

Automobiles for Sale 200 Automobiles for Sale 200

BE YOUR OWN SALESMAN

★ PLYMOUTH ★

1. I Want to Buy a New 1960 Plymouth

- Select the model of Plymouth that you would like to purchase.
- Plymouth builds 6 series of cars differing in trim and finish

2. These Are the Accessories I Desire

- Check the accessory you want with your Plymouth and add their amounts
- | | |
|------------------------|----------|
| Powerflite | \$189.10 |
| Radio | 58.10 |
| Heater | 74.40 |
| Solex Glass | 42.60 |
| White Wall Tires | 33.25 |
| Power Steering | 76.60 |
| Power Brakes | 42.60 |

3. I Want \$_____ for My Car (Amount Desired)

*See Used Car Code
Make _____ Year _____

What Will My Payments Be?

36 Month Table

Finance Chart

| Balance | Payments (Approx.) |
|-------------|--------------------|
| \$1001-1100 | \$34.37 |
| 1101-1200 | 37.81 |
| 1201-1300 | 41.25 |
| 1301-1400 | 44.69 |
| 1401-1500 | 48.12 |
| 1501-1600 | 51.56 |
| 1601-1700 | 55.00 |
| 1701-1800 | 58.44 |
| 1801-1900 | 61.88 |
| 1901-2000 | 65.31 |
| 2001-2100 | 68.75 |
| 2101-2200 | 72.19 |
| 2201-2300 | 75.63 |
| 2301-2400 | 79.07 |
| 2401-2500 | 82.50 |
| 2501-2600 | 85.94 |

| | 6 Cyl. | 8 Cyl. |
|---------------------------|---------|---------|
| SAVOY | | |
| 2-Door Sedan | 2260.00 | 2370.00 |
| 4-Door Sedan | 2310.00 | 2430.00 |
| BELVEDERE | | |
| 2-Door Sedan | 2389.00 | 2508.00 |
| 2-Door Hardtop | 2461.00 | 2580.00 |
| 4-Door Sedan | 2349.00 | 2559.00 |
| FURY | | |
| 2-Door Hardtop | 2599.00 | 2718.00 |
| 4-Door Sedan | 2575.00 | 2694.00 |
| 4-Door Hardtop | 2656.00 | 2775.00 |
| Convertible | | 2967.00 |
| DELUXE SUBURBAN | | |
| 2-Door 6 Passenger | 2602.00 | 2721.00 |
| 4-Door 6 Passenger | 2668.00 | 2788.00 |
| CUSTOM SUBURBAN | | |
| 4-Door 6 Passenger | 2761.00 | 2880.00 |
| 4-Door 9 Passenger | | 2990.00 |
| SPORT SUBURBAN | | |
| 4-Door 6 Passenger | | 3024.00 |
| 4-Door 9 Passenger | | 3134.00 |
| Plus Transportation | | 146.00 |

★ VALIANT ★

4-Door Sedan
\$2053

Station Wagon
6-Passenger
\$2365
Plus Transportation \$120

Station Wagon
9-Passenger
\$2488

★ TRIUMPH ★

TR-3 Roadster
\$2699

Estate Wagon
\$1984
P.O.E.

4-Door Sedan
\$1699

★ USED CAR CODE ★

Our TREMENDOUS VOLUME Makes These Allowances Possible

| Chevrolet - Ford - Plymouth | Oldsmobile - Buick - Pontiac | Economy Cars Example: Volkswagen |
|-----------------------------|------------------------------|-------------------------------------|
| 1952 \$625.00 | 1952 \$650.00 | 1952 \$850.00 |
| 1953 850.00 | 1953 925.00 | 1953 1000.00 |
| 1954 995.00 | 1954 1100.00 | 1954 1100.00 |
| 1955 1275.00 | 1955 1350.00 | 1955 1175.00 |
| 1956 1400.00 | 1956 1525.00 | 1956 1300.00 |
| 1957 1800.00 | 1957 1925.00 | 1957 1425.00 |
| 1958 2175.00 | 1958 2400.00 | 1958 1650.00 |
| 1959 2600.00 | 1959 2950.00 | 1959 1850.00 |

| SPORTS CARS | Dodge - DeSoto - Chrysler | Studebaker - Nash - Hudson |
|---------------------------|---------------------------|----------------------------|
| Austin Healey - MG - TR-3 | 1952 \$900.00 | 1952 \$575.00 |
| 1953 1200.00 | 1953 700.00 | 1953 625.00 |
| 1954 1300.00 | 1954 875.00 | 1954 900.00 |
| 1955 1450.00 | 1955 1075.00 | 1955 1125.00 |
| 1956 1750.00 | 1956 1475.00 | 1956 1350.00 |
| 1957 1950.00 | 1957 1600.00 | 1957 1500.00 |
| 1958 2200.00 | 1958 1875.00 | 1958 1925.00 |
| 1959 2500.00 | 1959 2550.00 | 1959 2225.00 |

These prices will remain firm until approx. June 30, 1960. *This is a cross section guide. Judge your car carefully. It may be worth considerably more than specified. Allowances above slightly less on Valiant and Triumph.

This Is Your "De VON" VOLUME DEAL—Figured by You

| | | | |
|-------------------------|---------|-----------------|---------|
| Your Used Car Allowance | \$_____ | New Car Price | \$_____ |
| Amount Owed | \$_____ | Accessories | \$_____ |
| Equity | \$_____ | Total | \$_____ |
| Cash Deposit | \$_____ | Down Payment | \$_____ |
| Total Down Payment | \$_____ | Finance Balance | \$_____ |

HOLIDAY USED CAR CLEARANCE

- '59 TR-3 Roadster\$1988
Gorgeous powder blue sports car. Has original genuine leather interior. This car has never been raced and guaranteed in top condition. For fun and economy all year don't miss this one. Extra low mileage.
- '58 Plymouth Wagon\$1888
Sport Suburban 9 passenger station wagon. This gleaming bronze beauty shows pride of ownership. Has that desirable washable vinyl interior. Car is original inside and out. Automatic drive, power steering and all other wanted extras. Vacation time is here and this one is ready to go. Don't miss this outstanding value.
- '57 Buick Special\$1188
4-Door Hardtop. Has mirror-like jet black factory finish, original contrasting interior. Can hardly be told from new. Has all desirable GM options plus AIR CONDITIONING. An extra sharp local car at a fraction of original price.
- '56 Ford Cstm. Club Sdn. \$688
Brand new factory type powder blue finish. Has durable plastic seat covers, radio, heater, white walls. Lots of trouble-free driving at a fraction of original cost. Don't miss this sensational value.
- '55 Studebaker Hdt.\$888
Regal 2-Door Coupe. This car has brand new glistening salmon and white 2 tone finish. Immaculate original interior. Powerful V-8 engine, automatic drive, radio, heater, etc. You must see this car to appreciate care taken by original owner. Try the rest then see the best. Hurry!
- '53 Chevrolet Bel Air Sdn. \$488
This spotless Sherwood Forest Green beauty must have belonged to that Pasadena school teacher. A real Sunday only car at an every day price. Powerglide, radio, heater and other deluxe extras.
- '54 Ford Tudor\$388
Custom sedan. A real clean transportation car that you will not be ashamed to park in front of your home. In excellent mechanical condition. Will give you thousands of miles of low cost transportation. V-8 engine with economical standard transmission, radio and heater. Extremely high rubber. A real value for your 1st or 2nd car.
- '55 Belvedere 2-Dr. Hdt. \$788
Sparkling white over turquoise gem shows real care throughout. Has powerful V-8 engine with economical standard transmission. All wanted accessories. Very few local miles. Must see. At this price this car will sell fast.
- '56 Mercury Hdt.\$988
Montclair 2-door coupe. This popular sport coupe has rich bitter-sweet and Rinsco white exterior, factory tuck and roll genuine matching leather interior. Immaculate in every detail. This car has every conceivable factory option including power steering, windows and seat. Mercury's finest at a low, low price.
- '57 English Ford Wagon...\$888
This gorgeous Alpine White station wagon can hardly be told from new. Has matching practice all-vinyl interior. Gives up to 40 miles per gallon. Special of the week. You can't beat this for utility and economy.

No Down Payment

DE VON MOTORS

Plymouth-Valiant-Triumph

1600 CABRILLO AVE. TORRANCE
SP 5-2305 FA 8-6161



Frank Reiman Pontiac

★ USED CAR SELL-A-THON ★

NEW 1960 PONTIAC TRADE-INS PRICED TO SAVE YOU \$\$\$

| | | | |
|--|---|--|--|
| '60 Pontiac Safety hardtop 2-door. Loaded with extras. Low mileage and like new. Only \$2888 | '57 Oldsmobile '98' Holiday Hardtop sedan. Full power, hydramatic, radio, heater, etc. \$100 Down* \$69.92 Per Mo. | '59 Chevrolet V-8, powerglide, radio, heater, etc. Nearly new inside and out. Only \$1795 | '56 T-Bird Full power, every T-Bird extra. Whitewalls, etc. Exceptionally clean. Only \$2295 |
| '55 Buick Special hardtop coupe. Lustrous yellow finish, matching interior. All the wanted extras. Only \$695 | '55 Nash Ambassador sedan. Automatic drive, radio, heater and AIR CONDITIONING. Beautiful Car. Only \$595 | '55 Rambler 4-door sedan. Automatic, radio and heater. Economy special. Only \$699 | '56 Oldsmobile Super '88' sedan. Hydramatic, power steering and brakes, radio, heater, plus AIR CONDITIONING. Only \$1099 |
| '55 Ford V-8 Fordor sedan. Stick shift, new paint. Excellent condition. Only \$429 | 1960 Pontiac Convertible Full power, hydramatic, radio, heater, whitewall tires, every accessory. Absolutely immaculate. Carries new car guarantee. Take Over Payments | Free! Free! 6 Foot Teddy Bear With any new or used car Purchased This Weekend Bring This Ad! | |



— 1960 PONTIAC EXECUTIVE CARS — SAVE Up to \$1000**

6 Low Mileage 1960 PONTIAC Executive Cars to Choose From
2 and 4-Door Hardtops—All Carry New Car Warranty

BUY NOW—SAVE \$\$\$\$ NOW!!

FRANK REIMAN PONTIAC CENTER

412 W. ANAHEIM
WILMINGTON
TE 5-3141

Open Evenings and Sundays

LOW COST FINANCING
As Low as
4 1/2%
TOP TRADE ALLOWANCE
On Your Present Car

\$14900 Dn.
(Plus Tax)
Delivers Any Car In Our Stock
We Will Pay for '60 License
COME OUT OUR WAY
WE'LL DEAL YOUR WAY

| | | | | |
|---|---|--|--|---|
| <p>To Qualified Buyer</p> <p>'55 Chevrolet Bel Air Sedan Powerflite, radio, heater, power steering & brakes, whitewalls. Original 34000 mile car. Like new. \$36.17 Per Mo.*</p> <p>Frontier Motors 23660 Hawthorne Blvd. Torrance FR 8-4261 *Normal Dn. or 100% Financing</p> <p>For The Best Home Buys See Classification 86 Torrance Press Classified</p> | <p>British Vauxhalls 4 DOOR SEDANS AND STATION WAGONS. Regular \$2184 40 miles per gallon. General Motors built. Brand new cars being sacrificed. Now \$1666 899 down or about \$35 per mo.</p> <p>Bob Beaver Pontiac Vauxhall Dist. 981 Pacific Coast Hwy. FR 4-3443 Hermosa</p> <p>FORD 1954 VICTORIA Fordomatic, power steering, radio, heater, \$25 down. \$299 6% Financing on Used Cars BOB BEAVER PONTIAC 888 Pacific Coast Hwy. Hermosa FR 4-6931</p> | <p>'57 Ford Ranch Wagon 4-door. Radio, heater, Fordomatic, air conditioning, power steering, whitewalls. Beautiful red & white interior. \$64 Per Mo.*</p> <p>Frontier Motors 23660 Hawthorne Blvd. Torrance FR 8-4261 *Normal Dn. or 100% Financing</p> <p>PONTIAC '59 HARDTOP Catalina Vista 4-door with power steering, power brakes, big radio, heater, custom Vogue Premium 100% nylon tires. Sold brand new buy us and complete service records available here. Your opportunity to really save. Priced low TO SELL. Bank 6% financing. 1 yr. parts & labor guarantee avo. BOB BEAVER PONTIAC 888 Pacific Coast Hwy. Hermosa FR 4-6931</p> <p>CHOOSE GOOD WORKERS through Torrance Press WANT ADS. Let an experienced ad-writer assist you with the wording. Phone DA 8-1815.</p> | <p>Oxford '58 MGA Rdstr. Shining red with matching leather upholstery. This roadster is equipped with wire wheels, radio and heater. \$1788 Auth. MC-NORRIS-AUSTIN-HEALEY Dist. 12117 Hawthorne Blvd. LAWDALE Oklahoma 9-1138</p> | <p>PONTIAC LATE 1956 HARDTOP COUPE, HYDRAMATIC, RADIO, HEATER, WHITE WALL TIRES. TRADED IN ON NEW CAR BY WEALTHY PALOS VERDES COUPLE. \$899 6% Financing on Used Cars BOB BEAVER PONTIAC 888 Pacific Coast Hwy. FR 4-6931</p> <p>'58 Ford Country Sedan 9 pass. Radio, heater, automatic, whitewalls, power steering and brakes. Real sharp. \$1795</p> <p>RIVIERA Hermosa FR 4-3488 VOLKSWAGEN 2601 Pacific Coast Hwy. WE NEED YOUR TRADE-INS</p> <p>FREE EQUITY 1959 Pontiac Vista, 4-door with full power, hydramatic, radio, heater. Sold brand new by us just a few months ago. Call finance manager. FR 4-2946.</p> |
|---|---|--|--|---|