

PRESS Sports

SS Catalina to Make First Voyage April 28

The S. S. Catalina, fresh from her winter drydock, her bottom scraped, her brass polished and her paint all white and gleaming, will make her maiden voyage of the season to beautiful Catalina Island on Friday morning, April 28.

Heightening the excitement, the Big White Ship's initial trip this year will coincide with the opening of Avalon's annual Buccaneer Ball, scheduled for three fun-filled days, April 28, 29 and 30.

As before, the Catalina will run daily between Wilmington and Avalon from April 28 to the end of September. The 2000 ton passenger ship, largest of its kind on the West Coast, carries 2000 passengers. She will leave her terminal in Wilmington at 9:45 each morning, returning to the mainland at 6 in the evening, thus providing a full day of sea-going relaxation for the entire family.

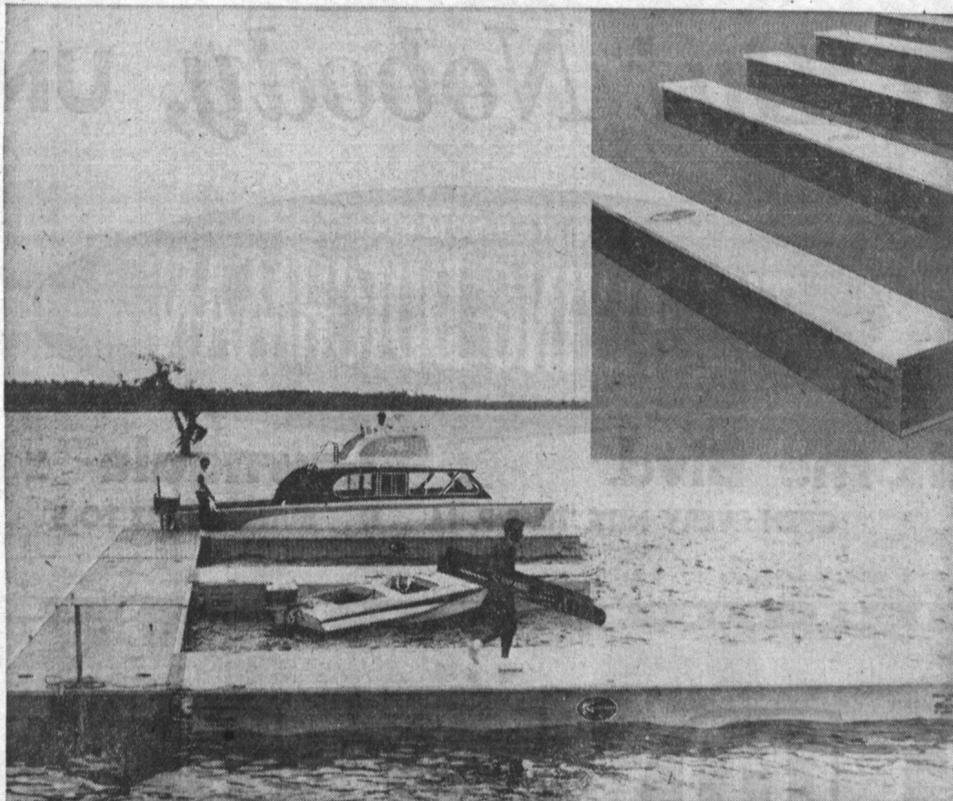
Recommissioned last spring, the Catalina is equipped with all sorts of conveniences including gleaming stainless steel food and beverage dispensers spotted strategically

on each deck; the chic Fan-tail Room, containing one of the world's largest sea-going cocktail lounges, myriads of comfortable benches and an attractive miniature ballroom. On their way over to Avalon and back, S. S. Catalina passengers can dance all their troubles away to the lilting strains of Ginger and her musical Shipmates.

Returning to entertain the kiddies will be the hilarious clown, Catalina Cappy, and his bag of fantastic magic tricks. The Catalina's official photographer will also be aboard to snap commemorative pictures of happy vacationers.

Once ashore on Avalon on opening day, passengers will join the happy throng of pirate-costumed natives and visitors celebrating the start of the Buccaneer Ball.

Catalina's famed Casino, overlooking Avalon Bay, will also be open for the festivities, serving the finest of foods and other refreshments. Music in the Grand Ballroom atop the Casino will be furnished by Russ Morgan and his band.



ALUMA-FLOATS pontoons made of maintenance-free, salt-water-proof aluminum for lifetime use, have been announced by the Special Products Division of the Kiekhaefer Corporation, manufacturers of Mercury outboard motors. The virtu-

ally seamless, high-strength pontoons, in 15, 20 and 26 foot lengths, can be used as shown for wharves and docks, and barges, as bridges over small streams, and as "catamaran"-type float boats powered by outboard motors.

NEW TURBO MARINER

Chicago—The first gas turbine with an outboard drive is being shown here by the Kiekhaefer Corporation, manufacturers of Mercury outboard motors and the new MerCruiser stern drive unit for inboard engines.

The engine is Boeing's new Turbo-Mariner, a lightweight, compact turbine claiming many advantages over comparable piston-type engines. The drive is the MerCruiser, introduced here today and specially designed to give high power inboard engines the flexibility, maneuverability and hydro dynamic efficiency previously achieved only by outboard motors.

The Turbo-Mariner, called by Boeing "the simplest engine in the world," drives the conventional propeller of the MerCruiser stern drive through reduction gearing.

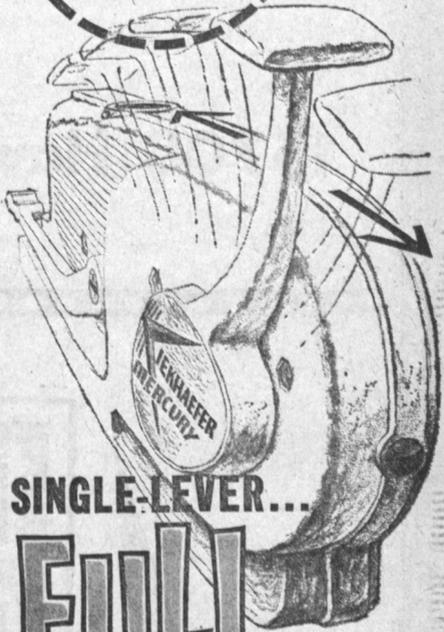
The engine itself weighs only 384 lbs., compared to the 700-pound weight of a comparable piston-driven engine. The complete engine is just 43 inches long, two feet wide and two feet high.

The Turbo-Mariner burns diesel fuel, which is not only less expensive, but far safer, than gasoline.



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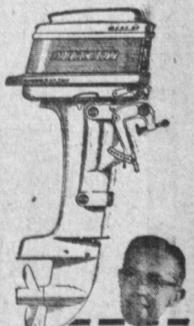
Now at Mercury Dealers—Water Sports Parade of Values!

Mighty Merc 6-in-lines—80 hp Merc 800, 70 hp Merc 700. Only Mercury makes them! Standard features include Jet-Prop exhaust, safety shock absorbers, safety-tilt switch, electric starter, and the original alternator-generator.

Powerful, Compact, Economical 4-in-lines—50 hp Merc 500, 45 hp Merc 400, 40 hp Merc 350. Power, dependability and smoothness of 4-cylinder-in-line design, backed by 12 years of experience! Fuel economy linkage yields up to 60% more mileage at cruising speeds, depending on the boat. Choose manual or electric starting; alternator-generator.

Exclusive Glide-Angle Twins—22 hp Merc 200, 15 hp Merc 150, 9.8 hp Merc 100, 6 hp Merc 60.

All feature weedless slanted design, Jet-Prop exhaust, tilted power-head for smooth, all-day trolling. New Merc 60 has full gear shift, weighs only 49½ lbs. Exclusive automatic transmission combines forward-neutral-reverse shifting and throttle in a twist-grip steering handle on Merc 200, 150, 100.



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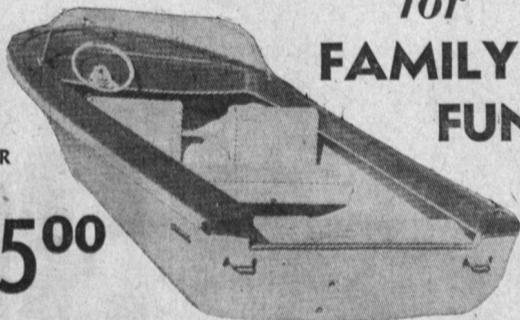
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