GROCERIES

Salad Olives OR PICNIC PACK ½ Gallon Jar—Each **89c**

FRENCH'S AU GRATIN Instant **Potatoes** 3 FOR **99c**

GOLDEN VALLEY **Butter** **69c** lb

CHECK OUR LIQUOR DEPARTMENT FOR THE LARGEST SELECTION IN TOWN

Wines & Liqueurs

AT LOW DISCOUNT PRICES

LARGE SELECTION OF

EASTER CANDY

AT DISCOUNT PRICES

GROCERIES

LIBBY'S FROZEN VEGETABLES

Family-Size Bag

4 FOR 89¢

LIBBY'S—2½ Can **PUMPKIN** **9c** ea.

CAL-RAY **STUFFING MIX** LARGE BOX **10c**

PILLSBURY'S ANGEL FOOD **CAKE MIX** DELUXE ASSORTED FLAVORS **39c**

PENNANT—25-oz. Jar **Marshmallow Cream** **33c**

LANGENDORF—Regular 59c **ANGEL FOOD CAKE** **45c**

MORRELL'S PICNIC **HAMS** 6-lb. can **$3.19**

GROCE

Fresh, La... Grade 'A... EGGS 3 Doz. ...

WISHBONE **ITALIAN DRESSING** 8-oz. Size ..... 4...

MANN'S 303 Can **APPLE SAUCE** 7...

NOW CHARGE Everything...

• No Money Down •

35 GIANT DEPTS.

$3,000,000. Current INVENTORY

MEAT DEPARTMENT

Freezer Owners . . . MEAT SALE Repeated by Popular Demand

SIDES OF **BEEF** **49c** lb

BEEF HIND QUARTERS **59c** lb

BEEF FORE QUARTERS **45c** lb

FRYERS Whole Bodied lb. **27c**

TENDER **DUCKLINGS** **46c** lb

JUICY **GEESE** **46c** lb

MORRELL'S **BACON** **29c** lb

Ol' Smokey and Morrell **HAMS** Whole or Butt Half **45c** lb

HAMS SHANK PORTION **34c** lb

CENTER SLICES **HAM** **79c** lb

PORK PICNIC **SHOULDERS** **29c** lb

PORK **BUTTS** **39c** lb

PORK **STEAKS** **45c** lb

SPRING LAMB **LEG O' LAMB** **59c** lb

FARM FRESH PRODUCE

LOOK WHAT **77c** WILL BUY

YOUR CHOICE OF

Approximately 40-lb. Bag **PEAT MOSS**

1 GALLON **BIRD OF PARADISE**

1 GALLON **HEAVENLY BAMBOO**

1-Gal. RED FLAX

1-Gal. RUBBER TREE

1-Gal. PHILODENDRON

1-Gal. ARALIA

YOUR CHOICE OF ANY OF THESE GAL. CAN PLANTS AT ONLY..... **77c**

TOP QUALITY NAME BRANDS
R.C.A.
HOTPOINT
CORNING - WARE
MOTOROLA
LIBBY
G.E.
DEL MONTE
WEDGEWOOD - HOLLY
KELLOGG
ADMIRAL
HUNT
NORGE
ARDEN
O'KEEFE & MERRITT
COLGATE
WESTINGHOUSE
GRUNDIG
- MAJESTIC
PROCTOR
UNIVERSAL
SUNBEAM
ZENITH
ELGIN
HAMILTON
GRUEN
KEYSTONE
KODAK
POLAROID
DECCA
REVERE
PRIDE
KROEHLER
HELENE CURTIS
WOODBURY
JOHNSON & JOHNSON
MATTEL
REMCO
REVELL
HAZEL BISHOP

JEWELRY

1/4 CARAT DIAMOND ENGAGEMENT RING and Wedding Band to Match

Beautifully Styled Mounting

Regular $1.50 Value

14 Karat white or yellow gold

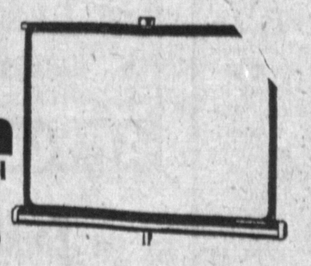
BIG BEN SPECIAL **$49.66** Plus Tax

CAMERAS

REPEAT OF A **SELLOUT!** 30" x 40" PROJECTION **Screen**

Big Ben Easter Special

$2.88 Each



$9.95 Value

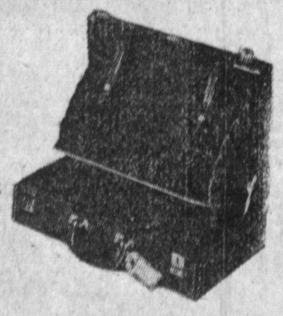
LUGGAGE

THE "EXECUTIVE" **ATTACHE CASE**

3" Slim and 5" Size Regular $12.95

NEVER BEFORE AT THIS LOW, LOW BIG BEN PRICE!

$5.88



DRAPERY & LINENS

Terry Towels Special!

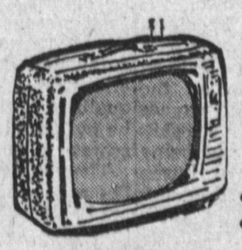
Excellent quality nationally known brand. Your choice of 5 colors to match your bath-room decor . . .

	Regular	Big Ben Price
BATH SIZE	89c	2 for $1.00
HAND SIZE	59c	3 for $1.00
WASH CLOTHS	39c	4 for $1.00

MAJOR APPLIANCES

Entertainment Scoop

Your Choice



DELUXE 19" Portable TV

- Glareproof tube
- lightweight for easy handling

REGULAR $169.95 — FAMOUS MAKE

STEREO SOUND SYSTEM

WITH AM-FM RADIO

BIG BEN PRICE **$88.66**

Equipped with Multiplex jacks . . . beautiful tone . . . automatic record changer. Regular $169.95.

PRESCRIPTION PHARMACY

Therapeutic Vitamin and Mineral Tablets

- 11 Vitamins
- 9 Minerals

The true 1 tablet per day formular.

BIG BEN PRICE **$2.69**

Regular $7.85 — 100 TABLETS

150 Tablets — $3.65

HEALTH-BEAUTY AIDS

NATIONALLY ADVERTISED

Silvikrin SHAMPOO

Contains pure Silvirkin for the richest lather.

Big 5-oz. Bottle Sells Everywhere at $1.00

BIG BEN PRICE **59¢**

80,000 SQ. FT. LOADED WITH NAME BRANDS!

CORNER OF CRENSHAW BLVD. & PACIFIC COAST HWY. in TORRA...