

# "WHO'S WHO" BUSINESS INDEX



**J. DON COWGER, PUBLIC ACCOUNTANT**

Around the first of the year, our thoughts turn to the awesome task of preparing income tax reports. Each year it becomes more and more necessary to seek the assistance of a tax expert in order to be sure that we have prepared our papers properly, and that we have taken advantage of all the deductions we are allowed. Don Cowger, public accountant, 25327 Narbonne Ave., Lomita, does many income tax reports. Through the year he also offers bookkeeping service to relieve the businessman of bookkeeping worries and to insure correct systems for keeping records. Such records guarantee the availability of the proper figures for individual business reports as well as for Uncle Sam's tax forms. Rates are reasonable. Don Cowger has had 20 years' experience in the field of accounting and tax form preparation. He was formerly a federal and state auditor, and is fully trained in the new tax laws. He is a member of the National Association of Tax Consultants. Cowger has been in his present office since 1945. Those who are wise will consult Don Cowger regarding any tax or accounting problem! He may be reached by calling DA 6-2212 or DA 5-0528. If you have an accounting problem, you can count on Don Cowger to suggest the right solution.



**MEL-O-DEE MUSIC CENTER**

The music of the guitar has charmed listeners for centuries. Slim Edwards, owner of Mel-O-Dee Music Center, 21166 Western Ave., Torrance (new location), is the only instructor in classic finger-style guitar playing to be found in Southern California. Edwards has specialized in all types of guitar instruction, Spanish and steel, classic and modern. He was graduated from the University of Illinois, and has been in the Torrance area for 12 years. In addition to guitar instruction, he offers private lessons in accordion, violin, piano, and many other instruments. The Mel-O-Dee Music Center Band, composed of Edwards' students, has made many public appearances in this area, as well as at the conventions of the National Music Association. Their Spring Recital will be held in June. On July 17 they will appear at Knot's Berry Farm, and the week of Aug. 20 they will appear at the convention of the National Music Association. In addition, the band appears locally every Sunday during the summer. At Mel-O-Dee Music Center, musical instruments of all kinds can be purchased or traded. Visit the Mel-O-Dee Music Center at 21166 Western Ave., or call Edwards at FA 8-0915 or FA 8-1516.



**A&W ROOT BEER DRIVE-IN**

Comes hot weather, and what more refreshing spot to stop could there be than an attractive drive-in that offers tall, cool glasses of root beer, in frosted mugs, and delicious sandwiches. Just such a spot in Torrance is the A&W Root Beer Drive-in on Western Blvd. just below Carson. It's cool and shady and the root beer is divine. This particular drive-in is one of a large chain of franchised A&W Root Beer drive-ins which are all over the United States, Canada and Alaska. Owner, Kenneth Moore, is proud of the fine service and excellent refreshments he has to offer his customers. During three months, 10,000 gallons of A&W Root Beer were sold. He has a staff of 11, including five car hops! The parking area has room for 50 cars, so drive right in. The root beer's great! The A&W Root Beer Drive-In is open from 11 a. m. to 12 midnight Sunday through Thursday, and from 11 a. m. to 2 a. m. on Fridays and Saturdays.

**ACCOUNTANTS**

**J. Don Cowger—DA 6-2212**  
30 YRS. EXPERIENCE  
FORMERLY FEDERAL AND STATE AUDITOR  
INCOME TAX SERVICE  
PUBLIC ACCOUNTANT  
BOOKKEEPING SERVICE  
REASONABLE RATES  
FULLY TRAINED IN NEW TAX LAWS  
OPEN ALL YEAR  
Evenings: DA 5-0528  
25327 NARBONNE AVE. LOMITA

**BICYCLES**

**Ten "W's" Bicycle Shop**  
Sales - Service  
Custom Made Bicycles  
AUTHORIZED SCHWINN DEALER  
Large Stock of New & Used Bikes  
Foreign & American Racers  
Eyeo-Simpler Derailers Units  
Racing Gear Accessories  
21919 SOUTH MAIN ST. TORRANCE  
TE 4-7773

**DELICATESSEN — ITALIAN**

**Trieste Italian Market**  
Fine Italian Food  
HOT TORPEDO MEATBALL & SAUSAGE  
SANDWICHES - IMPORTED ITALIAN FOOD  
PIZZA - PASTRIES  
Complete Lines of Other Italian Products  
Fast Delivery Service FREE!  
CALL FA 8-4727  
1519 WEST CARSON TORRANCE  
Thurs. Fri., Sat. 9 to 12 - Sun., Mon., Tues. Wed. 9 to 9

**GOLF**

**18217 S. Broadway**  
**Gardena Golf Club**  
SOUTHLAND'S FINEST GOLF  
(In Western Torrance)  
PLUS FIRST CLASS  
DRIVING RANGE  
Well Lighted Tee Boxes  
Terrific Bally's  
GOLF SHOP - COFFEE SHOP  
FA 1-1317  
1st Stop Light South of Artesia on Broadway

**ORGAN — PIANOS**

**Nikl Music Studios**  
Arnold R. Nikl, M. M., Director  
ORGANS - PIANOS  
Headquarters for Conn Organs  
GULBRANSEN PIANOS  
Free Lessons - No Obligation  
Easy Terms - 36 Months to Pay  
3820 Sepulveda (Across from Sears)  
Torrance Phone FR 5-2591

**TAILOR**

**Chubby Griffin**  
"PERSONALIZED TAILORING FOR THE MAN WHO CARES"  
Specializing in  
CUSTOM TAILORED SLACKS ..... \$19.95  
Alterations \* Restyling \* Repairing \* Reweaving  
1505 S. Pacific Coast Hwy. FR 5-7689  
Hollywood Riviera

**AUTO MUFFLER SERVICE**

**Johnny's Custom Muffler Service**  
Exclusive Distributor for Mitchell Mufflers  
Sales - Service - Repairs for All Makes and Models  
15-MINUTE SERVICE  
Dials - Headers - Exhaust Pipes  
All Work Guaranteed  
1213 Engracia Ave., Torrance FA 8-5566

**BOATS**

**The Boat Center**  
Sales & Service  
Mercury Motors  
\* GLASSPAR  
\* J/BOATS  
\* FLAMINGO  
Hardware and Accessories  
Boat Trailers  
321 W. PACIFIC COAST HWY. HE 7-3508  
LONG BEACH

**DOUGHNUTS**

**The Golden Donut**  
Open 24 Hours Every Day  
22 VARIETIES - DELICIOUS DONUTS  
Highest Quality - Finest Ingredients  
Used in Our Special Process  
Caterings  
Churches - Clubs - Schools  
on a Wholesale Basis  
1959 West Carson TORRANCE  
FA 8-9623

**Hi-Fi, Radio, TV Supplies**

**Torrance Electronics**  
\* STEREO PHONO CARTRIDGES  
\* ALL TYPES OF DIAMOND NEEDLES  
\* STEREO RECORD CHANGERS AND COMPONENTS  
\* BICO HI-FI KITS - IN STOCK  
Call us for your parts and needs  
Open Sundays, 10 A. M. to 2:00 P. M.  
1613 WEST CARSON TORRANCE  
(1/2 Block East of Western) FA 8-2501

**PLUMBERS**

**Willard J. Albert Plumbing**  
Residential - Commercial  
Remodeling - Remodeling  
Sales - Service  
All Makes of Water Heaters  
Plumbing Supplies  
Open 7 Days a Week  
2217 Border Ave., Torrance FA 0-0950

**TELEVISION**

**Black's TV & Radio Service**  
Expert Servicing of All Makes  
AUTHORIZED ADMIRAL DEALER  
SALES & SERVICE  
All Work Guaranteed  
Let Experience Save You Money  
W. L. "BOB" BLACK, PROP.  
2109 REDONDO BEACH BLVD.  
REDONDO BEACH FR 2-4460

**AUTO—USED CARS**

**"DISCOVER NEW VALUES"**  
**Maynor Bros. Motors**  
MOST ALL MAKES & MODELS  
CARS & TRUCKS  
LOW PRICES - SPECIAL TERMS  
NO MONEY DOWN  
ON APPROVED CREDIT  
BANK TERMS  
22782 HAWTHORNE AVE. TORRANCE  
FR 8-4247

**Fred Ken Sporting Goods**  
Boat Center for the Harbor Area  
Featuring  
FIBERGLASS BOATS  
Sales - Service - Parts  
Complete Line of Marine Hardware  
824 W. Pacific Coast Hwy. Wilmington  
TE 4-2350

**FENCES**

**Afco Fence Co.**  
INSTALLATION - MATERIALS - REPAIRS  
COMMERCIAL - RESIDENTIAL  
Factories - Warehouse - Office Bldgs.  
Yard Enclosures - Swimming Pools  
Gates - Field Fences  
Protection - Economy - Durability  
FREE ESTIMATES - 3 YRS. TO PAY  
24710 CRENSHAW BLVD. TORRANCE  
DA 5-1141

**JANITOR SERVICE**

**Lomita Maintenance Service**  
COMPLETE OFFICE - JANITORIAL WORK  
Kitchen Floors Cleaned & Waxed  
"AFTER A BUSY DAY, CLOSE THE DOORS & LEAVE THE CLEANING TO US"  
Licenses & Bonded  
Reasonable Rates  
23015 EVALYN LOMITA  
FR 5-7733

**REFRIGERATION**

**Andy's Refrigeration**  
Serving South Bay Area Since 1928  
24-HOUR EMERGENCY SERVICE  
Commercial - Domestic  
on All Makes and Models  
ALL WORK GUARANTEED  
2115 Torrance Blvd. FA 8-3863  
1644 Wilmington Blvd. TE 5-2669

**THEATER—DRIVE-IN**

**Harbor Drive-In Theater**  
Las Westwood, Mar.  
THE PLACE TO TAKE THE FAMILY  
\$1.50 Per Car  
No Baby Sitting Problem Here  
23322 S. Western Ave. Torrance  
Vermont at Sepulveda TE 4-8501

**AWNINGS**

**All-American Awning Co.**  
Navajo Aluminum or Rigid Vinyl Awnings  
OR  
BEAUTY - COMFORT - PROTECTION - AT LOW PRICES  
NO RUST, ROT, RIP, NOR CHIP  
FREE ESTIMATES  
36 MONTHS TO PAY  
ALL WORK GUARANTEED  
2346 WEST LOMITA BLVD. LOMITA  
DA 6-5636

**BUILDING MATERIALS**

**Herwood Building Supplies**  
NEW & USED  
BUILDING MATERIALS  
Rock - Sand - Cement  
Lumber - Plywood - Doors  
Windows - Plumbing Fixtures  
OPEN SAT. & SUN. ALL DAY  
24500 S. NORMANDIE HARBOR CITY  
DA 6-5146

**FLORISTS**

**GIBS FOR FLOWERS**  
ELITE FLORAL SERVICE  
For Entire Harbor Area  
\* WEDDINGS  
\* CORSAGES  
\* BOUQUETS  
\* FUNERAL  
\* POTTED PLANTS  
FLOWERS FOR ALL OCCASIONS  
24833 SO. WESTERN LOMITA  
DA 6-0344 DA 6-0351 Nite

**LAMPS AND SHADES**

**Vermont Lamp Shop**  
"We Make 'Em as You Like 'Em!"  
Lamps and Shades - Shades Made to Order  
Over 1000 Lamps to Choose From  
Lamps and Shades Wired  
Use Your Bankmaster!  
Two Locations  
13957 Van Ness - DA 3-4887 - Gardena  
2447 W. Manchester Blvd., Inglewood

**RESTAURANT**

**Chan's**  
FINE CHINESE FOOD TO TAKE OUT  
Lunch - Dinner or A La Carte  
Let Our Famous Hong Kong Chef Help  
Plan Your Parties  
Daily, 12 Noon to 9 p. m. - Closed Monday  
1819 S. Catalina Redondo Beach  
Save Time - Call FR 5-1590

**TRAILERS**

**New and Used Trailers**  
Mobile Homes - Vacation Trailers  
Insurance Service - Butane Service  
Dealer for Flamingo, Shasta, Mayflower, Plymouth,  
Kenshill, Travlers  
DAvenport 6-2200  
**George W. Fry, Inc.**  
2142 Pacific Coast Hwy.

**AWNINGS**

**Quality Aluminum Awning Mfg. Co.**  
Serving the Entire Southwest Area  
\* PATIOS \* WINDOWS  
\* TRAILERS \* Factory-to-You Service  
Nothing Down - 36 Months to Pay - Bank Terms  
FREE ESTIMATES  
21170 S. Western Ave., Torrance, FA 8-0835

**Do It Yourself Building Materials**  
Barbecue Equipment and Plans  
Glass Blocks, Masonry Tools, Lawn Curbs  
Stepping Stones, Slate, Flagstone, Concrete Blocks  
Brick Well Caps  
**Torrance Building Materials**  
20703 Hawthorne Bl., Torrance - FR 9-6813

**FOOD—DRIVE-IN**

**A & W Root Beer Drive-In**  
Featuring A&W Root Beer, Burgers, Hot Dogs,  
Pastrami, Shrimp Plate, Chili Dogs  
Waffles, Floats, Sundae  
Drive-in Parkings Available  
Open 11 a. m. to 12 p. m.  
Friday and Saturday, 11 a. m. to 2 a. m.  
21721 Western Ave. TORRANCE  
FA 8-9686

**LUMBER**

**Liston Lumber**  
Free Delivery With Order Over \$10.00  
Building Materials  
\* REDWOOD FENCING  
\* GRAPE STAKE  
\* SPLIT RAIL  
Fencing Cut to Size  
Rock - Sand & Cement  
Open Sat. & Sun. Free Estimates  
24004 CRENSHAW TORRANCE  
DA 5-1101

**RESTAURANT**

**Joseph's Italian-American Restaurant**  
PIZZA \* CHOPS \* STEAKS \* SEA FOOD  
BEVERAGES  
FOOD PUT UP TO TAKE OUT  
Open Daily 11 a. m. to 11 p. m.  
1542 Pacific Coast Hwy.  
Harbor City DA 6-9817

**TV SERVICE**

**Ole's TV Service**  
REPAIRS ON ALL MAKES AND MODELS  
Hi-Fi and Home Radios - Antenna Service  
Photographs - Stereo  
Prompt - Efficient - Courteous  
Reasonable Charges  
26336 S. Western, Lomita DA 6-2223

**BARBER SHOP**

**Charley's Barber Shop**  
CHARLEY BRIGHT, PROP.  
SERVICE FOR THE ENTIRE FAMILY  
MEN - LADIES - CHILDREN  
ALL TYPES & STYLES  
SPECIAL ATTENTION TO CHILDREN  
ALSO HAIRCUTTING BY APPT.  
OPEN 9-6 CLOSED SUN. & MON.  
1754-G CARRILLO TORRANCE  
FA 0-0234

**CLEANERS**

**Perfection Cleaners and Launderers**  
Same Day Service  
COMPLETE 1-STOP SERVICE  
"PERFECTIONIZED" DRY CLEANING  
Blankets, Drapes - Rug, Carpet Cleaning  
Upholstery & Furniture Cleaned & Dyed  
Fine Shoe Repairing  
2060 WEST CARSON TORRANCE  
FA 8-8041

**FURNITURE**

**Bill's Furniture**  
New and Used Furniture and Appliances  
We Buy and Sell  
Refrigerators - Stoves - Furniture  
Budget Terms  
Open Monday Through Saturday, 9:30 a. m. to 6 p. m.  
Pick-up and Delivery  
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(Between Western and Normandie)

**MOTEL**

**Colony Motel**  
COMFORTABLE and CLEAN  
12 All Type Modern Units WITH TV'S  
Panel Ray Heat  
Showers & Tubs  
FAMILY ROOMS - KITCHENETS  
CONNECTING ROOM  
1629 WEST PACIFIC COAST HWY.  
HARBOR CITY DA 6-0680

**RUG CLEANERS**

**Byrd Rug & Upholstery Cleaners**  
18 Years in South Bay Area  
\* Servicing and Binding  
\* Sewing and Repairing  
\* All Work Guaranteed  
Specializing in Wash-to-Walk Carpet Cleaning  
Low Prices on Cash and Carry  
S&H Green Stamps  
1931 W. Artesia Blvd. - DA 4-2403  
FR 2-5163 - DA 4-2403  
Pick-up and Delivery

**UPHOLSTERY**

**Herman's Upholstery**  
DO IT YOURSELF UPHOLSTERING  
FREE INSTRUCTION  
We Make Old Furniture Look Like New  
Complete Rebuilding  
Large Selection of Fine Materials  
WE PICK UP & DELIVER  
667 SOUTH LA BREA OR 4-2922

**BEAUTY SHOP**

**Sahara Beauty Salon**  
Complete Beauty Service  
SPECIALIZING  
HAIR TINTING - HAIR STYLING  
\* HAIRCUTTING  
\* MANICURING  
Air Conditioned Dryers  
Open 9 to 6 Eve. By Appointment  
Parkings Available  
4107 REDONDO BEACH BLVD. FR 4-2419  
LAWDALE

**CLEANING SERVICE**

**HOME CLEANING SERVICE**  
**John R. Peltier, Prop.**  
Carpets Cleaned in Your Home  
\* INTERIOR WASHING  
\* WINDOWS CLEANED  
\* FLOORS  
945 11TH ST., SAN PEDRO  
TE 1-4295

**GLASS**

**Calvert's Glass**  
Add Gracious Indoor - Outdoor Living  
To Your Home  
INSTALL CALVERT'S  
ALL ALUMINUM SLIDING GLASS DOORS  
No Money Down  
3 Years to Pay  
As Low as \$7.80 Per Month  
16607 SO. HALLDALE GARDENA  
DA 4-1173

**MUSIC INSTRUCTION**

**Mel-o-Dee Music Center**  
SPECIALIZED GUITAR INSTRUCTION  
Spanish and Steel  
Slim Edwards, Instructor  
Also Violin, Piano and Others  
MUSICAL INSTRUMENTS OF ALL KINDS  
21166 Western Ave. TORRANCE  
Phone FA 8-0915

**SERVICE STATION**

**Eddie's Signal Service**  
Eddie Strasser, Prop.  
\* MOTOR  
\* BRAKE SERVICE  
\* ACCESSORIES  
Tires - Tubes - Batteries  
Lubrication  
2761 CARRILLO AVE. TORRANCE  
Corner Sepulveda - FA 8-4332

**FOR INFORMATION REGARDING THIS PAGE CALL FA 8-2345**

**BEAUTY SHOP**

**Shasta Beauty Nook**  
\* PERMANENT WAVING  
\* TINTING  
\* HAIR STYLING  
\* HAIRCUTTING  
\* MANICURING  
Plenty Off Street Parking  
OPEN 9-6 EVE. BY APPT.  
1841 TORRANCE BLVD. TORRANCE  
FA 8-4880

**DANCE STUDIO**

**Sandy Vitale Dance Studio**  
LEARN CHA-CHA-CHA - FOX TROT  
JITTERBUG - WALTZ - RHUMBA - SWING  
MAMBO - TANGO - SAMBA  
Teenagers, Thursday Night, 7:30 to 8:30  
Enroll Now for Ballet and Tap  
1807 WEST 166TH ST. GARDENA  
Corner of Western - DA 3-8660  
Open Evenings from 7:11 p. m. Mon. Thru Sat.

**GLASS**

**Calvert's Glass**  
Add Gracious Indoor - Outdoor Living  
To Your Home  
INSTALL CALVERT'S  
ALL ALUMINUM SLIDING GLASS DOORS  
No Money Down  
3 Years to Pay  
As Low as \$7.80 Per Month  
16607 SO. HALLDALE GARDENA  
DA 4-1173

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Spanish and Steel  
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Also Violin, Piano and Others  
MUSICAL INSTRUMENTS OF ALL KINDS  
21166 Western Ave. TORRANCE  
Phone FA 8-0915

**SERVICE STATION**

**JIM'S SERVICE**  
James M. Chambers, Prop.  
COMPLETE AUTO SERVICE  
\* Motor Tune-ups  
\* Motor Overhaul  
\* Transmission Service  
\* Brake  
\* Carburetor & Ignition  
\* TRAILER RENTALS  
2200 WEST SEPULVEDA TORRANCE  
DA 6-2812

**FOR INFORMATION REGARDING THIS PAGE CALL FA 8-2345**