

THURSDAY, MARCH 17, 1960

TODAY in GARDENA...

WE CELEBRATE THE OPENING
OF OUR SISTER STORE
IN HARBOR CITY (SO. WESTERN & PACIFIC COAST HIGHWAY)



WITH CUSTOMER APPRECIATION DAYS...

WIN FREE TRIP TO LAS VEGAS
OR
HOTPOINT AIR CONDITIONER

NOTHING TO BUY — JUST COME IN AND REGISTER — NEED NOT BE PRESENT TO WIN

THURSDAY, FRIDAY
AND SATURDAY
MARCH 17, 18 AND 19

Drive out today! See one of these fabulous footwear fashion centers for yourself! You'll be thrilled by the tremendous array of the newest styles... smart fashions for the entire family... the great selection of fabrics, leathers and shades... conveniently arranged so you can browse leisurely through the attractive displays. Discover the pleasure that shoe shopping can give you at Kinney's. Bring the entire family!



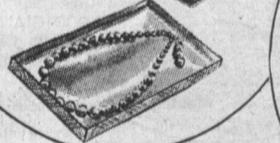
**Kinney makes them...
Kinney Sells them!**

- ☆ **COME LOOK** at our spacious modern building designed for your convenience... to fulfill your every shoe need quickly and economically!
- ☆ **COME SEE** the largest shoe selection you've ever seen — 1023 styles to choose from!
- ☆ **COME SAVE** where you get more for your shoe dollar every day of the year.
- ☆ **COME SHARE** in outstanding shoe values for every member of the family!
- ☆ **COME PARK** in our own big free parking lot!
- ☆ **COME SHOP** and see why Kinney customers from coast to coast make over 18 million purchases yearly!
- ☆ **COME BUY** direct from Kinney factories in Kinney highway shoe centers!
- ☆ **COME PAY LESS** for more value! Kinney's huge purchases for over 450 stores effect economies which save you more.
- ☆ **COME BE FITTED** by experienced and friendly shoemen who know how to fit you properly.



For the Ladies!

ATTRACTIVE
BARONET WALLET
OR
SIMULATED
PEARL NECKLACE
WITH PURCHASE
OF SHOES



Free!

For Men
\$1.50 ESQUIRE KIT
OR
CIGARETTE
LIGHTER
WITH PURCHASE
OF SHOES



Free!

For Boys and Girls!

ATTRACTIVE PEN
and PENCIL SET
With purchase
of shoes. Also
interesting
selection of
toys and
games.



Balloons
for All!

Women's Shoes 2.99 to 12.99
Children's Shoes 2.99 to 6.99

Boys' Shoes 2.99 to 9.99
Men's Shoes 5.99 to 15.99



16100 S. CRENSHAW BLVD. GARDENA (OPPOSITE EL CAMINO COLLEGE) PLENTY OF FREE PARKING