



Free Wheelin'

BY DICK DIMMETTE

MIDNIGHT MADNESS certainly took Torrance by storm. The special sale promoted by your Cabrillo Auto dealers brought crowds that exceeded our fondest expectations. Your reporter left the broadcast of the Tom Dugan show and arrived back in Torrance about one o'clock, by this time there was at least two thousand people in the vicinity of Cabrillo and double, awaiting the Auto Auction. The crowd continued to increase and various estimates place the total at approximately 5,000 people at the peak. If this is correct, and we feel that it is, then at least six or seven thousand people were brought to Torrance for this event. From every standpoint all of us feel that this sale was a gigantic success. We all sold some cars Saturday night and are continuing to make sales originating during the sale. Our only regret is that we did not anticipate such a turnout and were all unprepared to properly serve the people. We are glad to say that the coffee lasted, although the supply of Champagne was exhausted about 2:30 a.m.

OUR APOLOGIES are extended to those people who were unable to serve. Believe me, we tried. Around DeVon's we were further handicapped by the auction crowd, it was virtually impossible for anyone to find a salesman, and vice versa. It is surprising to us that we were able to sell the number of cars that we did, but are especially pleased that several customers understood our problems and returned Sunday and Monday. Again please accept the thanks of PAULS CHEVROLET, VELS FORD and our own organization, DEVON PLYMOUTH.

SPECIAL THANKS EXTENDED to our local newspapers, the Herald and our own TORRANCE PRESS gave us excellent coverage and publicity. Bill Zappa took special interest in our problem and worked closely with us.

SPECIAL SALE PRICES EXTENDED. All three dealers join me in stating that due to our inability to properly serve the public, we will extend our special prices and all the other extra benefits offered in this sale until Christmas Eve, DECEMBER 24th. So if you were unable to choose your car Saturday night, re-visit your favorite dealer and I assure you that you can work out a deal on any new or used car that will compare with the special sales prices, both as to terms and real value.

OUR SINCERE THANKS are again extended by your three "Mad Merchants of Cabrillo," Ted Green of Paul's Chevrolet, Vel Miletich of Vel's Ford and Yours truly, Dick Dimmette of DeVon Plymouth-Valiant Center.

D. D.



PARTIAL VIEW of huge crowd that attended "Midnight Madness" special sale promoted by Cabrillo auto dealers. According

to PRESS columnist Dick Dimmette, more than 5000 people were brought to Torrance by the event. Press Photo by Jay DeLany

No Matter What Kind of Loot, Bank of America Will Handle

SQUAW VALLEY, Calif. — President Roland T. Duncan, the bank's administrative officer for operations. "All the normal services such as handling traveler's checks, money orders, cashier's checks, exchange and the like will be offered. However, we won't make

loans. "Actually, our bank is providing this facility as a goodwill gesture, and the temporary office may operate in the red." The bank, located in the Reception Center, has an opening target of Jan. 15, about a month before the Games' dates, Feb. 18-28. It will close about March 15, after having accomplished another Olympic Games first, being the only time in Games history that a bank has been set up on the Olympic site.

Francis Pounds Kroner Lire. No matter how it's pronounced, the universal language of money will be spoken fluently at the 1960 Olympic Winter Games. To assure smooth sledding for foreign currency exchange, the "Olympic Games Facility" of the Bank of America, which will serve the Olympic participants and public at Squaw Valley, California, will have a staff of multilingual bankers backed up by the accommodations of a world wide banking organization. "We will give the public and those taking part in the Games any and all banking services, with one exception," states Vice



LEE R. DAWSON

Dawson Named President of Area Realtors

Lee R. Dawson, vice president of the Dawson Real Estate Corporation, was installed as president of the Torrance-Lomita Board of Realtors at an installation dinner dance at the Plush Horse Friday.

Dawson is the fourth generation in his family to be so honored.

A native of Inglewood, he and his wife, the former Marjorie Moore, have lived in Torrance since 1952. They reside at 20710 Tom Lee St., Southwood Estates. The couple have four children, Randy 11, twins, Jeffrey and Steven, 8, and Denise 4.

Dawson a member of the Torrance Chamber of Commerce, attended Pepperdine College in Los Angeles. He is a Mason and past president of the Hawthorne Votemasters.

PHONE FA 8-2345 TO PLACE YOUR CLASSIFIED AD QUICKEST RESULTS, AT LOW COST

A VITAL MESSAGE FOR OUR STEELWORKERS



"Break the Union? Certainly not! Here's why!"

1. The Company will continue the Union Shop and dues checkoff.
2. The Company will study 2-B with your Union.
3. The Company will study your seniority problems with your Union at your plant.
4. The Company will strengthen service protection of longer-service employees.
5. The Company will grant two wage increases, improve pensions and insurance, and will not take away the 17¢ cost-of-living.

Make sure YOU know—be sure of the facts—be sure you vote!

GET THE FACTS



Then VOTE

USS United States Steel

County Prohibits Liquor at Parties

The serving or drinking of liquor at Christmas parties in County offices is prohibited by the Board of Supervisors, under a long-standing policy adopted on motion of Supervisor Kenneth Hahn.

Today he urged all businesses and industries to follow the County's example and forego the serving of liquor at Christmas

and New Year's office and plant parties.

Supervisor Hahn suggested that employees who are given all or part of today as a holiday attend the 12½ hours free Christmas music program at the Los Angeles Memorial Sports Arena, as a substitute for office parties.

The program will begin at 9:30 in the morning and last until 10 p.m. Christmas eve. More than 350 members of church choirs, soloists, and organists are donating their time and talents to provide the people of Southern California with a program of continuous Christmas music, he declared.

The Coliseum Commission authorized the 12½ hour program as a Christmas gift to the public, and it is hoped that the event will become a beautiful, new Christmas tradition for Southern California.

Working with Supervisor Hahn in planning the program are Commissioners B. Jack Ansley and A. E. England. The Southside Chamber of Commerce is co-sponsoring the program.

TORRANCE PRESS
 Publication office at 1406 Cravens Ave., Torrance, California. Plant at 2036 S. Hawthorne Blvd., Torrance, California.
 Established April 15, 1949
 Published Semi-Weekly Thursday and Sunday. Entered as second class matter March 8, 1957, at Post Office, Torrance, California, under act of March 3, 1879.
 Adjudicated a legal newspaper by Superior Court, Los Angeles County, Calif. Adjudicated Decree No. L. B. 2235, April 8, 1958.
 Office: 1406 Cravens Avenue Torrance, California
 Plant: 2036 S. Hawthorne Blvd. Torrance, California
 Telephone: FAirtax 8-2345
 W. E. Zappas, Publisher
 W. E. King, General Manager
 Subscription Rates (Payable in advance)
 Carrier Delivery \$56 per Month
 Local and Out-of-Town, per Year \$12.00
 All manuscripts submitted at owner's risk. The Torrance Press can accept no responsibility for their return.

WINDOW SHADES

CUSTOM MADE EXTRA LARGE IN OUR OWN WORKROOMS. 24-HOUR SERVICE

- 72" Wide, 36" long 5.50
- 72" Wide, 48" long 6.50
- 96" Wide, 54" long \$11.95

With Your Roller

FIBER BAMBOO CAFE CURTAINS 24"x24" 79¢ pr.

Choice of Blue, White, Tan

TORRANCE PAINT AND FLOOR COVERING

1413 CRAVENS AVE. DOWNTOWN TORRANCE
 PHONE FA 8-5260

THE LARGEST TOY STOCK IN THE ENTIRE AREA!

- FREE TRADE STAMPS
- FRIENDLY SERVICE

4 TIMES AS MUCH FUN!

MODELS • HOBBIES • H-O RAILROADS • GAMES • BOOKS

Toy Circus

FREE GIFT WRAPPING

1 1217-19 El Prado Downtown Torrance FA 8-2062
 2 2213 Lomita Blvd Downtown Lomita DA 6-2045
 3 1753 S. Elena Ave. Redondo Beach FR 8-3555
 4 29217 S. Western San Pedro TE 3-5715

HEADQUARTERS

For the most complete selection of Desk and Office Supplies In the Entire Torrance & South Bay Area

200, TYPEWRITERS ADDING MACHINE FOR SALE-RENT OR REPAIR TYPEWRITERS, 1 BW TYPEWRITER FOR RENT, STEEL DESKS, McDOWELL & CRAIG, ROYAL CHAIRS, 200 STEEL FILING CABINETS, STEEL SHELVING AND PARTI-DUPLICATORS, CASH REGISTERS, NEW ELECTRIC ADDING TIONS, SCHOOL AND CHURCH FURNITURE, MIMEOGRAPHS MACHINES, \$145, BLACK'BOARDS, SAFES, COMMERCIAL STATIONERS, WILMER, WOLCOTT, OXFORD, WILSON JONES WE RENT, LEASE AND REPAIR EVERYTHING WE SELL.

Open Friday Nights Until 9 p.m.

Torrance Desk & Office Supplies

2081 TORRANCE BLVD. FA 8-7408
 DOWNTOWN TORRANCE

DENTAL PLATES

REPAIRED AND RELINED WHILE-U-WAIT

GAS OR PENTATHOL

FOR EXTRACTIONS AT THE SAME PRICE

18 MONTHS TO PAY • FIRST PAYMENT FEB., 1960

COMPLETE DENTAL SERVICE
 • X-ray • Partials • Fillings • Pyorrhea Treatment
 OPEN EVENINGS AND SATURDAY—NO APPOINTMENT NECESSARY

Member of the American Academy of Dental Surgeons, also member of the California Society of Dental Surgeons.
 Modern Ground Floor Offices with ample parking and air conditioning for your convenience.

DR. TARR

CREDIT DENTIST

2418 TORRANCE BLVD., NEAR CRENSHAW • GROUND FLOOR

SE HABLA ESPANOL
 FA 8-0250 For Low Prices