

Tele-Visions

BY THORTON KANE

WELL WHADDYA KNOW—Robert Young will return with a new TV series in 1961 . . . No replacement yet for "Wagon Train's" Ward Bond; 16 shows have yet to run. After that the scramble begins. One thing sure, Major Seth Adams won't be easily matched by any other actor . . . TV's Pat Boone owns a restaurant in Texas and business was so good last week that he flew down to oversee the building expansion . . . "Babe in Toyland" will be the Christmas offering on the "Shirley Temple Show," starring Julius Rosa—(you figure that one!) . . . Jack Kelly, who is sporting a cast on his broken right hand, will go on working. The next script of "Maverick" will call for Bart to be shot in the hand, explaining the cast . . . Keenan Wynn will be seen in the "Augie (The Banker) Cimino" episode of "The Untouchables" . . . If you haven't been seeing "Bringing Up Buddy," do so next Monday night. Enid Markey and Doro Merande are the funniest pair since "Arsenic and Old Lace." Not the run of the mill situation comedy, this one is funny . . . Predictions are that Gardiner McKay will expand his acting (?) to a movie feature and take Dolores Hawkins as his permanent roommate. Luck with both, fella! . . . "White Paper," a public affairs affair on NBC, will debut Nov. 29th with "The U-2 Affair." Chet Huntley will narrate . . . "Tate," summer replacement for Perry Como, is reported to be coming on again in two months . . . Debbie Reynolds is getting her second wind for a second spec. Why? . . . Gary Merrill will narrate Winston Churchill's Memoirs on ABC . . . Jane Powell won't have the "Person-to-Person" crew in her house—she'll be interviewed from the family sailboat, Dec. 8th. Hey, stop rockin' the boat!

School Bands to Rose Tourney

Participation of band students from Torrance's three high schools in the Rose Parade was approved last week by the Board of Education. Letters from R. S. Pyle, Chamber of Commerce president, and Evald C. Moller, Rose Parade music committee chairman, invited local participation in the Tournament of Rose Parade on New Year's Day. The city of Torrance also will have a float in the parade.



LUCKY Ralph Meeker is surrounded by a bevy of beauties appearing in "Not for Hire" series with him. The girls are Jan Harrison, Joan Staley, Lyn Thomas and Jan Brooks. Show is seen every Tuesday on Channel 7 at 10:30 p.m.

Hodges Star Of New KTTV Show Tuesday

Eddie Hodges, 13-year-old veteran of show business, will star in "The Wonderful World of Little Julius," premiere program of the "Shulton Holiday Playhouse," Tuesday, Nov. 22, 8 p.m., on KTTV, Channel Eleven.

Eddie had a starring role in the famed Broadway hit, "The Music Man," appeared in "A Hole in the Head" with Frank Sinatra and in the recent MGM release, "Huckleberry Finn," in which he won critical acclaim for his singing talents and Huck Winn personality.

In "The Wonderful World of Little Julius," Eddie hitchhikes alone across country to New York on a surprise visit to his father who had left him with an aunt on the West Coast.

It's a tender comedy about show business and the "wacky" people associated with it. The all-star cast also features Sam Levene and Gregory Ratoff, and the musical finish puts the spotlight on Eddie's winning personality and great vocal talent.

The "Shulton Holiday Playhouse" is a series of new, dramatic half-hour shows which will feature a different, top star each week. The series is being seen on a national "network" of more than 100 network-affiliated and independent stations coast to coast.

Benefits accruing to the radio network from the outstanding achievements of NBC News.

"The widespread recognition of NBC News as the pre-eminent news organization in television, and the heavy, continuing promotion of its accomplishments, naturally create even greater prestige and drawing power for the basic programming commodity of the NBC Radio Network," he said. "By the same token, the superlative performance of NBC News on the radio network—day in and day out, from one half-hour to the next—has been an important factor in creating the reputation that has established NBC as the No. 1 news network in television."



EDDIE HODGES

NBC's Sarnoff Sees Round-the-Clock TV

The National Broadcasting Company is currently exploring the feasibility of extending its network radio service around the clock, Robert W. Sarnoff, chairman of the board of NBC, announced today at a meeting of NBC Radio Affiliates.

Under the plan being considered, the many features of NBC Radio's present program format would be available "across the country at any hour of day or night," Sarnoff said.

"All of us recognize that radio has flourished in recent years partly because of its responsiveness to a whole variety of specialized needs," Sarnoff said. "One growing market that we are not reaching on the network level consists of night workers and early risers. These are people whose cars account for the steady increase in automobile traffic throughout the night. They

make a particularly receptive and responsive audience."

The network executive listed as a reason for possible extension of the NBC Radio service from the present 18 hours to a full 24 hours a day the coast-to-coast time differential which, in effect, shortens the night on a national basis and makes more listeners available.

"For example," he said, "a network news broadcast for those who stay up late in Los Angeles can also serve the pre-dawn risers in New York."

Sarnoff noted the progress of NBC Radio in the past year and pointed out the ben-

Roy Rogers Will Share Spotlight At Star Parade

Roy Rogers and Dale Evans have been selected to share honors as grand marshal of the 29th Annual Santa Claus Lane Parade of Stars, according to Rodman H. Maxson, chairman of this year's event. They will lead the more than 200 personalities from motion pictures, television radio and recording who are scheduled to participate in the event which is planned for next Wednesday night, 7:30 p.m.

Their joint careers in motion pictures and television have made them consistently top attractions. Rogers' career in the entertainment business began as a guitar player with the "Sons of the Pioneers." He branched into motion pictures when he was cast as a cowboy with Republic Pictures, and spurred to stardom when, with his famous horse, Trigger, he was named the Number One Western Star in 1948. He has appeared in 91 motion pictures.

Miss Evans started as a secretary after leaving her home in Uvalde, Texas.

SEE Jack Benny

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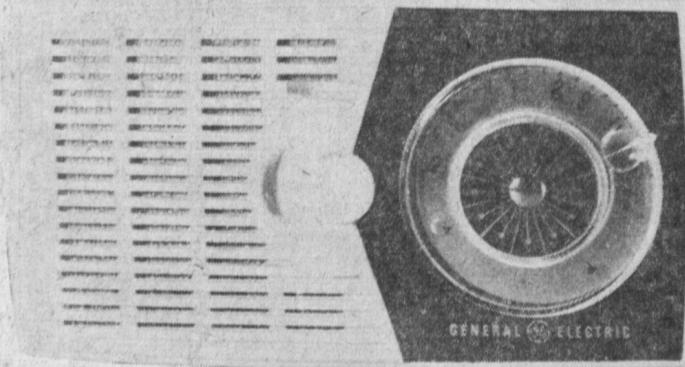
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HALL OF FAME — Judith Anderson and Maurice Evans co-star in a 90-minute production of "Macbeth" today at 6 p.m. on Channel 4.

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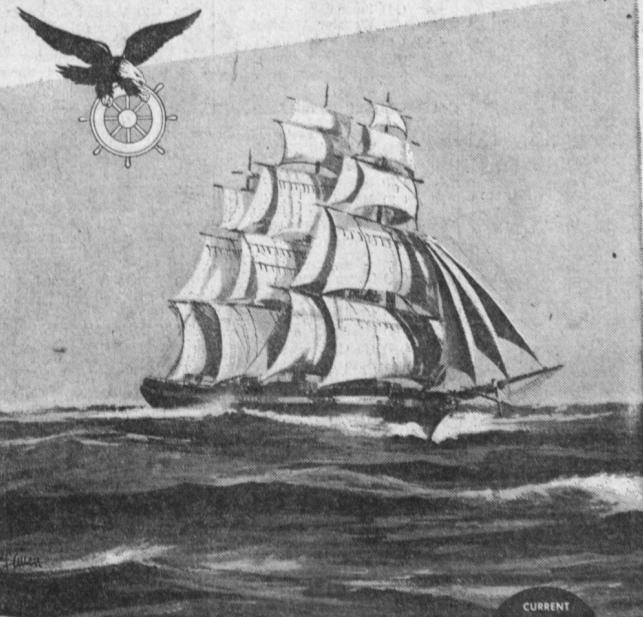


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