



Business-Financial News



New Akron Store Opens Tuesday



AUCTIONEER AND APPRAISER George Bedross, general manager of Lawndale Hardware, 14905 Hawthorne Blvd., Lawndale, exhibits first of many items to be auctioned off during final week of Lawndale Hardware's sale, ending Sunday, March 27.

Nearing completion and ready for a huge March 29 opening, the latest link in the growing AKRON chain is located at Hawthorne Blvd. and 180th Street in Torrance.

A great deal of interest has been aroused throughout the Torrance and South Bay area by the impending opening since the Akron is a pioneer in new and distinctive merchandising techniques.

Maintaining purchasing offices all over the world, from Calcutta to Copenhagen, the Akron has long specialized in decorator items from abroad. Original Italian oil paintings join with native African sculpture from Kenya and contemporary teak-wood furniture from Denmark to make up a typical Akron promotion. And at the same time an Akron store overflows with complete lines of garden equipment, sporting goods, housewares, paints and carpeting. Akron Research tests all items, both foreign and domestic, before they are offered to the public.

Part of the Akron atmosphere has been the carefree, friendly atmosphere of the store, with the emphasis on comfortable browsing followed by quick service. "We try to maintain a colorful, exciting feeling in our stores," according to General Manager Richard Hadel. "Shopping can be fun . . . and we want to make an hour at the Akron a happy experience for the whole family."

The new Akron building, designed by Rick Farber & Associates, and built by Century Properties, Inc., occupies an area of 40,000 square feet on Hawthorne Blvd. with additional acreage for 400-car parking. The long, low structure boasts every modern convenience, including a teletype system and refrigerated air conditioning.

The store will be managed by a Torrance resident, Dudley Beckett, now busily occupied with preparations for the grand opening on Tuesday, March 29, at 9 a.m.

200,000th Falcon

The Ford Falcon this week reached a milestone as the 200,000th unit rolled off the line at Ford's San Jose plant. The vehicle, a station wagon, is the newest addition to the Falcon line. Station wagons went on sale last week.



SIDES OF BEEF are kept refrigerated at the right temperature at Golden West's meat packing plant in Los Angeles. Besides beef, all other varieties of meat will be delivered

to Golden West's new location in Torrance daily. The new outlet, Hawthorne and Sepulveda, will be open in early April.

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KABUKI DOLLS, imported from the orient by Palley's, are exotic replicas of Japan's famous Kabuki dancers. The grace and charm of these dolls is infectious, stimulating the

jaded decor with their vibrant colors and classic beauty. Priced low to moderate, dolls are sold at Palley's Hawthorne and Sepulveda location.

Glendale Federal Will Open Fullerton Branch

Glendale Federal Savings and Loan Association will establish a branch in Fullerton as the 10th in the greater Los Angeles area. The branch is located at 10th and Fullerton, celebrating its 25th anniversary this year. It has offices in Montrose, Studio City, Westwood Village, Pacific Palisades, San Pedro, Lomita, Arcadia, El Monte, and Glendale.

Liberty Has Upside Down Sale

Liberty Home Appliances, 3445 Torrance Blvd., is having an "upside down" sale today, Friday, and Saturday, Milt Isbell, owner of the 10 year old firm, announced this morning. Isbell stated that prices are lower than ever during this sale and urged housewives and their

hobbies to drop by and see the huge selections of appliances, televisions, washers, dryers and refrigerators, at "practically give-away prices."

Liberty is located just west of the Civic Center and is adjacent to the Paramount Center at Madrona and Torrance Blvd.

Ryan Engineer to Be Speaker

A. G. Dimond, industrial engineer in charge of value engineering, Ryan Aeronautical Co., will be a major speaker at the second annual seminar of the Central Arizona chapter of the American Institute of Industrial Engineers April 1 and 2 at Arizona State University, Tempe.

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