

Community Chest For Commerce, Industry Opens

The 1960 Community Chest commerce and industry campaign for Torrance was launched this week at a meeting of C&I leaders and volunteers at the Palms Restaurant in Torrance.

This year's C&I goal in Torrance has been set at \$13,956. During the next few weeks volunteers will be contacting businesses in the city and explaining this year's goal and what it means.

Every year business leaders volunteer to assist in this work, which benefits 170 charitable agencies. Giving the United Way is only giving once to assist many different causes.

Chairman of the recent kickoff meeting was Fred Brunner, commerce and industry unit chairman for Torrance.

"I'm pleased to see such a good turnout for this meet-

ing," Brunner stated, "this is a good indication that we will have a successful campaign."

"If everyone works hard and the present enthusiasm prevails, I am sure we can make the campaign successful in this city," he said.

PAYROLL PLAN

Thousands donate through payroll deduction plan and it is hoped that many more employees will accept this system of giving during the current campaign.

The gift of the firm can be made through the Pro Rata Share Plan, which determines a firm's corporate responsibility in the Community Chest goal, pro rated among all firms.

The plan is based on business trends, profits, previous donations, employment and trade association information. The Pro Rata Share Plan — widely accepted as an equitable distribution of corporate responsibility — is constantly reviewed and up-dated by top business leaders including Dr. Robert Dockson, Dean of the School of Business and Administration at USC.

Just as the executive supply leadership in the firm, they can also show leadership in donation to the Chest. The Fair Share Plan offers to the executive a way of

giving according to his income, thus allowing him to decide the amount of his tax-deductible gift.

INDUSTRY'S PART

More than one-third of the funds donated to the Chest in the Harbor Area is given through commerce and industry.

During the past two years this money has helped some 308 children in Torrance receive treatment at the Children's Hospital in Los Angeles. An additional 213 attended the Hospital's clinic during the same period.

Leading the Torrance C&I campaign will be Fred Brunner, unit chairman, Ernie Arveson, Daniel Ryan, Michalida Conners, division chairmen.

Working with them will be the following committeeman: Ken Miller, Keith Pischel, Wallace Haas, James Post, E. L. Talbert, Ted Green, Norman Blatt, Sterling Bate-

McNeill, Frank Coffin, Edward DeAnna, San Levy, Joe Sullivan, Douglas Dalpe, Donald Anderson John Gobel, George Heaton, Roberta Maxwell, John Melville, Tom Hadsell, Mel Sparks, James McMillan and Vern Hughes.

Looking For a Bargain?

Looking for a bargain? Then turn to page 5B. You'll find, in most cases, outright gifts and big discounts.

It's the COUPON ADVERTISER page, inaugurated especially for Torrance and Carson Press readers. The merchants listed on this page are willing to pay you, the public, to come into their stores.



TORRANCE LEADERS—Dan Ryan, left, commerce and industry chairman in 1961 Torrance Community Chest campaign greets other C&I leaders, Ernie Arveson, Div., chairman, Fred Brunner, unit chairman and John Gobel, committeeman, as they arrived for kickoff meeting Wednesday (Sept. 13) at the Palms Restaurant in Torrance.

Brunner, unit chairman and John Gobel, committeeman, as they arrived for kickoff meeting Wednesday (Sept. 13) at the Palms Restaurant in Torrance.

Navy Test Given For Scholarship

Applications are now available for the Navy's annual competitive examination for its nation-wide Regular NROTC college training program, according to a recent announcement by the Department of the Navy.

The mental examination is scheduled for Dec. 9, and is open to all high school seniors and graduates who can qualify.

Eligible young men may earn a commission in the regular Navy or Marine Corps through the Regular NROTC. Upon receipt of a baccalaureate degree and completion of naval science training, NROTC students are appointed as career officers in the Navy or Marine Corps.

Male citizens of the United States who are interested in naval careers and who are 17 to 21 years old are eligible to apply for this program. Those contemplating a college course which takes five years to complete must not be older than 20 by July 1, 1962.

Persons attaining a qualifying score will be given the Navy's midshipman physical examination next February. Young men selected for the program will enroll in one of the 52 colleges of their choice where a Naval Reserve Officers Training Corps unit is located.

The Regular NROTC is maintained for one purpose—to train and educate young men for ultimate commissioning as career officers in the Navy and Marine Corps.

For those selected, all tuition, fees, and books, plus an annual retainer pay of \$600 will be furnished by the Navy for a period of not more than four years. The fifth year of a five-year course must be at the midshipman's own expense.

In addition to the normal college curriculum, midshipmen in the Regular NROTC will study a planned course in naval science subjects and spend part of three summers on training cruises with various Fleet units.

Deadline date for receipt of applications is November 17. Applications are available from the nearest U.S. Navy Recruiting Station or from the counseling offices at Torrance, North and South High Schools. These offices have been provided with specific information concerning the NROTC program and will furnish informational bulletins to any interested student.

Groundbreaking Ceremony Monday For Research Firm

Groundbreaking ceremonies marking the start of construction of a new 10,500 square foot building to house Marshall Laboratories were conducted last week at the Delores and Andre streets site in Torrance.

Using the Torrance Chamber of Commerce "Symbol of growth" golden shovel, George M. Barr, vice president of Marshall Laboratories, turned the first shovel of earth for the new building. Taking part in the ceremonies were William W. Holl, Controller, George Takahashi, manager for economic development, and Donna Welcome, executive secretary, Marshall Laboratories; Harold G. Frenz, Torrance Chamber of Commerce president and Don Reining, Chamber of Commerce manager.

Three First Aid Classes Offered

Latest techniques in administering first aid within the family and on a community basis under supervision will be taught in three Red Cross first aid classes scheduled to open in the near future.

Mrs. Sheila Umlauf, 23034 Doris Way, Torrance, is the volunteer Red Cross instructor who will teach a standard first aid class which started Monday, Sept. 18, at Waleria Elementary School, 24456 Madison St. Torrance.

The ten hour class will be held from 7:30 to 9:30 p.m. on Mondays under the sponsorship of Mrs. J. M. Muehlner, P.T.A.

A second class in standard first aid for Torrance residents which is offered free of charge by Red Cross will open Wednesday, Sept. 27. This class will be held from 7:30 to 9:30 p.m., Wednesdays at Arlington Elementary School, 17800 Arlington, Torrance.

Miss Ruth Morgan, 16229 Orchard Ave., Gardena, has volunteered to teach a standard first aid class at the Gardena Community Center, 1651 W. 162nd St. Class will open Monday, Oct. 2, and will be held for 10 weeks from 7 to 9 p.m.

Enrollment for any of the first aid courses may be made at the first session. Registration is permitted through the second session. Persons who wish further information are requested to telephone TE 2-8321 or DU 4-5261, Ext. 253.

Bus Trip Tickets On Sale for Fair

Reservations for a bus trip to Los Angeles County Fair are now being taken at Torrance Recreation Department. Bus will leave at 9 a.m. Saturday, Sept. 30 and return at approximately 6:30 p.m.

Cost of the trip will be \$3.75 including bus fare, admission and trip insurance. Reservations may be made by calling Recreation Department, FA 8-5310.

Space on the trip is limited and reservations will be accepted on first-come-first-served basis. All reservations must be paid for by Wednesday, Sept. 27.

EXCURSION RATES

According to the Automobile Club of Southern California, present plans call for the airlines to repeat their 17-day round-trip excursion rates. For example, regular round-trip tourist fare to Paris is \$525.00, but the excursion rate is only \$389.00; a considerable saving. These special fares are in effect October 1 through March 31.

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APPLE SAUCE **25¢** (16 OZ. CAN)

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PITTED RIPE OLIVES **3 FOR \$1** (6 OZ. CAN)

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CHB **SOY SALAD OIL 29¢** (21 OZ. BOTTLE)

MA PERKINS **SLICED OR HALVES FRESTONE ELBERTA PEACHES 4 \$1** (10.5 OZ. CANS)

LIQUOR **80 PROOF, DISTILLED FROM GRAIN SARNOFF VODKA \$3.69** (FULL QUANT)

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