

# Torrance Business Leaders to Aid in Business-Industry-Education Day

Officials of the Torrance Chamber of Commerce are showing throughout the nation this week were invited to participate with the leaders of 70 other business and industrial firms in the Torrance area as hosts of over 1000 teachers for the third Business-Industry-Education Day sponsored by the city's Chamber of Commerce.

Event is one of the highlights of the year for teachers and businessmen of the community and has been so well received that a color-sound film was made of it and endorsed by the National Chamber of Commerce for plans for some 1200 teachers in the city to be guests of local business and industries at another Business-Industry-Education Day on Friday, March 17, 1961.

Ask Participants Organizing group hopes this year that at least 100 business and industrial firms will participate in B-I-E Day 1961, in which case it would be possible to decrease the average number of teachers per firm by comparison with 1959.

Plans for B-I-E Day this year are the same as for 1959, starting with a brief program at Torrance High School at 9 a. m., dispersing to the respective host firms for tours and discussions, luncheon, and continuing the discussions until adjournment at about 3 p. m. In the event that a company does not believe its operations warrant four hours for viewing and discussion, arrangements may be made to exchange with some other firm in a similar

position after two hours. Further, in line with businessmen's recommendations following B-I-E Day in 1959, teachers will be permitted to choose plants related to their interests insofar as possible; no teacher will visit the same company in 1961 as in 1959; B-I-E Day has been scheduled for a Friday instead of a Tuesday, and the brochure covering B-I-E Day has been revised to include the suggestion that informational literature on a business should be mailed to teachers prior to their visit.

To get the program underway, a briefing session of host firms' representatives will be held Wednesday afternoon at 3:45, Feb. 1, in the City Council chambers, 3031 Torrance Blvd.

## Demonstration Lecture Slated

Mrs. Stanley Mittelman, president of the Hollypark B'nai B'rith Women, states that the next meeting will be held Monday night, February 6, at Temple Beth Torah 14725 S. Gramercy Place in Gardena.

A special program has been planned for that night. Miss Dorothy Dale, well-known cosmeticist, will lecture and demonstrate on the use of makeup. The Community is invited to attend. There will be no admission charge.

The chapter is planning to attend a presentation of "The World of Shalom Aleichem" to be held Saturday night, February 11, at the home of Mrs. Herbert Sterns of Gardena. Price per ticket is \$2.50.

B'nai B'rith is the oldest Jewish Service Organization in the world, and this year celebrates its 117th anniversary. The money obtained from this performance will aid the many philanthropic endeavors of B'nai B'rith.

Included are the Anti-defamation League, Hillel, Veterans program, B'nai B'rith Youth program, Leo N. Levi Hospital in Hot Springs, Arkansas, National Jewish Hospital in Denver, Bellefaire Home for maladjusted children in Cleveland and others.

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NOTICE is hereby given that the undersigned will be responsible for any debts or liabilities contracted by anyone other than myself, on or after this date, I, S. Galleador, 1341 W. 252 St. Harbor City.	38
NOT responsible for any debts other than my own ordered and signed for by me as of Jan. 22, 1961. Mae Jean Ramo Jean Ramo Mae Jean Ramo Harms Mrs. Earnest Harms	38
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LOST: Blue lame parakeet. No band. Lost Thursday in Loma. After 3:30 p.m. call DA 4-3608.	38
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FIND ROMANCE AND FRIENDSHIP CALL PAULA QUINN, DA 4-7069 BOX 1121, GARDENA, CALIF.	38
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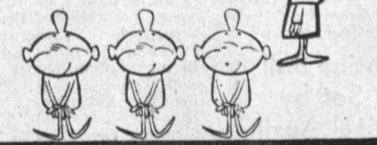


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