

Name Top Executives for Torrance 'Big Ben' Center

Obby Gribow and Arthur Guyer have been appointed president and vice president of a new chain of discount stores to be called "Big Ben."

Announcement was made by George Graziadio, president of Golden State Properties, Inc., creators and owners of the new subsidiary, Big Ben, Inc., a projected chain of 12 large discount stores to be located throughout Southern California.

First Big Ben center will be a 90,000 square foot building now completed at Crenshaw Blvd. and Pacific Coast Hwy. in Torrance. Public opening will be held in mid-November. Thirty-five departments will stock \$2 million in nationally advertised brand merchandise to be sold at self-service prices.

PIONEER

Gribow, pioneer jeweler, diamond expert and discount center operator in Texas, Arizona and California, is the former president of the Los Angeles Buyers Merchandise Mart and GUV Stores, and was an original participant in the La Brea Sales Organization, Los Angeles. In addition, Gribow currently operates jewelry departments in several discount organizations in Southern California.

Guyer was formerly vice president and general manager with the Schenley Corporation and Alfred Hart Distilleries, Ltd.

Success of their wholesale-retail merchandising policies, including personal operation of many concessions, led to the selection of the two men as an executive team to plan and manage the new chain of Big Ben centers.

Big Ben center in Torrance will include the following departments: Grocery and Produce, Meat, Drugs and Sundries, a Prescription Center, Automotive and Sporting Goods, as well as the usual fashion, housewares, toys and jewelry departments.

Headquarters for the chain of Big Ben centers is presently at 184 South Elena Ave., Redondo Beach.



COMMEMORATION—Two decades of a formal equal job opportunity and fair employment practice program are commemorated by documents being shown to recent visitors at the Harvey Aluminum plant in Torrance. Reading over the shoulder of Personnel Manager H. C. Hutchinson are Supervisor Louis Creeey and Kiyo Oishi, secretary, plant employees, Richard Tofoya, representing the LA city council, Henry Mendoza of the Willowbrook District school board, and Vincent Ybera of the Mexican Junior Chamber of Commerce. Employees accepted congratulations from the visitors on the plant's fair employment program.

Homecoming Queen Named Tuesday at ECC Banquet

El Camino College will select its 1961 Homecoming Queen Oct. 31 from a field of 13 candidates. The queen and two princesses will reign over campus homecoming festivities from Nov. 6 to Nov. 11.

El Camino coeds entered in the contest are Misses Diane Barron, Diane Cannon, Barbara Connel, Maureen Hayes, Mary Klute, Rosemary LaFever, Nancy Newman, Maureen O'Donnell, Diane Scott, Karen Sake, Linda Stoddard, Robin Thomas and Roberta Tokar.

A graduate of St. Mary's Academy, Miss Barron is a resident of Inglewood. She is 19 years old and a member of the campus Newman Club.

Miss Cannon, 19, is serving as Associated Women Student's secretary. She is a graduate of Hawthorne High and lives in Inglewood.

President of Chi Theta Chi, a campus sorority, Miss Con-

nell, 18, is also a member of the Newman Club and Alpha Gamma Sigma, honorary scholarship society. A graduate of St. Mary's Academy, Miss Connel resides in Torrance.

Sociology major Maureen Hayes is a member of Tri Phi sorority, the A.W.S. Board and she served as commissioner of assemblies. The 19-year-old coed is a graduate of Notre Dame High School and lives in Hawthorne.

NHS GRAD

Graduate of North High School, Miss Klute, 19, is a member of the El Camettes, ECC Drill and Dance Team, and is a liberal arts major. Miss Klute resides in Torrance.

Miss LaFever, 18, is a home economics major at El Camino. She is president of the Home Economics Club and a member of Inter-Club Council. Miss LaFever resides in Inglewood and is a

graduate of St. Michael's High.

Sweetheart Princess and Chi Gamma Iota Princess, Miss Newman is a liberal arts major. Presently serving as Delta Sigma Chi president and A.W.S. secretary, the 20-year-old candidate lives in Whittier.

Miss O'Donnell, 19, is a resident of Inglewood and a graduate of Gardena High School. At El Camino she is a political science major and a member of the Educational Forum Committee.

Queen candidate Miss Scott is 18 years old. She lives in Manhattan Beach and is serving as A.W.S. president and Delta Sigma Chi sorority vice president.

Campus song queen Karen Sake, 18, is a member of Tri Phi sorority and is past freshman class treasurer. Miss Sake resides in Inglewood.

Also vying for the crown is Linda Stoddard of Hawthorne. She is 18 years old

Torrance Area Included in Foundation's Fund Raising Campaign for First Time

The fall mailing purpose is to seek funds to aid in supporting the training center for cerebral palsied children at 1307 West 105th Street, Los Angeles.

Training Center is a non-profit, non-sectarian resident and day school providing care, education training and therapies to the cerebral palsied in the greater Los Angeles area.

"Halloween can be such fun for youngsters—but cerebral palsied children can't go trick or treating," said Miss Woodward, who has two youngsters of her own. "This is the Foundation's way of knocking on your door for them on Halloween and saying, 'Please—don't forget us. We can't do any tricks, but will you read our letter when it comes in the mail? There is a return envelope, won't you put a treat in it for us?'"

Amount needed to carry on the regular work of habilitation at the training center is in excess of \$10,000 a month, according to Miss Woodward.

"The need to help those afflicted with cerebral palsy is greater than ever," she said. "Population has exploded—which means that there are thousands of handicapped children right here in our back yard who are in desperate need of the specialized professional type of service provided by Spastic Children's Foundation."

Small Business Campaign For Chest Now Underway

Torrance small business section of the 1961-62 Community Chest campaign will go after a goal of \$682, according to business chairman Ed Gregory.

Gregory made the announcement at a kickoff meeting held at the Palms Restaurant in Torrance.

He urged volunteer workers to solicit early and finish the campaign early.

"It's not a big quota and we should have no real trouble in putting it over the top," Gregory said.

"By making an early start in soliciting for gifts, we will also finish our campaign early," he concluded.

Community Chest now supports 170 agencies throughout the entire Los Angeles area.

These charitable agencies provide services for this community such as guiding and training youth; prevention of family breakdown; hospitals, clinics and health services fighting disease and illness and care for homeless children, or those in trouble.

Last phase of this year's campaign starts Nov. 2 when the residential volunteers kickoff in all Harbor Area cities.

Road Project in Palos Verdes to End This Month

A roadway improvement project on Crenshaw Blvd. from Indian Peak Road to approximately 0.4 mile northerly is progressing as scheduled by the Los Angeles County Road Department and will continue during the week of Oct. 23. Supervisor Burton W. Chace reported Friday.

Work in the Palos Verdes Peninsula area consists of extending the pavement on the westerly side of the roadway to join recently constructed curb and gutter.

"This project is typical of work performed by the County Road Department in cooperation with property owners who have constructed the curb and gutter under permit," Chace said.

He pointed out that Crenshaw Blvd. is a county master plan major highway. A recent traffic survey by the County Road Department revealed that more than 4000 vehicles per day travel on Crenshaw Blvd. southerly of Palos Verdes Drive North.



GROUND BREAKING — Officials of Eastern Industry and representatives of Torrance city government and the Chamber of Commerce Friday morning participated in the official groundbreaking for the company's new Torrance plant. Shown at the site, between Crenshaw and Hawthorne on Lomita Blvd., are Jim Rea, Western district manager for the company; W. E. DeYoung, district sales manager; Harold G. Frenz, president of the local Chamber of Commerce, and Betty Baker, Miss Torrance.

County Opposes Off-Shore Wells

Supervisor Burton W. Chace Tuesday expressed his opposition to the granting of a permit for exploratory drilling offshore of the Palos Verdes Estates coastline.

In a letter to Lt. Gov. Glenn Anderson, chairman of the State Lands Commission, Chace said:

"I would like to go on record as completely opposing the granting of a permit for offshore drilling along the Palos Verdes Estates coastline.

"Since the Palos Verdes Peninsula is primarily an exclusive residential area, there is no doubt that commercial barges offshore would seriously jeopardize the property values of the area. The noise, odor and danger of beach pollution certainly can not be tolerated by the residents in the Peninsula.

"It should also be pointed out Palos Verdes Estates is an incorporated city with no industry and very limited retail business. Therefore it hardly seems proper that an industry offshore should be forced upon this high-class area.

"It seems to me that there are many other areas more suitable for this kind of activity than the Palos Verdes Peninsula. This is one of the few beautiful coastal areas left. As the Los Angeles County Supervisor representing the area, I strongly urge that it be permitted to remain so."

An application for offshore drilling along the Palos Verdes Estates coastline was taken under consideration by the State Lands Commission Thursday.

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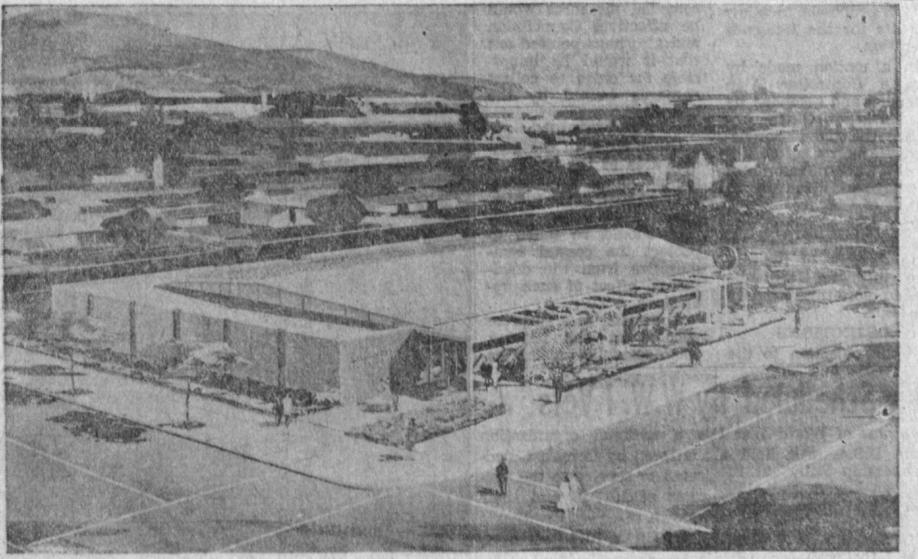
Sell \$10 Million In Credit Cards

Western Air Lines "Charge - A - Flight" credit card sales of travel have passed the \$10,000,000 mark, it was reported Friday by Charles J. J. Cox, controller and assistant treasurer.

Since the airline established its credit sales program in June 1954 more than 35,000 no-deposit cards have been issued to 25,430 individuals and firms, Cox said.

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