

"WHO'S WHO" BUSINESS INDEX



NIKL MUSIC STUDIO, newly opened at the Del Amo Shopping Center, 3820 Sepulveda Blvd., Torrance, is headquarters for organs made by Conn, Gulbransen and Thomas, as well as pianos by Gulbransen. Music lovers will be thrilled to find how easy it is for them to own an organ or piano. Nikl offers a free home demonstration of the organ and free lessons with the purchase of an organ, with no obligation. All consultants in the studio are musicians, not just salesmen. Payments can be arranged on easy terms, with up to 36 months to pay. Arnold R. Nikl, M.M. from Northwestern University, brings a distinguished background to his business. He started playing the clarinet at the age of five. After his graduation from Northwestern, he gained experience teaching music in high school, and was high school band director in South Dakota and Ironwood, Michigan. Nikl also was a music teacher and accompanist. As band director, he gave instructions on all band instruments. He was in the original Disneyland Band when the famous park opened. His studio has many distinct features which make it a treat to visit. It has a "Mile of Music"—organ books for all makes of organs and pianos. Teachers are available for all instruments. The new studio has teaching facilities, and is open from 10 a.m. until 9 p.m. every night. Nikl's Music Studio offers 30-minute musical programs for clubs and groups free of charge. Have your group contact them soon. In addition to the Del Amo Studio, Nikl has stores in San Pedro and Inglewood. Visit the new studio at 3820 Sepulveda Blvd., soon or call them at FR 5-2591.



ONCE UPON A TIME there was an unhappy family. Father, Mother, Big Brother, Big Sister, Little Brother and Little Sister hadn't had any fun for a long time. There just wasn't enough money for the whole family to go out together. But one day Father said, "Come, Family, I have a surprise for you." They all climbed into the family car, and Father drove them to the Harbor Drive-in Theater. At the ticket office Father gave the man just \$1.50 for the whole car full. The family saw some fine pictures which Les Wuestwald, manager and part owner of the Harbor Drive-in Theater, had chosen for families just like theirs. Your family can have fun together, too. Harbor Drive-in Theater, 2332 South Vermont, near Sepulveda, is open seven days a week. It has a 730-car capacity. All of the speakers have just been rewired. The box office opens at 6 p.m. and the show starts at 6:30 p.m. For the program, just call TE 4-8501.



SPECIAL FOR GARAGE OWNERS—One of the largest transmission services in the Bay area is Crown Transmission Exchange, 1838 W. Redondo Beach Blvd., Gardena. Specialists in transmissions, they have a complete line of all makes and models which are new and used for wholesale only. Service station owners and garages can pick up transmissions from an inventory of more than 25,000 new and good used ones. A 90-day or 6000-mile guarantee goes with each transmission. Twenty-five years in the business is also a guarantee of the best service at Crown Transmission Exchange. Opened last March, Hal Resnick is the proprietor and he has a staff of six to serve the customers. Pick-up and delivery is part of the good service. Open weekdays from 7:30 a.m. until 5 p.m. and Saturdays from 7:30 a.m. until 12 noon. Crown Transmission Exchange staff is ready to serve you, the garage or service station owner.

ACCOUNTANTS
J. Don Cowger, DA 6-2212
 20 Years Experience
 Formerly Federal and State Auditor
 Income Tax Service
 Public Accountant
 Bookkeeping Service
 Reasonable Rates
 Fully Trained in New Tax Laws
 Open All Year—Eve., DA 5-0528
 25327 Narbonne Ave. Lomita

BEAUTY SHOP
De Nuccio's Hair Styling
 Creative Hair Styling
 Expert Hair Coloring
 Permanent Waving—Manicuring
 Relaxing Atmosphere Prevails
 Open 9:30-6—Thurs. 9:30-9 p.m.
 16124 Crenshaw Blvd. DA 3-6593
 Gardena

GOLF—MINIATURE
Putt-Putt Miniature Golf Course
 Something New and Different
 Fun for the Entire Family
 Free Games While You Play
 Two Complete Courses
 Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour
 20535 Hawthorne Blvd. FR 1-9093
 Torrance

MATTRESSES
Health-o-Pedic Mattress Co.
 Complete Stock of New Mattresses
 Any Size, Shape or Density
 Bedroom Sets—Bunk Beds
 Allied Bedding Products
 Free Delivery Anywhere
 1877 West Carson FA 8-1712
 Torrance

PAINT
Pittsburgh Paints
 Complete Line of Pittsburgh Paint and Supplies and Sundry Items
 ● WINDOW SHADES
 ● FLOOR COVERING
 ● WALLPAPER
 Open 8 a. m. to 5 p. m. 6 Days
 1413 Cravens Ave. FA 8-5260
 Downtown Torrance

RESTAURANTS
Ben's Restaurant
 "Why Travel Far When the Best is Here?"
 Eat at Von's with Ben Under New Management
 Specializing in Mexican Foods
 USDA Choice Meats
 Top Sirloin—New Yorks
 Breakfast—Lunch—Dinner
 Open 7 Days a Week
 ● Ample Parking Space
 ● FA 8-9711
 1605 Cabrillo Ave. Torrance

SERVICE STATIONS
Roy Frady Texaco Service
 Featuring Texaco Products
 ● Brake Service
 ● Wheel Aligning
 ● Motor Tune-up
 ● Tire Service
 Free Pick-up and Delivery
 18205 Prairie Ave. FR 4-0468
 Torrance

AMBULANCE
Rainbow Ambulance Service
 "Owned and Operated by Technologists"
 24-Hour Radio Dispatched
 Oxygen and Resuscitator Equipped
 Special Consideration for the Aged!
 Mobil X-ray for Physicians' Use
 FA 8-1121—FA 8-5252
 1843 Torrance Blvd. Torrance

BOATS
Fred & Ken Sporting Goods
 Boat Center for the Harbor Area
 Featuring
 FIBER GLASS BOATS
 Sales—Service—Parts
 Complete Line of Marine Hardware and Accessories
 824 W. Pacific Coast Highway
 Wilmington—TE 4-2350

HEALTH FOODS
California Nutrition Center
 We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas.
 One of the Largest Health Stores in the L. A. Harbor Area
 1111 So. Pacific Ave. TE 3-4756
 San Pedro

MOTORCYCLES
Continental Imports
 "Quality in Motion"
 Sales—Service—Parts
 Featuring: Honda—Norton
 100% Financing
 Electric Starter—Twin Overhead
 Cames—100 Miles per Gallon
 2105 Redondo Beach Blvd. FR 4-6403
 Redondo Beach

PET SHOP
Riviera Pet Shop
 A Complete Line of Pets and Exotic Birds—Tropical Fish
 Monkeys—Reptiles—Parakeets
 Complete Line of Aquarium Supplies
 Pet Food and Supplies
 Everything for Your Pet
 1905 1/2 So. Catalina FR 8-5055
 Hollywood Riviera

SCHOOLS
Hillcrest Christian School
 Excellent Staff of Teachers
 Full Course of Study Plus Bible Enrollment Limited Transportation Provided
 Offering Nursery, Kindergarten, First and Second Grades
 26366 Hillcrest Ave. Lomita
 DA 6-0597

TAILORS—MEN
Lee Mitchell Fine Custom Tailoring
 for Men of Distinction
 Finest Imported Fabrics from England and Italy
 We Can Convert Your Doublebreasted Suit to a Singlebreasted Remodeling—Alterations
 837 Pacific Coast Hwy. FR 6-9949
 Hermosa Beach

ASPHALT SEALING
L&H Asphalt Sealing Co.
 Sealing—Patching—Resurfacing
 ● Driveways and Cement Walks
 ● Patios and Decks
 ● Tennis Courts and Playgrounds
 ● Parking Lots
 Many Colors to Choose from
 Guaranteed by Reynolds Aluminum
 FREE ESTIMATES
 21840 Bonita St. TE 5-5176
 Torrance

BOAT COVERS
Fredy's Custom Boat Covers
 Fred McDermott, Prop.
 All Custom Work
 Quality - Quantity - Price
 Expert Workmanship
 2 Years Guarantee on All Work
 Terms Available
 1261 No. Gaffey St. TE 1-6422
 San Pedro

HEARING AIDS
R. A. Vendeland, O. D.
 Hearing Test—No Obligation
 Batteries for All Types of Aids
 Fast Repairs on Any Instrument
 Eye Glass Aids—No Cords
 Low Prices
 Demonstrations at Home with No Obligation by Appointment
 Pensioners and Credit Welcome
 1304 El Prado FA 0-0190
 Torrance

MOTOR SERVICE
Gosney Electric Tool Co.
 Industrial and Commercial
 Sales and Service
 New and Rebuilt Motors
 Repairing—Rewinding
 South Bay's Largest Complete Electric Tool Repair Shop
 15115 So. Western Ave. Gardena
 FA 1-4616—DA 4-0026

PIZZA
Pepe's Pizza Palace
 Delicious Italian Food to Go
 ● PIZZA
 ● RAVIOLI
 ● LASAGNA
 ● SPAGHETTI
 ● ITALIAN SANDWICHES
 Open 11 a. m. to 12—Closed Monday
 1534 Carson (In Carson Plaza)
 Torrance—FA 8-1433

SHEET METAL
Nichols Sheet Metal
 Commercial, Residential, Industrial
 Sales—Service
 Heating—Air Conditioning
 General Sheet Metal Work
 Gutters—Ventilating
 All Work Guaranteed
 1724 Oak St. Torrance
 FA 0-3406

THEATERS—DRIVE-IN
Harbor Drive-in Theater
 Les Wuestwald, Mgr.
 THE PLACE TO TAKE THE FAMILY
 \$1.50 PER CAR
 No Baby-Sitting Problem Here
 Starts at Dusk—Open 7 Days a Week
 23322 So. Vermont Ave. TE 4-8501
 Vermont at Sepulveda

AUTO GLASS
Ideal Auto Glass Co.
 "Serving Southwest Area"
 Auto Glass Only
 Foreign and Domestic Cars
 Insurance Claims Handled
 All Work Guaranteed
 Free Pick-up and Delivery
 20932 Hawthorne Blvd. FR 1-2464
 (Back of Fox Market)—Torrance

CONCRETE BLOCKS
Fred-Lite Blocks, Inc.
 Precision - Quality - Durability
 Specializing Complete Line of Lightweight, Precision Concrete Building Blocks
 472 Different Sizes and Shapes in Pink, Gray, Tan
 Wholesale to Dealers
 252 East Redondo Beach Blvd.
 FA 1-1481 Gardena

JANITOR SERVICE
Jet-A-Kleen
 Busy Housewives! Be Smart!
 Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area
 Any Size, \$2.50
 Satisfaction Guaranteed
 No Contracts to Sign
 CALL TE 4-9191
 Any Time - Any Day

MOVING
McCoy's Moving and Van Lines
 Individually Owned and Operated
 Local and Long Distance Moving
 24-Hour Service—7 Days a Week
 No Extra Charge Sunday & Holidays
 Your Time Starts at Your Door
 All New Modern Vans and Equipment
 FR 2-9402 or FR 2-9401

PHOTOGRAPHERS
THIS SPACE FOR RENT

SERVICE STATIONS
Jones Douglas Service
 Open Sunday
 Firestone Tires—Delco Batteries
 Tune-up—Brake Service
 Wheel Balancing—Muffler Work
 Electrical Service
 Free Pick-up and Delivery
 2901 West 190th St. Redondo Beach
 FR 4-2440

TV SERVICE
E-Z Radio and TV Service
 EZ-DU-Z-IT
 All Makes and Models Radio and TV
 Hi-Fi, AM-FM, Tape Recorders
 AUTO RADIO SPECIALISTS
 Service While You Wait
 Fast—Honest—Efficient
 FR 6-4486
 2313 Redondo Beach Blvd. Redondo

AUTOMOBILES—USED CARS
Frontier Motors
 South Bay's Headquarters for
 ● USED
 ● NEAR NEW
 Complete Stock Most Makes & Models
 100% Financing Available
 Open Evenings and Sundays
 23660 So. Hawthorne Blvd. FR 8-6261
 Torrance

DOORS
Garage Door Service
 24-Hour Emergency Repair Service
 Commercial—Residential
 Wood—Aluminum
 Overhead - Sliding - Swinging
 Only Tavant Roller Bearings Used
 Sales—Service—Installation
 Fully Guaranteed
 For Information, Call TE 4-5450

JEWELERS
 Need Extra Money?
Emmons Jewelry, Inc.
 Featuring the Fabulous Line of Exclusive Costume Jewelry Offer
 Wonderful Business Opportunities for Men or Women
 Part or Full Time
 Good Income, Prestige, Advancement
 Pleasant Work
 For Interview Call DA 4-5620

MUSIC INSTRUCTION
Mel-O-Dee Music Center
 Specialized Guitar Instruction
 Spanish and Steel
 Slim Edwards, Instructor
 Also Violin, Piano and Others
 Musical Instruments of All Kinds
 21166 Western Ave. Torrance
 Phone FA 8-0915

PLUMBING
C&B Plumbing Co.
 Charles Copeland
 Licensed Plumbing Contractor
 24-Hour Emergency Service
 Repairs Disposals
 Gas and Electric Water Heaters
 International Credit Cards
 1402 West Carson Torrance
 FA 0-3434

FRANK'S CHEVRON SERVICE
 Tires, Tubes, Batteries, Accessories
 ● Brake Service
 ● Mufflers
 ● Tire Repairs
 ● Expert Lubrication
 We Give Blue Chip Stamps
 1906 Carson Torrance
 FA 8-9741

TOYS
Gilbert's Toy & Hobby Shop
 Toys—Children's Books
 Educational Toys—Greeting Cards
 Complete Hobby Dept.
 H.O. & S. Gauge Trains and Supplies
 Ask About Our Free Catalog
 (In Southwood Shopping Center)
 22240 Palos Verdes Blvd. Torrance
 FR 5-4533

AUTO RACING EQUIPMENT
Wil-Cap Co.
 Tony Capanna, Prop.
 Manufacturers and Distributors of
 Racing Equipment
 Custom Machine Work
 Engine Testing—Racing Fuels
 Hot Rods—Custom Cars—Sport Cars
 2930 Sepulveda Blvd. DA 6-9200
 Torrance

DOUGHNUTS
Gingham Girl Donut and Waffle Shop
 72 Varieties
 Buttermilk—French Fried Pies
 Knots Cullers
 Waffles with Whipped Butter
 Discounts to Clubs, Churches, Groups
 5375 Torrance Blvd. FR 1-9089
 (Border Market Shopping Center)

LUMBER
Liston Lumber
 Free Delivery Orders Over \$10.00
 Building Materials, Redwood Fencing
 Grape Stake, Split Rail
 Fencing—Cut to Size
 Rock - Sand - Cement
 Open Sat. & Sun.—Free Estimates
 24004 Crenshaw Blvd. DA 5-1101
 Torrance

ORGANS—PIANOS
Nikl Music Studios
 Headquarters for Conn Organs
 Gulbransen Pianos
 Easy Terms—36 Months to Pay
 See Our Mile o' Music for All Makes of Organs
 3820 Sepulveda FR 5-2591
 (Across from Sears)—Torrance

PRINTING
Berg Company
 Complete Printing Service
 Social and Commercial Forms
 Color Work—Business Forms
 Art Service
 Complete Mailing Service
 Private List Maintenance
 24216 Crenshaw Blvd. DA 5-1290
 Torrance

LENS CHEVRON SERVICE
 We Give Blue Chip Stamps
 Brakes—Mufflers
 Motor Tune-up—Auto Repairs
 Atlas Tires—Batteries—Accessories
 Road Service
 24091 Hawthorne Blvd. Torrance
 FR 5-9178

TRANSMISSIONS
Crown Transmission Exchange
 Wholesale
 Service to Garages and Gas Station
 Repaired—Rebuilt—Exchanged
 Any Type, Model or Year
 Complete Line of New and Used Parts
 Pick-up and Delivery
 1838 W. Redondo Beach Blvd.
 DA 3-8366—Gardena

BATTERIES
Arco Batteries
 Wholesale—Retail
 Auto—Bus—Truck—Marine
 One of the Largest Stocks of Foreign and Domestic Batteries in the Area
 Repair Service
 327 No. Harbor Blvd. San Pedro
 TE 3-2431—Eve., TE 2-6571

FLORISTS
Virginia Patio Flower Shop
 "Our Business is Blooming"
 Flowers for All Occasions
 Weddings—Funerals—Sprays
 Bouquets—Corsages
 Free Delivery—DA 3-1919
 Call and Charge It
 3931 West Artesia Torrance

MARKET—DELICATESSEN
Tenerelli's Imported Italian Market
 "The Gourmet's Delight"
 Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage
 Imported Wine, Cheese, Spices
 Visit Our New Sandwich Bar
 308 Avenue I FR 5-2443
 Hollywood Riviera

PAINT—WALLPAPER
FREE PAINT
 Every 2nd Quart or Gallon
 Free of Extra Cost
 NO LIMIT
 Interior or Exterior
Mary Carter Paints
 1711 Cabrillo Ave. Torrance
 Hours: Monday Thru Friday, 8:30 to 5:30—Sunday, 10 to 3

RUG CLEANERS
Foremost Rug and Upholstery Cleaners
 Quality Service—Free Estimates
 Fine Carpets—Furniture
 Oriental and Domestic Rugs
 Dyeing Specialists
 All Work Guaranteed to Your Satisfaction
 617 Torrance Blvd. FR 2-4449
 Redondo Beach

HOWARD'S MOBIL SERVICE
 Tires - Batteries - Accessories
 ● Motor Tune-up
 ● Brake Specialists
 ● Wheel Balancing
 ● Muffler Work
 We Give S&H Green Stamps
 Open 6-12—7 Days
 17400 Hawthorne Blvd. Torrance
 FR 2-4500

UPHOLSTERING
House of Savoy
 Lowest Prices—Guaranteed Work
 ● Repairing
 ● Restyling
 ● Reupholstering
 Custom-made Slipcovers
 Custom-Made Furniture
 Free Estimates—Easy Terms
 204 West El Segundo Blvd.
 Hawthorne OS 6-4332

BEAUTY SHOP
Hal and Madelyn Coiffeurs
 Hair Styling by Experts
 ● Hair Styling
 ● Tinting
 ● Permanent Waving
 Winner of Many Awards in the Art of Hair Styling
 221 Avenida Del Norte
 Redondo Beach FR 5-9170

FOOD TO GO
Chicken Delight
 Don't Cook Tonight—
 Call Chicken Delight—
 Complete dinners prepared in the
 Exclusive Chicken Delight Way
 Chicken—Shrimp—Ribs
 Free Delivery—Home or Business
 Open Daily from 4 p.m.—Sunday and
 Holidays, 11 a.m.—20-Minute Pickup
 24228 Crenshaw Blvd. DA 6-8811
 Torrance

MASONRY
 ● BLOCK WALLS
 ● STONE WORK
 ● FIREPLACES
 Call Bergie
 DA 3-3882

RESTAURANTS
Chan's Fine Chinese Food to Take Out
 Lunch, Dinner or A La Carte
 Let Our Famous Hong Kong Chef Help You Plan Your Parties
 Save Time—Call FR 5-1590
 Daily 12 Noon to 9 P.M.—Closed Mon.
 1819 So. Catalina Redondo Beach

VACUUM CLEANERS
 Repairs - Parts - Service
 All Makes and Models
 Hoover - Electrolux - Kirby
 Rebuilt Cleaners—1 Year Guarantee
 TANKS UPRIGHT
 Electrolux \$13.50 Hoover \$12.50
 Kenmore \$9.50 Kenmore \$12.50
 G. E. \$17.50 Eureka \$14.50
 Vacuum Cleaner Repair \$4.50 Plus
 Rebuilt and Serviced Parts
Torrance Vacuums, Inc.
 1335 El Prado Torrance FA 0-3411