

"WHO'S WHO" BUSINESS INDEX



WILLIAM McKANE — Owner of Rancho Bakery, located at 17222 Hawthorne Blvd., comes from a long line of bakers. He has had 42 years of experience in the bakery business. Rancho Bakery has a complete line of baked goods. A specialty is decorated cakes for birthdays, anniversaries and weddings. One day service is offered even for special orders. McKane is known far and wide for his Danish pastries. The bakery is located in Rancho Market on Hawthorne Blvd. between Redondo Beach Blvd. and 174th St., Torrance. The store is open from 9 a.m. until 10 p.m. McKane is a member of the Masonic Lodge and Odd Fellows. He has previously served the public with his baked delicacies in the Farmer's Market. Give your sweet tooth a treat and visit the bakery, or call 371-9593 to place an order.



TRAILERS GALORE — Are carried by George W. Fry, Inc. The store is located at 2142 Pacific Coast Hwy. in Lomita. George Fry is a factory distributor for Paramount, Angelus, Mayflower, Double-Wide, Great Lakes, Ken-Skill, Shasta and Riviera trailers. Fry also has butane sales and service. One year free service on new trailers is offered. Used trailers are for sale at the store. Bank financing is available. Trade-in on trailers includes automobiles and real estate. Fry recently purchased the Jordan Trailer Co. at 2117 Pacific Coast Hwy., Lomita. He was a new car dealer for 36 years in southwest Los Angeles, selling Chrysler, Plymouth and Studebaker. Telephone DA 6-2200 for information.



ALL YOU COULD ASK FOR — In office equipment is available at State Office Supply, located at 24202 S. Crenshaw Blvd. at Lomita in Torrance. The company is owned by Preston L. "Ernie" Ellis, who is past president of the Rotary Club. State Office Supply is a franchise dealer for Olympia typewriters and Smith-Corona typewriters, adding machines and cash registers. In addition the store stocks Ohdner adding machines and Facit typewriters and calculators, Hermes typewriter and Addo-X adding machines are also sold. Other products include Clary, Underwood, Speed-O-Print and Nord. The last two are photocopy and duplicating supplies. State Office leases, rents and repairs all types of machines, office furniture, files and supplies. Give them a call at the store or telephone DA 5-1655 for information.

ARCHITECTURAL DESIGNING

W. A. POLLACK & ASSOCIATES
Architectural Designing
VA and FHA . . . Subdivisions
Apartments House Projects
Custom Home Design
Call 375-2509
23810 Hawthorne Blvd., Torrance

AUTO BODY SHOP

B & D AUTO BODY
Complete Body and Paint Shop
Experts on Foreign Cars
Insurance Claims
Towing Service
Loan Cars
Free Estimates
2220 W. Sepulveda Blvd., Torrance
DA 6-0071

SLATER'S BODY SHOP

Complete Body and Paint Work
Autos and Trucks
Color Matching
Customizing
Specializing in Insurance Work
Free Estimates
Loan Cars . . . Pickups and Delivery
1503 N. Avalon
Wilmington TE 4-1608

AUTO WASHING

LOMITA AUTO WASH
Expert Polishing and Waxing
Blue Coral
Granitize
Surluster
Upholstery Cleaning
Steam Cleaning
Open 9 to 8:30 Weekdays
Saturday and Sunday 8:30 to 2
25825 Narbonne
CR 101 Hwy. and Narbonne DA 5-4174

BAKERIES

RANCHO BAKERY
Complete Line of Bakery Goods
Specializing in
Birthday . . . Anniversary
Wedding Cakes
Special Order
Can Be Filled in One Day
Open 9 a.m. to 10 p.m.
17222 Hawthorne Blvd.
Torrance 371-9593

BEAUTY SHOP

JANET'S HAIR STYLES
"Your Loveliness is Our Business"
Complete Beauty Care
Permanent Waves
Hair Coloring
Manicures
Eve. By Apt. Air Conditioned
17234 So. Crenshaw Blvd.,
Torrance DA 4-4804

MAPLE MIRROR BEAUTY SALON

Complete Beauty Service
Custom Permanents
High Styling
Cutting . . . Shaping
Tinting . . . Bleaching
Formerly of Rose's Beauty Salon
21516 S. Main
1 Block North of Carson TE 4-9991

BRAKES

Lloyd Moore Brake & Front End Specialists
State Officials
Brake and Light Station
Modern Electronic Equipment
(15 Years Experience)
Quality Workmanship
Torrance
22853 Arlington DA 5-4521

CLEANERS

GWEN'S CLEANERS & LAUNDRY
Complete Cleaning Service
Specializing in Leather Goods
Expert Alterations, Quality Work Only
Pick-up and Delivery
Open 7:30 to 8:30 . . . 6 Days
2368 Lomita Blvd.
Lomita DA 5-2551

CLEANER

BELFAIR DRY CLEANING SPECIALISTS
We specialize and take pride in our finest attire. Try us and be convinced.
We Own and Operate Our Own Plant
2060 W. Carson
Torrance FA 8-8041

COIN DEALERS

WOODIE'S COIN SHOP
Large Stock of U.S. Coins
Mint Sets . . . Type Sets
Coin Collections, Coin Books
Coins Bought . . . Sold . . . Appraised
Expert Appraisals
Open 11-9 7 days, Sat. and Sun. 9 to 9
1114 So. Crenshaw Blvd.
Torrance 328-3462

WALTERIA COIN SHOP

Mitch Vladimir, Proprietor
Rare Coins
Bought . . . Sold . . . Exchanged
Gold . . . Silver . . . Copper
Supplies
Expert Appraisals
24433 Hawthorne Blvd.
Torrance FR 8-8088

CONCERT . . . READY MIXED

AZUZA ROCK & SAND
Torrance Plant
Crushed Rock
Sand and Gravel
Concrete in Color
Commercial and Residential
For Free Estimates
Call FA 8-6705
1347 1/2 W. 208th
Torrance

DAIRY DRIVE-IN

ROSE BUD DAIRY
Herb Moen, Proprietor
"Drive-In and Save"
Milk . . . Butter . . . Eggs . . .
Milk-Butter-Eggs-Cheese
Fruit Punch-Orang Drink
Ice Cream-Soft Drinks
Why Take Less Than The Best
18158 Crenshaw Blvd.
Torrance DA 3-3225

DISPENSING OPTICIANS

SOUTH BAY OPTICAL
Physicians Prescriptions Filled
Lenses . . . Frames . . . Repairs
Contact Lense Fitted
Two Locations
Edward C. Price FR 5-7660
1712 1/2 S. Catalina., Hollywood Riviera
Clifford C. Valentine FR 4-0485
845 Manhattan Veach Blvd., Man. Bch.

DOUGHNUTS

THE GOLDEN DONUT
Open 24 Hrs. Every Day
New Sawdwich Bar Open
22 Varieties . . . Delicious Donuts
Highest Quality . . . Finest Ingredients
Used in our Special Process
Wholesale To Club . . . Churches
1959 W. Carson
Torrance FA 8-9623

DRAPERIES

MARTINS DRAPERIES
Specializing in Draperies
Bedspreads . . . Slip Covers
Shades and Shutters
Only Beauth Dealer in Area
Drapery Cleaning
Hardware Removing and Installing
Free Estimates
3776 Pacific Coast Highway
Redondo Beach 375-1911

GENERATOR AND STARTERS

RED'S GENERATOR & STARTER EXCHANGE
Automotive . . . Industrial . . . Marine
Complete Stock of Rebuilt Generators
. . . Starters . . . Regulators . . . Solenoids
Open 8 to 9, 7 Days
Free Delivery
437 E. Lincoln St.
Wilmington TE 4-0102

GUNS

THE GUN SHOP
Rifles, Pistols, Shotgun—New & Used
Expert Gunsmithing
Custom Gun Building
Reloading Supplies and Components
Sights, Scopes, Ammunition
Holsters, Gun Cases
320 South Catalina
Redondo Beach FR 4-6646

HIGH FIDELITY

MITCHONICS SPECIALISTS IN SOUND
Jim and Ted Mitchell, Owners
Custom Hi-Fi Installations for Home,
Business and Office
Custom Speakers Installed
20826 South Vermont
Torrance 320-0681

JANITORS' SUPPLIES

KEEP CLEAN PRODUCTS
Serving Entire Southwest Area
Established 14 Years
Complete Line of Apartment, Hotel,
Motel and Trailer Park Supplies
Swimming Pool Supplies
Waxers — Brooms — Soap — Brushes
24411 Narbonne Ave.
Lomita DA 6-1494

MIMEOGRAPHING

GORGES MIMEOGRAPHING SERVICE
Letter Addressing Service
Mimeographing, Duplicating
Rubber Stamps . . . Business Cards
Calendars—Book Matches
Color Work
23625 Arlington Ave.
Torrance 325-3352

MOTORCYCLES

JIMMY DEAN NELSON MOTORCYCLE SHOP
New and Used
Motorcycle and Scooter Parts
Authorized Mustang
Sales and Service
Repair and Service All Makes
FIX-IT SHOP
1502 W. 166th St.
Gardena DA 3-1419

OFFICE SUPPLIES

STATE OFFICE SUPPLY
Complete Line of Office Machines
Photocopy and Duplicating Machines
Lease and Rent
All Types of Office Machines
Office Furniture
24202 Crenshaw Blvd.
Torrance DA 5-1625

ORGANS

HAMMOND ORGANS
Mobile Demonstrations
(We'll Come to Your Door)
Sales, Rental—Instruction, Service
Accessories
Rental Organs, \$25 per Month
No Obligation to Buy
2768 West Sepulveda Blvd.
Torrance DA 6-1131

PAINT

HARRY'S PAINT & WALLPAPER
1300 Different Colors of Paint
FEATURING GLIDDEN PAINTS
Painters' Supplies—Wallpaper
Art Supplies
2764 West Sepulveda Blvd.
Torrance DA 6-0501

PIZZAS

PIZZA PALACE
One of the World's Best Pizzas
with 7 Different Cheeses
Draft and Foreign Beer
Bring the Family in or Take Home
Across from Del Amo Shopping Center
3848 Sepulveda Blvd.
Torrance FR 8-2097

REAL ESTATE

ROYALLE REALTY
PHYLLIS WARD—LOU SMITH
"Service with Confidence"
Residential, Homes, Income, Lots
Rentals
Multiple Listing Members
Before You List, Call Us
21184 Hawthorne Blvd.
Torrance 371-3531

RESTAURANT

HOUSE OF SWEDEN SMORGASBORD
16 Dishes for Lunch . . . \$1.10
Tues. Thru Fri., 11:30 a.m. to 4 p.m.
25 Dishes for Dinner . . . \$1.65
Tues. Thru Fri., 4 p.m. to 9:30 p.m.
Sat. & Sun. Dinners, 11:30 a.m.-9:30 p.m.
Closed Sunday
305 Avenue "G" at Pacific Coast Hwy.
Redondo Beach — FR 5-0089

RUG CLEANING

BYRD RUG & UPHOLSTERY CLEANERS
All Work Done in Our Plant or
Your Home
Specializing in Wall-to-Wall Carpet
Cleaning, Serging, Binding, Sewing and
Repairing—Tinting and Dyeing
1931 West Artesia Blvd.
Gardena FR 2-5163—DA 4-2403

SADDLE SHOP

W. C. WIESE SADDLE AND HARNESS MAKER
Repairing Our Specialty
Custom-made Saddles, Gun Belts,
Harness and Riding Equipment
Quality Workmanship
2019 Pacific Coast Hwy.
Lomita DA 6-9603

SERVICE STATION

NIX'S FLYING A SERVICE
"Courtesy and Service Come First"
Batteries - Tires - Accessories
Tune-ups - Brakes - Wheel Balancing
Night Lube - Tire Service
17405 Crenshaw Blvd.
Torrance DA 4-4553

SHOE REPAIRING

NICK'S SHOE REPAIR
Orthopedic Work—General Repair
Doctors' Prescriptions Filled
Shoe Restyling—Resoling
Shoes Cleaned and Dyed
Convert Street Shoes Into Golf Shoes
Open 9 to 6—6 Days
1313 Post Ave.
Torrance FA 0-2505

SCHOOL

TORRANCE SCHOOL OF FASHION DESIGN
Offering Instructions in Sewing
Elementary and Advanced
Basic Pattern Drafting and
Sketching
Alterations—Costume Consultant
1516 Cravens Ave.
Torrance FA 8-0890

TAVERN

GOLDEN GATE TAVERN
Finest New Orleans Stylinz Jazz Band
Every Friday and Saturday from
9 p. m. to 1 a. m.
Ample Parking
Open Daily from 10 a.m. to 2 a.m.
Closed Monday
117 Bond St., Redondo Beach 374-9655
(Across from Fisherman's Wharf)

THEATERS—DRIVE-IN

HARBOR DRIVE-IN THEATER
Lee Wuestewald, Manager
The Place to Take the Family
\$1.50 per Car
No Baby Sitting Problem Here
Starts at Dusk
Open 7 Days a Week
23322 South Vermont Ave.
Vermont and Sepulveda TE 4-8501

TRAILERS

GEO. W. FRY INC. NEW AND USED TRAILERS
Distributors for
Paramount - Angelus - Mayflower
Double Wide
Great Lakes, Ken-Skill, Travel-Ease,
Shasta, Riviera
Will Take Cars, Real Estate in Trade
2117 Pacific Coast Hwy.
Lomita DA 6-2200

TRANSMISSIONS

CROWN TRANSMISSION EXCHANGE
Wholesale Service to Garages
and Gas Stations
Repaired—Rebuilt—Exchanged
Any Type, Model or Year
Complete Line of New and Used Parts
Pick-up and Delivery
1838 W. Redondo Beach Blvd., Gardena
DA 3-8366

WHEEL ALIGNMENT

HERBORN'S ALIGNMENT SERVICE
Official Bear Alignment Service
Brakes, Balancing, Tire Truing
Complete Front End Rebuilding
and Alignment
Free Pick-up and Delivery
20555 Hawthorne Blvd.
Torrance FR 1-4451

YARDAGE

COLORFUL YARDAGE CENTER
T. Whitcomb, Proprietor
Specialty Shop for Women Who Sew
Large Selection of Fabrics—Featuring
McCall's and Butterick Patterns
Dressmaking, Alterations, Buttonholes
Notions
1614 Cabrillo Ave.
Torrance FA 8-4666