VISIT BIG BEN'S COMPLETE PHARMACY
AND SAVE MORE ON ALL YOUR NEEDS!

All prescriptions at the Big Ben Pharmacy are certified. We use only the foremost nationally known pharmaceuticals.

BIG BEN

BIG BEN OPENING BONUS
FREE! . . . FREE! . . . FREE!
LOVELY VIGNETTE PORTRAIT
of "Your Child" or "Family Group"

LIMIT ONE GIFT PORTRAIT PER FAMILY
11 BEAUTIFUL POSES TAKEN TO CHOOSE FROM
UNUSUAL PORTRAIT PANEL FOR SMALL FRY

BIG BEN STUDIO — MEZZANINE FLOOR

BIG BEN
Located at
Corner of Crenshaw
Blvd. & Pacific Coast
Highway in Torrance

NOW'S THE TIME TO SHOP FOR CHRISTMAS... YOU'LL NEVER SAVE MORE

BIG BEN
JEWELRY & CAMERA VALUES
FAMOUS BRAND NAMES:
KEEPSAKE • SPEIDEL • RONSON • HAMILTON • BENRUS • WALTHAM • GRUEN • LONGINE • 1847 ROGERS COMMUNITY • DELTA PEARLS, ETC.

1 FULL CARAT of Diamonds
Each diamond selected to match the other in this exquisite bridal ensemble. Engagement or Wedding Ring masterfully mounted in a 14 Kt. gold setting. They lock together for inseparable beauty.
This Price Limited To Grand Opening Special
$89.88

COUPON
FREE • FREE FILM PROCESSING
Bring any roll of film, movie, color, slides, black and white, with this coupon we will process any one ROLL FREE. Good only Fri.-Sat.-Sun.-Mon. at our Camera Dept.
WITH THIS COUPON ONLY. TP

RECORD DEPARTMENT

10 TOP LONG PLAYING RECORDS
As Selected By Top Disc Jockeys in America
Reg. $3.98 NOW $1.99
Reg. $4.98 NOW $2.49
NOW AT ½ PRICE

VICTOR STEREO RECORDS
Famous Artists
Famous Names
Huge Selections
Value $3.98 to $5.98
• BIG BEN PRICE
• NOW 89¢

HANK WILLIAMS & DISNEYLAND
REG. 98¢ NOW ONLY 5¢ EACH 45 RPM
PLUS OTHER TOP ARTISTS & LABELS HUGE SELECTION

Tremendous Selection
12" HI-FI LP RECORDS
Regular $1.49 to $1.98
BIG BEN PRICE 47¢
Only 2200 in this group

HARD TO FIND SELECTIONS
12" STEREO LP'S
TOP ARTISTS
Regular $2.98
ONLY 3000 ALBUMS
• BIG BEN PRICE 49¢

The No. 1 Current Best Seller 45 RPM
"BIG JOHN"
Regular 98c
NO DEALERS PLEASE!
BIG BEN PRICE 49¢

LONG PLAYING STEREO ALBUMS
Value to $5.98
Sorry! We Cannot Name Label
NONE SOLD TO DEALERS
SHOP NOW FOR CHRISTMAS
BIG BEN PRICE $1.99

COUPON
FREE • FREE FILM PROCESSING
Bring any roll of film, movie, color, slides, black and white, with this coupon we will process any one ROLL FREE. Good only Fri.-Sat.-Sun.-Mon. at our Camera Dept.
WITH THIS COUPON ONLY. TP

HOURLY SPECIAL
YOU CAN BUY THIS 35 MM AIRQUIPT SLIDE PROJECTOR

FOR $5.00 FULL PRICE
COUPON ON PAGE 3 BIG BEN SECTION
GOOD FRI.-SAT.-SUN. & MON. TP

BIG BEN— WINES and LIQUORS

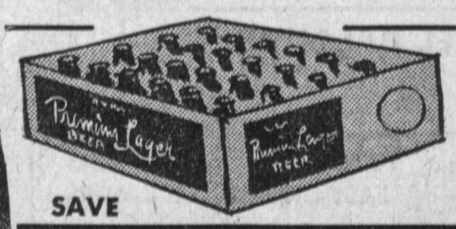
VODKA
Made from 100% grain. The popular Holiday drink. Favorite 80 proof.
$2.45 4/5 QT.

KENTUCKY STRAIGHT BOURBON
WHISKEY
Aged in charred oak casks. Distilled and blended in Kentucky.
86 PROOF
$2.98 Full Fifth

86.8 PROOF *Fine Imported*
SCOTCH & CANADIAN Whiskies
Distilled and blended in Scotland and Canada.
$3.98 4/5 QT.

ALL POPULAR BRANDS
CIGARETTES $1.98
FILTER KING SIZE 2.09

IMPORTED
WINES 77¢ Your Choice
• FROM GERMANY—LIEBFRAUMULCH
• FROM ITALY—CHIANTI
• FROM FRANCE—BORDEAUX



SAVE
GRAND OPENING SPECIAL
FAMOUS BRAND PREMIUM LAGER
BEER 11 oz. Bottles Throwaway
11¢ Per Bottle
By the case only

COUPON
KLEENEX
X400 SHEETS White & Pastel Colors

Available in Grocery & Drug Dept.
29¢ Value
With Coupon Fri.-Sat.-Sun.-Mon.
14¢ TP

COUPON
45¢ KOTEX FEMININE NAPKINS

4 FOR 97¢
WITH THIS COUPON
FRI.-SAT.-SUN. & MON. TP

COUPON
VACUUM CLEANER BAGS
Value 98¢
49¢
WITH THIS COUPON
FRI.-SAT.-SUN. & MON. TP

BIG BEN DRUG VALUES OF ALL KINDS!

LUSTER CREME SHAMPOO
Regular $2.00
BIG BEN PRICE $1.08

100—5 GRAIN TABLETS U.S.P.
ASPIRIN TABLETS . 4¢ Per Bottle

BUFFERIN
100 Tablets
BIG BEN PRICE 69¢
1.29 Value

BRECK HAIR SET MIST
Free Pocket Size Nylon Bristol Brush
$1.18 Reg. 3.00

MENNEN SKIN BRACER 7-oz. 64¢

BRISTOL MYERS BAN DEODORANT
BIG BEN PRICE 49¢ Reg. 89¢

BRECK SHAMPOO Normal, dry & oily hair 97¢

MENNEN SOFT STROKE SHAVING CREAM 64¢

Reg. 89¢
BRYL CREAM
BIG BEN PRICE 43¢

Johnson & Johnson
Baby Oil & Lotion 54c
STRIPE
Toothpaste 3 for $1

JOHNSON & JOHNSON
MICRIN Mouth Wash Reg. 98c 54¢

ADORN HAIR SPRAY 15 OZ. REG. $2.95 $1.38

17 JEWEL WATCHES

THE IDEAL XMAS GIFT for HIM or HER!
Watch with all stainless steel case, incobloc movement, unbreakable mainspring. Ladies' 10 kt. rolled gold plate top. Fully guaranteed.
BIG BEN PRICE $8.88 PLUS TAX

POLAROID ELECTRIC EYE CAMERA

Everything about it is new and exciting, including the price. It's fully automatic.
BIG BEN PRICE $69.95
MISS POLAROID WILL BE HERE
FRI.-SAT.-SUN. & MON. TO TAKE PICTURES

ALL NEW 1066 **RAZOR SCHICK**
3 SPEED
Perfect for every man! Give the mightiest shaving 3 speed shaver. Just set it to your beard and shave. Handsome carrying case.
BIG BEN PRICE $15.95 Value 31.50

8mm COLOR MOVIE FILM
Planning on taking pictures of the family over the holidays? Stock up now on this opening day special.
INCLUDES FREE PROCESSING $1.69

BIG BEN ALARM CLOCK
The most famous name in alarm clocks. World's finest, a wonderful buy from BIG BEN to you.
$7.95 VALUE
BIG BEN PRICE $4.48

BIG BEN GRAND OPENING SCOOP
LUGGAGE SALE
3-PIECE LUGGAGE SET
On all Samsonite Luggage. Guaranteed lowest prices anywhere.
BIG BEN PRICE $8.88
BIGGEST DISCOUNTS IN TOWN

BIG BEN IS LOCATED AT CORNER OF CRENSHAW BLVD. AND PACIFIC COAST HIGHWAY IN TORRANCE