at Colorful Yardage, 1326 Sartori, Torrance, to the mother who likes to have the best dressed youngsters in school and cut corners financially at the same time. The shop, which moved to its Sartori location from Cabrillo Ave. July 13, 1962, is owned and operated by T. Whitcomb, who has lived in Torrance since 1928. Features of the shop include McCall's and Butterick patterns, dressmaking, alterations, buttonholes and notions.



**HELEN WASLE AGENCY**—Unbelievably inexpensive Hawaiian trips and tours with unbelievable luxury can be yours through Helen Wasle Agency, 1212 El Prado, 320-4581. The agency offers trips to Hawaii via Standard Airways for \$188.20 round trip. Nine-day tours of Hawaii, including luaus, seven nights at Hawaiian Village, transportation and other extras, can be made for \$273.20 through the agency. Helen Wasle also offers deluxe bus trips, local or nation-wide, at economical rates. Charter bus tours for trips to ball games and other points can be made through the agency.

### ARTIFICIAL FLOWERS

**HEIDI FLORAL SHOPPE**  
Marie S. Downen, Prop.  
Life Like  
Fabulous Selection — Finest Quality  
Tropical Plant  
Flowers — Fruits  
Free Expert Planning and Arranging  
Bring Planter or Dimensions  
2601 Pacific Coast Hwy. 326-6781  
Torrance

### AUTO BODY SHOP

**B & D AUTO BODY**  
Complete Body and Paint Shop /  
Experts on Foreign Cars  
Insurance Claims  
Towing Service  
Loan Cars  
Free Estimates  
2220 W. Sepulveda Blvd., Torrance  
DA 6-0071

### SLATER'S BODY SHOP

Complete Body and Paint Work  
Autos and Trucks  
Color Matching  
Customizing  
Specializing in Insurance Work  
Free Estimates  
Loan Cars . . . Pickups and Delivery  
1503 N. Avalon TE 4-1608  
Wilmington

### ART GALLERY

**THE GALLERYTZPF**  
Original Oil Paintings  
Modern and Traditional Paintings by  
Talented, Professional Local Artists  
24"x36" . . . . . \$29.95  
Discount Framing—7-Day Trial Exchange  
24216 Hawthorne Ave. WALTERIA  
Phone 378-7533

### AUTO REPAIRS

**TORRANCE AUTO CENTER**  
"Will Make Your Old Bus Run  
"Like a New Rocket"  
We Specialize in Motors, Brakes and  
Automatic Transmissions  
ALL WORK FULLY GUARANTEED  
Free Loan Cars  
606 Torrance Blvd. Redondo Beach  
Phone 376-3911

### AUTOMATIC TRANSMISSIONS

**JAY'S AUTOMATIC TRANSMISSIONS**  
Automatic Transmission Specialists  
Since 1953  
Repairs on All Automotives . . . One-Day  
Service on Most Cars  
FREE PICK-UP AND DELIVERY  
Open 8 to 5—Saturday, 8 to 12  
22855 Arlington Ave. Torrance  
Phone DA 6-1662

### AUTO TUNE-UP

**FRANK BARBER**  
SPECIALIZED ENGINE TUNING  
Engine Rebuilding . . . Auto Electric  
Carburetor and Ignition—Valve Grinding  
All New and Modern Equipment  
Financing Arranged  
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Phone DA 6-3252

### AUTO WASHING

**LOMITA AUTO WASH**  
Expert Polishing and Waxing  
Blue Coral  
Granitize  
Surluster  
Upholstery Cleaning  
Steam Cleaning  
Open 9 to 8:30 Weekdays  
Saturday and Sunday 8:30 to 2  
28825 Narbonne DA 5-4174  
CR 101 Hwy. and Narbonne

### AUTO WASHING

**TORRANCE CAR WASH**  
Featuring Cars — Small Boats — Diesels  
Steam Cleaning  
Expert Polishing — Waxing  
Save On Our Monthly Membership Rate  
Detailing for Car Lots  
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Torrance

### BAKERIES

**RANCHO BAKERY**  
Specializing in  
Complete Line of Bakery Goods  
Birthday . . . Anniversary  
Wedding Cakes  
Special Order  
Can Be Filled in One Day  
Open 9 a.m. to 10 p.m.  
17222 Hawthorne Blvd. 371-9593  
Torrance

### BEAUTY SHOP

**JANET'S HAIR STYLES**  
"Your Loveliness is Our Business"  
Complete Beauty Care  
Permanent Waves  
Hair Coloring  
Manicures  
Eves. by Appointment Air-Conditioned  
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Torrance

### MAPLE MIRROR BEAUTY SALON

Complete Beauty Service  
Custom Permanents  
High Styling  
Cutting . . . Shaping  
Tinting . . . Bleaching  
Formerly of Rose's Beauty Salon  
21516 S. Main TE 4-9991  
1 Block North of Carson

### BICYCLES

**CIRCLE CYCLE CO.**  
Torrance's Largest Bike Shop  
Authorized Schwinn Dealer  
Sales and Service  
New and Used Parts and Accessories  
Easy Terms  
Open 9 to 6 — Sunday 10 to 5  
3550 Redondo Beach Blvd.  
Torrance 329-7322

### BRAKES

**Lloyd Moore  
Brake & Front End Specialists**  
State Officials  
Brake and Light Station  
Modern Electronic Equipment  
(15 Years Experience)  
Quality Workmanship  
Torrance  
22853 Arlington DA 5-4521

### CLEANERS

**BELFAIR DRY CLEANING SPECIALISTS**  
We specialize and take pride in your  
finest attire. Try us and be convinced  
Pants - Skirts - Sweaters . . . . . 49c  
Suits - Dresses . . . . . 99c up  
New Shoe Repair Department  
We Own and Operate Our Own Plant  
2060 W. Carson FA 8-8041  
Torrance

### CLEANERS

**GWEN'S CLEANERS & LAUNDRY**  
Complete Cleaning Service  
Specializing in Leather Goods  
Expert Alterations, Quality Work Only  
Pick-up and Delivery  
Open 7:30 to 6:30 . . . 6 Days  
2368 Lomita Blvd. DA 5-2551  
Lomita

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**WOODIE'S COIN SHOP**  
Large Stock of U.S. Coins  
Mint Sets . . . Type Sets  
Coin Collections, Coin Books  
Coins Bought . . . Sold . . . Appraised  
Expert Appraisals  
Open 11-9 7 days, Sat. and Sun. 9 to 9  
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Torrance

### WALTERIA COIN SHOP

Mitch Vladimir, Proprietor  
Rare Coins  
Bought . . . Sold . . . Exchanged  
Gold . . . Silver . . . Copper  
Supplies  
Expert Appraisals  
24433 Hawthorne Blvd. FR 8-8088  
Torrance

### CONCRETE . . . READY MIXED

**AZUSA ROCK & SAND**  
Torrance Plant  
Crushed Rock  
Sand and Gravel  
Concrete in Color  
Commercial and Residential  
For Free Estimates  
Call FA 8-6705  
1347 1/2 W. 208th Torrance

### DAIRY DRIVE-IN

**ROSE BUD DAIRY**  
Herb Moen, Proprietor  
"Drive-In and Save"  
Milk—Butter—Eggs—Cheese  
Fruit Punch — Orange Drink  
Ice Cream—Soft Drinks  
Why Take Less Than  
The Best  
16158 Crenshaw Blvd. DA 3-3225  
Torrance

### DOUGHNUTS

**THE GOLDEN DONUT**  
Open 24 Hrs. Every Day  
New Sawditch Bar Open  
22 Varieties . . . Delicious Donuts  
Highest Quality . . . Finest Ingredients  
Used in our Special Process  
Wholesale to Clubs . . . Churches  
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Torrance

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**THE GUN SHOP**  
Rifles, Pistols, Shotguns—New & Used  
Expert Gunsmithing  
Custom Gun Building  
Reloading Supplies and Components  
Sights, Scopes, Ammunition  
Holsters, Gun Cases  
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FR 4-6646

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SPECIALISTS IN SOUND  
Jim and Ted Mitchell, Owners  
Custom Hi-Fi Installations for Home,  
Business and Office  
Custom Speakers Installed  
20826 South Vermont Torrance  
320-0681

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Serving Entire Southwest Area  
Established 14 Years  
Complete Line of Apartment, Hotel,  
Motel and Trailer Park Supplies  
Swimming Pool Supplies  
Waxers — Brooms — Soap — Brushes  
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DA 6-1494

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**Frank's Lawnmower Shop**  
Sharpened — Repaired  
Power and Hand Lawnmowers  
Scissors — Knives — Pinking Shears  
Small Motor Repairs  
Pick-up and Delivery (Torrance Only)  
Open 7 to 6 — 6 Days  
18154 Prairie Ave. 370-1055  
At 182nd St. — Torrance

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(Located in Norley's Market)  
Custom Cutting for Daily Use  
Beef — Pork — Lamb  
Ham — Veal — Poultry  
Choice Meat Cuts for Home Freezers  
Open 9 to 7 Tues., Wed. and Sat.  
9 to 9 Monday, Thursday and Friday  
10 to 2 Sundays  
1330 El Prado FA 8-7422

### MIMEOGRAPHING

**GORDES MIMEOGRAPHING SERVICE**  
Letter Addressing Service  
Mimeographing, Duplicating  
Rubber Stamps . . . Business Cards  
Calendars—Book Matches  
Color Work  
23625 Arlington Ave. Torrance  
325-3352

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New and Used  
Motorcycle and Scooter Parts  
Authorized Mustang  
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Repair and Service All Makes  
FIX-IT SHOP  
1502 W. 166th St. DA 3-1415  
Gardena

### OFFICE SUPPLIES

**STATE OFFICE SUPPLY**  
Complete Line of Office Machines  
Photocopy and Duplicating Machines  
Lease and Rent  
All Types of Office Machines  
Office Furniture  
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DA 5-1655

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**HAMMOND ORGANS**  
Mohi! Demonstrations  
(We'll Come to Your Door)  
Sales, Rental—Instruction, Service  
Accessories  
Rental Organs, \$25 per Month  
No Obligation to Buy  
2768 West Sepulveda Blvd. Torrance  
DA 6-1131

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1300 Different Colors of Paint  
FEATURING GLIDDEN PAINTS  
Painters' Supplies—Wallpaper  
Art Supplies  
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DA 6-0501

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**PIZZA PALACE**  
One of the World's Best Pizzas  
with 7 Different Cheeses  
Draft and Foreign Beer  
Bring the Family — Take Home  
Across from Del Amo Shopping Center  
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FR 8-8282

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PHYLLIS WARD—LOU SMITH  
"Service with Confidence"  
Residential, Homes, Income, Lots  
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FR 2-5163—DA 4-2403

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SADDLE AND HARNESS MAKER  
Repairing Our Specialty  
Custom-made Saddles, Gun Belts,  
Harness and Riding Equipment  
Quality Workmanship  
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DA 6-9603

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"Courtesy and Service Come First"  
Batteries - Tires - Accessories  
Tune-ups - Brakes - Wheel Balancing  
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Torrance

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Certified Tune-up Service  
Brake Work — Lubrication  
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We Give Blue Chip Stamps  
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FA 8-9794

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Tires — Batteries — Accessories  
Tune-ups — Night Lubrication  
Open 6 a.m. to 10 p.m. — 7 Days  
Honor BankAmericards  
and Gas Credit Cards  
20301 Hawthorne Blvd. FR 1-9056  
Torrance

### SHOE REPAIRING

**NICK'S SHOE REPAIR**  
Orthopedic Work—General Repair  
Doctors' Prescriptions Filled  
Shoe Restyling—Resoling  
Shoes Cleaned and Dyed  
Convert Street Shoes Into Golf Shoes  
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FA 0-2505

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**TORRANCE SCHOOL OF FASHION DESIGN**  
Offering Instructions in Sewing  
Elementary and Advanced  
Basic Pattern Drafting and  
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Alterations—Costume Consultant  
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FA 8-0890

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**FLOWERS SWIM POOL SUPPLY**  
Everything for the Pool  
Chemicals - Accessories - Service  
Maintenance - Chemical Specialties  
We Deliver  
Open Evenings and Sundays  
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Torrance

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**HARBOR DRIVE-IN THEATER**  
Lee Wuestwald, Manager  
The Place to Take the Family  
\$1.50 per Car  
No Baby Sitting Problem Here  
Starts at Dusk  
Open 7 Days a Week  
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Vermont and Sepulveda

### TRAILERS

**GEO. W. FRY INC.**  
NEW AND USED TRAILERS  
Distributors for  
Paramount - Angelus - Mayflower  
Double Wide  
Great Lakes, Ken-Skill, Travel-Ease,  
Shasta, Riviera  
Will Take Cars, Real Estate in Trade  
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DA 6-2200

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**CROWN TRANSMISSION EXCHANGE**  
Wholesale Service to Garages  
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Repaired—Rebuilt—Exchanged  
Any Type, Model or Year  
Complete Line of New and Used Parts  
Pick-up and Delivery  
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DA 3-8366

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Deluxe Buses at Economical Rates  
USA — Canada — Alaska  
Local or Nation-Wide  
Charter Service Tours  
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A Complete Line of Notions  
Games, School Supplies, Toys, Giftware  
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Paints, Hardware  
1639 West Carson St. FA 8-2057  
Torrance

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Leon M. Cooley, Owner  
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"We Cover the L.A. Area"  
Nothing Down—36 Months to Pay  
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Specialty Shop for Women Who Sew  
Large Selection of Fabrics—Featuring  
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Dressmaking, Alterations, Buttonholes  
Notions  
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