

Nobody, But Nobody, UNDERSELLS

E. T. BAUMAN
THE FLYING DUTCHMAN

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ZENITH

for '62

introducing

**A NEW ERA OF DEPENDABILITY
IN COLOR TV PERFORMANCE!**

**ALL NEW HANDCRAFTED
ZENITH
COLOR TV**

*featuring new Zenith developed
advances in color TV circuitry—
and world famous handcrafted
chassis for easier and more
simplified operation and servicing!*

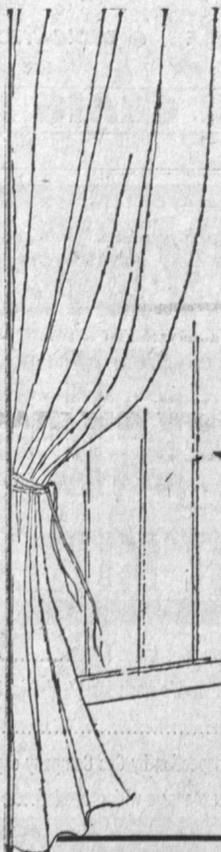
Premier Showing
the world's

**MOST COMPLETE... MOST ADVANCED
STEREOPHONIC INSTRUMENT**
in one exquisite fine furniture cabinet

all new
1962

ZENITH
HIGH FIDELITY STEREO

featuring exciting new STEREO FM RADIO
The most exciting advance in stereo sound since stereo records and tapes! Now you hear the exciting depth and dimension of the actual performance—on FM radio, as well as conventional FM and standard AM broadcasts.



fine furniture cabinetry

The SIBELIUS • Model MH2670
Distinctive Danish Modern styling in genuine Walnut veneers and solids or genuine Blond Oak veneers and solids. AM—Stereo FM radio, "Stereo Professional" changer and Extended Reverberation with Extended Stereo, 6 High Fidelity Speakers, 40 watt EIA power output, 84 watts peak.

**exclusive Zenith
EXTENDED
(((REVERBERATION)))**
that gives dramatic new dimension
to all your records and radio

Exciting vibrance is added to records and radio... It's like hearing the "live" reverberating effects of a concert hall! And Extended Stereo gives you the widest stereo separation ever from a single cabinet!

a whole new world of music
at your fingertips!

world's finest, most complete stereo in a single cabinet—stereo radio...exclusive extended stereo record and fm radio listening... standard stereo, standard fm/am radio... all with reverberation.

there's a Zenith just right for your room scheme... fine furniture cabinetry of genuine hardwood veneers and solids



The ROSSINI
Model MH2675H

Italian Provincial styling in genuine Cherry Fruitwood veneers and select solids. AM—Stereo FM radio, "Stereo Professional" changer and Extended Reverberation with Extended Stereo.



The SCHEHERAZADE
Model MH2685H

French Provincial styling in genuine Cherry Fruitwood veneers and solids. AM—Stereo FM radio, "Stereo Professional" changer and Extended Reverberation with Extended Stereo.



The VERDI
Model MH2615

Modern styling in genuine Walnut veneers and select solids or genuine Blond Oak veneers and solids. AM—Stereo FM radio, "Stereo Professional" changer and Extended Reverberation with Extended Stereo.



*Fine Furniture Cabinetry
genuine veneers and hardwood solids*

The GOTHAM • 5030
Beautiful Contemporary lo-boy styling in Walnut veneers and select hardwood solids. Mahogany veneers and select hardwood solids, or Blond Oak veneers and solids. Big 265 sq. in. rectangular picture screen. \$900.00

ONLY ZENITH BUILDS COLOR TV THIS QUALITY WAY WITH

New Exclusive Color Demodulator Circuitry—the "electronic brain" of Zenith Color TV provides most true-to-life color pictures. Two new Zenith developed color tubes give you most accurate hues in color TV!

Plus These Great New Zenith Color TV Advances: Permanent Magnet Centering, Automatic Color Level Circuitry, Simplified Convergence Assembly, Polyester High Voltage Coil, Automatic Color Cut-Off, Push-Pull Color Level Control, Simplified Focus Voltage Adjustment, One-Step Tuning, Gold Video Guard Turret Tuner.

Famous Handcrafted Horizontal Chassis. Completely handwired, hand soldered connections. No printed circuits! No production shortcuts! Mechanical design and circuitry are simplified to provide finest performing, most dependable color TV.

ZENITH finest performing, most dependable color television

for the best discounts see the "DUTCHMAN"