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Phone Directory Has New Look

A more compact and colorful 1960 Southern Section telephone directory will be delivered to Torrance exchange subscribers starting Sept. 26 it was announced by Pacific Telephone Manager R. S. Pyle.

Five new colors found on the front cover map of the telephone book, with green for the Southern Section, identify the other four directories that serve the L.A. Extended Area. These include the Northeastern, Northwestern, Los Angeles Central, and Western sections.

The big book for the first time in many issues will be smaller than the previous model by more than 100 pages. Yet it will contain an additional 10,000 listings for a total of 207,000.

A new 24 page green index to the classified section of the telephone book has also been added for convenience of subscribers consulting the handy "Where To Buy It" Yellow Page guide.

Disneyland Fall to Start Soon

Effective Monday, Sept. 26, Disneyland returns to its Fall-Winter schedule which will find the Park operating five days each week.

Disneyland will be open Wednesday through Sunday, but closed Monday and Tuesday.

Letters

EDITOR THE PRESS:

The Torrance Board of Education has to use the ending balance to increase salaries for the 1960-61 school year and, therefore, will end up the 1960-61 school year with no net balance to operate schools during the summer and until the next tax funds come in in the fall.

It is this problem that faces the Board of Education. Should it hold the line on salaries, take second rate employees, and have a balanced budget with a proper reserve or should it put children ahead of dollars, maintain the going rate on salaries, come up with no balance, and take a chance on having no balance to operate on during the summer. The Board has made the latter decision.

As a result the override tax will be necessary for operating costs for 1961-62. In fact, it would be impossible for the Board of Education to maintain the present program of the district if it did not have income from this override tax.

WILLIAM C. BOSWELL
President, School Board

"New Frontiers" Is PTA Theme

A potluck supper held at the Higgins Brickyard, 2217 W. 174th St., brought the Arlington PTA board members together for their first fall meeting.

Mrs. Richard Gerald, president, called the meeting to order and introduced the principal of Arlington, Mr. Henry Behrens.

Mrs. F. Chaille, 1st vice president, presented the program for the coming year. The theme this year will be "New Frontiers To Learning."

The Oct. 6 meeting will be "New Funds for Learning."

Torrance's Neighbor Cuts City Taxes to New Low

In an age and inflationary period which sees everything rising—from school costs to the price of having a baby—it's news when a community reduces taxes. This, Rolling Hills Estates—Torrance's next door neighbor—can claim with pride.

Out to the residents recently went welcome news from the Rolling Hills Estates' five-man city council. The city big-wigs had decreased the assessed valuation to property owners by six and one-half cents per \$100 valuation. The second successive rate-slashing by the community, this action lowered the city rate to 32 cents per \$100.

The picturesque, tree-lined community, covering 2.37 miles, operates on a \$200,000 annual budget, city administrator Leland M. Walton explained.

"When we were incorporated in 1957, we committed ourselves to reduce the property tax each year. Our ultimate objective will be to eliminate this tax altogether, as a source of municipal revenue," Mayor Ray Slaney added.

As a "contract" city, Rolling Hills Estates hires services for the community wherever it can get "the best deal," whether it is fire protection from the county, police patrol from the sheriff, or rubbish collection from private agencies.

"We would be happy to give some of our contract business to the City of Torrance. Let them come see us, and meet competitive prices," says Walton.

The one main business enterprise in the residential area is quarrying for sand and gravel. Recent annexation of the Peninsula Town Center, a 90-acre parcel, has opened the way for a new shopping center. Slated to move in are three super-markets and three new banks, two now under construction. Long-range plans call for development of a parkway-

School Absences Blamed Mostly on Common Cold

The common cold continues to be the largest single factor contributing to the 23.2 days per school year the average California student is absent from school, according to a leading pharmaceutical company.

Using statistics of past absences from the U.S. Department of Health, Education and Welfare, and the National Education Association, the study reveals that California ranks 40th from the top in number of days missed per pupil.

The best attendance record for last school year was set by the new state of Hawaii, with an average of only 10.5 days missed. Nebraska was second best with an average of 11.2.

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PFC Rowell Rifle Expert

Army PFC Robert L. Rowell, son of Mr. and Mrs. Newton Rowell, 24808 Oak St., Lomita, recently qualified as an expert in firing the M-1 rifle while serving with the 520th Quartermaster Company in Mannheim, Germany.

Whatever happens, Walton assures, "city property taxes in Rolling Hills Estates will get less and less until they disappear altogether."

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DR. R. A. VENDELAND, Optometrist
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<p>IMPALA SPORT COUPE Stock No. 406 Powerglide, V-8, deluxe heater, radio, tinted glass, 2-tone paint.</p> <p>PARKWOOD STATION WAGON Stock No. 279 Powerglide, V-8, deluxe heater, deluxe radio, EZI glass, padded dash, non-glare mirror, 2-tone paint.</p> <p>BEL AIR 2-DOOR SEDAN Stock No. 29T—Loaded! Turboglide, 250 h.p. V-8, radio, heater, padded dash, tinted glass, white walls, power steering, clock, windshield washer, other extras.</p> <p>CORVAIR DELUXE 4-DOOR SEDAN Stock No. 1243 Powerglide, heater, turquoise paint.</p>	<p style="text-align: center;">SALE</p> <p style="text-align: center;">Was \$3214.85 \$2599</p> <p style="text-align: center;">Was \$2218.15 \$1890</p> <p style="text-align: center;">Was \$3430.80 \$2799</p> <p style="text-align: center;">Was \$3223.00 \$2590</p> <p style="text-align: center;">Was \$2439.50 \$2199</p>	<p>FLEETSIDE PICKUP-LONG BED Stock No. 237T 1/2-Ton beauty. Directional signals, white paint.</p> <p>NOMAD STATION WAGON Stock No. 404—Powerglide, 230 h.p. V-8, deluxe radio and heater, dual exhausts, power steering, EZI glass, power brakes, white walls, 2-tone paint. Ready to go.</p> <p>BISCAYNE 2-DOOR SEDAN Stock No: 468 White walls, baby blue paint, immediate delivery.</p> <p>4-DOOR CORVAIR SEDAN Stock No. 1084 Powerglide, heater, radio, white walls, deluxe equipment.</p>	<p style="text-align: center;">SALE</p> <p style="text-align: center;">Was \$2218.15 \$1890</p> <p style="text-align: center;">Was \$3430.80 \$3099</p> <p style="text-align: center;">Was \$2439.75 \$2090</p> <p style="text-align: center;">Was \$2460.35 \$2099</p>
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