

MANY ARE TRYING TO COPY OUR ADVERTISING

PRICING DOWN

Dales Is Where Merchandise Is Sold Below Discount Prices

6 BIG SALE DAYS

Sale Starts 9 a.m. and Continues Fri., Sat., Mon., Tues & Wed. OPEN FRIDAY UNTIL 9 P.M.



Finest Quality Full Fashioned **NYLONS**

- 100% DuPont Nylon
- 51 Gauge, 15 Denier
- Sizes 8 1/2 to 11
- Reg. 1.19 Pair

38c



Ladies' Blouses

- Roll-up sleeves
- Latest Styling
- 300 to choose from
- Size 32-38
- Regular 1.98

88c

Ladies' Sweaters

Sale of 5,000
100% Orlon
Sizes 34-40
Reg. 3.99-5.99

1.00

Cardigans 2.57

LADIES' Dusters and Robes 1.27

Fine Cottons and Flannels
Sizes 8-20.

Ladies' Slips 1.00

Sizes 34-40
100% Nylonized
Lacy trim
Full Slip
Reg. 1.98
1/2 Slips, S-M-L 77c

LADIES' DRESSES

YOUR CHOICE OF THREE GROUPS

MUST BE CLEARED OUT REGARDLESS OF COST!

WE MUST MAKE ROOM FOR NEW MERCHANDISE ARRIVING DAILY... TAKE ADVANTAGE OF THESE LOW PRICES AND

SAVE AT DALE'S!

LAYAWAY NOW



GROUP 1

One and two price styles. Plaids, prints, solids, pastels. Values to \$6.98. Sizes 8-20, 12 1/2-24 1/2.

2.00

GROUP 2

This is your big opportunity to really save money. Values to 10.95. Sizes 8-20, 12 1/2-24 1/2.

3.00

GROUP 3

Swing skirts and new Shirtwaist styles, fabrics. Values to 12.95. Sizes 8-20, 12 1/2-24 1/2.

4.00

MEN'S SPORT

SHIRTS

- Wash 'n' Wear
- Woven Fabrics
- Solids, Novelty Prints
- Loads of Patterns to Choose From
- Sizes S-M-L

1.00

Val. to 1.98



Men's Continental and Polished SLACKS

Wash 'n' Wear
Flap Pockets—Cuffed
Reg. 5.98—Sizes 28-42

2.44

Worth 5.98

BOYS' SIZES 2-6X 1.77
Sizes 4-16
HUSKIES 26-36 2.00



MEN'S-BOYS' ROCK N' ROLL

JACKETS

4.74

Sizes 2-7
Worth 8.98
100% Wool, Satin Lined
Knit Collar and Cuffs

BOYS' 8-16 5.74
MEN'S 34-46 6.74

MEN'S ROBES

- New Flannel Plaids by Beacon
- Individually Boxed in Assorted Patterns
- Sizes S-M-L

4.19

Reg. 6.98

Men's Pajamas

- Sizes A-B-C-D
- BVD's • Night Craft • Martin
- Finest Woven Cotton, Broadcloth and Flannels
- In Stripes and Patterns

2.59

Val. 3.98

WHERE AMERICA'S TOP BRANDS ARE SOLD AT THE LOWEST PRICES IN CALIFORNIA

Girls' Cord Bib OVERALLS

Choice of red, blue and aqua colors.
Sizes 2-6X

1.39

3.98 Value

GIRLS' SKIRTS

Assorted colors and fabrics. Sizes from 1 to 14.
Broken sizes.

1.39

2.98 Value

GIRLS' ROBES

Assorted fabrics • Warm and dressy • Assorted colors
• Sizes 1 to 3, 4 to 6x, 7 to 14.
Limited Quantity

1.59

up

GIRLS' BLOUSES

Plain and fancy embroidered styles • Cottons and Rayons
Ass. colors • Sizes 3 to 6X and 7-14

88c

GIRLS' PANTIES

- 2 Bar Tricots and Cottons
- Plain and Lacy Trimmed
- Sizes 2-14. Reg. 29c each

6 for \$1

BOYS' and GIRLS' PAJAMAS

- Broadcloth and Flannel
- Drip Dry • Wash 'n' Wear
- Sizes 4 to 16

1.57

2.98 Value

GIRLS' COTTON AND NYLON FULL & 1/2 SLIPS AND CAN-CANS

- Perfect for School
- Regular 1.98 Value
- Sizes 2 to 14

77c

Girls' Better Made

DRESSES

COTTON & DACRON
100% NYLON
WASH 'N WEAR
Deep hems, Big sweeps

1.77

Reg. 3.98

SIZES 1-6X



SPECIAL GROUP

From higher price range. Sizes 7-14

2.77

Dan River Plaids—Sanforized. New Shades—Perfect for your young Fashionable Wardrobe. Priced for Savings.

Girls' Car Coats

Poplin shell-fleeced cotton-color—Keg button opening. Two front pockets, quilted innerlining for extra warmth. Washable, assorted colors.

SIZES 7-14
3.99 up

1.87

Sizes 2-6X



Girls 100% Orlon SLIP-ON AND CARDIGAN

Ass. Colors Limited Stock 2.14 Reg. 3.98

\$1.59

 up

INFANTS' DEPT.

36-50 BLANKETS
Ass'd. Jacquard Patterns—59c

2 for \$1.00

1.98 BIRDSEYE DIAPERS
Red Label 27x27 1.59

1.98 KNIT SLEEPERS
Sizes 7-8 Redmanized 94c

1.98 BOOTIE SETS
Nylons and Rayons 1.00
Assorted colors Gift Boxed

INFANT'S LINEN and NYLON DRESSES
Assorted Colors 87c

INFANT'S 1.69 VALUE 8 PC. LAYETTE SETS
• Multi Stripe Pal
• Drool bib • Waterproof panty • Baby face rattle
• Terry wash cloth • Plastic hanger • Poly diaper bag • Comb 77c

Girls' Cotton Double Crotch Training PANTIES
All White 9c
Sizes 2-6

BOYS' 10 OUNCE

BLUE JEANS & JACKETS



- Vulcanized and Double Knee
- Reinforced for Ruff'n Tuff Wear
- 3-inch Turn-up Cuff
- Brown, Grey, Navy Blue, also Boxer Type

99c

Worth 1.98

While They Last

BOYS' STRETCH SOCKS

- Assorted Patterns
- Sizes 6 to 8 1/2-9 to 11

22c

MEN'S

SWEAT SHIRTS

- Heavy Quality
- Red Only—S-M

1.00

Value 1.98

BOYS' HEAVY 1 1/2-OZ. NYLON JEANS

- 7% Nylon—93% Cotton
- Vulcanized Knee—Vat Dyed
- Reinforced • Sizes 2-10
- Sizes 13-16 Huskies 26-36

1.88

2-10 3.98 Value

BOYS' SPORT SHIRTS

- Flannel and Broadcloth
- Plaids and Novelty Prints
- Wash 'n' Wear. Sizes 2-16
- Regular 1.98

99c

Up

BOYS' ROBES

Sanforized Flannels
Assorted Prints
Sizes 6 to 16

1.99

Boys' T-SHIRTS

- Blaze stripes and solids
- Heavy fine-combed yarn—Nylon thread
- Sizes 2-14—Reg. 79c ea.

59c

2 for 1.00

BOYS' CORDUROY

BOXER PANTS

- Red, Blue and Aqua
- 3 inch turn-up Cuff
- Sizes 3 to 8

1.39

BOYS' LONG SLEEVE

100% ORLON SWEATERS

- SLOVER STYLE
- Assorted Colors
- Sizes 3-8

1.59

3.98 Value

Dale's
SELF-SERVICE DEPARTMENT STORE INC
1334 EL PRADO
NEXT TO A&P MARKET
Downtown Torrance