

KING'S MEN'S SHOP + REDONDO BEACH

TERRIFIC ★ ★ TREMENDOUS ★ ★ FANTASTIC

LIQUIDATION SALE

FINE STOCK OF BRAND NEW FALL AND BACK-TO-SCHOOL MEN'S LUXURY CLOTHING, SPORT ATTIRE AND HABERDASHERY AT REDUCED PRICES!

YES, INCLUDING ALL IMPORTS

It Is Imperative That We Lower Our Inventory

WE FIND OURSELVES IN A SHOCKING SITUATION ... WE NEED CASH!

We are building a new store in a neighboring city which is costing thousands of dollars for fixtures and labor—We certainly cannot pay all the carpenters, bricklayers and painters with quality merchandise, so we must sell it out. We are disregarding original value of replacement, after all, if we stopped to figure out what each item is worth, we might end up not reducing a thing. The whole point is—we need your business.

At Cost! Near Cost! Below Cost!

There is only one thing you can pay bills with. Money. So we are cutting prices, to raise cash, to pay bills. Now Please note, this isn't just another little store running another little sale. This is something big. We are an exclusive clothier. Our shelves are filled with excellent merchandise. We are cutting the price on every single item in our whole stock. Except price fixed items. Anything you find here, you will enjoy owning and wearing. If you like nice things, we don't see how you could possibly fail to come over and investigate.

QUICK SELLING ACTION IMPERATIVE

OUR REGULAR STOCK NOTHING ADDED FOR THIS GREAT SELL-OUT SALE

40% to 60% OFF

BRING MONEY AND A GREAT BIG SHOPPING BAG, YOU'LL NEED IT!

SALE

STARTS

Sunday Aug. 20

10:00 A.M.

And Continues Until We Accomplish The Reduction of Stock.

COME EARLY-SOME ITEMS LIMITED

EVERY SPORT COAT CUT

Cashmere and Wool—English Hopsacking—Wool and Orlon—India Madras Silk Blends—Shetlands—Scotch Tweeds—Ivy Blazers—Continental

REGULARLY 29.95 SACRIFICE	14 ⁸⁸
REGULARLY 39.95 SACRIFICE	19 ⁸⁸
REGULARLY 45.00 SACRIFICE	24 ⁸⁸
REGULARLY 55.00 SACRIFICE	29 ⁸⁸

Choice of the House

ENTIRE STOCK

\$55 SUITS

TO CLOSE OUT

\$28

Included In This Sale

THE FABRICS: English Mohairs Italian Silk Blends Italian Sharkskins U.K. Imperial Worsted British Hopsacking Dacron Blends Orlon Blends All Wool

THE BRANDS: EMSLEY NORTHCOOL PARIZIO CIAMOHRA GINO MARTINO FERENCI WORSTEDS FORSTMANN PHOENIX

(OTHERS TOO NUMEROUS TO MENTION)

Choose Any \$65.00 Suit Pay Us Only	\$38	Choose Any \$75.00 Suit Pay Us Only	\$43
Choose Any \$85.00 Suit Pay Us Only	\$48	Choose Any \$95.00 Suit Pay Us Only	\$58
Choose Any \$110 Suit Pay Us Only	\$68	3-pc. Corduroy Suits Regularly 35.00	19 ⁸⁸

HUNDREDS OF VALUES

These are just a few of the outstanding values you'll find in this sale. Hundreds more throughout the store... most priced below wholesale cost for quick selling.

IVY Sport Shirts Regular To \$5.00	\$1.94	IMPORTED Bengaline Slacks Regular To \$22.95	\$12.94	IVY SHIRT JACKET Regular To \$4.00	\$1.94
NYLON FLEECE JACKETS Regular To \$14.95	\$8.94	LEVIS Genuine Regular To \$3.95	\$2.94	LONG SLEEVE DRESS SHIRTS Famous Brand Regular To \$7.95	\$3.24

We Have Been Closed Since Tuesday To Remark Our Entire Stock

BANKAMERICARD and INTERNATIONAL CHARGES ACCEPTED

BUY BACK TO SCHOOL CLOTHES NOW AT LOW, LOW GIVE AWAY PRICES

ALL SLACKS REDUCED

Worsted Flannels—Silk Blends—Silk Sharkskins—Dacron and Wool

REGULARLY 12.95 SELL OUT PRICE	6 ⁸⁸
REGULARLY 14.95 SELL OUT PRICE	8 ⁸⁸
REGULARLY 19.95 SELL OUT PRICE	10 ⁸⁸
REGULARLY TO 24.95 SELL OUT PRICE	12 ⁸⁸
REGULARLY TO 29.95 SELL OUT PRICE	14 ⁸⁸

SWEATERS FAMOUS BRANDS

100% Shetland Lambs Wool - Wool and Orlon - 100% Alpaca Italian Imports

Clean Up Regular \$12.95	\$6.94
Clean Up Regular \$16.95	\$8.94
Reg. To \$29.95 Clean Up	\$14.94

BELOW COST!

DACRON BLEND SUITS

Wash-N-WEAR Regular \$39.95

\$19.88

Blazer Sport Coat Cashmere Blend Regular \$45.00

\$24.88

GIVE-A-WAY SPECIALS!

Leather Belts Reg. \$2.00

38¢

WHITE Handkerchiefs Fantastic

9¢

Nylon Sox Reg. \$1.00

28¢

SWEAT SOX Reg. 1.00 CLEAR OUT

58¢

All Suspenders Reg. \$2.50

44¢

CORD PANTS Reg. 6.95 IVY STYLE - CONTINENTAL

\$4.94

Sport Shirts Reg. To \$3.95

34¢

SPORT COATS Cotton Plaid Reg. To \$29.95

\$8.94

Cotton Argyles Reg. \$1.25

34¢

PAJAMAS Reg. \$4.00

\$1.84

BOW TIES Reg. \$1.50

58¢

Leisure Coats Reg. \$22.95

\$10.64

SWEATERS Reg. \$10.95

\$3.94

DON LOPER SPORT SHIRTS

SHORT SLEEVES Beautiful Fabrics Reg. To \$15.95

\$6.94

BEACH JACKETS

FAMOUS BRAND Reg. \$8.95

\$3.94

WOL PLAUD SPORT SHIRTS

WASHABLE Reg. \$10.95

\$7.94

TERRY ROBES

CANNON Reg. \$9.95

\$5.94

STRAW HATS

ENTIRE STOCK Regular To \$5.95

\$1.94

100% NYLON JACKETS

WASHABLE Reg. \$7.95. Wow!

\$4.94

WASH 'N WEAR FLANNEL SLAX

Reg. \$6.95 WOW!

\$3.94

IVY and CONTINENTAL VESTS

Hopsack - Corduroy Velvet - Flannel Real Sharp

Reg. To \$10.95

\$4.88

WASH 'N WEAR SPORT SHIRTS

Reg. \$5.00

\$3.94

Gabardine Slacks

Reg. \$12.95

\$6.88

KNIT SHIRTS

Cottons - Orlon Blends Brushed Nylon Reg. To \$7.95

1.94

'Doggers' SWIM WEAR

Reg. \$4.95

\$3.94

Short and Long Sleeves Sport Shirts

Sir Guy - Leisure Life Wings Don Loper, Lily Dache, etc. Regular \$3.95

\$1.94

NOW ONLY Regular \$4.95

\$2.94

NOW ONLY Regular \$6.95

\$3.94

NOW ONLY Regular \$7.95

\$4.94

NOW ONLY Regular \$9.95

\$5.94

NOW ONLY Regular To \$17.95

\$8.94

NOW ONLY WASH 'N WEAR-PURE SILK ORLON, DACRON AND COTTON, CUPIONI-WOOLS

UNDERWEAR FAMOUS BRANDS

BRIEFS-T-SHIRTS-BOXERS Regular To \$1.50

78¢

Away We Go!

PAJAMAS ENTIRE STOCK Hanes-Wings Regular To \$5.95

\$2.94

MANICURE SETS Gen. Leather Case Regular \$7.95

\$4.88

BELTS LEATHER STRETCH Reg. \$2.00 94¢ Reg. \$2.95 \$1.88 Reg. to \$5.00 \$2.88

FULLY LINED JACKETS

Orlon-Dacron-Nylons Wool-Orlon-Corduroy Regular \$14.95

\$8.94

Regular \$19.95

\$10.94

Regular To \$29.95

\$14.94

Bermuda Shorts WASH 'N WEAR Gen. Leather Case Reg. To \$4.95 WOW!

\$2.94

Regular To \$7.95

\$3.94

IMPORTED NECKWEAR

By Lord Aubrey By Orinal Regular \$1.50

94¢

Clear Out Regular \$2.50

\$1.39

Clear Out Regular To \$5.00

\$1.88

10 Oz. Denim Slacks

Regular \$4.95

\$3.94

For Dad Matching Jacket Regular \$5.95

\$3.94

Sweat Shirts

Shawl Collars, Crew Necks Regular To \$2.50

\$1.58

Regular To \$3.95

\$1.88

GENUINE LEATHER WALLETTS Reg. 5.00 3.88 Reg. 7.50 4.88 Reg. 10.00 6.88

MEN'S SOX

Orlon - Wools - Nylons Cashmere Blends Orlon and Wool Regular To \$1.25

78¢

NOW Regular \$1.50

88¢

NOW Regular To \$3.95

\$1.88

SWEAT SOX

WOOL BLEND Regular \$1.00

58¢

Clear Out

CASUAL SLAX WASH 'N WEAR Bedford Cord Regular \$4.95

\$3.94

CORDUROY SPORT COATS

Regular \$25.00

\$16.88

Out They Go!

FAMOUS BRAND SWIM TRUNKS ENTIRE STOCK Regular \$3.95

\$1.94

NOW Regular \$4.95

\$2.94

NOW Regular To \$8.95

\$3.94

SHORT SLEEVE HAWAIIAN Sport Shirts

Regular To \$4.95

\$1.88

For Whikins

DRESS SHIRTS PIMA COTTON-DACRON'S OXFORDS CLOTH Regular To \$4.50

\$2.94

Regular To \$8.95

\$3.94

Polish Cotton Slax

WASH 'N WEAR All Sizes Regular \$4.95

\$3.94

Corduroy Pants Ivy Style - Continentals All Colors Regular \$6.95

\$4.94

WOW

JEWELRY BOXES

Regular \$4.95

\$2.88

Regular \$7.95

\$3.88

PRICES SLASHED

KING'S MEN'S SHOP

318 NORTH HARBOR DRIVE - REDONDO BEACH
REDONDO TRIANGLE SHOPPING CENTER (Next to Owl)

NECESSITY DEMANDS ACTION!

MEN'S WEAR SACRIFICE

HOURS: Friday Monday Nite 'til 9 p.m. OPEN SUNDAY 10 to 4