



BUILDING COMMITTEE of Torrance-Lomita Board of Realtors meet to discuss final plans for construction of new 6000 square foot auditorium to be added to present Board office building, 22833 S. Arlington,

Torrance. Pictured (left to right) are: Mrs. Hallie Crow, Den Peters, chairman of committee, Charles Kastner, Henry Mahler, Del Vaughn, Board president, Earl Condeley. Kneeling is Lee R. Dawson. Press Photo

Rambler Price Action Discussed

Commenting on American Motors' recent strong price action, George Romney, president of American Motors, said: "American Motors' progress sharing program as reflected in our new labor contract and reduced Rambler prices is the key to building a stronger competitive position and a stronger future earnings position in the Automobile industry. "Rambler's success has placed us in a position to capitalize on it by steps that will increase our sales volume and increase our earnings even faster. It is the combination of progress by sharing it with customers and workers as well as with dealers and suppliers that accelerates progress to the benefit of stockholders. "Our price action is based on the opportunity we have at the present time to take another big step forward in expanding Rambler's portion of the car market. Our concentrated output in low cost, largely depreciated but highly efficient facilities gives us favorable cost position and a high earnings ra-

tio as volume increases beyond present levels. "We have carefully developed our 1967 model program to offer customers better value in terms of product and price in the economy, middle size or all purpose, and luxury models—models that will soon be outselling previous standard volume leaders. "Our sales, merchandising and advertising programs are geared up to push ahead even faster than the rate that has carried Rambler into third place in the industry for the current calendar year on the basis of the latest official registration figures for the first eight months through August. "Not only is this the way

to corporate success, but it is the way to reverse the wage-price spiral to the extent possible under present laws. Of course, correcting national economic policy is the only fully effective method of accomplishing this desirable and vital objective." **Localite Opens Therapy Service** The first physical therapy services offered in one office in Torrance have been opened at 20903 Amie Ave., by Leon J. Di Palma, registered physical therapist. Di Palma is a graduate of the University of Southern California, where he received his bachelor and master of science degrees. He has also done additional work at UCLA. He has 10 years in the field, including several as supervisor of the Southern California Permanent Medical Group, physical therapy department. Treatments offered include whirlpool, infra-red, hot packs, ultrasound, massage, and neuro-muscular re-education.

Lots of Shots

Riviera Medical Center, 234 Avenue F, Redondo Beach, will hold flu, tetanus and polio clinics each Wednesday evening from 6 to 8 p.m. through Nov. 8. Price of shots is \$2 for flu, \$1 each for tetanus and polio. Center is at corner of Pacific Coast Hwy.

Eadie Installed As Toastmaster's New President

A combined "Installation Ladies Night" program highlighted a recent meeting of South Bay Toastmasters Club 280 at Redondo Beach Elks Club. Area Governor William Reichel presided as installation officer over the ceremony which retired: President Ferdinand Strible of Manhattan Beach from office and installed the following officers: President, Thomas Eadie, Hollywood Riviera; educational vice president, James Ripley, Redondo Beach; administrative vice president, James McDonald, Manhattan Beach; secretary, William Franklin, Torrance; treasurer, Donald Payne, Torrance; sergeant-at-arms, Raymond Lewand, Torrance.

The formal speech program was presented to demonstrate Toastmaster training at its best. It featured a speech by Donald Edwards, Redondo Beach, on "Toastmaster Goals" and a debate between Dr. William Labit, Waleria, and James McDonald, Manhattan Beach. Labit won best speaker of the evening award and Edwards received second place honors. The informal Table Topic session was won by Raymond Lewand.

Scholar Enters Pasadena CIT

Jay L. Lippman, a former North High student, has been chosen as one of the 180 men to enter as a freshman at the California Institute of Technology in Pasadena. As a graduate of North High School, in Torrance, Jay won nine scholarships of varied sorts. Among the scholarships and awards he received were: Armeo Scholarship semi-finalist, Bank of

America award winner, a certificate of merit in special fields of mathematics, Bausch - Lomb Science Award, California Scholarship Federation life member, California Technological Scholarship, and Leo A. Carter Scholarship Award, National Reserve Officers Training Corps, University of Southern California, and a State Scholarship Commission Award.

Delta Zeta Alums Honor Founder

South Bay alumnae chapter of Delta Zeta Sorority will join Long Beach alumnae for a "Founders Day" dinner at the Lakewood Country Club Oct. 24, 6:30 p.m.

Delta Zeta actives from Long Beach State College will present a program following the dinner. Reservations are being taken by Mrs. J. A. Miller, FA 0-2994, Mrs. Adam, OR 0-6838.



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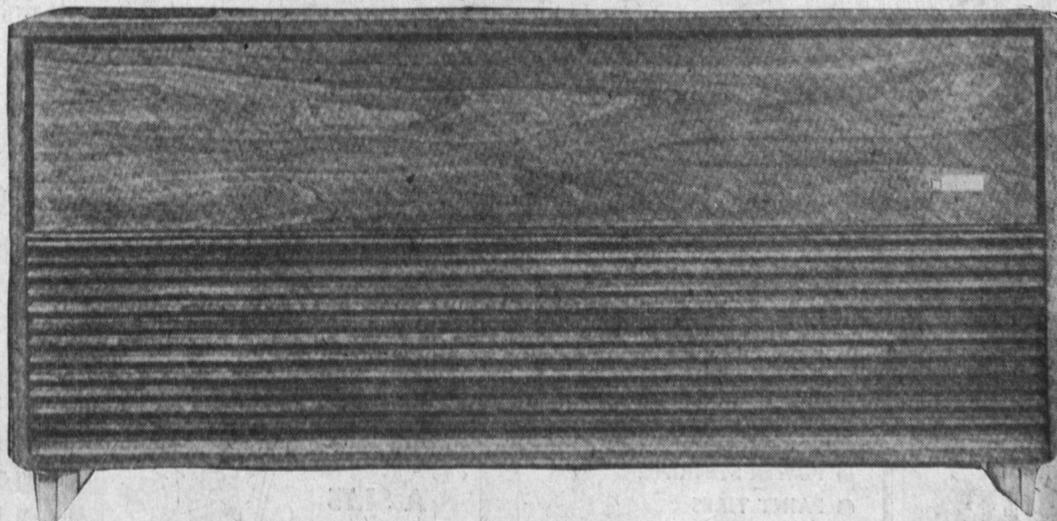
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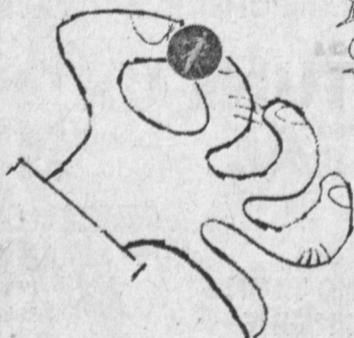
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