

SINGER SEWING CENTER

DEL AMO SHOPPING CENTER

GRAND OPENING CELEBRATION . . . NOVEMBER 9 THRU NOVEMBER 11

! . . Doors Open Thursday, Nov. 9 . . . 10: a.m.

GRAND OPENING

SINGER SEWING CENTER COMPLETE FABRIC SHOP

The Singer Sewing Machine Company proudly introduces to you the newest addition to their Nation wide chain of famous SINGER SEWING MACHINE CENTERS. In addition to selling the world's finest Sewing Machines, this store will feature a COMPLETE LINE OF YARDAGE AND FABRICS. Singer's huge buying power will bring to you the finest Yardages and Fabrics obtainable anywhere and at prices that will more than please those who find so much satisfaction in making clothes for themselves and their families. May we urge you to take time to visit us during our Grand Opening so that you can have the opportunity to see at first hand the Fabrics offered and register for the fabulous prize that will be given.

FREE! FREE!

"STYLE-O-MATIC"

WORLD'S FINEST SEWING MACHINE WILL BE GIVEN AWAY! . . .

SELLS FOR \$149⁵⁰

The winner of this fine SINGER SEWING MACHINE will be more than pleased . . . we know; we have sold thousands and thousands of these machines throughout the world. Why couldn't the winner be you? So why not come in and see us right now!

NO PURCHASE NECESSARY . . . JUST REGISTER

FABRICS YOU'LL LOVE WHEN YOU SEE THEM . . . and just look at the price!



PRINTED FLANLETTE

May we say quality, quality . . . Comes in 36" widths. Delightful patterns.

PRINTED PLISSE

The latest popular prints and in 26" widths.

PLAID SKIRTING FLANNEL

Wait till you see these Plaid colors. You'll love them also in 36" widths.

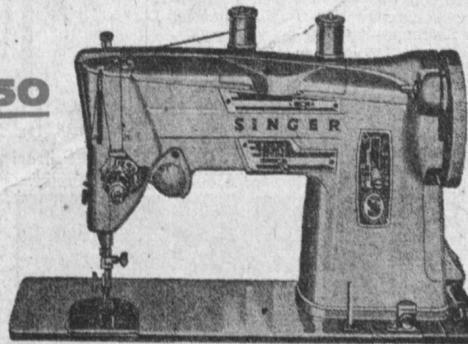
38^c YD.

SINGER 4-STAR VALUES

ONLY

\$149⁵⁰

FOR THIS ALL NEW TRULY PORTABLE



Carrying case optional extra

SINGER' ZIGZAG MACHINE

\$155 per week† on our Easy Budget Plan



RAYON AND SYNTHETIC LENGTHS

from our REGULAR "FASHION LINES" \$1.98 VALUE

68^c YD.

5 and 10-Yd. Pieces

WOOL & NYLON FLANNEL

IN HUGE CHOICE OF COLORS

\$2.98 Value

\$2²⁸ yd.

NOVELTY and PLAIN WOOL and WOOL BLEND SKIRT LENGTHS

All ready cut and ready for you . . . enough for one skirt.

\$2.98 VALUE

\$1⁹⁸ yd.



only \$1.25 per week† on our Easy Budget Plan

ONLY \$79⁵⁰

FOR OUR BEAUTIFUL YOUNG BUDGET STRAIGHT STITCH MODEL

with graduated tension dial and stitch control, handy backtack lever

LIMITED QUANTITY—see them now at your Singer Sewing Center

CORDUROY

You can't miss on this one. Plains and Prints. Washable. Fast colors in 36 and 37" widths.

88^c yd.

FINE QUALITY FASHION COTTONS

This group includes drip-drys, cottons, Cotton satin prints and Denim. 36" wide and in the new fall shades and patterns.

58^c yd.



SINGER SEWING CENTERS HEADQUARTERS FOR ALL YOUR SEWING AND FLOOR CARE NEEDS



STORE HOURS
MON., THURS., FRI.
9:30 a.m. to 9:00 p.m.
Saturday 9:30 a.m.
to 5:30 p.m.

. . . and FASHION FABRICS

DEL AMO SHOPPING CENTER
21932 Hawthorne Blvd.
ON THE EAST MALL OPPOSITE PENNEY'S