VON'S and Shopping Bag

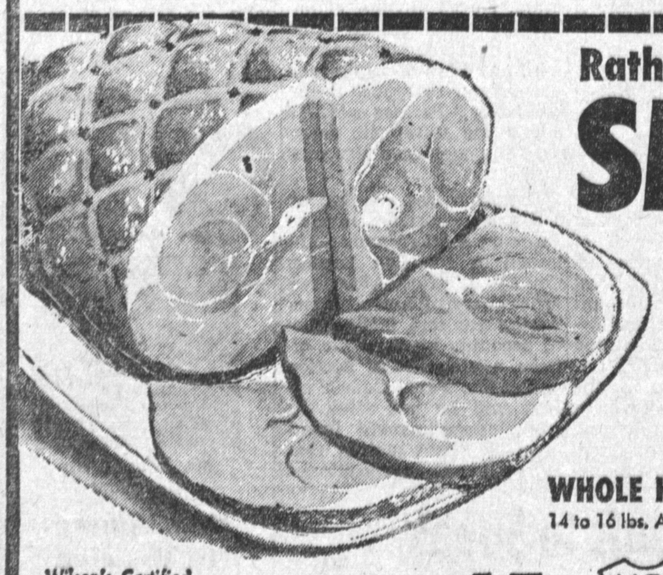
WEEK-END Saving SHOPPING LIST

The Place to Go for Brands You Know...

YOU SAVE WITH CONFIDENCE WHEN YOU KNOW THE NAME

...AND YOU FIND THE WIDEST SELECTION OF NATIONAL BRANDS AT THE LOWEST PRICES AT YOUR VON'S & SHOPPING BAG STORE!

SHOP AMONG FRIENDS ...FRIENDLY FOLKS AND THE BRANDS YOU KNOW, TOO!



Rath Black Hawk • Swift's Premium • Hormel

SMOKED HAMS

Lean, Tasty, Tenderized...Deep Hickory Smoked for Fine Flavor

A Real Family Favorite... Ham Is Your Best Buy in Meats This Week-End!

Shank Portion 5-7 LBS. AVG. **39¢ lb.**

WHOLE HAMS 14 to 16 lbs. Avg. Wt. 49¢ lb.

SHANK HALF Full Cuts, 7-8 lbs. 49¢ lb.

BUTT PORTION Meaty 5 lb. Cuts 49¢ lb.

HAM SLICES Lean Center Cuts 98¢ lb.

Wilson's Certified **SLICED BACON** 1 lb. Pkg. **65¢**

Seafood Sea-lections

Halibut Steaks COLD WATER 63¢ lb.

Dover Sole FRESH FILLETS SKINLESS 69¢ lb.

Fancy Scallops TENDER, TASTY 79¢ lb.

ICELANDIC... Finest Fish Frozen
From the Icy Cold Waters of Iceland... Frozen as They're Caught Aboard the Fishing Boats

FISH STICKS Full 1 lb. Package 59¢

SOLE FILLETS Full 1 lb. Package 67¢

The Top of the Choice Beef

CHUCK ROAST

Juicy and Flavorful... Custom Trimmed for Top Value!

Blade Cuts 43¢ lb.

CENTER CUT CHUCK ROAST 47¢ lb.

BONELESS CHUCK ROAST 79¢ lb.

Fresh GROUND CHUCK Prepared Hourly 59¢ lb.

Boneless STEWING BEEF Lean, Tender 79¢ lb.

Chuck Steaks CENTER CUTS ¾ INCH THICK 49¢ lb.

Family Steaks BONELESS THICK CUTS 79¢ lb.

Rib Steaks U.S.D.A. CHOICE BEEF A FAVORITE FOR FLAVOR 89¢ lb.

SCOTTISSUE

Assorted Colors 800 CT. ROLL **10¢**

The Big Roll... The Big Value!

TV DINNERS

Swanson's 8 Varieties 11-OZ. PKG. **49¢**

CANNED MILK

Jerseymaid Evaporated TALL CAN **2 FOR 25¢**

SHORTENING

Von's & Shopping Bag *It's Highly Unsaturated* 3-LB. CAN **65¢**

ORANGE JUICE

Treesweet Florida FROZEN 6-OZ. CAN **5 FOR 89¢**

VON'S and Shopping Bag

Week-End Savings on Produce

ORANGES

Sweet, Juicy Valencias 4 lb. bag **29¢**

They're the Best for Juice and Every Use... Full of Vitamin C, Your Prevention Against Winter-Time Colds!

YOUNG, TENDER **Sweet Corn** COACHELLA VALLEY GOLDEN CORN FRESH FROM THE FIELDS Large Ear **5¢**

DIAMOND BRAND **Walnuts** NEW CROP EUREKA TIME TO FILL THE NUT BOWL! Large Size **39¢ lb.**

PUMPKINS ALL SHAPES AND SIZES FOR HALLOWE'EN JACK-O-LANTERNS **2¢ lb.**

A Trick or Treat Favorite SEEDLESS RAISINS 1½ OZ. BOX **12 FOR 29¢**

DETERGENT

Fab... with Duratex *Gets Clothes Cleaner, Whiter and Brighter!* GIANT SIZE Includes 10¢ Off **63¢**

Tomato SOUP

Campbell's *Serve Good Hot Soup... Every Day!* 10½-OZ. CAN **10¢**

Yuban COFFEE

Assorted Grinds *Deep, Dark, Delicious!* 1-LB. CAN **69¢** 2-LB. CAN $1.35

VON'S and Shopping Bag

Delicatessen Values

FRANKS

Farmer John All Meat *The Kiddies Love Hot Dogs!* 1-LB. PKG. **49¢**

American Cheese WISCONSIN SLICED LOAF 59¢ lb.

Chipped Beef LEO'S 3½-OZ. PKG. 3 FOR $1.00

Waldorf Salad FRESH FROM OUR KITCHEN, 14 OZ. CUP 29¢

AMERICAN BEAUTY—SEMOLINA **Spaghetti** 12 OZ. PKG. **2 FOR 29¢**

DINTY MOORE **Beef Stew** A Hearty Meal In a Minute! 24 OZ. CAN **49¢**

GLORIETTA FANCY CALIFORNIA **Sliced Pears** 2½ CAN **3 FOR $1.00**

DEL MONTE—CREAM STYLE **Golden Corn** 303 CAN **2 FOR 39¢**

Exclusive Value in the Liquor Dept.

Spirit of Kentucky STRAIGHT KENTUCKY BOURBON 86 Proof QUART **$4.89** *Save 40¢*

VON'S BAKERIES At Von's and Shopping Bag Mkts.

PUMPKIN PIE Season's First New Crop Pumpkin 8-in. **59¢**

VON'S ALL MILK BREAD In a Reusable Plastic Bag LOAF **30¢**

Van de Kamp's BAKERIES At All Von's Markets Only

ALAMO PECAN PIE EA. **89¢** Special Sat.-Tues., Oct. 28-31

HALLOWE'EN CUP CAKES Package of 6..... **35¢**

A Big Help for the School Children... GOLDEN BOOK Encyclopedia • 16 Volumes in the set • Full Color Illustrations • Simple Text for Children VOLUME 8 ON SALE... **99¢**

Where Regular Prices Are Sale Prices... Everyday!

VON'S and Shopping Bag BLUE CHIP

Prices Effective THURS., FRI., SAT., SUN., OCT. 26, 27, 28, 29
Taxes Added When Applicable

OH BOY **Frozen Pizza** CHEESE 8 Oz. PKG. 39¢ SAUSAGE 8 Oz. PKG. 49¢

LARRY'S POOR BOY **Sandwich** FROZEN 15 OZ. PKG. **59¢**

CHEF BOY-AR-DEE **Spaghetti Sauce** COMPLETE MIX 2½ OZ. PKG **29¢**

S&W STEWED **Tomatoes** FANCY QUALITY 303 CAN **23¢**

CANADA DRY **Club Soda** 28 OZ. BOTTLE **5 FOR $1.00**

SUGAR HONEY GRAHAM **Crackers** NABISCO 7¾ OZ. PKG. **21¢**

MARTINELLI'S **Apple Juice** 24 OZ. BTL. **29¢**

KLEENEX **Paper Towels** EXTRA STRONG 2 ROLL PACK **33¢**