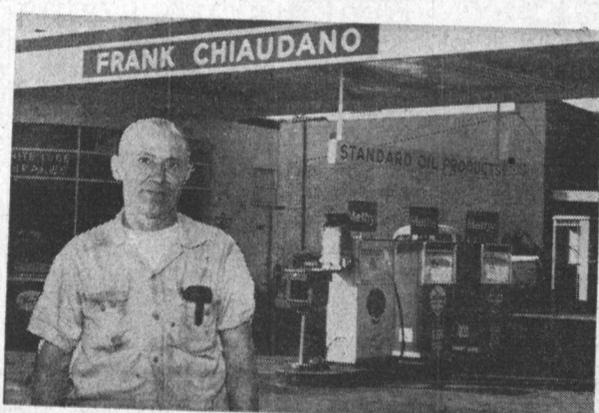


# "WHO'S WHO" BUSINESS INDEX



**MAJOR INVESTMENT** for new home owners is fencing. With children and/or pets, nothing is so necessary as an adequate fence. Liston Lumber, 24004 Crenshaw Blvd., Lomita, has stocked everything for fencing. They have the necessary materials for all of the most popular styles of fences, redwood grape stake and split rail, to mention a few. The lumber is cut to your order in the exact sizes you need. They also carry the rock, sand and cement needed to secure the posts. If you are planning to do the job yourself, you will be glad to know that at Liston Lumber free delivery is offered on any order over \$10. If you would rather have someone else do the installing for you, installers are available through Liston Lumber, and they will be glad to give you free estimates on any job to be done. Wayne Liston, owner of Liston Lumber, has had 15 years of experience in the lumber business in this area. In addition to fencing, Liston has stocked all kinds of redwood products and lumber. Liston Lumber is open seven days a week from 8 a.m. to 5 p.m. weekdays, and from 8 a.m. to 3 p.m. Sundays, at 24004 Crenshaw Blvd., or just call DA 5-1101.



**COMPLETE CHEVRON SERVICE**—Frank Chiaudano, owner of Frank's Chevron Service, 1906 Carson St., Torrance, gives complete Chevron Service. Tires, tubes, batteries and accessories are available at Frank's Chevron. Expert lubrication is done by Frank and his staff of servicemen. Muffler installation and complete brake service are a specialty of Frank's. Open from 6:30 a.m. until 7 p.m. weekdays and on Sundays from 9 a.m. until 5 p.m., Frank's Chevron Service also does tire repair. For each purchase, Blue Chip Stamps are given, so be sure to call FA 8-9741 for complete Chevron service at Frank's, 1906 Carson St.



**FROM RUSTY FISH HOOKS** and driftwood into one of the largest small boat dealers in Southern California, Fred Sessions and Ken Murin, owners of Fred-Ken Boat Sales, 824 W. Pacific Coast Hwy., Wilmington, have built their business. Fred-Ken Boat Sales has the largest selection of small boat marine goods and hardware on the West Coast, and it carries paint, resin and fiberglass. They have outboard motors, and build their own boats, too. Ken and Fred can truthfully say that their prices are lower than regular retail prices. An example is their Marlin 20 with 50-hp. motor, extra heavy duty trailer with dual springs and complete Coast Guard approval. The price is \$2395. They can arrange financing from \$50 up. They are open from 8:30 a.m. to 6 p.m. daily, and 9 a.m. to 5 p.m. on Sunday. Telephone number is TE 4-4575 for further information.

### ACCOUNTANTS

**J. Don Cowger, DA 6-2212**  
20 Years Experience  
Formerly Federal and State Auditor  
Income Tax Service  
Public Accountant  
Bookkeeping Service  
Reasonable Rates  
Fully Trained in New Tax Laws  
Open All Year—Eve., DA 5-0528  
25327 Narbonne Ave., Lomita

### BEAUTY SHOP

**De Nuccio's Hair Styling**  
Creative Hair Styling  
Expert Hair Coloring  
Permanent Waving—Manicuring  
Relaxing Atmosphere Prevails  
Open 9:30-6—Thurs. 9:30-9 p.m.  
16124 Crenshaw Blvd. DA 3-6393  
Gardena

### GOLF—MINIATURE

**Putt-Putt Miniature Golf Course**  
Something New and Different  
Fun for the Entire Family  
Free Games While You Play  
Two Complete Courses  
Ask for Special Prices on Birthday Parties and Saturday A.M. Kids' Hour  
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Torrance

### MATTRESSES

**Health-o-Pedic Mattress Co.**  
Complete Stock of New Mattresses  
Any Size, Shape or Density  
Bedroom Sets—Bunk Beds  
Allied Bedding Products  
Free Delivery Anywhere  
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Torrance

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**Pittsburgh Paints**  
Complete Line of Pittsburgh Paint and Supplies and Sundry Items  
● WINDOW SHADES  
● FLOOR COVERING  
● WALLPAPER  
Open 8 a. m. to 5 p. m. 6 Days  
1413 Cravens Ave. FA 8-5260  
Downtown Torrance

### RESTAURANTS

**Ben's Restaurant**  
"Why Travel Far When the Best Is Here?"  
Eat at Ven's with Ben Under New Management  
Specializing in Mexican Foods  
USDA Choice Meals  
Top Sirloin—New York  
Breakfast—Lunch—Dinner  
Open 7 Days a Week  
Ample Parking Space  
FA 8-9711  
1605 Cabrillo Ave. Torrance

### AMBULANCE

**Rainbow Ambulance Service**  
"Owned and Operated by Technologists"  
24-Hour Radio Dispatched  
Oxygen and Resuscitator Equipped  
Special Consideration for the Aged!  
Mobil X-ray for Physicians' Use  
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1843 Torrance Blvd. Torrance

### BOATS

**Fred & Ken Sporting Goods**  
Boat Center for the Harbor Area  
Featuring  
FIBER GLASS BOATS  
Sales—Service—Parts  
Complete Line of Marine Hardware and Accessories  
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Wilmington—TE 4-2350

### HEALTH FOODS

**California Nutrition Center**  
We Specialize in Natural Vitamins and Complete Assortment of Health Foods, Vegetable Juices, Diabetic Foods, Diet Foods and Herb Teas.  
One of the Largest Health Stores in the L. A. Harbor Area  
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San Pedro

### MOTORCYCLES

**Continental Imports**  
"Quality in Motion"  
Sales—Service—Parts  
Featuring: Honda—Norton  
100% Financing  
Electric Starter—Twin Overhead  
Cames—100 Miles per Gallon  
2105 Redondo Beach Blvd. FR 4-6403  
Redondo Beach

### PET SHOP

**Riviera Pet Shop**  
A Complete Line of Pets and Exotic Birds—Tropical Fish  
Monkeys—Reptiles—Parakeets  
Complete Line of Aquarium Supplies  
Pet Food and Supplies  
Everything for Your Pet  
1905 1/2 So. Catalina FR 8-5055  
Hollywood Riviera

### SCHOOLS

**Hillcrest Christian School**  
Excellent Staff of Teachers  
Full Course of Study Plus Bible  
Enrollment Limited  
Transportation Provided  
Offering Nursery, Kindergarten, First and Second Grades  
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DA 6-0597

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**L&H Asphalt Sealing Co.**  
Sealing—Patching—Resurfacing  
● Driveways and Cement Walks  
● Patios and Decks  
● Tennis Courts and Playgrounds  
● Parking Lots  
Many Colors to Choose from  
Guaranteed by Reynolds Aluminum  
FREE ESTIMATES  
21840 Bonita St. TE 5-5176  
Torrance

### BOAT COVERS

**Fred's Custom Boat Covers**  
Fred McDermott, Prop.  
All Custom Work  
Quality—Quantity—Price  
Expert Workmanship  
2 Years Guarantee on All Work  
Terms Available  
1261 No. Gaffey St. TE 1-6622  
San Pedro

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**R. A. Vendeland, O. D.**  
Hearing Test—No Obligation  
Batteries for All Types of Aids  
Fast Repairs on Any Instrument  
Eye Glass Aids—No Cords  
Low Prices  
Demonstrations at Home with No Obligation by Appointment  
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### MOTOR SERVICE

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Industrial and Commercial  
Sales and Service  
New and Rebuilt Motors  
Repairing—Rewinding  
South Bay's Largest Complete  
Electric Tool Repair Shop  
15115 So. Western Ave. Gardena  
FA 1-4616—DA 4-0026

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**Roy Frady Texaco Service**  
Featuring Texaco Products  
● Brake Service  
● Wheel Aligning  
● Motor Tune-up  
● Tire Service  
Free Pick-up and Delivery  
18205 Prairie Ave. FR 4-0468  
Torrance

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**Lee Mitchell Fine Custom Tailoring**  
for Men of Distinction  
Finest Imported Fabrics from England and Italy  
We Can Convert Your Double-breasted Suit to a Single-breasted Remodeling—Alterations  
837 Pacific Coast Hwy. FR 6-9949  
Hermosa Beach

### AUTO GLASS

**Ideal Auto Glass Co.**  
"Serving Southwest Area"  
Auto Glass Only  
Foreign and Domestic Cars  
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All Work Guaranteed  
Free Pick-up and Delivery  
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Precision—Quality—Durability  
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472 Different Sizes and Shapes in Pink, Gray, Tan  
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Gardena

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Let the Jet-A-Kleen Man Wash-Wax and Polish Your Kitchen Area  
Any Size, \$2.50  
Satisfaction Guaranteed  
No Contracts to Sign  
CALL TE 4-9191  
Any Time—Any Day

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**McCoy's Moving and Van Lines**  
Individually Owned and Operated  
Local and Long Distance Moving  
24-Hour Service—7 Days a Week  
No Extra Charge Sunday & Holidays  
Your Time Starts at Your Door  
All New Modern Vans and Equipment  
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**Pepe's Pizza Palace**  
Delicious Italian Food to Go  
● PIZZA  
● RAVIOLI  
● LASAGNA  
● SPAGHETTI  
● ITALIAN SANDWICHES  
Open 11 a. m. to 12—Closed Monday  
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Torrance—FA 8-1433

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**Harbor Drive-in Theater**  
Les Wuestewald, Mgr.  
THE PLACE TO TAKE THE FAMILY  
\$1.50 PER CAR  
No Baby-Sitting Problem Here  
Starts at Dusk—Open 7 Days a Week  
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Vermont at Sepulveda

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South Bay's Headquarters for  
● USED  
● NEAR NEW  
Complete Stock Most Makes & Models  
100% Financing Available  
Open Evenings and Sundays  
23660 So. Hawthorne Blvd. FR 8-6261  
Torrance

### DOORS

**Garage Door Service**  
24-Hour Emergency Repair Service  
Commercial—Residential  
Wood—Aluminum  
Overhead—Sliding—Swinging  
Only Tavant Roller Bearings Used  
Sales—Service—Installation  
Fully Guaranteed  
For Information, Call TE 4-5450

### JEWELERS

Need Extra Money?  
**Emmons Jewelry, Inc.**  
Featuring the Fabulous Line of Exclusive Costume Jewelry Offer  
Wonderful Business Opportunities for Men or Women  
Part or Full Time  
Good Income, Prestige, Advancement  
Pleasant Work  
For Interview Call DA 4-5620

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**Mel-O-Dee Music Center**  
Specialized Guitar Instruction  
Spanish and Steel  
Slim Edwards, Instructor  
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Musical Instruments of All Kinds  
21166 Western Ave. Torrance  
Phone FA 8-0915

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**Nichols Sheet Metal**  
Commercial, Residential, Industrial  
Sales—Service  
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General Sheet Metal Work  
Gutters—Ventilating  
All Work Guaranteed  
1724 Oak St. Torrance  
FA 0-3406

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EZ-DU-Z-IT  
All Makes and Models Radio and TV  
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AUTO-RADIO SPECIALISTS  
Service While You Wait  
Fast—Honest—Efficient  
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2313 Redondo Beach Blvd. Redondo

### BATTERIES

**Arco Batteries**  
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Auto—Bus—Truck—Marine  
One of the Largest Stocks of Foreign and Domestic Batteries in the Area  
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TE 3-2431—Eve., TE 2-6571

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72 Varieties  
Buttermilk—French Fried Pies  
Knots Crullers  
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Discounts to Clubs, Churches, Groups  
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### LUMBER

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Building Materials, Redwood Fencing  
Grape Stake, Split Rail  
Fencing Cut to Size  
Rock—Sand—Cement  
Open Sat. & Sun.—Free Estimates  
24004 Crenshaw Blvd. DA 5-1101  
Torrance

### ORGANS—PIANOS

**Nikl Music Studios**  
Headquarters for Conn Organs  
Gulbransen Pianos  
Easy Terms—36 Months to Pay  
See Our Mile o' Music for All  
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3820 Sepulveda FR 5-2591  
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### PHOTOGRAPHERS

**The Magic Lens Studio**  
4144 Pacific Coast Hwy. Waveria  
(In New Kasden's La Tienda Bldg.)  
FR 5-9994—A1'er 5, DA 8-5994

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**Gilbert's Toy & Hobby Shop**  
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FR 5-4533

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Flowers for All Occasions  
Weddings—Funerals—Sprays  
Bouquets—Corsages  
Free Delivery—DA 3-1919  
Call and Charge It  
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**Tenerelli's Imported Italian Market**  
"The Gourmet's Delight"  
Finest Imported Pastry, Home-made Ravioli, Homemade Italian Sausage  
Imported Wine, Cheese, Spices  
Visit Our New Sandwich Bar  
308 Avenue I FR 5-2443  
Hollywood Riviera

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**Mary Carter Paints**  
FREE PAINT  
Every 2nd Quart or Gallon  
Free of Extra Cost  
NO LIMIT  
Interior or Exterior  
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### PLUMBING

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Charles Copeland  
Licensed Plumbing Contractor  
24-Hour Emergency Service  
Repairs Disposals  
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FA 0-3434

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Complete Printing Service  
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Complete Mailing Service  
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Torrance

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**Crown Transmission Exchange**  
Wholesale  
Service to Garages and Gas Station  
Repairs—Rebuilt—Exchanged  
Any Type, Model or Year  
Complete Line of New and Used Parts  
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● Hair Styling  
● Tinting  
● Permanent Waving  
Winner of Many Awards in the Art of Hair Styling  
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Complete dinners prepared in the Exclusive Chicken Delight Way  
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Open Daily from 4 p.m.—Sunday and Holidays, 11 a.m.—20-Minute Pickup  
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Torrance

### MASONRY

● BLOCK WALLS  
● STONE WORK  
● FIREPLACES  
Call Bergie  
DA 3-3882

### RESTURANTS

**Chan's Fine Chinese Food to Take Out**  
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Let Our Famous Hong Kong Chef Help You Plan Your Parties  
Save Time—Call FR 5-1590  
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### RESTURANTS

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Tires—Batteries—Accessories  
● Motor Tune-up  
● Brake Specialists  
● Wheel Balancing  
● Muffler Work  
We Give S&H Green Stamps  
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FR 2-4500

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KENMORE \$17.50 KENMORE \$12.50  
G.E. \$17.50 WESTINGHOUSE \$9.50  
EUREKA \$14.50  
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Complete Chassis Lubrication  
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● Wheel Balancing  
● Tire Service  
Equipped to Give Your Car the Best  
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**Thomas Paint and Wallpaper Center**  
Treasure Tone Dealer  
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Color Consultant—Free Estimates  
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### RESTURANTS

**Frank's Chevron Service**  
Tires, Tubes, Batteries, Accessories  
● Brake Service  
● Mufflers  
● Tire Repairs  
● Expert Lubrication  
We Give Blue Chip Stamps  
1906 Carson Torrance FA 8-9741

### RESTURANTS

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We Give Blue Chip Stamps  
Brakes—Mufflers  
Motor Tune-up—Auto Repairs  
Atlas Tires—Batteries—Accessories  
Road Service  
24091 Hawthorne Blvd. Torrance  
FR 5-9178

### RESTURANTS

**Howard's Mobil Service**  
Tires—Batteries—Accessories  
● Motor Tune-up  
● Brake Specialists  
● Wheel Balancing  
● Muffler Work  
We Give S&H Green Stamps  
Open 6:12—7 Days  
17400 Hawthorne Blvd. Torrance  
FR 2-4500

### RESTURANTS

**Van's Richfield Service**  
Complete Chassis Lubrication  
● Tune-up  
● Brake Service  
● Wheel Balancing  
● Tire Service  
Equipped to Give Your Car the Best  
21704 South Figueroa at Carson  
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