

THE BIGGEST NAMES IN THE BIZ! ★ RCA VICTOR ★ WESTINGHOUSE ★ TUCKER ★ ADMIRAL ★ ZENITH ★ O'KEEFE & MERRITT ★ MOTOROLA

Grande Premiere

GLORIOSKI!

DORN'S DOES IT AGAIN!!

NO CASH DOWN!
YEARS TO PAY!

WOW!!

STARS! FUN! PRIZES! HOORAY!

EXCITEMENT! BARGAINS!

GENERAL ELECTRIC STEAM AND DRY IRON
 • now it can be told, a great and poignant drama:
 • top name star with lots of action!
 • tap or bottled water, it makes no difference (we use Cinzano)
 • only a dozen to a customer, the opportunity is yours...

9⁸⁸



"DORN'S DOES WHAT AGAIN?"

HOORAY!

RCA WHIRLPOOL 2-SPEED 2-CYCLE WASHER



- fully automatic—fills, washes rinses, damp dries and shuts off
- smart high console panel to give you a sense of power
- two speeds—two cycles but not one cent down
- come clean at dorn's price of

178⁸⁸

GIANT FAMILY SIZE UPRIGHT FREEZER

- slim line design, large door storage
- wide temp. control
- 4-deep "pantry" door shelves
- and we'll guarantee it 5 years
- holds 340 pounds of moose, elk or market bargains
- dorn's has it for a mere...
- pay a paltry 1.50 a week

136⁸⁸



WE'LL DELIVER, INSTALL AND GUARANTEE IT, FREE!

PHILCO BIG SCREEN PORTABLE TV



- briefcase thin and packed with power
- 114" aluminized picture tube with non-breakable filter lens
- the controls are easy-to-reach
- and so is the price
- buy several while we're still out of our minds... at

107⁸⁸

• so slim john carradine almost disappears on the late movie

HIGH CLASS MERCHANDISE AT LOW CLASS PRICES!

Featuring 23" THE STAR OF OUR SHOW! WESTINGHOUSE WIDE-ANGLE SWIVEL TELEVISION

- slim, smart, sophisticated lines
- not a 21" but 23" of bright, big-screen commercial-viewing area
- push-pull on-off switch
- westinghouse simplified control panel
- it swivels so you can see from anywhere in the room!
- warner baxter never looked better
- no, you heard it right, at dorn's it's only...

148⁸⁸

• but don't tell anybody!



A NOTE FROM OUR SOFT-HEARTED CREDIT MANAGER:

"In spite of what those idiots in the advertising department tell you, D•O•R•N•S will sell you an appliance for NO MONEY DOWN, trade in or not. You can pay us for twenty years, too (of course you'll be paid up in two or three, but keep on paying if it makes you happy.) I want you to be happy. DISCOUNTS plus CREDIT, that's my middle name." (It's really Roscoe—Ad Mgr.)



GRUNDIG Majestic STEREO 3 SPEAKERS/AM/SW RADIO BANDS, 4 SPEED AUTOMATIC PHONO CONSOLE



- and lots of push buttons—we're not even sure what they are all for
- automatic intermix record changer that will play everything but dinner plates
- jacks for extra speakers and tape recorder
- german cabinetry and blood-curdling hi-fi sound
- not since the volkswagen such a deal

124⁸⁸

• a buck and a half a week and we'll call it yours

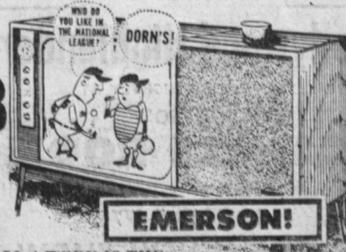
★ "THERE'S NO FI LIKE A HI-FI!"

DORN'S SWINGS 7 DAYS A WEEK! OPEN EYES 'TIL 9!

it's a bird, it's a plane...
IT'S A SUPER SCREEN TV/AM/FM RADIO AND STEREO PHONO THEATRE
 (AT THE PRICE OF A TVALONE!)

- now you can watch dorn's long, tedious commercials on this long, decorative beauty.
- big screen, fabulous sound, it has everything for a complete theatre.
- in fact, it IS a theatre and we should charge twice as much.
- mention you saw it here and we'll give it to you for...

248⁸⁸



\$2.50 A WEEK IS THE PRICE OF ADMISSION!

DORN'S

World's Largest Discounts

THE BIGGEST TV-APPLIANCE CHAIN IN THE WHOLE WEST! BUY FROM A SPECIALIST (THAT'S US)!

TORRANCE 3828 W. Sepulveda Blvd.

INGLEWOOD 2810 W. Imperial Hwy.

DAILY 10 A.M. TO 9 P.M.

DAILY NOON TO 9 P.M.

SATURDAY 10 A.M. to 9 P.M. SUNDAY NOON 'TIL 9 P.M.

SATURDAY 10 A.M. to 7 P.M. SUNDAY NOON 'TIL 9 P.M.