VON'S and Shopping Bag

SLASHES FOOD PRICES PERMANENTLY!

NOW... A NEW LOW PRICE POLICY!
Guaranteed Everyday Regular Prices on All Brands of Basics

OVER 1,000 Regular Prices SLASHED!

This is the ad that continues to

SAVE YOU MORE!

This Ad Appeared July 13, 1961

Food Prices Have Risen Across the Nation . . . But Have Lowered in the Los Angeles Area . . . PROOF POSITIVE That Lower Everyday Prices Save You More on Your TOTAL FOOD COSTS!

Plus: WEEKLY ADVERTISED SPECIALS

Week-End Specials for Th... Mid-Summer S...

BEEF ... RIB STEAKS 79¢ LB

T-Bone Steaks 98¢ ... Sirloin $1.09 lb ... Rump $1.29 lb

BONELESS STEAKS Cube, Round or Sirloin Tip 89¢

U.S.D.A. CHOICE CHUCK STEAKS 79¢ 47¢

CHUCK ROAST

Cake Mixes

FROZEN VEGETABLES

Lower Everyday Prices On . . .
SHORTENINGS, OILS, MARGARINES, MAYONNAISE AND SALAD DRESSINGS, CANNED MILK, CANNED SOUPS, BABY FOODS, ENRICHED FLOUR

COFFEE HILL'S BROS. All Grinds 2 Lb. Can $1.15 1 LB. CAN 59¢

SUGAR SPRECKELS Pure Granulated 5 LB. BAG 47¢

BREAD VON'S PERFECTION White, Wheat, Sandwich 15½ OZ. STANDARD LOAF 19¢

Lower Everyday Prices On:
ALL SOAPS AND DETERGENTS, TOILET TISSUE, WAXED PAPER, ALUMINUM FOILS, PAPER TOWELS, NAPKINS AND FACIAL TISSUE

WEEK-END SPECIALS . . . Plus LOWER EVERYDAY PRICES SAVE YOU MONEY!

Choicest of the Choice Beef

CHUCK ROAST

Juicy Flavorful Choice Beef, Custom Trimmed
BLADE CUTS 39¢ lb

CENTER CUT CHUCK ROAST 43¢ lb
BONELESS CHUCK OR BRISKET 79¢ lb

Standing Rib Roast
U.S.D.A. CHOICE STEER BEEF Tender, Juicy . . . The Very Finest! 79¢ lb

Beef Steaks

U.S.D.A. CHOICE . . . CUSTOM TRIMMED

CHUCK STEAKS	RIB STEAKS	FAMILY STEAKS
49¢ lb	87¢ lb	79¢ lb

Del Monte—Cut **GREEN BEANS** 303 Can 2 FOR 49¢

Dole Fruit **COCKTAIL** 303 Can 2 FOR 49¢

Cal-Fame **FRUIT DRINKS** Orange, Grape, Apple, Cherry, Tropical Punch 12 OZ. CAN 10 FOR $1.00

Laura Scudder (Incls. 6c Off) **PEANUT BUTTER** 16 oz. Jar 49¢

Assorted Flavors—3 Oz. Pkg. **ROYAL GELATIN** 3 FOR 25¢

Dennison's—15½ oz. Can **CHILI & BEANS** 3 FOR $1

Ice Cream

WESTWOOD Assorted Flavors ½ GALLON CTN. 49¢

Dole Juice

PINEAPPLE From Hawaii 46 OZ. CAN 2 FOR 49¢

Tomato Soup

CAMPBELL'S Stock Up for School Days! 10½ OZ. CAN 10¢

FULLY COOKED **HAMS**

LUER OR FARMER JOHN

SHANK PORTION 5 to 7 Lbs. 39¢ lb

BUTT END OF HAM 49¢ lb ... CENTER SLICES 98¢ lb

Fresh Ground Chuck	EXTRA LEAN	59¢ lb
Boneless Stew Beef	U.S.D.A. CHOICE	79¢ lb
Beef Short Ribs	LEAN & MEATY	33¢ lb
Plate Boiling Beef	ECONOMICAL FOR SOUP	19¢ lb

Luer Quality SLICED BACON 1-Lb. Pkg. 67¢

Fresh, Meaty FRYING RABBITS 55¢ lb

Del Monte—Sliced or Halved **CLING PEACHES** 2½ Can 4 FOR

Hunt's **TOMATOES** SOLID PACK 2½ Can 4 FOR

Hunt's—Tall 300 Can **TOMATO SAUCE** 8 FOR

Franco American **SPAGHETTI** IN RICH TOMATO SAUCE 15½ Oz. Can 8 FOR

Everfresh Frozen—10 oz. Pkg. **STRAWBERRIES** 5 FOR

Kleenex—White or Colors **FACIAL TISSUE** 400 Count 4 FOR

Vet's—Regular or Liver **DOG FOOD** No. 1 Tall Tin 12 FOR

ALL FOR $1

PictSweet FROZEN VEGETABLES

PEAS, CUT CORN, MIXED VEGETABLES, PEAS & CARROTS, LEAF SPINACH, FRENCH FRIES, CUT OR FRENCH GREEN BEANS 4 PKGS 69¢

ROSARITA COMBINATION PLATE Enchilada, Taco and Refried Beans 12 OZ. PKG. 39¢

JOHNSTON'S FROZEN CREAM PIES Chocolate, Lemon or Strawberry 8 INCH SIZE 49¢

Rosarita Mexican Dinner 16-oz. Pkg. 49¢
Rosarita Beef Tacos 13 oz. Pkg. 39¢
Rosarita Enchilada Dinner 14 oz. Pkg. 49¢

Fish Department Features

FRESH SWORDFISH Steaks 89¢ lb, Slices 89¢ lb

HALIBUT STEAKS Center Cuts 59¢ lb

Keg Beer OUR EXCLUSIVE BRAND 12 OZ. CANS 6 PAK 79¢

Big Buys in Produce

GRAPES

Seedless or Ribier

SWEET AND LUSCIOUS 2 LBS 19¢

FRESH, CRISP CARROTS 2 1 lb. cello pkgs. 15¢

SWEET SPANISH ONIONS 3 lbs. 19¢

BUTTERY RIPE AVOCADOS EACH 19¢

VALENCIA ORANGES Sweet, Juicy 4 LB. BAG 29¢

A Big Help for School Children!

Golden Book Encyclopedia
16 VOLUMES . . . 1,375 MOST NEEDED SUBJECTS . . . IN BEAUTIFUL FULL COLOR
Buy a Book a Week Until Your Set Is Complete!
Vol. 2 Now On Sale . . . Only 99¢

3-HOLE BINDERS	FILLER PAPER	LUNCH BOXES
A Choice of Styles SPECIAL 66¢	3-Hole Wide Line 200 Sheets 44¢	With Thermos Choice of styles EXTRA SPECIAL $1.79

Von's Bakeries At All Von's and Shopping Bag Stores

Angel Food Cake NEW SQUARE SHAPE Convenient to Slice Large Size 69¢

Raisin Bread CHOCK FULL OF RAISINS In Re-Usable Poly Bag Loaf 29¢

Van de Kamp's BAKERIES At All Von's Stores Only

English Jam Tarts PKG. of 4 29¢
Angel Food Cake Each 69¢
Banana Nut Loaf Each 49¢
DUNKETTES Sugared Pkg. of 12 29¢ Crumb Pkg. of 12 35¢

Delicatessen Specials

ALL MEAT BOLOGNA SLICED School Lunch Sandwich Favorite 59¢ lb

Cottage Cheese JERSEYMAID QT. 47c PT. 25¢
Cream Cheese BORDEN'S 8 OZ. PKG. 35¢
Beef Salami Grand Taste 12 oz. CHUB 49¢

Where Regular Prices Are Sale Prices . . . Everyday!

VON'S and Shopping Bag BLUE CHIP

Prices Effective THU., FRI., SAT., SUN., SEPT. 7, 8, 9, 10
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