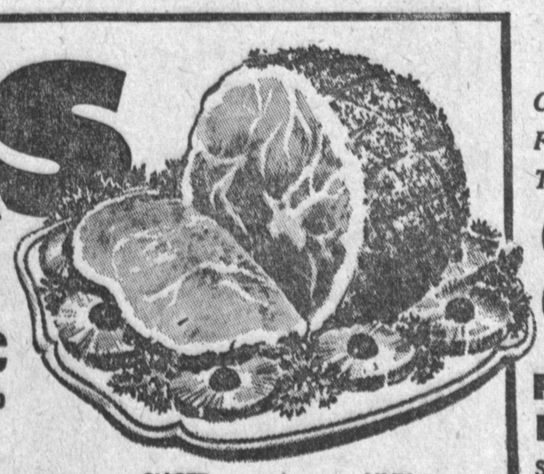
VON'S and Shopping Bag Christmas FOOD SALE!

5035 PACIFIC COAST HIWY.
— at Calle Mayor —

ALL STORES OPEN DEC. 24TH
UNTIL 7 P.M. . . .
CLOSED CHRISTMAS DAY

We wish You a Merry Christmas

HAMS



FARMER JOHN
FULLY COOKED
Just Heat 'n Eat!
WHOLE or FULL SHANK HALF
47¢ lb

SHANK PORTION 39¢ lb | **BUTT END 49¢ lb**

Center Slices Cut to Any Thickness **98¢ lb**

SLICED **Bacon** SWIFT'S PREMIUM 1 lb. PKG. **57¢**

LINK **Sausage** JONES DAIRY FARM 1-LB. PKG. **83¢ lb**

U.S.D.A. CHOICE BEEF
Rib Roasts
Custom Trimmed For Greater Value. Tender 'n Juicy! **85¢ lb**

Ground Chuck 59¢ lb
Ground Round 69¢ lb

Seafood Sea-Lections

FANCY OYSTERS	Western 12-oz. jar	59c
FANCY SHRIMP	5-lb. box $4.39	89¢ lb
Star-Kist Lobster Tails	10½ Ozs. EACH	$1.19
Gorton's Frozen Fish Cakes	8 Oz. Pkg.	27c
Kold-Kist Beef Steaks	2 Oz. Pkgs.	10 for $1.00
Farmer John Links	½ lb. Pkg.	2 for 49c

PILLSBURY 'BEST' FLOUR
5 lb. bag **49c**

CRISCO
VEGETABLE SHORTENING 3-LB. CAN **79c**
Incls. 5c OFF

CRANBERRY SAUCE
OCEAN SPRAY JELLIED OR WHOLE
2 300 CANS **33c**

Delicatessen Features
DUBUQUE CANNED HAMS
Lean, Boneless, Waste-Free
Just Bake or Slice Cold . . .
They're Fully Smoked, Fully Cooked
5 LB. CAN **$3.79**

SIMPLE SIMON PIES
ASSORTED VARIETIES
8 INCH SIZE
3 FOR $1.00

FARMER JOHN
All Meat Franks 1 LB. PKG. **49c**

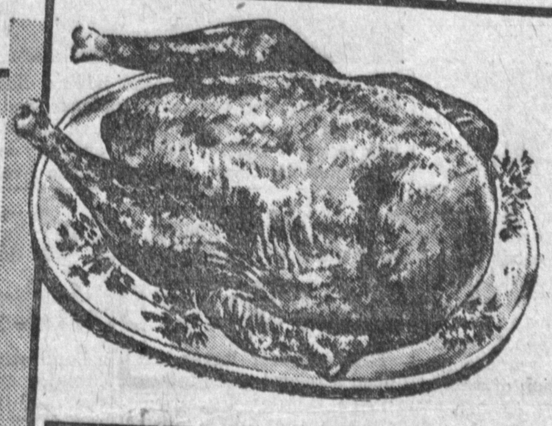
BUDDIG'S Chipped Beef	BORDEN'S Cream Cheese	BRANDIED Mince Meat
CHICAGO BEEF 3½ oz. Pkg. **3 FOR $1.00**	REALLY FRESH 8 oz. Pkg. **35c**	OUR OWN BRANDIED 1 lb., 2 oz. Cup **39c**

HEMET **Spiced Peaches**	Whole 2½ Can	2 FOR 49c
PRINCELLA **CUT YAMS**	Whole 2½ Can	29c
YORK COUNTY **DUTCH ONIONS**	16 oz. Can	29c
MANDARIN **ORANGES**	Orica 11 oz. Can	2 FOR 49c
KLEENEX **TABLE NAPKINS**	50-ct. Pkg.	2 FOR 45c
REYNOLDS - 25' Roll **ALUMINUM FOIL**		31c
10" SIZE **TAPERLITE CANDLES**		29c

BIRDS EYE Vegetables
GREEN PEAS - FRENCH OR CUT GREEN BEANS
CUT CORN - PEAS & CARROTS - MIXED VEGETABLES - CRINKLE CUT or FRENCH FRIED POTATOES
4 FROZEN 9 OZ. PKG. **69c**

HOLIDAY FOOD NEEDS!

CANDY CANES STRIPED PEPPERMINT	10c
MARSHMALLOWS VON'S and SHOPPING BAG 16 oz. Pkg.	29c
CHERRIES CHERRY BOWL MARASCHINO 6 oz. Jar	29c
CRABAPPLES RUSTIC - SPICED 14 oz. Jar	29c
PEARS RUSTIC GREEN & RED 14 oz. Jar	29c



—IMPORTANT—
Insist on the Very Finest for Your Christmas Table
BE SURE YOU SEE THIS SEAL (USDA A GRADE) ON THE TURKEY YOU BUY
Your Assurance of Quality
ALL TURKEYS AT VON'S AND SHOPPING BAG ARE U.S.D.A. GRADE 'A' CALIFORNIA GROWN

TURKEYS

CALIFORNIAN BRAND . . . GRADE 'A' LOCAL GROWN

HENS YOUNG BROAD BRESTED **33¢ lb**

TOMS TENDER, OVEN READY **29¢ lb**

Our Own Exclusive California Grown Grade 'A' Fresh Frozen

Roasting Chickens California Grown Grade 'A' 4-6 lb. Avg. **49¢ lb**

"Table King" TURKEYS
TENDER TOMS **31¢ lb** YOUNG HENS **35¢ lb**

FOLGER'S - ASST'D. GRINDS **COFFEE** 1 LB. CAN **59c**

JERSEYMAID - FRESH **EGG NOG** QT. CTN. **47c**

CHALLENGE GRADE AA **BUTTER** 1 LB. CTN. **69c**

JERSEYMAID - ASST'D. FLAVORS **ICE CREAM** ½ Gal. Ctn. **59c**

VON'S BAKERY

FRUIT CAKE Family Style
14 oz. Pkg. **59c** 1½ lb. Pkg. **89c**

PUMPKIN PIES
OR MINCE MEAT FRESH BAKED. Full 2 lb. 8" Size **59c**

Brown & Serve Rolls
Pkg. of 12 Oven Ready **27c**

Aunt Polly's POULTRY STUFFING 16 oz. Pkg. **49¢**

Red or Golden Delicious
APPLES

Washington State's Finest . . . Crispy Fresh!
2 LBS **29c**

PINEAPPLE FANCY HAWAIIAN **9¢ lb**
RED YAMS EXTRA FANCY VELVETS **3 lbs. 25c**
CRISP CELERY Large Stalk **10¢ ea**
CRANBERRIES Ocean Spray **19¢ lb**

LAST MINUTE GIFT SUGGESTION!
DRIED FRUIT
Fancy Packed 2-lb. Woven Basket . . . No. 14 **$1.98**

GENERAL ELECTRIC
CAN OPENER

General Electric EC-4
Touch Bar Control . . . Quickly Removes All Types of Can Lids.
List Price . . . $19.95
Discount Price . . $15.88
OUR PRICE . $12.88
WITH $10.00 IN PURCHASES

Sho-Curl **HAIR SPRAY** REG. 99c Save 32c **67c**

SAVE! EVERY DAY LOW PRICES ON Health & Beauty Aids AT VON'S & SHOPPING BAG
Compare These Typical Low Prices

BRECK SHAMPOO 4 Oz. Bottle, Usually 60c	53c
JERGENS LOTION 12½ oz. Btl., Usually $1	89c
RISE INSTANT LATHER, Reg. or Menthol 6 Oz. Usual 79c	69c
CREST TOOTH PASTE Family Size. Usually 83c	69c
ARRID CREAM DEODORANT Large Size . . Usually 69c	59c

VON'S and Shopping Bag CLUB CHIP

Prices Effective
THU., FRI., SAT., SUN., DEC. 21, 22, 23, 24
Taxes Added When Applicable

CLEANER Oakite FOR WALLS AND WOODWORK, 24 OZ. 43c	POMPEIAN Olive Oil IMPORTED 4 OZ. BTL. 29c	B & M Baked Beans NEW ENGLAND 28 OZ. CAN 31c	MAKES FLAVORS SING Accent 1 OZ. 29c 4 OZ. 97c 8 OZ. $1.73	CLEANSER Bab-O 21 OZ. CAN Incls. 3c OFF 2 for 43c	CALO Cat Food 15 OZ. CAN 2 for 31c	LIQUID Vano Starch QT. BTL. Incl. 3c OFF 28c	BUD Waffle Syrup 24 OZ. BTL. INCLS. 6c OFF 48c