

YOU ARE *Invited*

To Our ...

GRAND OPENING CELEBRATION

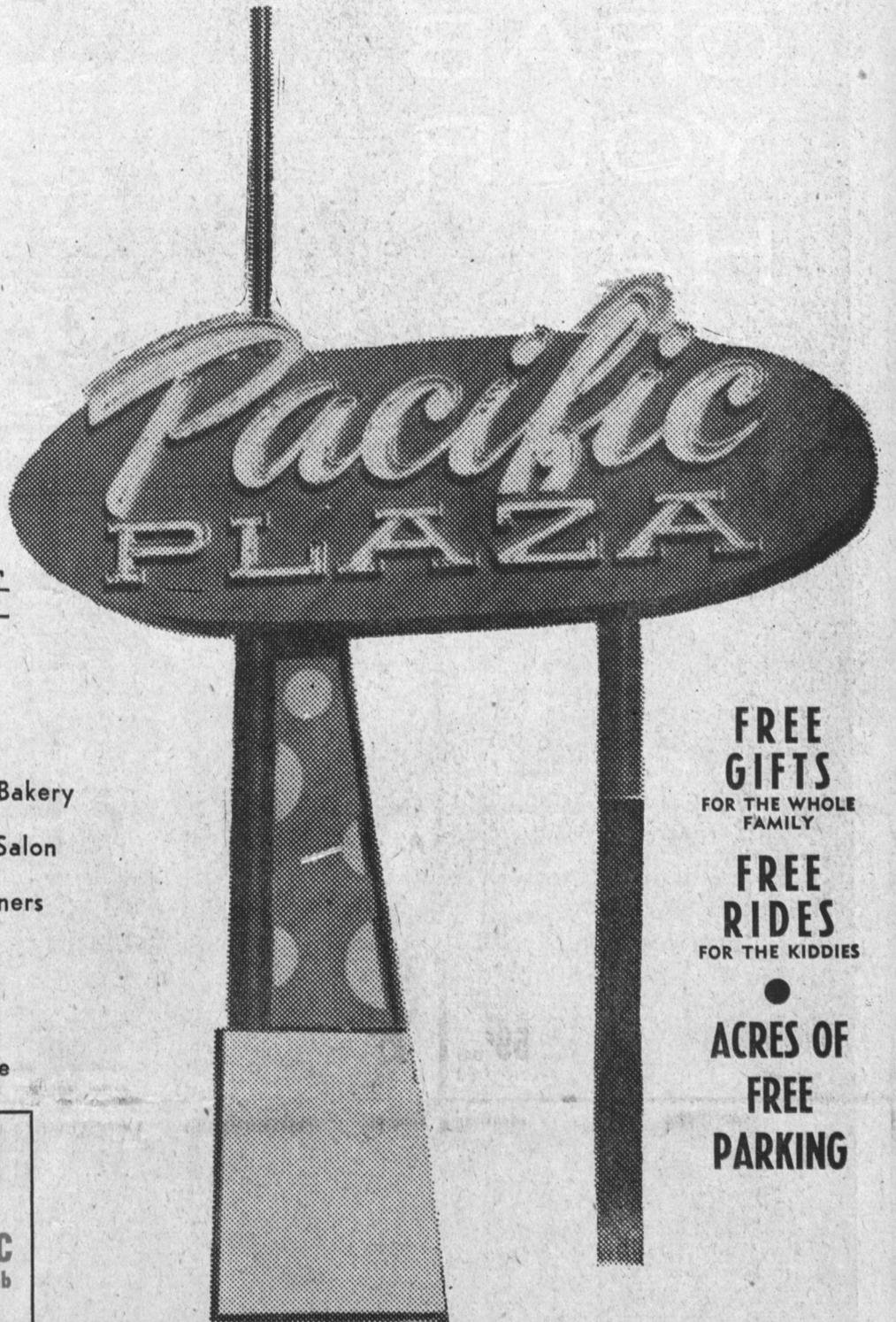
HIGHWAY 101 AND CALLE MAYOR
(Next to South High School)

... perfect shopping center that fits your family budget ...
PLUS PERSONAL SERVICE



Here's Our Family of Friendly Merchants

- Von's Market
- Grants
- Pisciotta's Pizzas
- Kucharik's Bicycles
- Pacific Plaza Barber Shop
- Coy's Hobby Shop
- Pacific Plaza Real Estate
- Lough's Cake Box Bakery
- Michele's Beauty Salon
- Pacific Plaza Cleaners
- Ice Cream Man
- Jewellery Store
- Roberts Drug Store



FREE GIFTS
FOR THE WHOLE FAMILY

FREE RIDES
FOR THE KIDDIES

●

ACRES OF FREE PARKING

Another Shopping Center Development by Donald H. Shanedling, Inc.

GRAND OPENING SPECIAL!

VON'S OLEO

2 FOR 25¢

VON'S and SHOPPING BAG
In the Pacific Plaza Center

GRAND OPENING SPECIAL!

Eversweet

BACON 49¢ lb

VONS and SHOPPING BAG
In the Pacific Plaza Center

GRAND OPENING SPECIAL!

TASTY

WATER MELONS **4¢ lb**

VON'S and SHOPPING BAG
In the Pacific Plaza Center

PERMANENT SPECIAL!

Includes Haircut, Shampoo, Style and Conditioner

Reg. \$25 **\$17.50** Reg. \$20 **\$15.00**

FREE—Choice of teaser combs, hair brush or hair spray with this special.

PHONE FR 8-6588

MICHELE'S BEAUTY SALON
In the Pacific Plaza Center

Choose from Many Delicious Flavors at **GRAND OPENING PRICES**

ICE CREAM MAN
In the Pacific Plaza Center

Grand Opening Special!

WHITE MUSLIN SHEETS

72 x 108 **1.54** ea.

Pillow Cases, 2 for 77c

W. T. GRANT'S
In the Pacific Plaza Center

SPECIAL!

Transistor

BATTERIES

9-Volt

Reg. \$1.00 **29¢**

ROBERTS DRUGS
In the Pacific Plaza Center

10-SPEED

DERAILLEURS

Reg. \$89.95

66⁷⁶

KUCHARIK'S BICYCLES
In the Pacific Plaza Center

Grand Opening Specials

Limit 2 Each

BEEF AND CHICKEN PIES **3 for \$1.00**

CHIFFON CHEESE CAKE Reg. 90c **75c**

SHEEPHERDER'S BREAD Reg. 27c **19c**

CHOCOLATE CREAM ROLL Reg. 60c **45c**

GERMAN CHOCOLATE CAKE Reg. \$1.25 **99c**

LOUGH'S CAKE BOX BAKERY
In the Pacific Plaza Center

New HOBBIES **825**
Ringmaster Kit and McCoy 35 Engine

New CRAFTS **398**
Craftmaster, Black Magic

New TOYS **798**
Slip and Slide

UNDER NEW MANAGEMENT "COY"

HOBBY COY'S
In the Pacific Plaza Center

DELICIOUS FOOD

Big Variety of Pizzas at Grand Opening Prices!

Food to Go!

PISCIOTTA'S PIZZAS
In the Pacific Plaza Center

MEN'S AND WOMEN'S SUITS

Reg. \$1.50—**SPECIAL \$1.35**

Custom Dry Cleaned in Our Plant on the Premises "FINER CLEANING BY LYLE"

PACIFIC PLAZA CLEANERS
In the Pacific Plaza Center

Haircuts **\$1.30**

Boys (under 12) **\$1.05**

Flattops **\$1.30**

4 Barbers—No Waiting
Open 7 Days (Sunday 9 to 2)

Pacific Plaza BARBER SHOP
In the Pacific Plaza Center

Grand Opening Specials!

WATCH CLEANING, OILING AND ADJUSTING **\$4.95**
Chronographs, Self-winders, Etc., Slightly Higher

PALOMAR WATCH BANDS **1/2 Price**
Regular prices range from 4.95 to 8.95

NOW ONLY 2.49 to \$4.49

BURGUNDER JEWELERS
In the Pacific Plaza Center