

# VON'S and Shopping Bag 55<sup>th</sup> Anniversary SALE

**4 MORE BIG DAYS!**

They're All Heading for their Neighborhood Von's and Shopping Bag Store for the Big Birthday Bargains... Only 4 More Days!



## FULLY COOKED HAM



**Farmer John**  
EASTERN QUALITY, WESTERN FLAVOR

More Meat for Your Money... There's No Shrinkage with These Fully Cooked Hams!

**39¢ lb.**

**WHOLE HAMS** 14-18 LBS. AVG. **49¢ lb.** **BUTT PORTION** Meaty 5 lb. Cuts **49¢ lb.** **CENTER SLICES** Lean and Tender **98¢ lb.**

## FRYING CHICKENS



U.S.D.A. Grade A • California Grown

The Fresher, More Flavorful Fryers... They're Days Fresher from Ranch to You!

**WHOLE...** **29¢ lb.**  
**CUT-UP OR QUARTERED Tray Pak** **33¢**

- TREESWEET—INDIAN RIVER **Grapefruit Juice** 48 OZ. CAN **29¢**
- APPLE LAND—FANCY GRAVENSTEIN **Apple Sauce** 24 OZ. JAR **4<sup>F</sup>1<sup>R</sup>00**
- LIBBY'S **Sliced Beets** 303 CAN **2<sup>F</sup>29<sup>R</sup>**
- FANCY FARMS—FRENCH SLICED **Green Beans** 303 CAN **2<sup>F</sup>35<sup>R</sup>**
- 3 DIAMONDS—WHITE MEAT, SOLID PACK **Albacore Tuna** 7 OZ. CAN **4<sup>F</sup>1<sup>R</sup>00**
- FESTIVAL QUEEN **Preserves** 100% PURE STRAWBERRY 20 OZ. JAR **39¢**

**BISQUICK**  
Betty Crocker's 12-in-1 Mix  
40 OZ. PKG. **39¢**

**COFFEE**  
Maxwell House  
2 LB. CAN \$1.17 1 LB. CAN **59¢**  
Incls. 10c Off Incls. 5c Off

**DINNERS**  
Banquet, Frozen  
Chicken, Turkey, Salisbury Steak, Beef, Ham or Haddock 12 OZ. PKG. **45¢**  
Save 14¢



## ANGEL FOOD CAKE

NEW SQUARE SHAPE... More Convenient to Slice... Stays Fresh Longer

REG. 79¢  
55th Anniversary Special... **55¢**

**Jerseymaid ICE CREAM**  
Catering Quality Assorted Flavors  
**59¢**  
1/2 GAL. CTN.

- More Von's Bakery Features
- Dutch Crunch Bread **27¢** (Loaf)
  - 7-Grain Bread **27¢** (All the grains in one nutritious loaf)
  - English Muffins **33¢** (PKG. OF 6)

- SLICED **Morrell's Pride Bacon** 1 LB. PKG. **59¢**
- OUR OWN MILD CURE **Corned Beef Brisket** LEAN TRIM **69¢**
- POPPY FRESH FROZEN—GRADE A **Oven Ready Ducks** 4 TO 5 LBS. AVG. **49¢**
- SO GOOD—SO MANY WAYS **Fresh Ground Chuck** GROUND HOURLY **59¢**
- FINEST QUALITY **Fresh Ground Round** EXTRA LEAN **69¢**
- Seafood Sea-Sections*
- Fresh Dover Sole** FANCY FILLETS **69¢**
- Northern Halibut** CENTER SLICES **63¢**
- Mrs. Friday's **BREADED SHRIMP** \$1.39 Frozen, 1 1/2 lb. Pkg....
- 4-Fishermen **BREADED SCALLOPS** 47¢ Frozen, 7 Oz. Pkg....

- RUS-ETTES FROZEN POTATOES **Hash Browns** 12 OZ. PKG. **10¢**
- EVERFRESH FROZEN **Strawberries** 10 OZ. PKG. **5<sup>F</sup>1<sup>R</sup>00**
- TIP TOP FROZEN—GRAPE OR **Orange Drink** 6 OZ. CAN **8<sup>F</sup>1<sup>R</sup>00**

Delicatessen Values

**FRANKS**  
Farmer John **49¢**  
All Meat 1 LB. PKG.

FROM OLD SAN FRANCISCO **Gallo Salami Chubs** 9 1/2 OZS. EACH **69¢**

BORDEN'S **Fresh Cream Cheese** 8 OZ. PKG. **37¢**

OUR ORIGINAL **Bleu Cheese Dressing** PINT JAR **59¢**

Season's Finest Fruit!

**ORANGES**  
Sweet, Juicy VALENCIAS **4 LB. BAG 29¢**  
Best for Juice!

- PILLSBURY'S **PANCAKE MIX** 2-lb. Pkg. **39¢**
- C-H-B **PANCAKE SYRUP** 28-oz. Btl. **29¢**
- DELSEY—SOFT 2-PLY **Toilet Tissue** REG. 2<sup>F</sup>23<sup>R</sup>
- HANDY FOR SCOURING **SOS Soap Pads** 18 CT. PKG. **39¢**

Van deKamp's BAKERIES  
At All Von's Markets Only

**COOKIES**  
Molasses Oatmeal Sugar Chocolate **4<sup>F</sup>1<sup>R</sup>00**

**CINNAMON ROLLS**  
Iced or Sugared Package of 8 **2<sup>F</sup>49<sup>R</sup>**

Liquor Dept. Feature  
**MOUNTAIN RIDGE**  
Straight Bourbon 86 Proof  
SPECIAL PRICE **\$3.69** (Save 30¢ FIFTH)

New Crop Comice **PEARS**  
Extra Fancy **2<sup>F</sup>25<sup>R</sup>**

New Crop ARIZONA GROWN **ORANGES**  
White Meated... Sweet and Full of Juice!  
FRESH, FIRM **8 LB. BAG 39¢**

**Christmas Bonus Buy!**  
SPECIAL OFFER FOR VON'S & SHOPPING BAG CUSTOMERS

**Steam and Dry Iron**  
LATEST MODEL GE F-70  
Low temperature steaming as you iron. New fabric dial has wash 'n wear settings.  
**\$11.88**  
AND YOU GET 118 BLUE CHIP STAMPS!

LIST PRICE \$17.95 DISCOUNT PRICE \$14.88  
OUR PRICE With \$10.00 in Accumulated Purchases

- Red Emperor **GRAPES** Rich, Red and Juicy **10¢**
- Cranberries** OCEAN SPRAY 1 LB. BOX **19¢**
- STANDARD **Breakfast Prunes** 1 1/2 LB. PKG. **39¢**

A Big Help for the School Children **GOLDEN BOOK ENCYCLOPEDIA** 16 Volumes in the Set Full Color Illustrations Simple Text for Children VOLUME 10 ON SALE **99¢**

- Puss 'n Boots Cat Food FISH OR MEAT 8 OZ. CAN 15 OZ. CAN 26 OZ. CAN **3<sup>F</sup>31<sup>R</sup> 2<sup>F</sup>31<sup>R</sup> 2<sup>F</sup>51<sup>R</sup>**
- CORNISH **Game Hens** VIBO. FROZEN 16 OZS. EACH **79¢**
- T & M FROZEN **Veal Cutlets** BUTTERED, READY TO FRY **89¢**
- CHIC-E **Pet Food** GIBLETS DINNER 6 OZ. CAN **2<sup>F</sup>31<sup>R</sup>**
- NYLONGE **Sponges** MEDIUM SIZE **25¢**

Where Regular Prices Are Sale Prices... Everyday!

**VON'S and Shopping Bag** BLUE CHIP

Prices Effective  
THU., FRI., SAT., SUN., NOV. 9, 10, 11, 12  
Taxes Added When Applicable.

**OPEN VETERANS' DAY**  
Saturday, November 11  
9:00 A.M. to 7:00 P.M.