

Subtle, Yet Dramatic Changes Mark Spring '61 Silhouettes



CATHERINE CHALET, manager of Jaxsons, South Bay Center, is photographed in a Lilli Ann Suit, white in color, made from wool and nylon with a white mink collar. Priced at \$125. The polka-dot red and white dress

Catherine displays is with nylon sheer over skirt. Available in black and white also, the off-shoulder dress is priced at \$19.95 at Jaxsons, South Bay, of course. —Press Photo

There's Sure-to-Please Spice In Boys' Sportswear Variety

It wasn't long ago that a pair of faded blue jeans and a ravelled sweater made up the complete wardrobe for the young man about the town or campus.

But times styles are changed as evidenced by this spring's vivid array of slacks and sports jackets, styled specifically for the younger generation. The emphasis is on "natural" styling and a look that's slim, tapered and tasteful, which is precisely what the youngsters themselves said they wanted in a recent survey of high school and college sportswear preferences.

The Gilbert study, in which 3,081 youngsters were interviewed by this major youth survey organization, pinpointed the style, fabrics and colors favored by the younger generation. It also made clear that today's young men are determined to be well dressed—at school or on their own time.

The project was commissioned by the H. I. S. Sportswear Company, which used it as a guide in creating its

Most of the young men say they want pencil-slim, tapered lag slacks with no cuffs—about 50% want no belts, the others will settle for side tabs and/or extension waist bands.

Favored fabrics are twill, cord and tropi-cloth; favored patterns range from solids to district checks; and most wanted colors include charcoal, olive and loden.

As young men grow older, reported the statisticians who conducted the study, they become increasingly conservative in taste. For those who want youthful styling with a more traditional flavor, there are slacks that feature subtly tapered legs, pleatless styling, pre-sewn cuffs and blind-stitched belt loops.

Nearly everyone of the more than 3,000 young men whose opinions helped determine spring styles, agreed on

one factor—they want to look well all spring and summer. Thanks to an abundant variety of fabrics, colors and styles, they will get their wish—and black.

BASKET-WEAVE SILKS

Basket-weave silks are popular materials for Spring dresses, jackets and two-piece costumes. Resembling old-fashioned crash, they are featured in pinks, shrimp shades, deep emeralds, rich reds and purples, as well as natural and black.

STRETCH GLOVES

Colorful stretch gloves are accompanied into Spring of '61 by matching clutch handbags. Two favorite duos: red-and-white polka-dotted nylon shortie gloves with clutch bag.

Use classified. Call DA 5-1515

CLOCHES

Cloches, leading the Easter parade of hats, are fashioned of rough straw and braided straw, in both deep and high-crowned fashion. Diagonal designs and satin bindings highlight the rough textures of these new straw hats.

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Color Has 'Field Day' in Men's Furnishings

COLOR, in all its kaleidoscopic splendor is the big pitch in men's and youths' spring furnishings—brighter, stronger and new tones of standard favorites will come into view. Gold reaches a new range that deepens into the glow of oranges or softens into whitened clay tones; olive the favorite of past season, will be sharpened by pewter overtones, or pasteled into foam mist and celery shades.

Blue, in all imaginable shades, will be a strong first-place contender this season.

Ever popular and ever important, black and white, will strike new notes in sportswear for this spring. In all the categories of stripes is in evidence—ranging from the subtle pin to bold blazer variety.

Batik, will lend their airs of exciting, exotic profusion this spring, and are available in both authentic and simulated prints. You'll find rich, deep stained glass window colors, that will bring a new glow to shirts, robes and beachwear.

If you have an eye for color... this spring will really see

that you have a great variety to choose from.

COLOR LINE TAMERS

A wider-than-ever range of colors in foundations are contributing to the pretty look of Spring and suiting the many moods of feminine wearers. This year will see, in the privacy of the boudoir, all these beautiful colors: Turquoise, peach, aquamarine, lavender, violet, hot pink, pale pink, yellow, deep and vibrant blue, flaming red, champagne, beige and of course, the classic white and black.

Terry Cloth Takes To Terrific Color And New Designs

Cotton terry cloth steps out from its humble shower room beginnings into the glamour field of fashions. This season the most fashionable gals will want to cover-up with new terry cloth creations. Outfits readymade for the beach crowd includes: jackets, beach dresses, dry-off pants and full skirts in luscious shades of grape, lemon, lime, apricot, vivid blue... and for the more demanding chic-dresser, there is bright red, or gaily striped combinations, as well as the brightest whites.

This year when you want the best in beachwear... a towel will do! Here's some simple hints for your towel with fringed ends will make a poncho-style cover-up, just cut hole in the center of the towel for the head and stitch it down the sides leaving space enough for the arms, and with fringed ends merrily hanging round the thighs.

Decorator Says Small Room Needs No Sofa

Must there be a sofa in every living room? At least one Chicago decorator, Mrs. Frank Ryan, thinks not! A sofa takes too much floor and wall space in most living rooms, she says. Very seldom do more than two persons occupy even a large sofa at once. Big parties are the exception.

Arranging furniture in the average size living room with accompanying lamp tables, leads inevitably to a static grouping, she claims. Smaller units are more flexible and make conversation easier. They also make it simple to re-arrange a room according to season or mood.

Mrs. Ryan's opinion seems to be shared not only by many of her clients, but many decorators and stores, too. Manufacturers report the big short sofas and love seats increase in the number of shown in the mid winter Markets was a result of real demand.

Manufacturers noted also that store buyers selected love seats in matched pairs. "A pair of love seats is a very workable basis for planning comfortable seating for family and entertaining," commented another decorator.

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