

Call CUMBERLAND or GILBERT 3-6181  
For Location of Store Nearest You

**VON'S**  
and  
**Shopping Bag**

Come!  
Visit Our

# MELON Patch!



Here they are... the finest melons of the year!  
Sweet, luscious and thick meated... Serve 'em  
chilled, a la mode, in salads or with breakfast...  
Try several varieties at this low price!

**Ice Cream**  
WESTWOOD Assorted Flavors  
1/2 GAL. CTN.  
JERSEYMAID  
Catawba 59¢  
1/2 Gal. Ctn. 59¢

**Leslie Salt**  
PLAIN OR IODIZED  
26-OZ. CARTON  
A Must for Melons  
2 FOR 25¢

**LIPTON Tea Bags**  
THE "BRISK" TEA FOR ICED TEA  
16 BAG CTN. .... 17¢  
48 Bag Ctn. 49¢

**Par-T-Pak Beverages**  
ASSORTED FLAVORS  
QUART BOTTLES  
(Plus Deposit)  
5 FOR \$1.00

**COMET Cleanser**  
WITH CHLORINOL BLEACH  
14 OZ. CTN., INCL. 2c OFF  
2 FOR 25¢

**Dash Detergent**  
FOR AUTOMATIC WASHERS  
9 3/4 LB. BOX  
Includes 20c Off  
\$1.99

**Green Giant PEAS**  
NEW "LITTLE BROTHER" PEAS  
303 CAN  
5 FOR \$1.00  
See Display for \$1.00 Return Offer

**Swift's Chicken**  
WHOLE, COOKED  
3 LB. 6 OZ. CAN  
99¢

**VON'S Shopping Bag**  
Delicatessen Values  
**FRANKS**  
Oscar Mayer All Meat  
1 lb. Pkg. 49¢  
Cottage Cheese, JERSEYMAID FRESH! 25¢  
Macaroni Salad, OUR KITCHEN FT. CTN. 29¢  
Sandwich Spread, OUR OWN FRESH TASTY 8 OZ. CUP 25¢



**CANTALOUPE**  
**HONEYDEWS**  
**CRENSHAW**  
**PERSIANS**  
Your Choice  
**5¢ lb**

Guaranteed Red-Ripe! This is the time to eat your fill of sweet, ripe, luscious watermelon... at a price you like to pay!  
All Sizes  
**2 1/2¢ lb**

**WEEK-END SPECIALS... Plus LOWER EVERYDAY PRICES SAVE YOU MONEY!**

## Farmer John or Luer FULLY COOKED HAMS

Deep Hickory Smoked for Fine Flavor

Lean, tender and tasty... a summertime favorite for sandwiches and cold plates. No shrinkage... they're fully cooked. Heat 'n eat in 8 to 10 minutes per pound.

**SHANK PORTION**  
5 to 7 Lbs.

**39¢ lb**

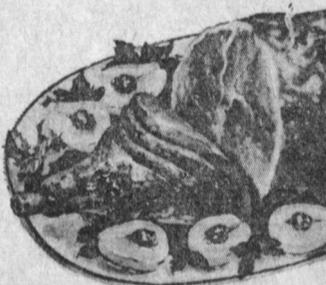


Shank Half 45¢ lb Whole Hams 49¢ 14-16 lbs. Avg. Butt Portion 49¢ Meaty Cuts... Ham Slices 98¢ lb Lean Center Cuts.

## LEG OF LAMB

**U.S.D.A. Choice Grade**  
Tender, tasty young lamb... a special low price for that extra special dinner!

**59¢ lb**



**Lamb Shoulder Roast**  
SQUARE CUT... NECK OFF... for a delicious roast or shish kebab  
**35¢ lb**

## HEN TURKEYS

**Grade A • California Grown**  
Plump young hens... specially raised for tenderness and flavor  
10 TO 12 LBS. AVG., FRESH OR FROZEN

**39¢ lb**



Wilson's Corn King  
**SLICED BACON** 1-lb. Pkg. 59¢

**Beef or Veal Cutlets**  
T&M Frozen, Buttered  
4-oz. Cutlets 4 FOR 89¢

**Seafood Sea-lections**  
Fresh Catalina  
**SWORDFISH** STEAK SLICES 89¢  
Center Cut  
**HALIBUT STEAKS** 59¢

**Tomato Juice**  
LIBBY'S "TWICE RICH"  
29-oz. Can 5 FOR \$1.00

**Niblets Corn**  
GOLDEN WHOLE KERNEL  
12-oz. Can 2 FOR 39¢

## Frozen Food Specials BIRDS EYE Vegetables

PEAS, CUT CORN, PEAS & CARROTS, CHOPPED SPINACH, FRENCH OR CUT GREEN BEANS, MIXED VEGETABLES, CRINKLE CUT OR FRENCH FRIED POTATOES.

**4 FOR 69¢**

## FROZEN LEMONADE

Minute Maid 8 6-oz. \$1.00  
Reg. or Pink Cans

County Fair  
**CREAM PIES**

Strawberry, Chocolate, Lemon or Coconut 8 INCH 49¢  
Wong's Chinese DINNER  
Spice Rice, Sukiyaki, Cantonese, Fried Shrimp 11 OZ. PKG. 49¢

Exclusive Offer for Von's & Shopping Bag Customers!

## FAMOUS SAMSONITE FOLDING CHAIRS

Beautifully designed, sturdily constructed. Nationally Adversed \$6.95 Value. Get One at This Bargain Price When You Have Accumulated \$15.00 Worth of Cash Register Tapes.

**\$3.99**

Where Regular Prices Are Sale Prices... Everyday!



Prices Effective THURS., FRI., SAT., SUN., AUG. 24, 25, 26, 27  
Taxes Added When Applicable. Limit Rights Reserved

### CHECK AND COMPARE!

Test Shop from this Sample Listing... Just a Few of the Over a Thousand Items that Have Been Permanently Reduced.

SALAD DRESSING	QUART	OLD PRICE	NEW PRICE
Miracle Whip	JAR	69c	59c
Miracle Whip	PINT JAR	41c	35c
Von's Shopping Bag	QUART JAR		55c

Plus other Sizes & Brands of Dressings

SHORTENING-OIL	3 LB. CAN	3 LB. CAN	99c	95c
Crisco or Spry			99c	95c
Von's Shopping Bag			79c	75c
Snowdrift			39c	35c
Wesson Oil	qt. BOTTLE		67c	59c
Mazola Oil	qt. BOTTLE		77c	67c
Planters Oil	qt. BOTTLE		43c	37c
Von's Shopping Bag	qt. BTL.		59c	49c

Plus all other Brands of Oils & Shortening

FLOUR	5 LB.	69c	59c
Gold Medal		69c	59c
Globe A-1 Pastry		61c	51c
Pillsbury		69c	59c
V.S.B. Flour	10 lb.	95c	85c
Masa Harina	5 lb.	73c	67c

Plus Other Brands and Sizes of Flour

SOUPS—Heinz or Campbell's	2/29c	2/27c
Vegetable Base		2/27c
Meat Base Soups	2/39c	2/33c
Tomato Soup	4/49c	2/23c

All Varieties of Canned Soups Reduced

POWDERED MILK	8 Qt. Size	75c	69c
Starlac, Pet or Carnation		75c	69c

Plus Other Sizes of Powdered Milk

BABY FOODS	3/33c	3/25c
Gerber's Strained		3/25c
Gerber's-Swift's Meats	25c	2/45c
Bib Ass'd Fruit Juices	3/33c	3/27c
Heinz Baby Meats	29c	2/49c
Heinz Strained	3/37c	3/29c
Beechnut Junior	2/33c	2/27c
Beechnut Strained	3/37c	3/29c
Baby Cereals	20c	19c
Beechnut, Heinz, Gerber's		

Plus Other Varieties of Baby Food

Plus Regular Low Prices on:

COFFEE	2 lb. Can \$1.15	1 lb. CAN 59¢
SUGAR	10 lb. Bag 93¢	5 lb. BAG 47¢
BREAD	Von's Perfection 13 1/2 Oz. Standard Loaf	19¢

**VON'S BAKERIES**  
At All Von's and Shopping Bag Mkts.

**HOME STYLE Cookies**  
Peanut Butter, Oatmeal, Vanilla or Chocolate Butter  
4 pkgs \$1.00

**7-Grain Bread**  
All 7 natural grains for health. 1 LOAF 27¢

**Van de Kamp's BAKERIES**  
At All Von's Markets Only

**2-LAYER, FRESH ORANGE CAKE**  
99¢ Half 51¢

**Coffee Cake**  
ALMOND TWIST 33¢

**Cup Cakes**  
PACKAGE OF SIX 29¢

REDEEM YOUR COLGATE TOOTHPASTE COUPONS AT VON'S & SHOPPING BAG

YOUR LOCAL VON'S 101 Pacific Coast Hwy. at Calle Mayor (Near South High) Torrance