Press Sunday Audited Circulation Leads 3 to 1

Automobiles for Sale 200

100% Financing

If Your Credit Is O.K.!
On New 1960
Plymouth

Guaranteed
Clean Used Cars

'56 Plymouth $1195
Belvedere 4-dr. sedan. Radio, heater, automatic. Very clean.

'55 Plymouth $795
"6" Economical stick. New rubber.

'56 DeSoto $1495
Sedan. Lite blue, all new tires. Immaculate. Many carefree miles left.

'56 Plymouth $1495
V-8 4-door station wagon. Automatic, radio, heater.

Good Selection of
Transportation Cars
From $95 to $695

100% Financing Available

BEACH CITIES
Motor Co.
DeSoto - Plymouth
234 S. Pacific Coast Hwy.
At Torrance Blvd.
Redondo Beach
Open Eve's 'Til 10
FR 6-8888 FA 1-2596

NO ONE

Will Buy Price Alone
So

FIAT of ITALY

1100 Sedan
Gives You

More 6 passenger room, more 4 door convenience, more quality in sturdy utilitized construction, more attention to detail, more horse power, more mileage (mobile economy winner, more stopping power in oversized aluminum finned brake drums, more accessories & extras, more sheer driving pleasure for

$1778 P.O.E.

505

Hermosa Beach
Pacific Coast Hwy.
Gives You
More Allowance
On American or Imported Trades
More Low Bank Rates
Of Interest
No Down Payment
More Courtesy and Efficiency
In Sales and Service
PLUS
Blue Chip Stamps
17,240 for an 1100 Sedan
500 for just taking a demonstration.
FR 4-0921 OR 8-9638
The Bargain Car Store

Ford 1955
CONVERTIBLE. Beautifully two tone green and white with V-8 engine, Fordomatic, radio & heater. Premium white side wall puncture resistant tires. This automobile reflects the kind of care usually shown Cadillacs and Lincolns and a shame to call used. Inspect this one today. BIG SALE all cars in our tremendous inventory priced amazingly low, and remember, No money down, Bank financing, with liberal trade allowance, free 5 day trial exchange and 15 month guarantee. All cars thoroughly inspected and reconditioned, 3 huge locations to serve you. BOB BEAVER PONTIAC. 900 Pacific Coast Hwy., Hermosa Beach. FR 4-6931.

'58 FORD
County Sedan 6 pass. R/H, W/W Tires. Power Steering & Brakes.
$1895
RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

'57 Metropolitan
2-door hardtop, 2-tone, radio, heater, white sidewalls. This car looks and drives like new.
★ $995 ★
Newcastle
Sports Car Centre, Ltd.
800 Pacific Coast Hwy.
Hermosa FR 6-3474

'53 DODGE, Gyromatic, 4 door, $325. Very clean. 3815 W. 187 St., Torrance.

Automobiles for Sale 200

Vel's For...Was...Is...Sale!

Fine Cars...Big January Savings

USED **Vel's Ford** CARS

Choice of 200 Quality Proven Automobiles

TORRANCE LOT

'57 PLYMOUTH ..... Now Only $1199
Belvedere 2-door hardtop. Exceptionally beautiful Palomino and white 2-tone. Pushbutton drive, padded dash and visors, radio, heater, whitewalls. Excellent mechanical condition. Was $1799—SAVE $600.

'57 FORD ..... Now $1199
Country Sedan 4-Door Wagon. 2-tone beige and white, Fordomatic, padded dash and visors, radio, heater, whitewalls. Was $1699—SAVE $500.

'57 BUICK ..... Full Price $1399
Century 2-Door Hardtop. Corinthian white, dynaflow, padded dash and visors, power steering, radio, heater, whitewalls. Expertly reconditioned. Was $1899—SAVE $500.

'55 MERCURY ..... Now Only $699
2-Door Hardtop. 2-tone paint, Mercomatic, radio, heater, whitewalls. Was $1099—SAVE $400.

'56 PLYMOUTH ..... Full Price $899
Belvedere 2-Door Hardtop. Lovely 2-tone. Pushbutton drive, radio, heater, whitewalls. A-1 Was $1299—SAVE $400.

'56 FORD ..... Reduced to Only $699
Custom 300 4-Door Sedan. Extra sharp and clean family car! Fordomatic, padded dash and visors, radio, heater, whitewalls, 2-tone. Can't find one nicer! Was $1199—SAVE $500.

WALTERIA LOT

'57 BUICK ..... Now Only $1499
Century 2-Door Hardtop. Attractive 2-tone, dynaflow, power steering and brakes, radio, heater, padded dash and visors, whitewalls. Was $2099—SAVE $600.

'59 MERCURY ..... Full Price $2699
Monterey 2-Door Sedan. Gorgeous bronze. Mercomatic, power steering and brakes, air conditioning, radio, heater, whitewalls. Exceptionaly low mileage. Priced to save you hundreds. Was $3299—SAVE $600.

'54 OLDSMOBILE ..... Now Only $499
88 Holiday Coupe. Beautiful 2-tone. Sporty! Hydramatic, radio, heater, power accessories, whitewalls. This week's bargain special. Was $999—SAVE $500.

'56 DODGE ..... Reduced to Only $599
Coronet 2-Door Hardtop. 2-tone bronze and tan. An expertly cared for beauty! Pushbutton drive, radio, heater, whitewalls. Was $1099—SAVE $500.

'55 FORD ..... Now Only $599
Custom 300 Sedan. 2-door. V-8. Fordomatic, radio, heater. An economical buy. Was $999—SAVE $400.

'52 OLDSMOBILE ..... Full Price $199
88 4-door Sedan. Hydramatic, radio, heater. Excellent transportation value. Was $599—SAVE $400.

COMPARABLE SAVINGS ON ANY CAR YOU CHOOSE

No Payment Until April
No Money Down

First 1000 Miles Driving Free
100% Financing

Vel's Ford

2 BIG LOCATIONS
1420 Cabrillo, Torrance, FA 8-8276
101 Hwy. at Hawthorne, Walteria
FA 8-8488

NO MONEY DOWN
100% FINANCING
Cars Serviced and Ready to Go!

NOTE: Watch "Town Hall Party," Channel 11, Every Saturday Night at 11 P. M.
Sponsored by Vel's Ford in Torrance and Walteria.

Dwight Eubank Rambler
INCORPORATED

Two Locations

1885 Torrance Blvd., FA 8-9222
20611 Hawthorne Bl., FR 3-3455

You Have Probably Read That
Rambler Is 3rd in Sales

WE HAVE TAKEN IN SO MANY NEW RAMBLER TRADES, WE MUST MAKE ROOM!

'55 PLYMOUTH 2-door $799
Savoy. Automatic, radio and heater.
No Money Down* Payments $44 Per Mo.

'55 PLYMOUTH V-8 Hardtop $699
Belvedere coupe.
No Money Down* Payments $36 Per Mo.

'55 RAMBLER ..... Payments $55 Per Mo.
Wagons (3) Cross Country Station Wagons. Two have automatic drive, one has overdrive. NO MONEY DOWN*.

'55 FORD ..... Payments $55 Per Mo.
V-8 Country Sedan. Fordomatic, radio, heater. NO MONEY DOWN*.

'56 FORD $1199
Country Sedan. Fordomatic, radio and heater.

'58 CHEVROLET $1499
Wagon. Yoeman model. Fully factory equipped. A real buy.

'54 PLYMOUTH ..... No Money Down*
Wagon. Radio, heater and economical overdrive.

*On Approved Credit

Pontiac 1958
2 door hardtop, fully factory equipped with all the extras including hydramatic etc. Has the V-8 engine that Pontiac has amazed the automobile industry with. Just 11,783 local miles. Come and inspect this wonderful buy today. BIG SALE all cars in our tremendous inventory price amazingly low, and Remember, No money down, Bank financing with liberal trade allowance, free 5 day trial exchange and 15 month guarantee. All cars thoroughly inspected and reconditioned by our factory trained mechanics. 3 huge locations to serve you. BOB BEAVER PONTIAC. 900 Pacific Coast Hwy., Hermosa Beach. FR 4-6931.

'60 Buick '60
Turbine Drive
GREATEST BUICK
Ever Built
Now Leading in Sales
All Medium Price Cars
at
Butler Buick
400 S. Sepulveda Manhattan Beach
FR 4-8964 OR 8-7811

Chevrolet 1957
Factory economy six, 2 door with stick shift, radio and heater, HOT. A lot of extras, but priced drastically low. Just the car you've been searching for, for the second car in a 2 car family. BIG SALE all cars in our tremendous inventory priced amazingly low, And remember, No money down, Bank financing, with liberal trade allowance, free 5 day trial exchange and 15 months guarantee. All cars thoroughly inspected and reconditioned by our factory trained mechanics. 3 huge locations to serve you. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa Beach. FR 4-6931.

LOOK
FULL PRICE $395
'53 CHEV. 4-door Sedan. Fine family car. $9.00 down, $9.00 weekly.
CLEM BEAM
15301 Hawthorne Blvd.—Lawndale
OS 6-9238

Pontiac 1957
Catalina hardtop, beautiful two tone and fully equipped with all the extras including hydromatic, radio heater, white side walls, drives like a new car and remember we are a Pontiac new-car dealer so be assured this car has had excelent care by a discreet Pontiac buyer. BIG SALE, all cars in our tremendous inventory priced amazingly low, and remember, No money down, bank financing, with liberal trade allowance, free 5 day trial exchange and 15 month guarantee. All cars throughly inspected and reconditioned by our factory trained mechanics. 3 huge locations to serve you. BOB BEAVER PONTIAC. 900 Pacific Coast Hwy., Hermosa Beach. FR 4-6931.

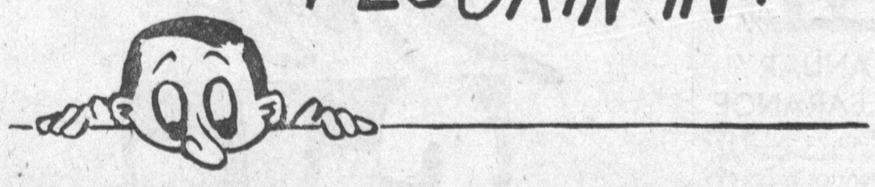
'60 Buick '60
Turbine Drive
GREATEST BUICK
Ever Built
Now Leading in Sales
All Medium Price Cars
at
Butler Buick
400 S. Sepulveda Manhattan Beach
FR 4-8964 OR 8-7811

'59 Pontiac Leftovers
Rows and rows of 1959 Pontiacs. All models and colors to choose from and all priced drastically low, your choice of convertibles, station wagons, hardtops, Bonnevilles, Catalinas, etc. Some with air conditionings. "All must go at once." No reasonable offer refussed. Low as $2499 with no money down and liberal 36 months bank financing. Liberal trade Allowances and all carry full new car warranty and service. 3 Big Locations. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy. FR 4-6931, FR 4-3443.

'56 Pontiac
2-Dr. Hard top. Hydro., R/H W/W Real Sharp.
$895
RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

Automobiles for Sale 200

WORTH LOOKIN' INTO!



NEW YEAR'S PRICE CELEBRATION

Look!

At These Sensational
MONEY-SAVING VALUES

Entire Stock of
GUARANTEED USED CARS
Carries a Low New Year Price

'58 Impala $2299
CHEVROLET SPORT COUPE. V-8, radio, heater, powerglide, whitewall tires. Ebony black finish and spotless.

'57 Ford V-8 ..... $1599
RANCH WAGON. Fordomatic, radio, heater, power steering, whitewall tires. Red and white finish. Rarin' to go.

'56 Oldsmobile $1399
HOLIDAY COUPE. Hydramatic, radio, heater, whitewall tires, beautiful ivory and turquoise finish. Exceptionally clean throughout.

'58 Chevrolet ½-Ton $1399
PICKUP TRUCK. 6-cylinder, standard transmission, heater, heavy-duty rear bumper. Like new.

'55 Ford V-8 ..... $999
FAIRLANE CLUB SEDAN. Fordomatic, radio, heater, whitewall tires. Two to choose from.

'56 Chevrolet $1299
BEL AIR SPORT COUPE. V-8, radio, heater, powerglide, whitewall tires. Outstanding in every respect.

'55 Plymouth $799
4-DOOR SEDAN. Economy "6", standard transmission, radio, heater, whitewalls. Real nice.

'55 Chevrolet $1049
STATION WAGON. 4-door, 6-passenger model. Automatic drive, radio, heater, whitewall tires. You must see this one.

'58 Ford Ranchero $1899
V-8. Fordomatic, radio, heater, whitewall tires. Solid black finish. Like new throughout.

'59 Chevrolet $2999
NOMAD STATION WAGON. V-8, powerglide, power steering and brakes, radio, heater, whitewall tires. Carries a new-car warranty. Save $$$.

'56 Ford ½-Ton $999
PICKUP TRUCK. 6-cylinder, standard transmission, radio and heater. A real jewel. Ready to go.

'58 Chevrolet $1899
BISCAYNE 2-DR. V-8, powerglide, radio, heater, whitewalls, sparkling silver blue and white finish.

'53 Plymouth $499
4-DOOR SEDAN. Economy 6 with standard transmission, radio, heater. Here's perfect transportation.

'54 Ford V-8 ..... $399
FORDOR SEDAN. Fordomatic, radio, heater, etc. Here's transportation at its finest.

'53 Chevrolet $699
BEL-AIR 4-DOOR. Radio, heater, gas-saving standard transmission. Quality car at a bargain price.

'49 Ford V-8 ..... $149
FORDOR SEDAN. Radio, heater, standard transmission. Ideal second car. Hurry for this one.

MANY, MANY MORE TO CHOOSE FROM

Paul's Chevrolet, Inc.

2 CONVENIENT LOCATIONS
Torrance—1640 Cabrillo Ave. FA 8-1647
Lomita—2172 Pacific Coast Hwy. DA 6-1185

Free Free Free

BLUE CHIP STAMPS
With the Purchase of a
New or Used Car
Southwest's Largest, Newest, Finest

Pre-Opening Sale

SPORT CAR CENTER

'58 AUSTIN-HEALEY $2388
Beautiful yellow 4 seater with radio, heater, mirrors. Runs just like new. 23880 stamps.

'57 AUSTIN-HEALEY $2150
Metallic steel blue, one owner. Showroom condition plus 21,000 stamps.

'53 MG, TD $785
Completely recondition. New top, new tires. Terrific bargain plus 7850 stamps.

'56 PLYMOUTH 8 ..... $955
4-door Savoy. Auto. Real clean. This car is recommended by the appraiser. 9550 stamps.

Many others to choose from. These cars are all reconditioned by our new service department.

Financing Is Available with
No Down Payment
On Approved Credit

Stop By . . . See Our New Dealership

Oxford
Imported Cars, Ltd.
15111 Hawthorne at Compton
OS 9-1138 OS 9-1139
Open 9 a.m. to 9 p.m. Daily and Sunday

'56 Ford V-8
Vic. auto. R/H
$1195
RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

LOOK
FULL PRICE $195
'50 CHEV. 4-dr. runs real good. $5 down, $5 per week.
CLEM BEAM
15301 Hawthorne Blvd.—Lawndale
OS 6-9238

LOOK
FULL PRICE $295
'50 CHRYSLER Windsor, Newport H T Original cost $5000.
CLEM BEAM
15301 Hawthorne Blvd. — Lawndale
OS 6-9238

'55 MG Roadster
TF-1500. A real nice blue sports car for one who wants the best.
Priced to Sell
Newcastle
Sports Car Centre, Ltd.
800 Pacific Coast Hwy.
Hermosa FR 6-3474

We're Not Allowed

To Advertise Our Prices

BUT - - $299 Down — Plus Tax & Lic.

Cash – Trade Or Equity

Puts You in a Brand New

1960 BUICK

Not stripped but equipped with power steering, turbine drive, radio, heater, whitewalls, EZ-Eye glass, custom interior, deluxe wheel covers plus all the deluxe extras standard on all Buicks.

YOU NEVER PAY RETAIL AT
AVALON MOTORS

Used Car Specials This Week

'57 Buick $1799
Super Riviera. Full power, very low mileage.

'55 Olds $1099
Super "88" 4-door. Power steering and brakes, immaculate.

'55 Mercury $899
Monterey sedan. Mercomatic, radio, heater, full vinyl interior. The cleanest.

'55 Ford '6' $799
Custom Tudor with gas-saving overdrive, radio and heater. A share one.

'56 Plymouth $1299
Custom V-8 Suburban station wagon. Automatic drive, radio and heater. Spotless.

'52 Pontiac $129
4-Door Sedan. Hydramatic, radio & heater. Good transportation.

Many, Many More to Choose From

AVALON MOTOR CO.

Buick and Opel Headquarters
DIRECT FACTORY DEALER
900 West Anaheim
Wilmington TE 4-6580
Open Evenings and Sundays