LEONARDS
DISCOUNT DEPARTMENT STORES

NEW
BUDGET S-T-R-E-T-C-H-I-N-G
DISCOUNT FOOD MARKET

DISCOUNT FOOD PRICES IS LEONARDS BUSINESS!

Not just a few discounted brands . . . but everything is discounted from wall-to-wall! You'll find that Leonards everyday shelf prices are consistently lower. To help you compare, we mark every item with two prices . . . the price you normally pay and our low discount price. Why not get into the 'Leonards Discount Super Market' way of shopping . . . and Save!

PREVIEW OPENING

HEY KIDS!
FREE RIDE
ON A REAL STAGE COACH
WITH LIVE HORSES
THURSDAY
11 A.M.-4 P.M.

FREE ORCHIDS
For the Ladies
Friday & Saturday
10 A.M. - 6 P.M.

FUN FOR ALL!
See America's Funniest Clown!
FREDDY 'BIG FEET'
WILL BE HERE
ALL DAY THURSDAY
11:30 A.M. - 9:30 P.M.
FREE SUCKERS BALLOONS FOR THE KIDS!

STORE HOURS
MONDAY To FRIDAY
11:30 'TIL 9:30 P.M.
SATURDAY & SUNDAY
10 'til 6 P.M.

GOLDEN WEST
POTATO CHIPS
GIANT SIZE 39¢ BAG
REG. 69c

CLIQUOT
BEVERAGE
FULL QUART SIZE 10¢ plus deposit

ALL POPULAR BRANDS
CIGARETTES
REG. SIZE CARTON .. 2.01 plus tax
KING SIZE CARTON .. 2.13 plus tax

ARDEN'S IMITATION
ICE MILK
FULL HALF GAL. 29¢
ASST. FLAVORS

SAMPSON
BLEACH
GALLON SIZE JUGS 25¢

DAISY SUDSING
DETERGENT
BIG 20-LB. BOX $2.25

LOOK AT THESE "EVERYDAY" LOW PRICES

C.H.B. SYRUP	GIANT 50-OZ. BOTTLE	49¢	
HAIR SET	LUSTER CURL, REG. 98c	59¢	
Brown & Serve Rolls	OVEN FRESH	29¢	
SWEET PICKLES	OUR BEST, 22-OZ. JAR	29¢	
CREAM CHEESE	ARDEN'S, 8-OZ.	29¢	
EGG NOG	ARDEN, FULL QT.	49¢	
PEANUT BUTTER	SKIPPY, 18-OZ.	63¢	
CATSUP	HEINZ, 20-OZ.	2 FOR 39¢	
TOMATO SOUP	CAMPBELL'S	3 FOR 33¢	
CRANBERRY	SAUCE, #303 CAN	5 FOR $1.00	
FRUIT COCKTAIL	DEL MONTE, #303 CAN	3 FOR 69¢	
PEACHES	DEL MONTE, #303 CAN	5 FOR $1.00	
APPLE JUICE	TREE TOP, QT.	3 FOR $1.00	
Del Monte DRINK	Pineapple-Grapefruit 29-oz	4 FOR $1.00	
PORK & BEANS	HUNT'S, #300 Can	7 FOR $1.00	
Del Monte CORN	#303 Can	5 FOR $1.00	
Del Monte PEAS	#303 Can	5 FOR $1.00	
BABY FOODS	Gerber's Strained	10 FOR 87¢	

EVERY FOOD ITEM AT DISCOUNT PRICES!

CARTON
"KING SIZE" COCA COLA
Stock up now for your New Year's entertaining. 6 King size bottles at a fantastic low price. 45¢

FROZEN FOODS

KERMIN MEAT PIES	5 for 1.00
SAM'S CHEESE CAKES	5 for 1.00
ORE IDA HASH BR. POTATOES	6 for 1.00
SPRINGFIELD CUT GR. BEANS 9-oz.	5 for 1.00
SPRINGFIELD BROC. SPEARS 10-oz.	7 for 1.00
SPRINGFIELD CUT CORN 10-oz.	7 for 1.00
SPRINGFIELD PEAS 10-oz.	7 for 1.00
SPRINGFIELD BABY LIMAS 10-oz.	6 for 1.00

BIG 9 LB.
DUBUQUE CANNED
HAM $5.98
Delicious

LARGE BOX
MORTON'S SALT
The perfect seasoning at a fabulous low discount price. You always save at Leonards! 10¢

MANHATTAN ASSORTED
LUNCH MEATS
4 6-Oz. For 99¢

CORN KING
POUND OF BACON
Delicious bacon for your eating enjoyment at Leonards terrific low prirce. 39¢

LEONARDS DISCOUNT DEPARTMENT STORES
2 BIG STORES

INTERNATIONAL STORE
600 N. SEPULVEDA BLVD., EL SEGUNDO
(3 BLKS. S. OF INTERNATIONAL AIRPORT) OR. 8-4762, EA. 2-2135

GARDEN GROVE STORE
12891 HARBOR BLVD., GARDEN GROVE
(2 MILES SOUTH OF DISNEYLAND) JE. 7-5000

HOURS:
Weekdays 11:30 A.M.-9:30 P.M.
Sat. & Sun. 10 A.M.-6 P.M.