GRIFFEY'S

WITHOUT A DOUBT

ALL NEW 1960 MODEL ZENITH SWIVEL CONSOLETTE

Model 2301
Base Optional

- 20,000 Volts Chassis
- Fringe Lock Circuit
- Full Power Transformer
- Sunshine Picture Tube
- Push-pull On-off
- Removable Face Plate

Rated No. 1

AT GRIFFEY'S

ONLY $199.95

BANK TERMS

ALL NEW 1960 ZENITH® SLIM PORTABLE TV

HANDCRAFTED HORIZONTAL TV CHASSIS

There's greater operating dependability—less service headaches, because all chassis connections are hand wired and hand soldered. Only top quality "capacity-plus" components are used for longer TV life.

ZENITH PORTABLE TV

Only $7.91 Per Month

SEE THE LARGEST SELECTION OF ZENITH TELEVISION IN LOS ANGELES COUNTY

. . . ALSO THE WORLD'S LARGEST

TRANSISTOR RADIOS

Royal 675—"The Independence"
Portable radio. Compact, deluxe luggage styling. Easy to pack and a pleasure to carry. Precision Vernier Tuning. Wavemagnet® Antenna. Large Zenith Quality Speaker.

Royal 755
Receives distant stations. Precision Vernier Tuning. Slide Rule Dial. Tuned RF Stage. Antenna coupler circuitry for more uniform sensitivity. Operates on low cost flashlight batteries. In genuine top grain leather. Benedictine Brown color. Chromium plated grille.

Royal 710—Portable Radio
Super sensitive quality performance. Precision Vernier Tuning. Wavemagnet® Antenna. Operates on low cost flashlight batteries. Zenith Quality Speaker. In attractive saddle brown color case with beautiful chromium plated grille.

GENERAL ELECTRIC TRANSISTOR RADIO

- Powerful
- Economical
- Fully Guaranteed

ONLY $24.88

BRAND NEW 1960 ZENITH STEREOPHONIC - HI-FIDELITY AM-FM CONSOLE

Thrill to the realism of sound you never dreamed possible!

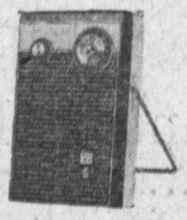
up to $100.00 Trade-in for Your Old Radio or Hi-Fidelity

Bank Terms

ZENITH

Royal 250—"The All American"
Push-Pull amplification. Zenith Wavemagnet® Antenna. Styled like a fine jewelry case. In rich decorator colors with rich, gleaming Roman Gold color Trim.

Royal 500E—All Transistor Pocket Radio
Up to 300% more sensitivity. Operates where many others fail. Precision Vernier tuning and inverted cone speaker for richer, clearer tone. Operates on low cost flashlight batteries. Handsome unbreakable nylon case. Choice of rich colors.



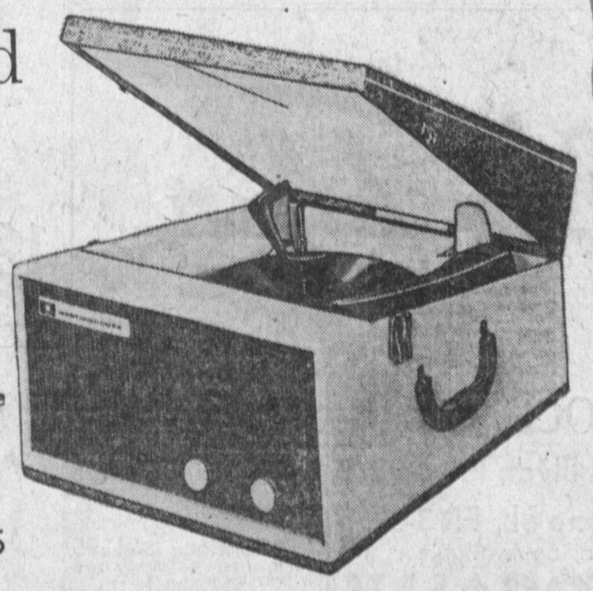
Royal 275—"The Statesman"
Powerful full-toned all-transistor pocket radio. Precision Vernier Tuning. Wavemagnet® Antenna. Distinctive two-toned decorator colors and gleaming chromium trim. Rugged polystyrene case.

ZENITH AM-FM

- BEAUTIFUL TONE
- ALL NEW STYLING
- SLIDE RULE DIAL

ONLY $64.95
EVEN LOWER AT GRIFFEY'S

Brand New WESTINGHOUSE 4-Speed Automatic Portable Phono



Complete with Record Case and Brass Stand

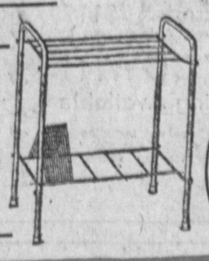
Value $64.95

At Griffey's Only..... $49.88

Hurry . . Quantity Limited

FREE
$4.95 RECORD CARRYING CASE with Purchase of Above Phonograph

FREE
$9.95 STURDY BRASS STAND Free with Purchase of Above Phono



WESTINGHOUSE TRANSISTOR RADIO

- Shatterproof Case
- Uses Flashlight Batteries
- Powerful
- Easy to Tune

ONLY $24.88

Over 35 Years in the South Bay Area

GRIFFEY'S

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