

RECENT REPORTS PROVE OUR EVERYDAY LOW PRICE POLICY...

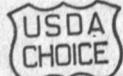
**FREE!**  
SCHOOL BOOK  
COVERS at

**VON'S**  
and  
*Shopping Bag*

*Cuts your* **TFC\***

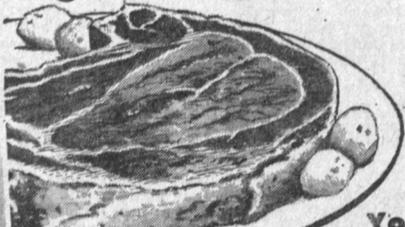
HANDSOMELY ILLUSTRATED T.O.T.F.  
"CALIFORNIA, THE GOLDEN STATE"

Choicest of the Choice Steer Beef!



**Steak Sale!**

Rib, Cube or  
Sirloin Tip



Your  
Choice

**89**¢  
lb

A Steak's Best Friend  
**MUSHROOMS**  
Fresh Large Buttons  
**1/2 LB. 39¢**

All Steaks Tender and  
Juicy... Guaranteed!  
Custom Trimmed for  
Best Value!

**T-Bone Steaks**  
Tender, Juicy...  
Tails Off!  
**\$1.05** lb

**Porterhouse**  
Tops for  
Flavor!  
**\$1.15** lb

**Top Sirloin**  
Boneless  
Deluxe Steaks  
**\$1.33** lb

Flavorful Choice Steer Beef  
**CHUCK STEAKS** 1/2 In. Thick **49¢** lb  
Von's Shopping Bag Better Ground Meats  
**Ground CHUCK** **59¢** lb **Ground ROUND** **69¢** lb

Seafood Sea-Lectons

DEEP SEA  
**SCALLOPS** **69¢** lb  
Tender, Tasty—Ready to Fry  
**Fancy SHRIMP** **89¢**  
Cooked & Peeled, 12 Oz. Pkg.

Gorton's Frozen — Grade A  
FISH STICKS 14 oz. Pkg. **59¢**  
BREADED SCALLOPS 7 oz. Pkg. **49¢**  
I. Q. F. SHRIMP 7 oz. Pkg. **79¢**

Swift's Premium  
**PIECE BACON** WHOLE OR HALF **55¢** lb

California Grown Chickens • U.S.D.A. Grade A

**FRESH FRYER PARTS**



**Breasts**  
Tasty White Meat  
**57¢** lb

**Thighs**  
Tender Young Fryers  
**53¢** lb

**Legs**  
It's Dad's Favorite  
**49¢** lb

**Wings**  
To Fry or to Fricassee  
**25¢** lb

CHICKEN LIVERS .....69¢ lb. BACKS & NECKS .....9¢ lb.

ADDITIONAL SAVINGS ON  
CUT-UP or QUARTERED

**FRYERS**  
Really Fresh California Grown  
Frying Chickens **29¢** lb

CAL-FAME FROZEN  
**FRUIT PUNCHES**  
Assorted Flavors 6 oz. Cans **\$1.00**

FLORIDA FROZEN  
**JUICE STICKS**  
ASSORTED FLAVORS 6 in a Pkg. **39¢**

TREESWEET

**Grapefruit Juice** 46 Oz. Can **29¢**

BEEF, CHICKEN, TURKEY—FROZEN  
**Birds Eye Dinners** 11 Oz. Pkg. **49¢**

SOFT-WEVE  
**Toilet Tissue** WHITE OR COLORS 2 Roll Pack **23¢**

Oh Boy Frozen Foods

**CHEESE PIZZA** 8 oz Size **39¢** 16 oz Size **69¢**  
**PEPPERONI PIZZA** 8 oz Size **49¢** 16 oz Size **79¢**

**GARLIC BREAD** 8 oz. **29¢** **STUFFED POTATOES** 2 oz. **29¢** **SPAGHETTI & MEAT BALLS** 12 oz. **39¢**

Buy a Book a Week Until  
Your Set is Complete...  
**GOLDEN BOOK  
ENCYCLOPEDIA**  
16 Volumes with  
Full Color Illustrations.  
VOL. 2 NOW ON SALE... **99¢**

Where Regular Prices  
Are Sale Prices  
... Every Day!

*Finer, Fresher Fruits & Vegetables*

**POTATOES**  
U.S. No. 1 Russet  
All Purpose... The Best Bakers!  
**10 LB. BAG 35¢**

**Italian Prunes** SWEET, RIPE A Favorite in the Lunch Box 2 lbs. **25¢**

**Fresh Cabbage** CRISP, SOLID HEADS For a Nutritious Boiled Dinner or Fresh Cole Slaw 5 lb **5¢**

**Bell Peppers** Crisp, Stuffing Size 2 lbs. **15¢**

**Brown Onions** With a Tangy Flavor U.S. NO. 1 FRESH & FIRM 5 lb **5¢**

U. S. Department of Labor reports indicate that food prices rose across the nation, but lowered in the Los Angeles area... PROOF that our everyday lower regular price policy cuts your...

\*TOTAL FOOD COSTS

EARLY GARDEN - 303 CAN

**Del Monte Peas** 2 FOR **39¢**

DEL MONTE GOLDEN - 303 CAN

**Cream Corn** 2 FOR **39¢**

COUNTY FAIR - 303 CAN

**Sliced Red Beets** 2 FOR **25¢**

PERFECTION  
**BREAD**  
White, Wheat or Sandwich  
STANDARD  
15 1/2 OZ. LOAF **19¢**

Pineapple - Grapefruit  
**DEL MONTE  
FRUIT DRINK**  
46 oz. CAN  
4 FOR **\$1.00**

Libby's  
**TOMATO  
JUICE**  
29 oz. CAN  
5 FOR **\$1.00**

Von's & Shopping Bag  
**MEAT  
PIES**  
Beef, Chicken or Turkey  
4 FOR **\$1.00**

Glorietta  
**FREESTONE  
PEACHES**  
Sliced or Halved - 303 Can  
5 FOR **\$1.00**

Star-Kist  
**LIGHT MEAT  
CHUNK TUNA**  
6 1/2 oz. CAN  
4 FOR **\$1.00**

Glorietta  
**WHOLE  
APRICOTS**  
Peeled - 303 Can  
5 FOR **\$1.00**

SCHOOL LUNCH SUGGESTIONS

PLAIN  
**Zee Lunch Bags** PKG. OF 20 **9¢**

WAXTEX - 75 COUNT PKG.  
**Sandwich Bags** 2 FOR **35¢**

PERFECT OR SANDWICHES  
**Handi-Wrap** PLASTIC 100-FT. ROLL **25¢**

LAURA SCUDDER'S CORN CHIPS  
**Wampum** 6 PKG. **33¢**

LAURA SCUDDER'S  
**Potato Chips** 6 PKG. **33¢**

SUN MAID - MINIATURE BOXES  
**Raisins** PKG. OF 6 2 FOR **35¢**

SMUCKER'S GRAPE MARMALADE  
ELDERBERRY JELLY OR  
**Grape Jam** 20 OZ. JAR 3 FOR **\$1**

Week-End Bakery Specials!

**VON'S  
BAKERIES**  
At All Von's & Shopping  
Bag Markets  
**COOKIES**  
Sugar, Peanut Butter,  
Iced Oatmeal, Vanilla or  
Chocolate Butter  
4 pkgs. **\$1.00**  
**SOUR DOUGH RYE**  
Hand Made Yeast  
Large Round Loaf... **37¢**

**Van de Kamp's  
BAKERIES**  
At All Von's Markets Only  
**MILK CHOCOLATE  
CAKE**  
Ea. **\$1.05** Half **54¢**  
French Apple Pie... 8 Inch **50¢**  
Bran Muffins  
Package of 6... **33¢**

**VON'S  
Shopping Bag**  
**CHEDDAR CHEESE**

FROM WISCONSIN  
Mild and Creamy...  
Perfect for  
Casserole and  
Toasted Sandwich **55¢** lb

SMOKED, SPICED - SANDWICH FAVORITE  
**Sliced Luncheon Loaf** **59¢** lb

OUR OWN DELICIOUS - 8 OZ. CARTON - YOU SAVE 10¢  
**Sour Cream Dressing** **39¢**

FROM OUR OWN KITCHEN - VITAMIN RICH!  
**Fresh Health Salad** Pint **29¢**

Exclusive Value at  
Von's & Shopping Bag

**King Size**

**KEG**

BRAND  
**BEER**

16 oz. Cans

**SIX PAK \$1.11**

**VON'S**  
and  
*Shopping Bag*

Prices Effective  
THU., FRI., SAT., SUN., SEPT. 14, 15, 16, 17  
Limit Rights Reserved. Tax Added When Applicable

**Hurry! Final Week!**  
**FAMOUS SAMSONITE  
Folding Chairs** With \$15 Worth  
of Cash Register  
Tapes... ONLY **\$3.99** EACH