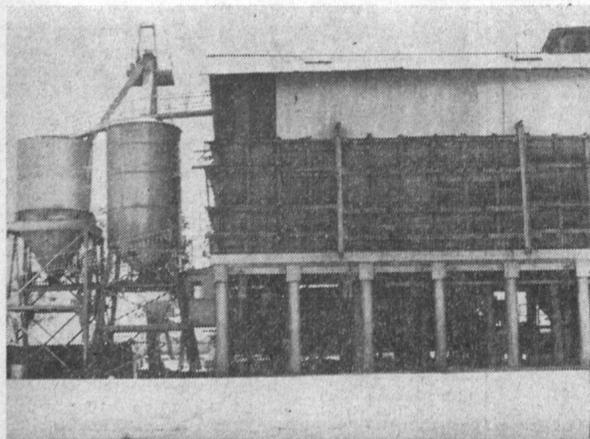
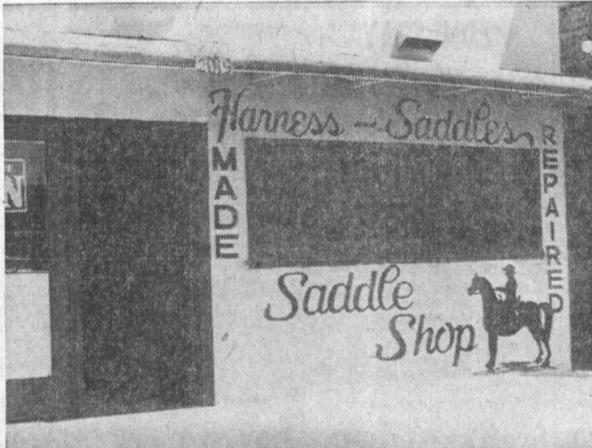


"WHO'S WHO" BUSINESS INDEX



AZUSA ROCK AND SAND, TORRANCE PLANT, 1347 1/2 West 208th St., are all set to be of service to both commercial and residential prospects. Free estimates are just a phone call away. Thirteen mixers are available with a staff of some twenty-six employees. The line includes Ready Mixed Concrete, Crushed Rock, Sand and Gravel, Concrete in Color. R. A. "Bob" Binna, manager, lives in Torrance. Azusa has two up-and-coming bowling teams called Rock and Sand numbers 1 and 2. After meeting the concrete needs of a thriving community, they intend to roll a mean bowling score in their spare time. If you are planning a new patio, sidewalks, a new home or commercial venture, call FA 8-6705 Monday through Friday.



W. C. WIESE, 2019 Pacific Coast Hwy., Lomita, owns and operates the Harness and Saddle Shop. This is a unique trade and one which requires a love of horses and people. 1910 is the origin of the owner's experience, when he started making harness for use in the trotting rings in an eastern state. Now he makes distinctive Custom Made Saddles, Gun Belts and Riding Equipment. Repairing is also a specialty. His many satisfied customers point with pride to the quality workmanship displayed in his handwork. If you are looking for something "better" than "best," drop in and see Walt Wiese. The saddlemaker is on hand to greet you from 9 a.m. to 5 p.m., Monday through Saturday. Remember, the bride trails will be calling this summer—be ready!



NICK'S SHOE REPAIR, 1313 Post Ave., Torrance, started business some three years ago. Shop is open from 9 a.m. to 6 p.m., six days a week. Nick is the genial owner, with a pleasant voice and cheerful, outstanding personality. He specializes in orthopedic service, filling doctor's prescriptions accurately for foot comfort. Shoe repairing covers all the standard needs of the consumer, but in addition, Nick puts on invisible soles, cleans and dyes shoes professionally. How's your golf game lately? Maybe your feet are uncomfortable! If you've a pair of brogans around you really don't want to part with, bring them in and Nick will convert them by putting on new soles and heels with golf spikes. Presto! A golf shoe as comfortable as your slippers.

AUTO BODY SHOP

B & D AUTO BODY
Complete Body and Paint Shop
Experts on Foreign Cars
Insurance Claims
Towing Service
Loan Cars
Free Estimates
2220 W. Sepulveda Blvd., Torrance
DA 6-0071

SLATER'S BODY SHOP
Complete Body and Paint Work
Autos and Trucks
Color Matching
Customizing
Specializing in Insurance Work
Free Estimates
Loan Cars . . . Pickups and Delivery
1503 N. Avalon TE 4-1608
Wilmington

AUTO REPAIRS

TORRANCE AUTO CENTER
"Will Make Your Old Bus Run
"Like a New Rocket!"
We Specialize in Motors, Brakes and
Automatic Transmissions
ALL WORK FULLY GUARANTEED
Free Loan Cars
606 Torrance Blvd. Redondo Beach
Phone 376-3911

AUTOMATIC TRANSMISSIONS

JAY'S AUTOMATIC TRANSMISSIONS
Automatic Transmission Specialists
Since 1953
Repairs on All Automatics . . . One-Day
Service on Most Cars
FREE PICK-UP AND DELIVERY
Open 8 to 5—Saturday, 8 to 12
22855 Arlington Ave. Torrance
Phone DA 6-1662

AUTO TUNE-UP

FRANK BARBER
SPECIALIZED ENGINE TUNING
Engine Rebuilding . . . Auto Electric
Carburetor and Ignition—Valve Grinding
All New and Modern Equipment
Financing Arranged
22857 Arlington Ave. Torrance
Phone DA 6-3252

AUTO WASHING

LOMITA AUTO WASH
Expert Polishing and Waxing
Blue Coral
Granitize
Surluster
Upholstery Cleaning
Steam Cleaning
Open 9 to 8:30 Weekdays
Saturday and Sunday 8:30 to 2
25525 Narbonne DA 5-4174
CR 101 Hwy. and Narbonne

TORRANCE CAR WASH

Featuring Cars — Small Boats — Diesels
Steam Cleaning
Expert Polishing — Waxing
Save On Our Monthly Membership Rate
Detailing for Car Lots
1888 Torrance Blvd. FA 8-9655
Torrance

BAKERIES

RAND O BAKERY
Complete Line of Bakery Goods
Specializing in
Birthday . . . Anniversary
Wedding Cakes
Special Order
Can Be Filled in One Day
Open 9 a.m. to 10 p.m.
17722 Hawthorne Blvd. 371-9593
Torrance

BEAUTY SHOP

JANET'S HAIR STYLES
"Your Loveliness is Our Business"
Complete Beauty Care
Permanent Waves
Hair Coloring
Manicures
Eves. by Appointment Air-Conditioned
17234 So. Crenshaw Blvd., DA 4-4804
Torrance

MAPLE MIRROR BEAUTY SALON
Complete Beauty Service
Custom Permanents
High Styling
Cutting . . . Shaping
Tinting . . . Bleaching
Formerly of Rose's Beauty Salon
21516 S. Main TE 4-9991
1 Block North of Carson

BICYCLES

CIRCLE CYCLE CO.
Torrance's Largest Bike Shop
Authorized Schwinn Dealer
Sales and Service
New and Used Parts and Accessories
Easy Terms
Open 9 to 6 — Sunday 10 to 5
3550 Redondo Beach Blvd.
Torrance ; 329-7322

BRAKES

Lloyd Moore
Brake & Front End Specialists
State Officials
Brake and Light Station
Modern Electronic Equipment
(15 Years Experience)
Quality Workmanship
Torrance
22853 Arlington DA 4-4521

CLEANERS

GWEN'S CLEANERS & LAUNDRY
Complete Cleaning Service
Specializing in Leather Goods
Expert Alterations, Quality Work Only
Pick-up and Delivery
Open 7:30 to 6:30 . . . 6 Days
2368 Lomita Blvd. DA 5-2551
Lomita

CLEANER

BELFAIR DRY CLEANING SPECIALISTS
We specialize and take pride in our
finest attire. Try us and be convinced.
We Own and Operate
Our Own Plant
2060 W. Carson FA 8-8041
Torrance

COIN DEALERS

WOODIE'S COIN SHOP
Large Stock of U.S. Coins
Mint Sets . . . Type Sets
Coin Collections, Coin Books
Coins Bought . . . Sold . . . Appraised
Expert Appraisals
Open 11-9 7 days, Sat. and Sun. 9 to 9
1114 So. Crenshaw Blvd. 328-3462
Torrance

COIN DEALERS

WALTERIA COIN SHOP
Mitch Vladimir, Proprietor
Rare Coins
Bought . . . Sold . . . Exchanged
Gold . . . Silver . . . Copper
Supplies
Expert Appraisals
24433 Hawthorne Blvd. FR 8-8088
Torrance

CONCRETE . . . READY MIXED

AZUSA ROCK & SAND
Torrance Plant
Crushed Rock
Sand and Gravel
Concrete in Color
Commercial and Residential
For Free Estimates
Call FA 8-6705
1347 1/2 W. 208th Torrance

DAIRY DRIVE-IN

ROSE BUD DAIRY
Herb Moen, Proprietor
"Drive-In and Save"
Milk . . . Butter . . . Eggs . . .
Milk—Butter—Eggs—Cheese . . .
Fruit Punch — Orange Drink
Ice Cream—Soft Drinks
Why Take Less Than
The Best
18158 Crenshaw Blvd. DA 3-3225
Torrance

DOUGHNUTS

THE GOLDEN DONUT
Open 24 Hrs. Every Day
New Sawdwich Bar Open
22 Varieties . . . Delicious Donuts
Highest Quality . . . Finest Ingredients
Used in our Special Process
Wholesale to Clubs . . . Churches
1959 W. Carson FA 8-9623
Torrance

GENERATOR AND STARTERS

RED'S GENERATOR & STARTER EXCHANGE
Automotive . . . Industrial . . . Marine
Complete Stock of Rebuilt Generators
. . . Starters . . . Regulators . . . Solenoids
Open 8 to 9: 7 Days
Free Delivery
437 E. Lincoln St. TE 4-0102
Wilmington

GUNS

THE GUN SHOP
Rifles, Pistols, Shotguns—New & Used
Expert Gunsmithing
Custom Gun Building
Reloading Supplies and Components
Sights, Scopes, Ammunition
Holsters, Gun Cases
320 South Catalina Redondo Beach
FR 4-6646

HIGH FIDELITY

MITCHONICS
SPECIALISTS IN SOUND
Jim and Ted Mitchell, Owners
Custom Hi-Fi Installations for Home,
Business and Office
Custom Speakers Installed
20826 South Vermont Torrance
320-0681

JANITORS' SUPPLIES

KEEP CLEAN PRODUCTS
Serving Entire Southwest Area
Established 14 Years
Complete Line of Apartment, Hotel,
Motel and Trailer Park Supplies
Swimming Pool Supplies
Waxers — Brooms — Soap — Brushes
24411 Narbonne Ave. Lomita
DA 6-1494

LAWNMOWER REPAIRS

Frank's Lawnmower Shop
Sharpened — Repaired
Power and Hand Lawnmowers
Scissors — Knives — Pinking Shears
Small Motor Repairs
Pick-up and Delivery (Torrance Only)
Open 7 to 6 — 6 Days
18154 Prairie Ave. 370-1055
At 182nd St. — Torrance

MEAT

H. N. STANEART MEATS
(Located in Norley's Market)
Custom Cutting for Daily Use
Beef — Pork — Lamb
Ham — Veal — Poultry
Choice Meat Cuts for Home Freezers
Open 9 to 7 Tues., Wed. and Sat.
9 to 9 Monday, Thursday and Friday
10 to 2 Sundays
1330 El Prado FA 8-7422

MIMEOGRAPHING

GORDES MIMEOGRAPHING SERVICE
Letter Addressing Service
Mimeographing, Duplicating
Rubber Stamps . . . Business Cards
Calendars—Book Matches
Color Work
23625 Arlington Ave. Torrance
325-3352

MOTORCYCLES

JIMMY DEAN NELSON MOTORCYCLE SHOP
New and Used
Motorcycle and Scooter Parts
Authorized Mustang
Sales and Service
Repair and Service All Makes
FIX-IT SHOP
1502 W. 166th St. DA 3-1419
Gardena

OFFICE SUPPLIES

STATE OFFICE SUPPLY
Complete Line of Office Machines
Photocopy and Duplicating Machines
Lease and Rent
All Types of Office Machines
Office Furniture
24202 Crenshaw Blvd. Torrance
DA 5-1625

ORGANS

HAMMOND ORGANS
Mobile Demonstrations
(We'll Come to Your Door)
Sales, Rental—Instruction, Service
Accessories
Rental Organs, \$25 per Month
No Obligation to Buy
2768 West Sepulveda Blvd. Torrance
DA 6-1131

PAINT

HARRY'S PAINT & WALLPAPER
1300 Different Colors of Paint
FEATURING GLIDDEN PAINTS
Painters' Supplies—Wallpaper
Art Supplies
2764 West Sepulveda Blvd. Torrance
DA 6-0501

PIZZAS

PIZZA PALACE
One of the World's Best Pizzas
with 7 Different Cheeses
Draft and Foreign Beer
Bring the Family . . . or Take Home
Across from Del Amo Shopping Center
3848 Sepulveda Blvd. Torrance
FR 8-8282

REAL ESTATE

ROYALLE REALTY
PHYLLIS WARD—LOU SMITH
"Service with Confidence"
Residential, Homes, Income, Lots
Rentals
Multiple Listing Members
Before You List, Call Us
21184 Hawthorne Blvd. Torrance
371-3531

RUG CLEANING

BYRD RUG & UPHOLSTERY CLEANERS
All Work Done in Our Plant or
Your Home
Specializing in Wall-to-Wall Carpet
Cleaning, Serging, Binding, Sewing and
Repairing—Tinting and Dyeing
1931 West Artesia Blvd. Gardena
FR 2-5163—DA 4-2403

SADDLE SHOP

W. C. WIESE
SADDLE AND HARNESS MAKER
Repairing Our Specialty
Custom-made Saddles, Gun Belts,
Harness and Riding Equipment
Quality Workmanship
2019 Pacific Coast Hwy. Lomita
DA 6-9603

SERVICE STATION

NIX'S FLYING A SERVICE
"Courtesy and Service Come First"
Batteries - Tires - Accessories
Tune-ups - Brakes - Wheel Balancing
Night Lube - Tire Service
17405 Crenshaw Blvd. DA 4-4553
Torrance

R&R UNION SERVICE

Ray D. Matthews, Prop.
Certified Tune-up Service
Brake Work — Lubrication
Tires — Batteries — Accessories
Free Pick-up and Delivery
We Give Blue Chip Stamps
2205 Sepulveda FA 8-9794
Torrance

SERVICE STATION

SANKEYS ENCO SERVICE STATION
Gas — Oil — Lubrication
Tires — Batteries — Accessories
Tune-ups — Night Lubrication
Open 6 a.m. to 10 p.m. — 7 Days
Honor BankAmericards
and Gas Credit Cards
20301 Hawthorne Blvd. FR 1-9056
Torrance

SHOE REPAIRING

NICK'S SHOE REPAIR
Orthopedic Work—General Repair
Doctors' Prescriptions Filled
Shoe Restyling—Resoling
Shoes Cleaned and Dyed
Convert Street Shoes Into Golf Shoes
Open 9 to 6—6 Days
1313 Post Ave. Torrance
FA 0-2505

SCHOOL

TORRANCE SCHOOL OF FASHION DESIGN
Offering Instructions in Sewing
Elementary and Advanced
Basic Pattern Drafting and
Sketching
Alterations—Costume Consultant
1516 Cravens Ave. Torrance
FA 8-0890

SWIMMING POOL SUPPLIES

FLOWERS SWIM POOL SUPPLY
Everything for the Pool
Chemicals - Accessories - Service
Maintenance - Chemical Specialists
We Deliver
Open Evenings and Sundays
1517 W. Carson FA 0-3922
Torrance

THEATERS—DRIVE-IN

HARBOR DRIVE-IN THEATER
Lee Wuestwald, Manager
The Place to Take the Family
\$1.50 per Car
No Baby Sitting Problem Here
Starts at Dusk
Open 7 Days a Week
23322 South Vermont Ave. TE 4-8501
Vermont and Sepulveda

TRAILERS

GEO. W. FRY INC.
NEW AND USED TRAILERS
Distributors for
Paramount - Angelus - Mayflower
Double Wide
Great Lakes, Ken-Skill, Travel-Ease,
Shasta, Riviera
Will Take Cars, Real Estate in Trade
2117 Pacific Coast Hwy. Lomita
DA 6-2200

TRANSMISSIONS

CROWN TRANSMISSION EXCHANGE
Wholesale Service to Garages
and Gas Stations
Repaired—Rebuilt—Exchanged
Any Type, Model or Year
Complete Line of New and Used Parts
Pick-up and Delivery
1838 W. Redondo Beach Blvd., Gardena
DA 3-8366

YARDAGE

COLORFUL YARDAGE CENTER
T. Whitcomb, Proprietor
Specialty Shop for Women Who Sew
Large Selection of Fabrics—Featuring
McCall's and Butterick Patterns
Dressmaking, Alterations, Buttonholes
Notions
1614 Cabrillo Ave. Torrance
FA 8-4666

IF YOU HAVE A PLACE OF BUSINESS AND YOU WOULD LIKE TO BE REPRESENTED IN THE WHO'S WHO BUSINESS INDEX PLEASE CALL US AT THE **TORRANCE PRESS** DA 5-1515 AND WE WILL BE GLAD TO HELP YOU