



A THINLY-DISGUISED but ARTISTICALLY-EXECUTED  
A\*D\*V\*E\*R\*T\*I\*S\*E\*M\*E\*N\*T  
PUBLISHED IN THE PUBLIC SERVICE BY..... **DORN'S**  
(reproductions available by merely buying additional copies of this newspaper)

**RCA WHIRLPOOL**  
**14 Cu. Ft. 2 Door NO-FROST REFRIGERATOR**  
**WITH 163 LB. BOTTOM FREEZER!**



- huge "zero-degree" bottom freezer holds 163 lbs. of pate' chateaubriand, truffles and other staples
- 2 - count 'em - 2 full width door shelves
- adjustable shelf and ice tray cover
- choice decorator colors (choose your own decorator)
- super storage door, glide-out shelf, removable half-shelf and twin crispers
- who could ask for anything more?
- don't go and pay 429.95 for this beauty elsewhere

**248<sup>88</sup>**

**TRADE INS! EASY TERMS!**  
**NO MONEY DOWN! WOW!**  
**YEARS TO PAY! HURRAH!**



**DORN'S SMASH PRICES,**  
**PROFITS HIT ALL-TIME LOW!**  
ALL WE WANT IS... **V\*O\*L\*U\*M\*E**

choose from **RCA VICTOR, WESTINGHOUSE,**  
**MOTOROLA, ADMIRAL 19" PORTABLE TV**

- ultra slim, decorator-styled
- wonderfully light and compact
- automatic picture lock (huh?)
- carry from room to room or even to the beach (15 mile extension cord extra)
- front tuning
- view TV's vast wasteland on this 19" gem

**118<sup>88</sup>**



**ADMIRAL 23" WIDE ANGLE**  
**SWIVEL TELEVISION**

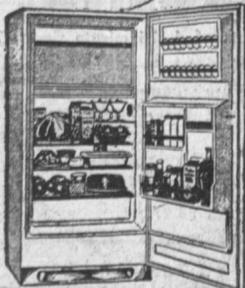


- super powered chassis with one knob tuning
- balanced fidelity fm sound
- wide angle 23" aluminized picture tube
- rotating swivel base available
- built-in antenna? naturalament!
- this one really does justice to dorn's commercials
- only 1.50 a week

OUR LOW CLASS PRICE...  
**156<sup>88</sup>**

**IN A GALLANT EFFORT TO SPUR THE ECONOMY, DORN'S ADDS DISCOUNTS ON DISCOUNTS!**

**WESTINGHOUSE 12 CU. FT. AUTOMATIC DEFROST**  
**REFRIGERATOR & FREEZER**



- push a button... flash defrost!
- 3 1/2 spacious full-width shelves
- full width freezer
- what a refrigerator, what a price... (how about them egg rolls)

**178<sup>88</sup>**

**'62 ADMIRAL STEREO AM/FM/MULTIPLEX**  
**RADIO-PHONO**  
**4 SPEAKER CONSOLE**

- what a cabinet, what sound, what a deal!
- super sensitive drift-free fm tuner with auto control
- 4-speed automatic stereo changer
- fabian never sounded better
- 2 powerful amplifiers and 4 scooters and tweeters
- multiplex is already in
- take it away for just...
- pay us 2.00 a week occasionally

**178<sup>88</sup>**



**DORN'S INCLUDES DELIVERY, INSTALLATION, WARRANTEE AND THE BEST LOOKING DELIVERY MEN IN THE INDUSTRY!**

**NORGE ALL-FABRIC 2-CYCLE WASHER**

- this one DUZ everything, you just push a button, that's ALL • a JOY to use, has two cycles, truly deLUX • join the TREND to washing the automatic way
- you'll CHEER the results, just DASH out to dorn's, you can do your family's wash in minutes and take a NAPTHA rest of the day • dorn's weekend price, a sparkling.....
- just 1.50 a week, that's ALL.



**148<sup>88</sup>**

"ANYBODY SEEN THE  
ADVERTISING MANAGER?"



**DORN'S Crusade Gathers Momentum (and moss)!!**

The petitions are being signed, the flags are flying, our group is marching (around the breakfast table) and "Down with Retail, Up with Discounts" is gaining daily. Despite pressures from radicals, DORN'S still refuses to sell groceries, dry cleaning, auto parts and barbecues! Even at a discount.

**ADVERTISING WEEK**  
**FEB. 4-11**

**dorn's**  
**DORN'S**  
**DORN'S**

**TORRANCE 3828 WEST SEPULVEDA**  
**BOULEVARD**

**INGLEWOOD 2810 WEST IMPERIAL**  
**HIGHWAY**

DAILY 10 A. M. TO 9 P. M.

DAILY, NOON TO 9 P. M.

SATURDAY, 10 A.M. TO 9 P.M.—SUNDAY NOON 'TIL 9 P.M. SATURDAY, 10 A.M. TO 7 P.M.—SUNDAY, NOON 'TIL 9 P.M.