

FIRST DOWN
With High Prices!

Von's & Shopping

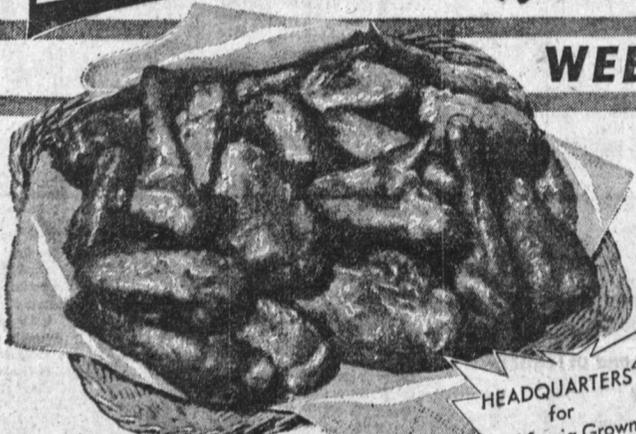
PERMANENTLY SLASHED ALL BRANDS OF BASIC



**NOW... A NEW LOW PRICE POLICY... OVER 1000
Guaranteed Lower Everyday Regular Prices on All**

Now OUR EVERYDAY LOW PRICES LOWER YOUR COST OF EATING Plus ADVERTISED SPECIALS EVERY DAY

WEEK-END SPECIALS Prices Effective THU., FRI.



*As Always...
Fresh California Fryers*

California Grown Frying Chickens are More Tender... More Flavorful! Freshness Makes the Difference... Ranch to You in Less Than 24 Hours! Most Chickens Sold in Southern California Are Shipped in from Other States. At Von's and Shopping Bag You Get Only U.S.D.A. Grade A California Grown Fryers... Fresher By Far!

HEADQUARTERS
for
California Grown
FRESHER FRYERS!

FRESH • U.S.D.A. GRADE A

California FRYING CHICKENS

CUT-UP OR QUARTERED **29^c** lb WHOLE FRYERS **27^c** lb

Buy the Parts You Prefer...

BREASTS Tender, Tasty White Meat 57^c lb	THIGHS Meaty Young Frying Chicken 53^c lb	LEGS Flavorful "Drumsticks" 49^c lb
Chicken Wings To Fry or Fricassee 25^c lb	Backs & Necks Economical for Soups & Stews 9^c lb	

Great with Fried Chicken... OCEAN SPRAY CRANBERRY SAUCE

MARGARINE

Von's & Shopping Bag

Golden Spread... For Fine Cooking, too!
1 LB. CTN.

2 FOR 25^c

Soy Bean Oil
C-H-B Light, Pure, All Purpose Oil for Cooking or for Salad Dressing. **39^c** QT. BTL.

HUNT'S **Pork & Beans** 300 CAN **2 FOR 25^c**

DEL MONTE—CREAM STYLE **Golden Corn** 303 CAN **2 FOR 39^c**

CHEF BOY-AR-DEE **Meat Ball Stew** 30 oz. Can Incl. 5c Off **49^c**

DROMEDARY—8 OZ. SIZE—3 PKGS. **Corn Muffin Mix** **3 FOR 29^c**

Hen Turkeys
FRESH OR FROZEN GRADE A CALIFORNIA GROWN Specially Raised for Tenderness and Flavor!
39^c lb
10-14 LBS. AVG.

USDA CHOICE STEAK SALE!
Flavor Favorites to Barbecue

Chuck Steaks 47^c lb
CENTER CUTS, 3/4 INCH THICK

Rib Steaks 79^c lb
U.S.D.A. CHOICE STEER BEEF

BONELESS FAMILY STEAK
Marinate for Extra Flavor and Tenderness **79^c** lb

GROUND CHUCK 59^c lb
Prepared Fresh Every Hour... Extra Lean... Tops for Tasting!

Sliced Bacon
OL' SMOKEY **59^c**
First Quality 1 LB. PKG.

Seafood Sea-lections
Fresh **FILLET OF SOLE** 69^c lb
Deep Sea **FANCY SCALLOPS** 69^c lb
Gorton's—Frozen—Grade A

FISH CAKES 8 oz. Pkg. 27^c	Breaded Scallops 7 oz. Pkg. 49^c	FISH STICKS 14 oz. Pkg. 49^c
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VON'S Shopping Bag *Week-End Specials on Fresh Produce*

POTATOES
U.S. No. 1 Red Rose **10 LB. POLY BAG 39^c**

CARROTS
Crisp, Tender
Fresh Pulled... With Leafy Tops **2 bu. 15^c**

GOLDEN SWEET CORN
Fresh, Tender Ears One Top Quality Only One Low Price... **5^c** Ea.

APPLES
New Crop Gravenstein
All Purpose Favorites... Eating or Cooking **2 FOR 25^c**