

For Location of Store Nearest You
Call CUMBERLAND or GILBERT 3-6181

5035 PACIFIC COAST HWY.
— at Calle Mayor —

VON'S and Shopping Bag



YOU'LL WELCOME THESE

Christmas Savings



Christmas Bonus Buy

FOR VON'S & SHOPPING BAG CUSTOMERS

Remington ELECTRIC SHAVERS

FAMOUS Roll-A-Matic
Exclusive roller combs adjust to any beard & skin.
List Price ... \$26.95
Discount Price \$18.00

THE NEW Lady Remington
So gentle for underarms. Adjusts separately for legs.
List Price ... \$18.50
Discount Price \$12.00

OUR PRICE **\$14⁸⁸** OUR PRICE **\$9⁸⁸**

With \$10.00 in Accumulated Purchases And You Get Blue Chip Stamps

Liquor Department

EXCLUSIVE VALUES AT VON'S & SHOPPING BAG Special Prices!

V-G-C VODKA 80 Proof, Grain Distilled **\$3¹⁹** FIFTH
SAVE 40c
OLD COLONEL TYLER St. Ky. Bourbon, 86 Proof **\$3⁵⁹** FIFTH
SAVE 40c
FIVE O'CLOCK GIN 85 Proof, Extra Dry **\$3⁰⁹** FIFTH
SAVE 40c

CAKES
SARA LEE—FROZEN—SAVE 20c
Banana, Chocolate, Apple Spice, Coffee Cake, Brownies, Cheese Cake **69c**

BREAD
VON'S PERFECTION—Fresh Baked WHITE, WHEAT or SANDWICH STANDARD 1 1/2 OZ. LOAF **23c**

VON'S BAKERIES
At Von's & Shopping Bag
RAISIN NUT BREAD In Foil Wrap **35c**
APPLE SAUCE SQUARE CAKE Fresh and Spicy **55c**

Van de Kamp's BAKERIES
At All Von's Markets Only
MILK CHOCOLATE CAKE Each **\$1⁰⁵**
BLUEBERRY MUFFINS—Pkg. of 6 **33c**
FRUIT CAKE 1 lb. **\$1²⁹** 2 lbs. **\$2⁴⁹**

VON'S Shopping Bag Fresh Fruits & Vegetables

GRAPEFRUIT Juicy, White Desert Grown **35c**
8 lb. bag

OCEAN SPRAY—FRESH **Cranberries** 1 LB. BOX **19c**

Large Avocados CALAVO FANCY FUERTE Each **10c**

Fresh Carrots VITAMIN RICH 1 LB. CELLO PKG. **2 FOR 15c**

HOLIDAY GIFT PACKS—FRESH & DRIED FRUITS
With Sturdy Mailing Sleeves
See Our Wide Selection, Including:
1 LB. BOX DRIED FRUITS, No. 109, **98c**
1 1/2 LB. WOVEN BASKET No. 119-199 **\$1.98**
2 LB. WOVEN BASKET, No. 11, **\$2.59**

Mail Now for "On Time" Deliveries!

HEINZ KETCHUP
Richer, Goes Further
14 OZ. BTL. **19c**
Save 6c

CLING PEACHES
County Fair—Sliced or Halved
5 BIG 2 1/2 CANS **\$1⁰⁰**

TO HELP WITH YOUR CHRISTMAS SHOPPING

Christmas Gift Wrap
TRIO PACK ... 3 DIFFERENT COLORFUL HOLIDAY DESIGNS, BIG 20"x360" ROLLS.
Reg. 98c Per Box
2 3-ROLL BOXES \$1⁰⁰

GLORIETTA CALIFORNIA
Fancy Tomato Juice 46 OZ. CAN **25c**

AS FEATURED ON KTTV—CHANNEL 11
Butter-Nut Coffee 2 lb. Can 1 LB. CAN **\$1.17 59c**

DEL MONTE—BLUE LAKE OR ITALIAN
Cut Green Beans 303 CAN **2 FOR 39c**

CHALLENGE BUTTER
1st Quality—Grade AA
1 LB. CTN. **69c**

Von's & Shopping Bag SALAD OIL
Pure Vegetable Oil for Salads and Cooking
FULL QT. BTL. **39c**

Best Meat Buys... Ham and Lamb!



Farmer John Fully Cooked HAMS **39c** lb.
They're the "Eastern-Most in Quality, Western-Most in Flavor"
SHANK PORTION 5 to 6 lbs. Avg. Wt.

Whole Hams FULLY COOKED NO SHRINKAGE 49c lb.	Shank Half FULL CUTS 7-8 LBS. AVG. 49c lb.	Butt Portion LEAN, MEATY 5 LBS. AVG. 49c lb.	Ham Slices ALL LEAN CENTER CUTS 98c lb.
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U.S.D.A. Choice Tender Young Lamb

LEG of LAMB Oven Ready... Cut Short for Best Value! **57c** lb.
LAMB SHOULDER ROAST Choice Grade—Square Cut—Neck Off **33c** lb.

Choice Lamb Chops

SHOULDER 59c lb.	O-BONE 69c lb.	RIB CHOPS 79c lb.	LARGE LOIN 69c lb.	SMALL LOIN 89c lb.
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MORRELL'S PRIDE
Sliced Bacon 1 LB. PKG. **59c**
GRADE A • CALIFORNIA GROWN
Roasting Chickens **49c** lb.
Fresh Seafoods
Fancy Cabrilla **FRESH SEA BASS** **79c** lb.
Fresh, Local
LOBSTERS CLEANED & COOKED **\$1²⁹** lb.

Dole Sliced PINEAPPLE No. 1 1/4 Flat Cans **5 FOR \$1⁰⁰**

RIALTO COLOSSAL—Green Tip White ASPARAGUS SPEARS 10 1/2 OZ. CANS **2 FOR 49c**

FACIAL SCOTTIES TISSUES 400 COUNT **2 FOR 45c**

MARCAL PAPER NAPKINS 80 CT. PKGS. **2 FOR 21c**

PICT SWEET FROZEN VEGETABLES

Mixed Vegetables, Succotash, French or Cut Green Beans **5 FOR \$1⁰⁰**

Corn on the Cob, Cauliflower, Fordhook Lima Beans or Brussels Sprouts **4 FOR \$1⁰⁰**

PICT SWEET FROZEN Orange Juice 6-OZ. CANS **5 FOR \$1⁰⁰**

VON'S Shopping Bag Delicatessen Values!

SWIFT'S PREMIUM **Bologna** ALL MEAT SLICED **59c** lb.

Zingg SWISS GRUYERE Imported Cheese 6 PORTION 6-OZ. PKG. **39c**

Extra Fancy FRUIT MIX For Fruit Cake PLASTIC 1-LB. CUP **49c**

Our Own SANDWICH SPREAD Fresh, Tasty PLASTIC 8-OZ. CUP **19c**

Everyday Savings

Chicken of the Sea **CHUNK STYLE TUNA** 1/2 Can **33c**
Long Grain **M-J-B WHITE RICE** 14 oz. Pkg. **21c**
Sunshine Salted **KRISPY CRACKERS** 1 lb. Pkg. **33c**
Pure Strawberry **KERN'S PRESERVES** 12 oz. Jar **33c**
C and H **POWDERED SUGAR** 1 lb. Pkg. **29c**
Butter-Nut **INSTANT COFFEE** 10 oz. Jar \$1.75 6 oz. Jar **\$1⁰⁵**
Medium Size **DUPONT SPONGES** No. 6-C **29c**
Cut-Rite **WAXED PAPER** Large 125 Ft. Roll **25c**
Strong, Absorbent **PAPER SCOTTOWELS** Jumbo Roll **31c**

Give Gifts "In Good Taste" with our **Christmas Gift Certificate Plan**

AVAILABLE IN ANY QUANTITY AND FOR ANY AMOUNT... Just Call VIRGINIA O'NEAL
CUMBERLAND 3-6181 GILBERT 3-6181

BEECH-NUT Baby Foods STRAINED 3 1/2-OZ. JARS 29c	LIQUID Clorox Bleach 1/2 GALLON PLASTIC BTL. 43c	HEADACHE TABLETS Excedrin EXTRA STRENGTH-PAIN RELIEVER BTL. OF 36 69c	ALCOA Aluminum Foil REGULAR-25 FT. ROLL 31c	CHIC-E Pet Dinner ALL CHICKEN 6 1/2 OZ. CAN 2 FOR 29c	LOMA LINDA Ruskets Flakes CEREAL 10 OZ. PKG. 29c	CORNED BEEF Libby's Hash MINUTE MEAL 15 OZ. CAN 45c	BRANDYWINE Mushrooms STEMS & PIECES 4 OZ. CAN 35c
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Prices Effective THU., FRI., SAT., SUN., DEC. 7, 8, 9, 10
Taxes Added When Applicable.