



Spring



Opening

'61

*"Godets, Dets,  
Flounces and Ripples...."*

Simply elegant and elegantly simple... this is the theme of spring fashions. Newest silhouette in dresses is fluid with fullness developed at hemline by godets, dets, flounces and ripples... Simplicity of silhouette belies intricacy of cut with many gently relaxed dresses resulting from careful bias cutting...

Color is entering its peak season with young, vibrant colors balanced by gentle pastels and muted shades.

Newest style for men, combining many worldwide influences, is American International.

Shoeware for women, men and children with accents on the familiar styles so new, they'll amaze you.

Nurseries and building material houses have stocked up glowing floral and ideas to enhance the home of your choice.

Manufacturers of appliances, furniture and other housewares have come up with such colorful beauties as to enhance your every glance.

The whole family eagerly anticipates a change in fashions... current trends of spring and early summer wear for men, women and children, and home decor, will be found on the following pages of this section.



**EASTER  
IS  
EARLY  
THIS  
YEAR**

**Merchants  
Participating...**

Wetherby-Kayser Shoes, Jaxsons, Carousel, Abbey Rents, Del Amo Shopping Center, Dottie's Interiors, Touchstone's Floor Coverings, Kirby Shoes, Etows Nursery, Pittsburgh Paint, Karl's Shoes, Pat Spear's, Pic-Wic Fashions, Darby Termite Control, Paramount Builders, Al's Home Furnishings, Insul-Seal Products, Ainsworth, Inc., Lovelady Hardware, Torrance Sheet Metal, Wayne P. Ramage, Better-Bilt Homes, South Bay Roofing Co., Ernie Williams, Painting Contractor, Torrance Plumbing, Kenny's Nursery, and Lee Electric.

