VON'S and a Shopping Bag SLASHES FOOD PRICES PERMANENT

Plus: WEEKLY ADVERTISED SPECIALS

And: YOU GET...

Week-End Specials for Thursday, Friday, Saturday, Sunday

Mid-Summer Savings . . . All U.S.D.A. Choice!

VON'S and a Shopping Bag

BEEF SALE

ALL YOUR FAVORITE STEAKS FOR A BACKYARD BARBECUE

Flavor-Aged, Custom Trimmed
All Cut from U.S.D.A. Choice
Young Steer Beef at Peak
of Tenderness and Flavor!

RIB STEAKS 79c LB

T-Bone Steaks TAILS OFF 98c lb

Porterhouse DAD'S FAVORITE $1.09 lb

Top Sirloin BONELESS DELUXE STEAKS $1.29 lb

U.S.D.A. CHOICE **CHUCK STEAKS** Boneless FAMILY STEAK 79c lb. 47c lb

BONELESS STEAKS Cube, Round or Sirloin Tip — Your Choice 89c lb

Von's and Shopping Bag Better Ground Meats

GROUND CHUCK	GROUND ROUND
Fresh Hourly 59c lb	Extra Lean 67c lb

CHUCK ROAST

CHOICE STEER BEEF
Juicy and Flavorful
Trimmed for Top Value!
BLADE CUTS . . . 39c lb

SLICED BACON WILSON'S CERTIFIED 1st GRADE 1-lb. Pkg. 59c

Seafood Sea-lections

JUMBO SHRIMP 5 lb. Box . . . $4.79 98c lb

4-Fishermen–Frozen–Breaded
SCALLOPS 7 oz. Pkg. . . . . 49c SHRIMP 8 oz. Pkg. 49c

STANDING **RIB ROAST** Choice Steer Beef Tender and Juicy The Very Finest! 79c lb
BONELESS BRISKET OF BEEF . . . 79c lb.

ROASTING **CHICKENS** California Grown U.S.D.A. Grade A 4-5 lbs. Avg. Wt. 49c lb

Center Cut Chuck Roast CHOICE BEEF 43c
O-Bone Shoulder Roast LEAN & McATY 49c
Boneless Shoulder Clod ROLLED & TIED 79c

Economical Cuts-Choice Beef

BEEF SHORT RIBS — Lean & Meaty Braise or Barbecue 33c lb.
BOILING BEEF — Plate Meat for Soups and Stews 19c lb.

YOUR LOCAL VON'S AT 1260 W. REDON